

# Preparing files

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**for printing**

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## Basic rules

Graphics must be prepared:

- **on a scale of 1x1 or 1x10** (in the case of PDF format, when one of the edges is longer than 5cm) in **gross format**.
- in the **CMYK (8-bit) color**
- with the attribute imprinted **off (overprint)**
- in **70ppi** resolution (above  $> 2m^2$ )  
**150ppi** (below  $< 2m^2$ )  
**300ppi** (less than  $< 0.5m^2$ )

Be sure to read the detailed specification of the ordered finishing type!

## Acceptable file formats

**PDF** – saved in the **PDF / X-1a: 2001 standard [PDF 1.3]**.

**All fonts must be converted into curves (outlines),  
graphic elements embedded in the document!**

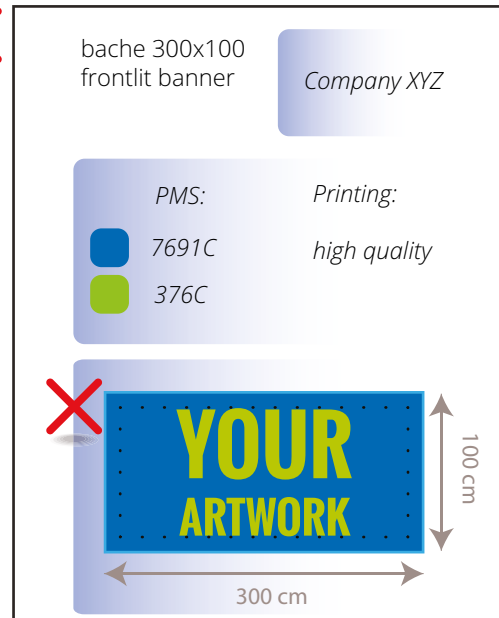
**TIFF** – graphics flattened to the background, saved with LZW compression

**JPEG** – saved with the highest quality



## Basis rules (2/2)







We do not accept files for printing requiring the separation of graphics from the form orders!













- if you want to include an image (preview) file, add the „\_prev” ending to its name
- do not create long and complicated names!

**The above rules will help us to correctly fulfill your order**



 bache\_100x200  
 bache\_100x200\_prev  
 bache\_200x150  
 bache\_200x150\_prev  
 bache\_500x100  
 bache\_500x100\_prev



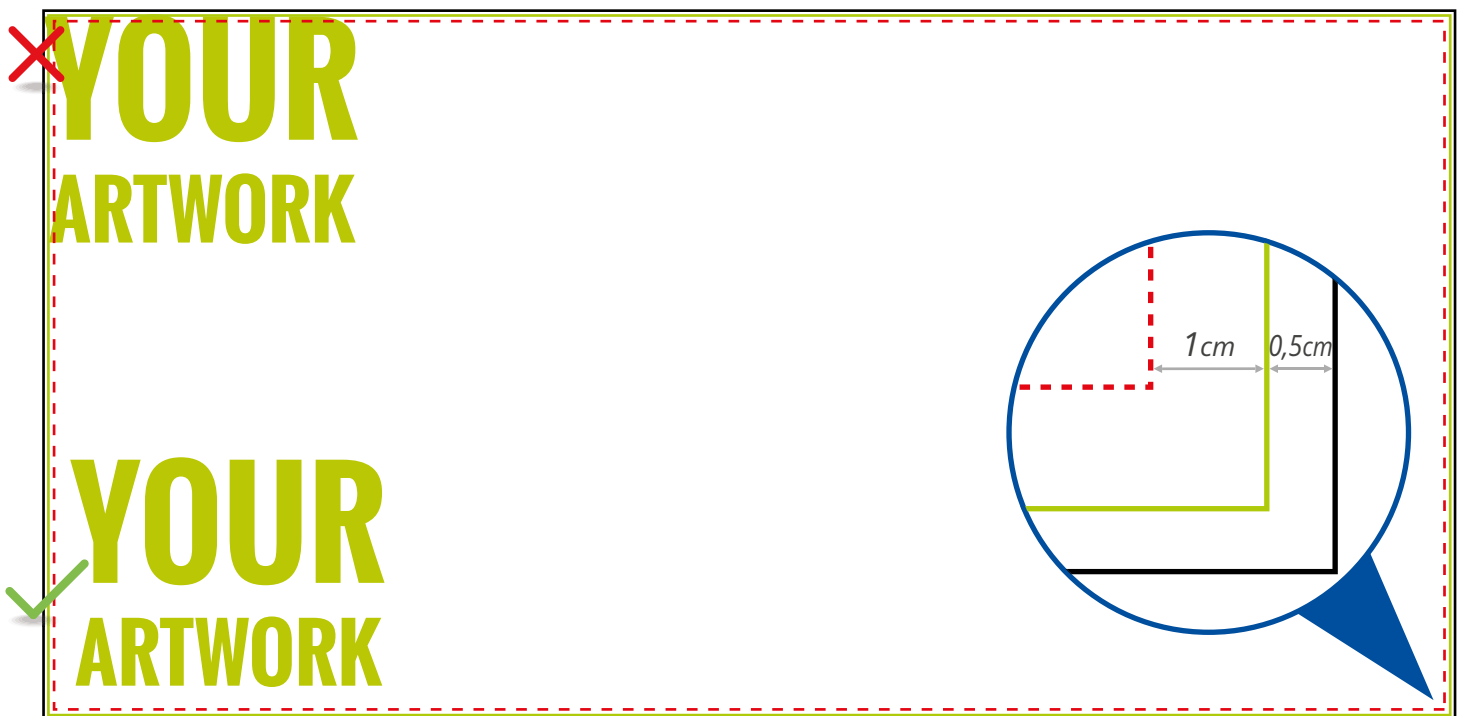
 myAwesomeBannerWithSuperCuteCatsAsize300x100quantity7superHq  
 myAwesomeBannerWithSuperCuteCatsBsize300x50quantity12superHq  
 myAwesomeBannerWithSuperCuteCatsCsize300x400quantity32superHq  
 myAwesomeBannerWithSuperCuteCatsDsize300x300quantity1superHq  
 myAwesomeBannerWithSuperCuteCatsEsize80x700quantity8superHq  
 myAwesomeBannerWithSuperCuteCatsFsize500x200quantity5superHq  
 myAwesomeBannerWithSuperCuteCatsGsize300x160quantity3superHq  
 myAwesomeBannerWithSuperCuteCatsHsize230x100quantity3superHq  
 myAwesomeBannerWithSuperCuteCatsIsize400x150quantity20superHq  
 myAwesomeBannerWithSuperCuteCatsJsize300x100quantity13superHq






## Cut to size

The graphics must have:

- **0.5 cm drop** (bleed) on each side
- **a safe area of 1 cm** from each edge of the net dimension (size),  
**there should not be any important graphic elements, such as e.g. logos or text outside safe area**



	net size:	200x100cm
	gross size:	201x101cm
	safe area:	198x98cm

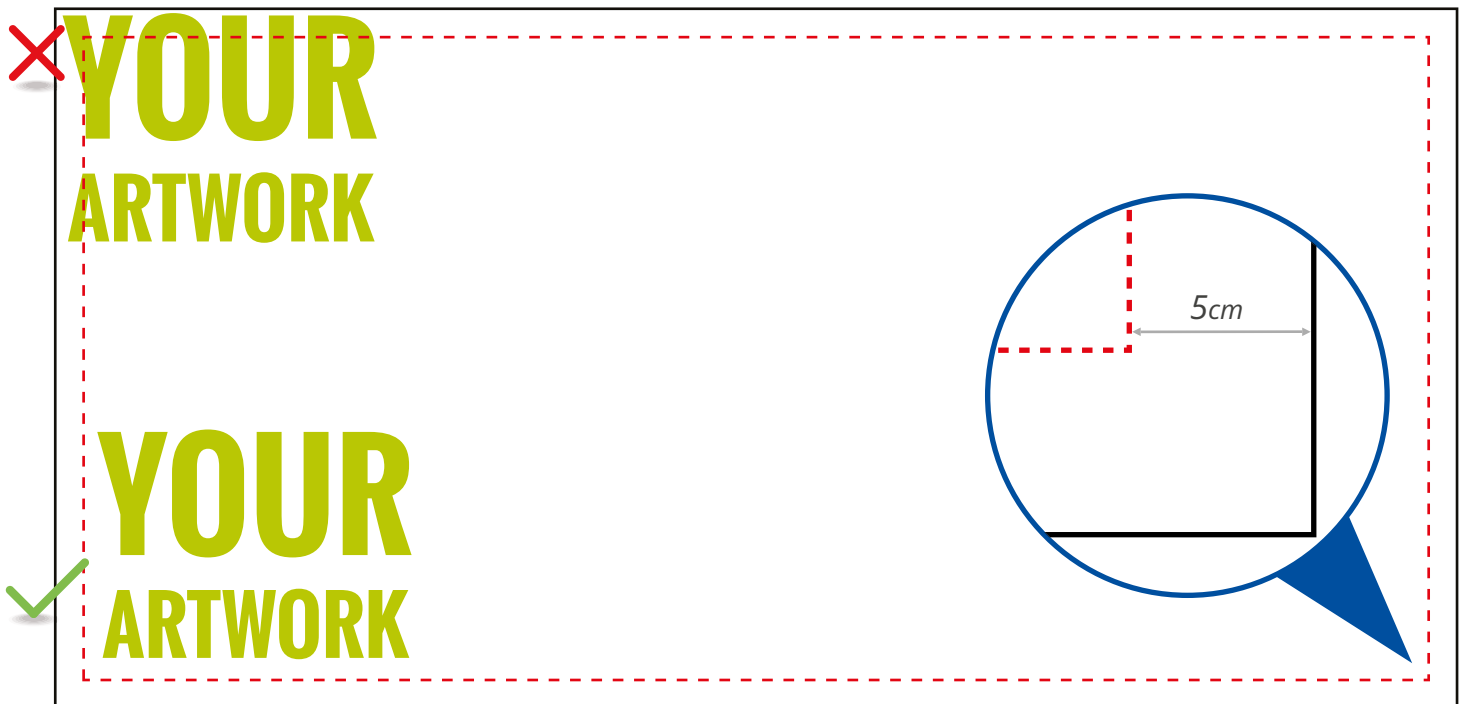
\*example for dimension 200x100cm



## Weld and rings

The graphics must have:

- a **safe area of 5cm** from each edge, **there should not be any important graphic elements, such as e.g. logos or text**
- in case of untypical eye-ring location, it is necessary to attach the specification with the exact placement of the rings on the banners
- please do not put your own eye ring location on the graphic (production file) – it has to be done in separate file!



—	gross size:	200x100cm
- - -	safe area:	190x90cm

\*example for dimension 200x100cm






## Keder and velcro

The graphics must have:

- **0.5 cm drop** (bleed) on each side
- **a safe area of 5 cm** from each edge of the net dimension (size)  
**there should not be any important graphic elements, such as e.g. logos or text outside safe area**



	net size:	200x100cm
	gross size:	201x101cm
	safe area:	190x90cm

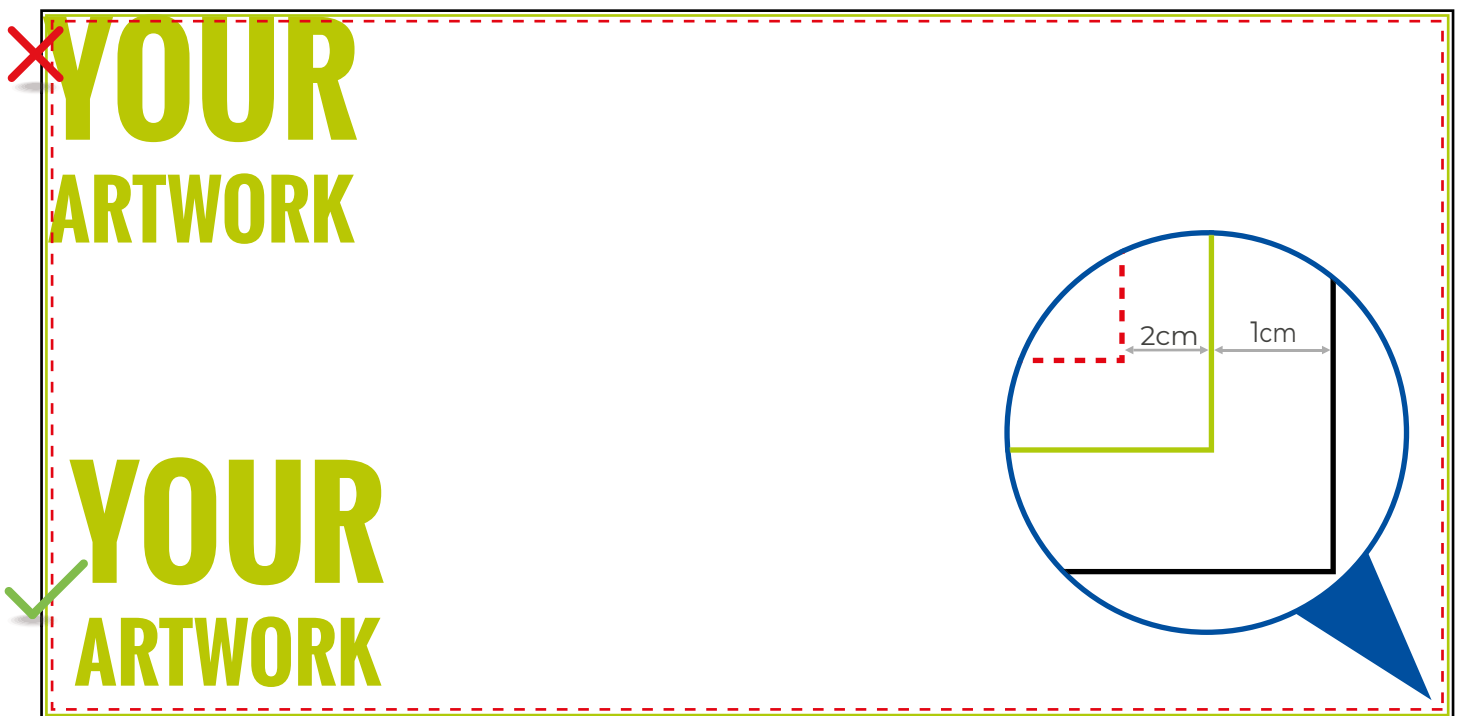
\*example for dimension 200x100cm






# Silicone tape

The graphics must have:

- **1 cm drop** (bleed) on each side
- **a safe area of 2 cm** from each edge of the net dimension (size)  
**there should not be any important graphic elements, such as e.g. logos or text outside safe area**



	net size:	200x100cm
	gross size:	202x102cm
	safe area:	196x96cm

\*example for the frame dimension 200x100cm



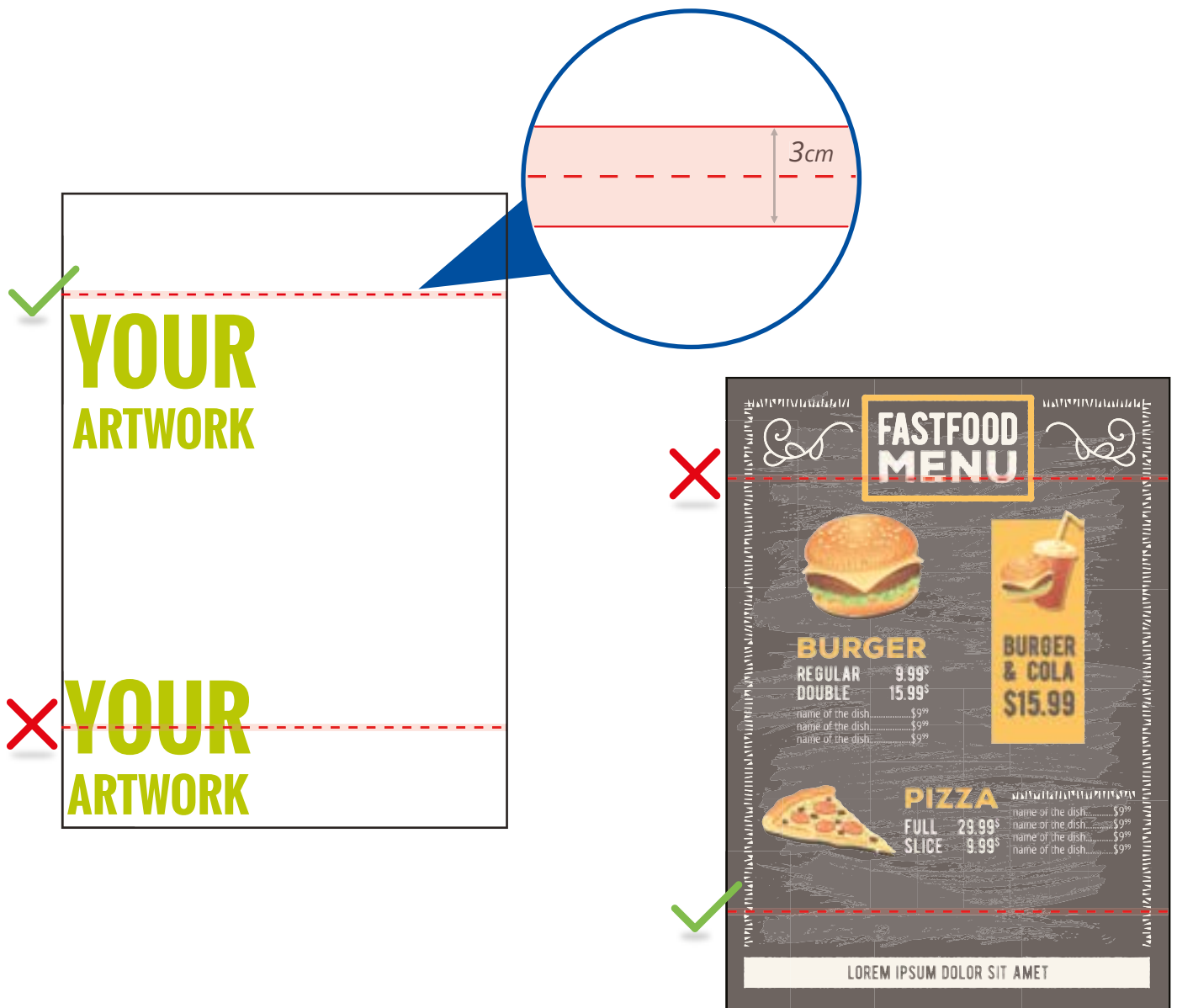
Remember the basic rules







## Tunnels (1/2)

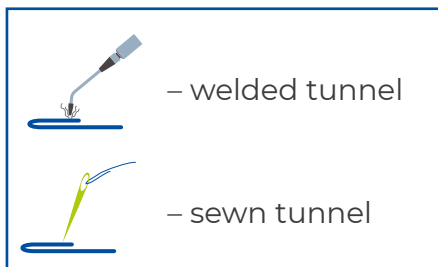
Important:

- refer to the table indicating the required safe area measured from the edge, where tunnel should be placed
- the safe area is contained within 3 cm (in the case of welded tunnels) and in 1.5 cm (in the case of sewn tunnels)
- **Do not place important elements of graphics there!**



## Tunnels (2/2)

	Table with safe areas for tunnels:			
	 flat		 diameter	
0,5 cm	0,5 – 3,5 cm	2 – 3,5 cm	1,2 – 4,2 cm	2,7 – 4,2 cm
1 cm	1 – 4 cm	2,5 – 4 cm	2 – 5 cm	3,5 – 5 cm
2 cm	2 – 5 cm	3,5 – 5 cm	3,6 – 6,6 cm	5,1 – 6,6 cm
3 cm	3 – 6 cm	4,5 – 6 cm	5,2 – 8,2 cm	6,7 – 8,2 cm
4 cm	4 – 7 cm	5,5 – 7 cm	6,8 – 9,8 cm	8,3 – 9,8 cm
5 cm	5 – 8 cm	6,5 – 8 cm	8,4 – 11,4 cm	9,9 – 11,4 cm
6 cm	6 – 9 cm	7,5 – 9 cm	10 – 13 cm	11,5 – 13 cm
7 cm	7 – 10 cm	8,5 – 10 cm	11,6 – 14,6 cm	13,1 – 14,6 cm
8 cm	8 – 11 cm	9,5 – 11 cm	13,2 – 16,2 cm	14,7 – 16,2 cm
9 cm	9 – 12 cm	10,5 – 12 cm	14,8 – 17,8 cm	16,3 – 17,8 cm
10 cm	10 – 13 cm	11,5 – 13 cm	16,4 – 19,4 cm	17,9 – 19,4 cm
11 cm	11 – 14 cm	12,5 – 14 cm	18 – 21 cm	19,5 – 21 cm
12 cm	12 – 15 cm	13,5 – 15 cm	19,6 – 22,6 cm	21,1 – 22,6 cm
13 cm	13 – 16 cm	14,5 – 16 cm	21,2 – 24,2 cm	22,7 – 24,2 cm
14 cm	14 – 17 cm	15,5 – 17 cm	22,8 – 25,8 cm	24,3 – 25,8 cm
15 cm	15 – 18 cm	16,5 – 18 cm	24,4 – 27,4 cm	25,9 – 27,4 cm
16 cm	16 – 19 cm	17,5 – 19 cm	26 – 29 cm	27,5 – 29 cm



Example:

- Tunnel welded 16cm flat
- Safe are is contained within 16-19cm from the edges

Example:

- Tunnel sewn 16cm diameter
- Safe are is contained within 27,5-29cm from the edges

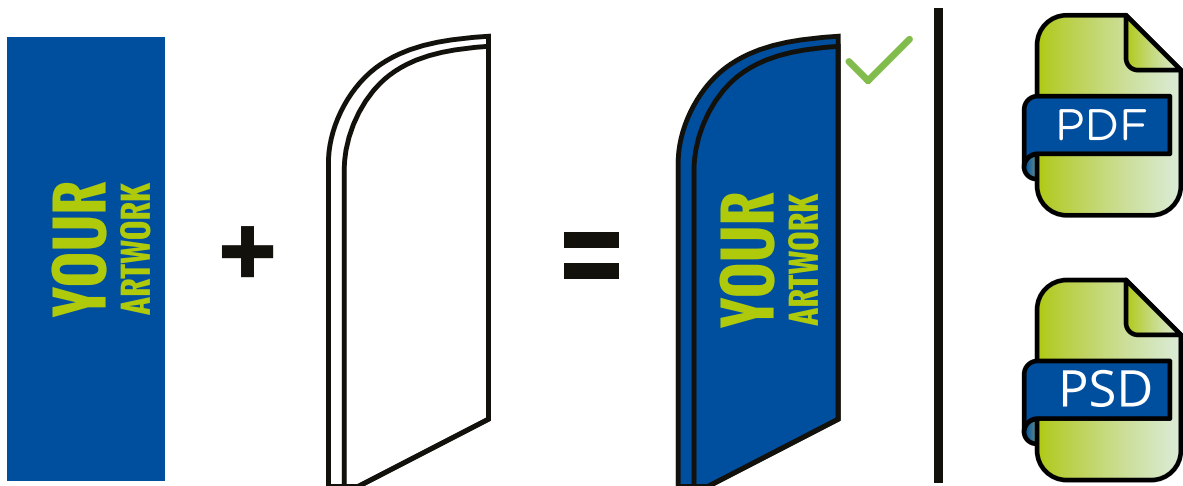


# Beachflags (1/2)

## Step I

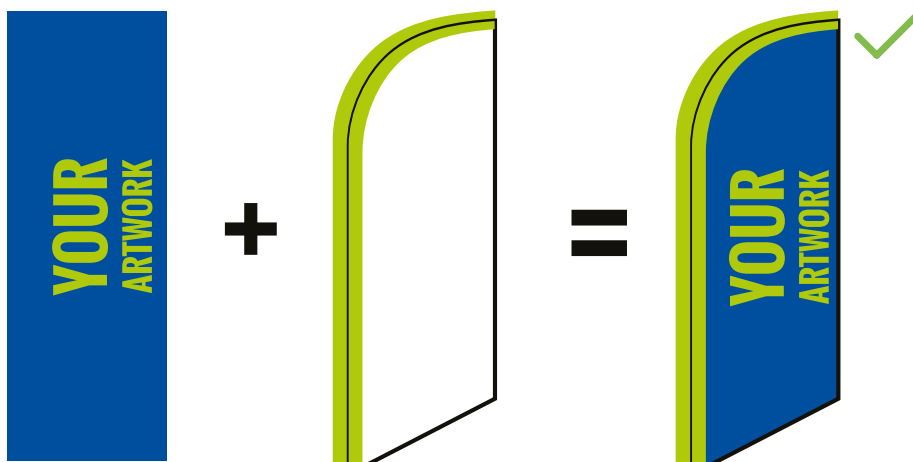
Put your graphics in our template.

The templates are saved in PDF (Adobe Illustrator, Corel) and PSD (Adobe Photoshop) formats.



## Step II

Use the **„sleeve“** layer if you want the sleeve to be printed in a different color than the rest of the flag. It is a closed curve, which you fill quickly with the desired color. ATTENTION: in the template it is colorless!

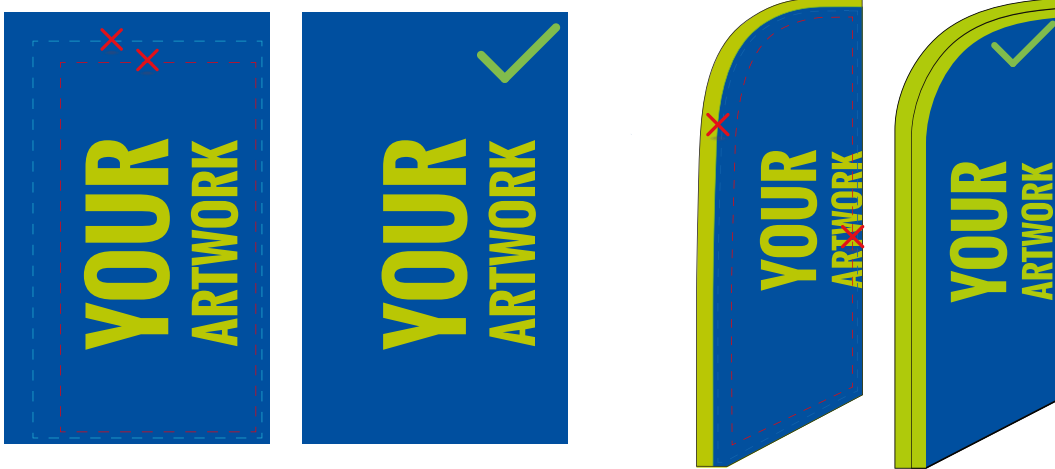


# Beachflags (2/2)

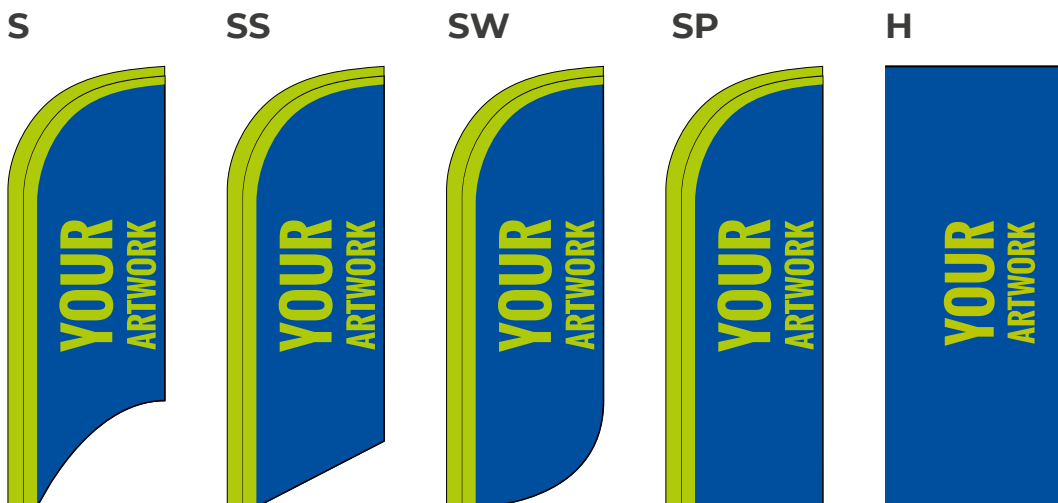
## Step III

Make sure that:

- **dashed lines have been removed!** (these are only guides)
- all fonts have been converted into curves (outlines)
- essential elements of the graphics fit in a safe area



Beachflag shapes (templates):



## Cut to shape (1/2)

The file must have:

- cutting line on the layer called **„cutting line”**.  
It must be a closed curve in a DIFFERENT color!
- graphics for printing on the **„printing”** layer
- a drop (bleed) of at least 0.5 cm
- the smallest possible element to cut out is 2x2 cm
- plik w formacie wektorowym (np. .ai, .eps, .pdf)



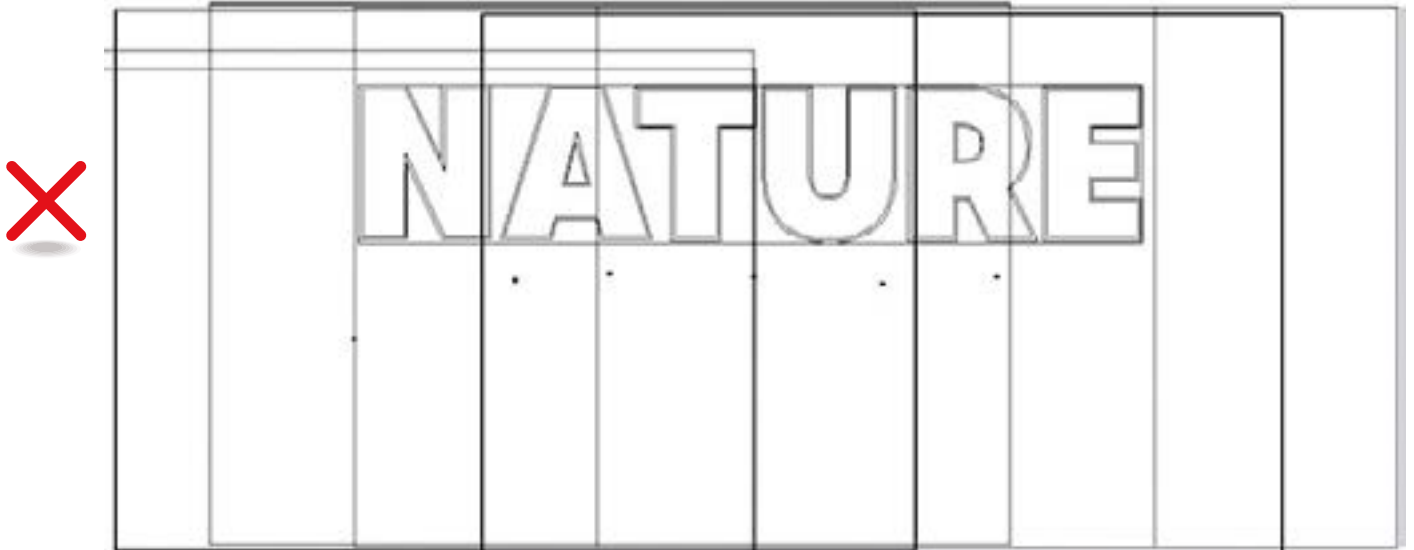
## Cut to shape (2/2)



An example of the **correct** preparation of a file:

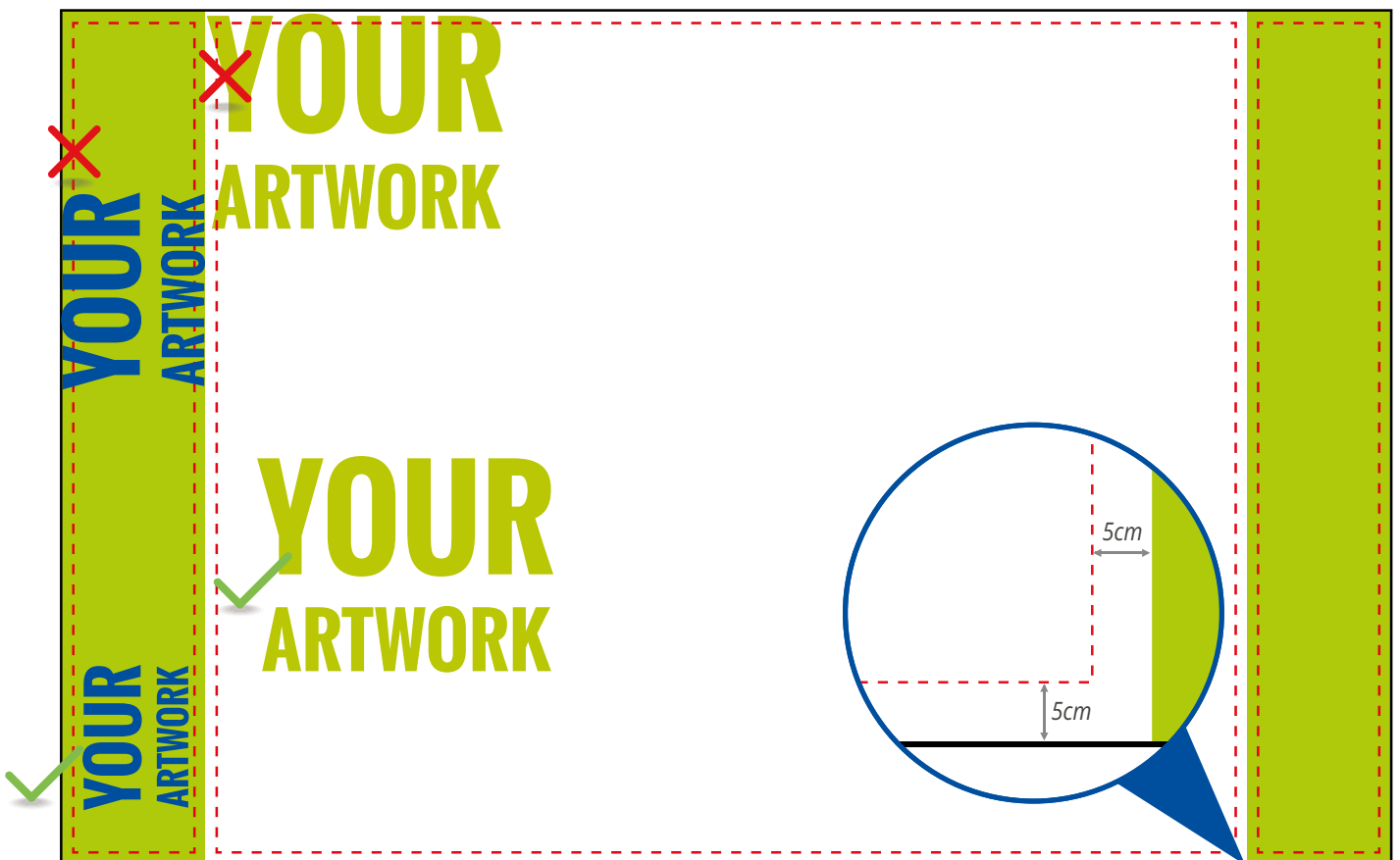






An example of the **incorrect** preparation of a file:



## Express wall line sides printed

In addition to the front of the wall, it is possible to use the sides whose width is 33 cm. However, remember to keep a distance of **5 cm from the edge**. **Outside the safe area there should not be any important graphic elements, such as e.g. logos or text outside safe area**



		size 3x3	size 3x4
	side dimension:	33x230cm	33x230cm
	gross size:	296x230cm	371x230cm
	safe area:	220x220cm	295x220cm
	side safe area:	28x220cm	28x220cm



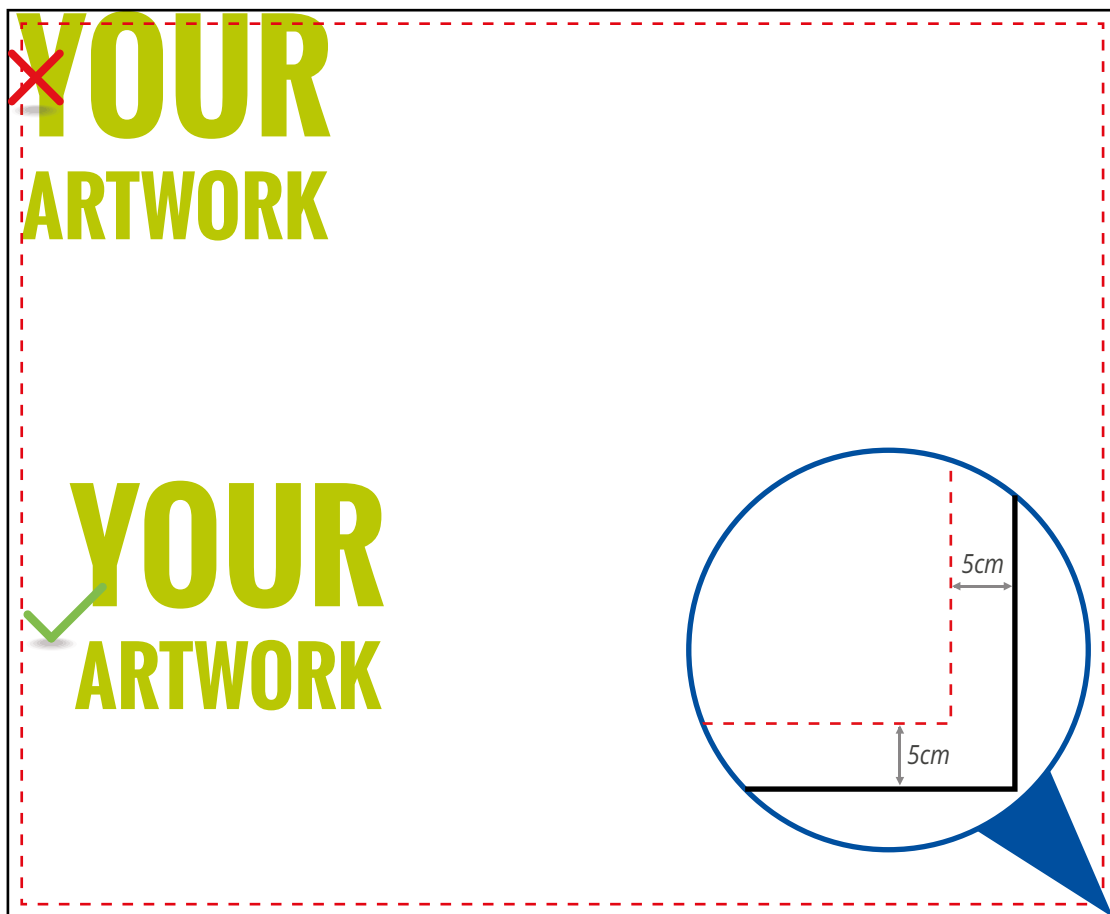
# Express wall line

## sides not printed

Remember:

- 5cm velcro is sewn around the print. Outside the safe area

**There should not be any important graphic elements, such as e.g. logos or text outside safe area**



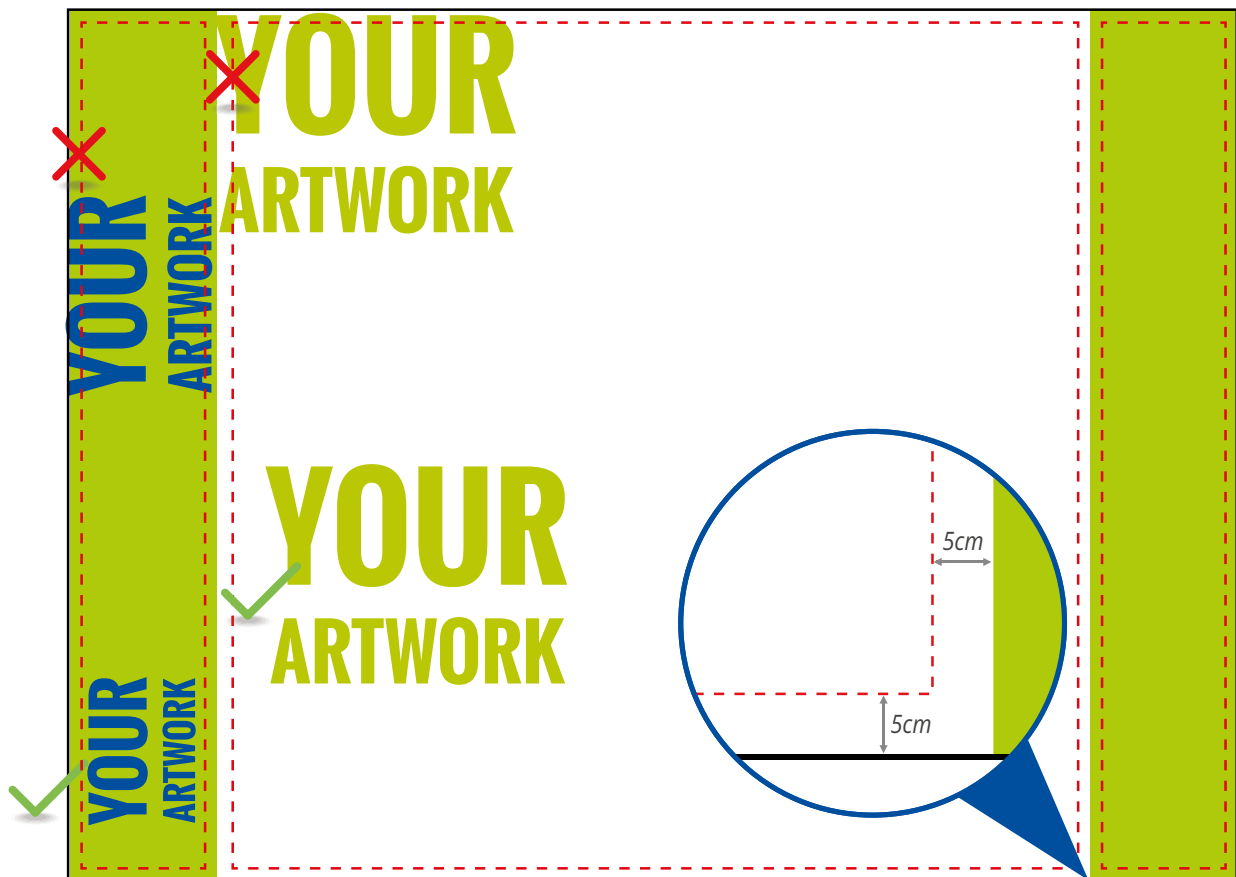
		<i>size 3x3</i>	<i>size 3x4</i>
—	gross size:	230x230cm	305x230cm
- - -	safe area:	220x220cm	295x220cm









## Express wall arc sides printed

In addition to the front of the wall, it is possible to use the sides whose width is 33 cm. However, remember to keep a distance of **5 cm from the edge**. **Outside the safe area there should not be any important graphic elements, such as e.g. logos or text outside safe area**



		size 3x3	size 3x4
	side dimension:	33x227cm	33x227cm
	gross size:	278x227cm	348x227cm
	safe area:	202x217cm	272x217cm
	side safe area:	23x217cm	23x217cm



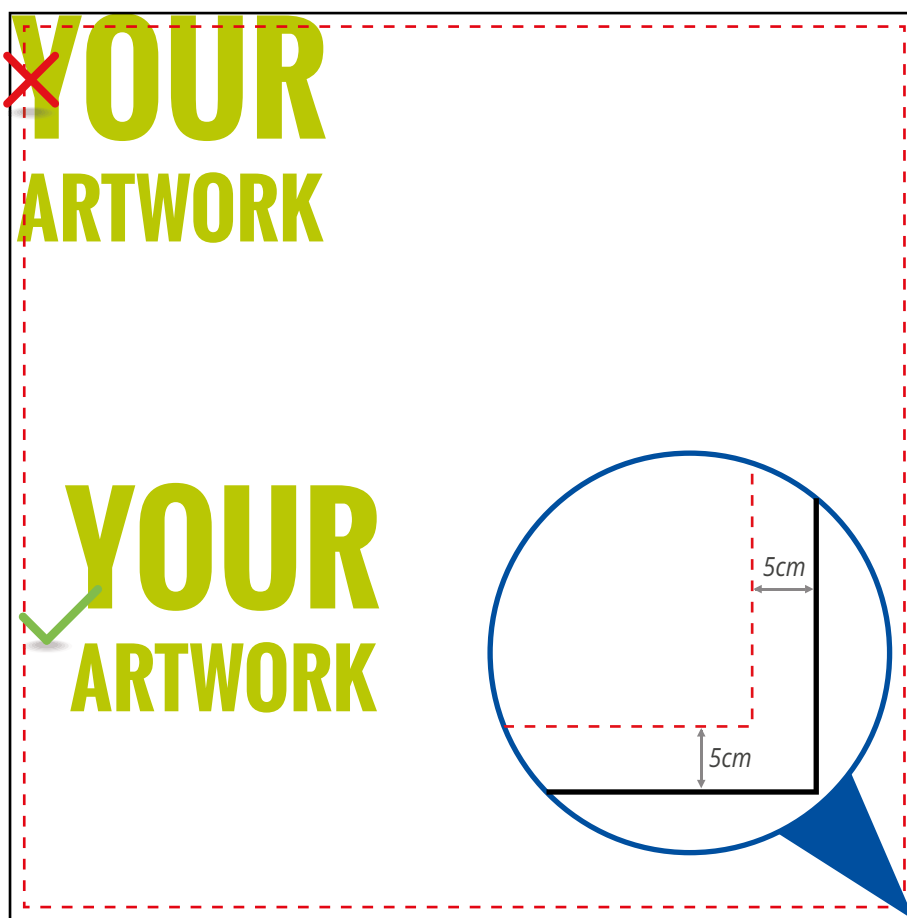
# Express wall arc

## sides not printed

Remember:

- 5cm velcro is sewn around the print. Outside the safe area

**There should not be any important graphic elements, such as e.g. logos or text outside safe area**



		<i>size 3x3</i>	<i>size 3x4</i>
—	gross size:	212x227cm	282x227cm
- - -	safe area:	202x217cm	272x217cm



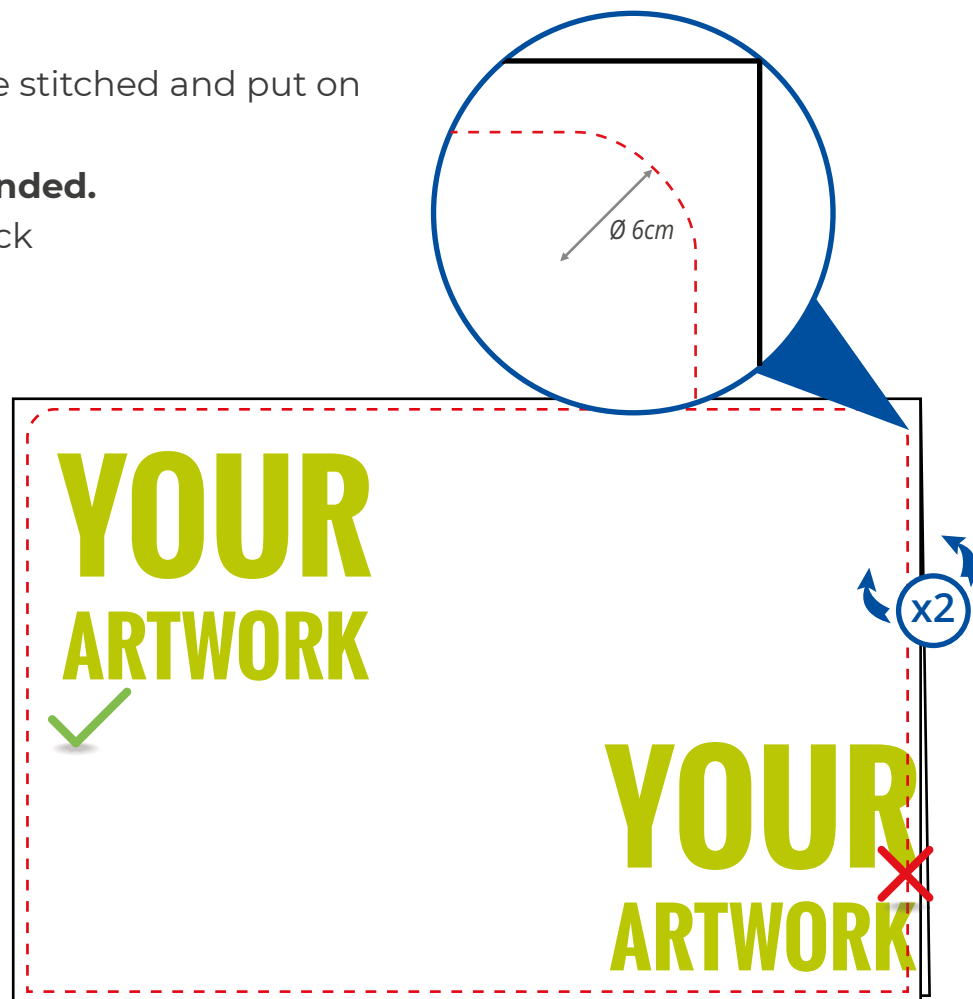
Remember the basic rules

# Smart Wall Line



Remember:

- two parts of the artwork are stitched and put on the frame.
- **the upper corners are rounded.**
- you can order front and back with the same graphics or different.



**There should not be any important graphic elements, such as e.g. logos or text outside safe area**





Simple 2.4

	gross size:	248x223cm
	safe area:	239x214cm



Simple 3.0

	gross size:	296x223cm
	safe area:	287x214cm

Simple 4.0

	gross size:	402x229cm
	safe area:	393x220cm

Simple 6.0

	gross size:	593x230cm
	safe area:	584x221cm



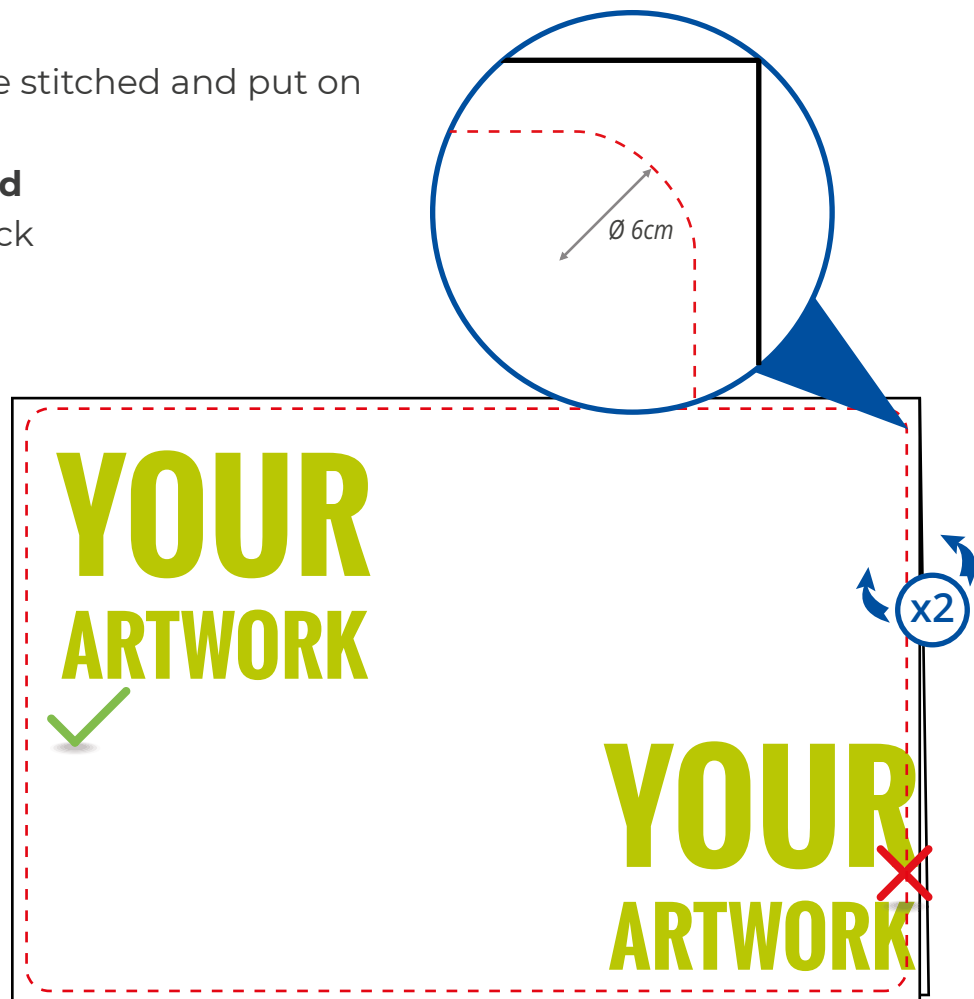
Remember the basic rules

# Smart Wall S

Remember:

- two parts of the artwork are stitched and put on the frame.
- **all the corners are rounded**
- you can order front and back with the same graphics or different.

**There should not be any important graphic elements, such as e.g. logos or text outside safe area**








S-shape 2.4

S-shape 3.0

S-shape 4.0

S-shape 5.0

S-shape 6.0

	gross size:	256x229cm
	safe area:	247x220cm
	gross size:	320x229cm
	safe area:	311x220cm
	gross size:	440x229cm
	safe area:	431x220cm
	gross size:	568x229cm
	safe area:	549x220cm
	gross size:	662x229cm
	safe area:	653x220cm



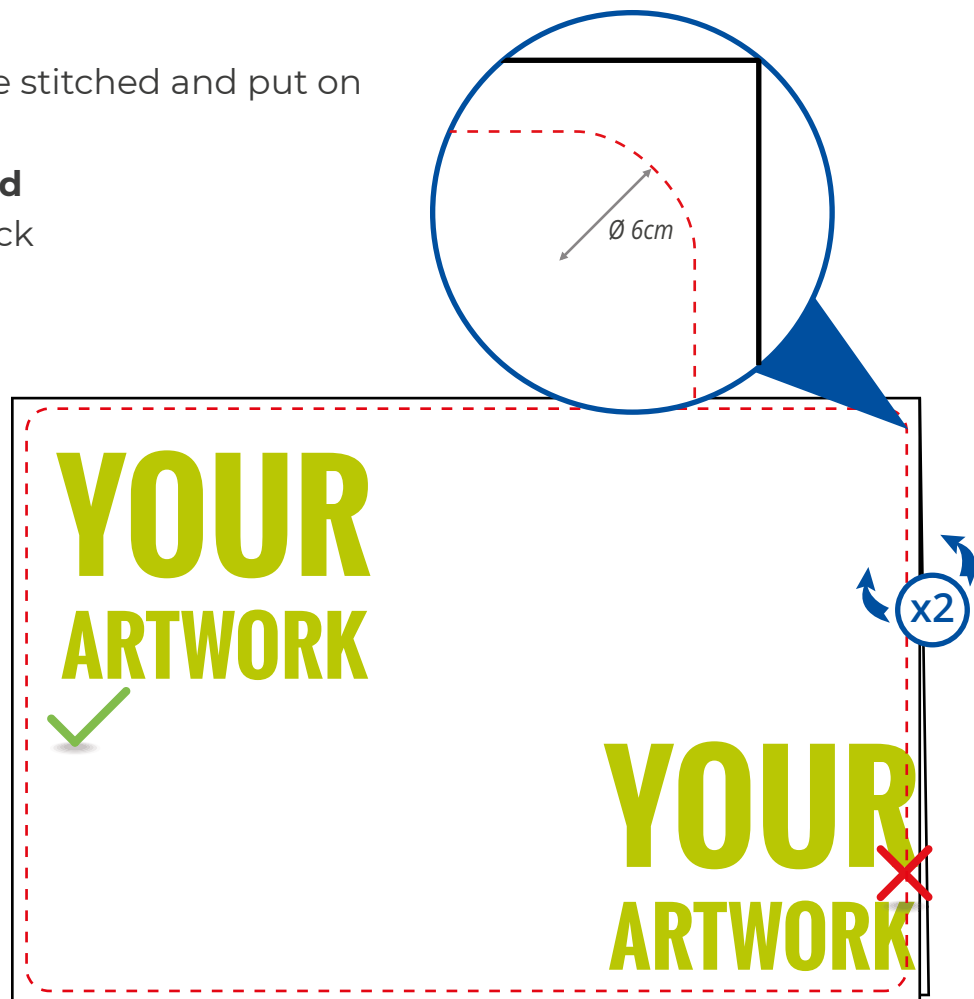
Remember the basic rules

## Smart Wall U

Remember:

- two parts of the artwork are stitched and put on the frame.
- **all the corners are rounded**
- you can order front and back with the same graphics or different.

**There should not be any important graphic elements, such as e.g. logos or text outside safe area**



U-shape 3.0

U-shape 4.0

U-shape 5.0

—	gross size:	298x226cm
- - -	safe area:	292x220cm
—	gross size:	398x226cm
- - -	safe area:	392x220cm
—	gross size:	498x226cm
- - -	safe area:	492x220cm



Remember the basic rules

# Stand Totem

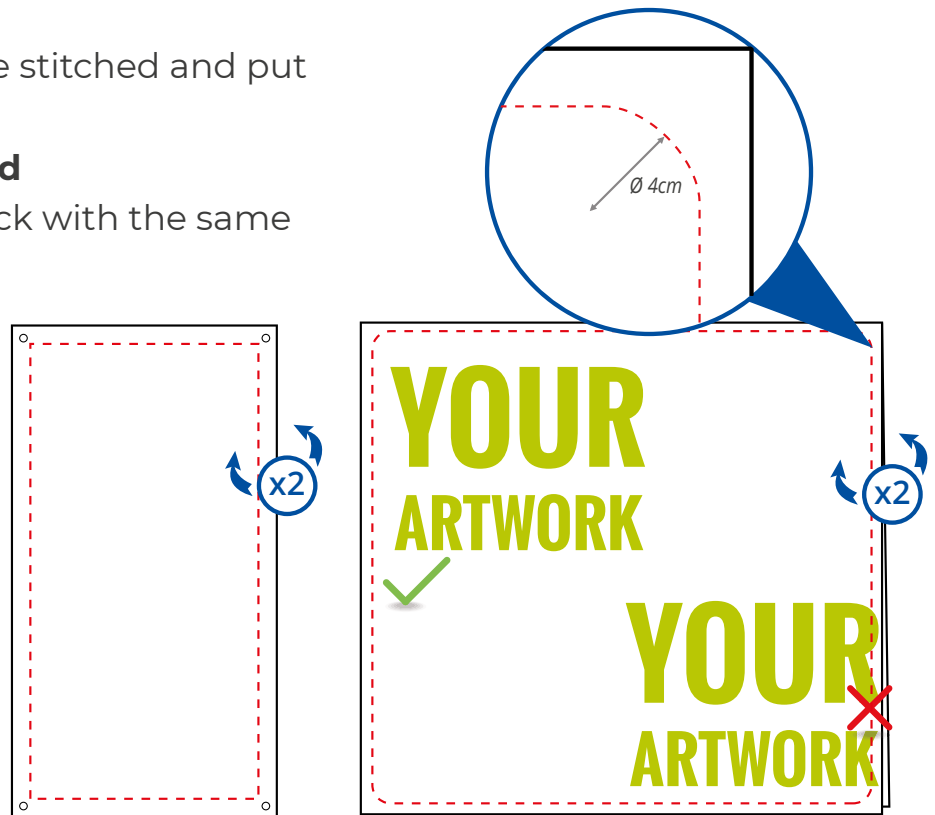
For versions 1 and 2:

- two parts of the artwork are stitched and put on the frame.
- **all the corners are rounded**
- you can order front and back with the same graphics or different.

For version 3:

- printing on double-sided material with eyelets in corners.
- you can order front and back with the same graphics or different.

**There should not be any important graphic elements, such as e.g. logos or text outside safe area.**



width 60

width 90

width 120

width 150

		<i>Totem 1 and 2</i>	<i>Totem 3</i>
width 60	— gross size:	62x228cm	48,5x208cm
	- - - safe area:	54x220cm	42,5x202cm
width 90	— gross size:	94x228cm	80,5x208cm
	- - - safe area:	88x220cm	74,5x202cm
width 120	— gross size:	122x228cm	108,5x208cm
	- - - safe area:	114x220cm	102,5x202cm
width 150	— gross size:	152x228cm	138,5x208cm
	- - - safe area:	144x220cm	132,5x202cm

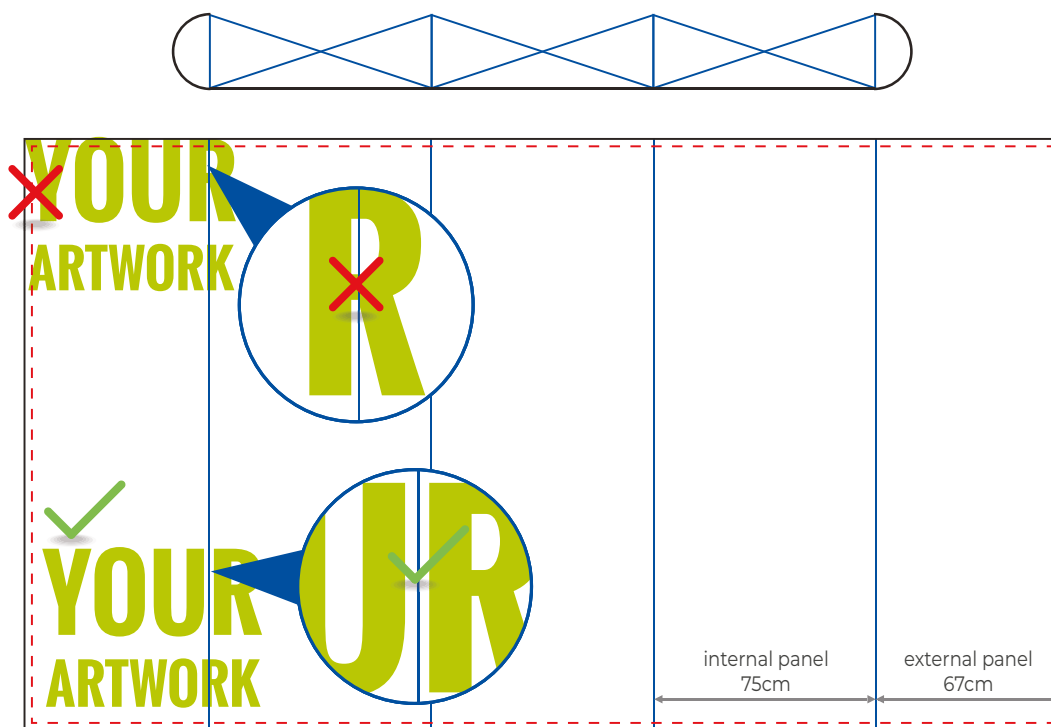


## POP UP wall line

Remember:

- make sure that the file is saved in the gross dimension (size)
- the **graphics will be divided** in the place where panels will be connected
- the required drop (bleed) on each side is **1 cm**
- external panels from the front are visible **only in 1/3 of their width**

**There should not be any important graphic elements, such as e.g. logos or text outside safe area.**



PopUp Line 3x2

—	gross size:	284x230cm
- - -	safe area:	280x226cm

PopUp Line 3x3

—	gross size:	359x230cm
- - -	safe area:	355x226cm

PopUp Line 3x4

—	gross size:	434x230cm
- - -	safe area:	430x226cm

PopUp Line 3x5

—	gross size:	509x230cm
- - -	safe area:	505x226cm



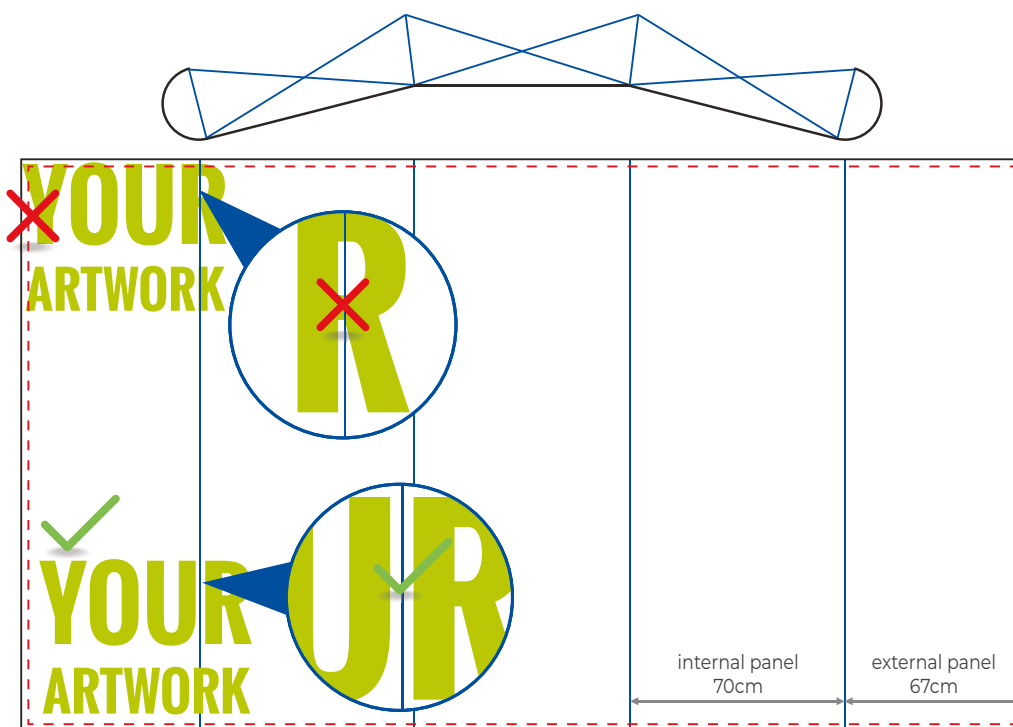
Remember the basic rules

## POP UP wall arc

Remember:

- make sure that the file is saved in the gross dimension (size)
- the **graphics will be divided** in the place where panels will be connected
- the required drop (bleed) on each side is **1 cm**
- external panels from the front are visible **only in 1/3 of their width**

**There should not be any important graphic elements, such as e.g. logos or text outside safe area.**



PopUp Arc 3x2

—	gross size:	274x230cm
- - -	safe area:	270x226cm

PopUp Arc 3x3

—	gross size:	344x230cm
- - -	safe area:	340x226cm

PopUp Arc 3x4

—	gross size:	414x230cm
- - -	safe area:	410x226cm

PopUp Arc 3x5

—	gross size:	484x230cm
- - -	safe area:	480x226cm



Remember the basic rules

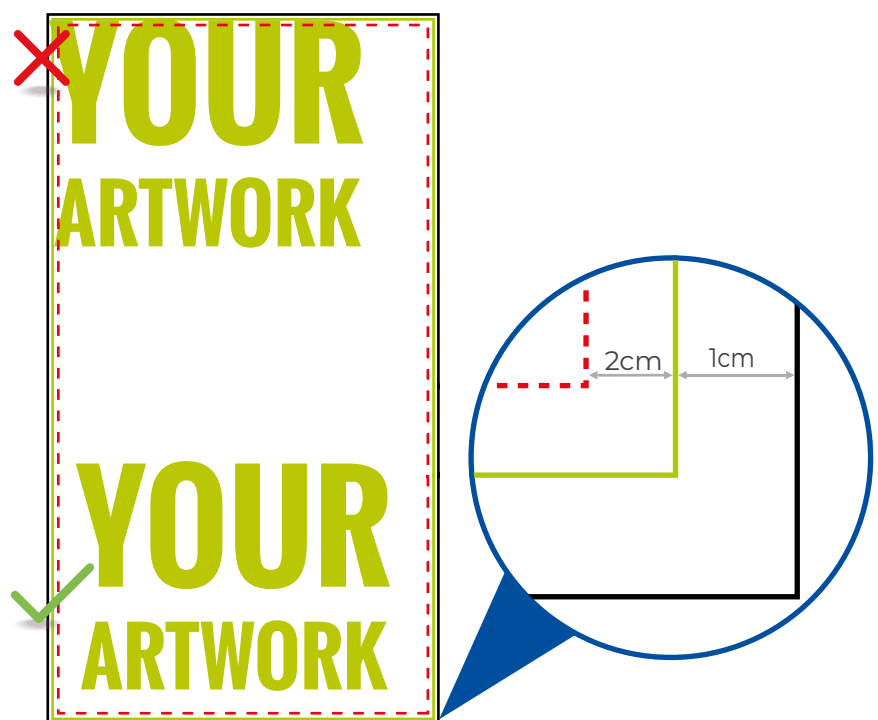





# Portal

Remember:

- that the file is saved in the gross dimension
- graphics will be finished with silicone tape
- required bleed on each side is 1 cm.

**They should not be outside the safe area there are important graphic elements, such as logos or inscriptions.**



	net size:	100x210cm
	gross size:	102x212cm
	safe area:	94x204cm



# Counters (1/2)

## Desq & Upper

Remember:

- that the file is saved in the gross dimension
- graphics from the front will be visible **only partially**
- required bleed on each side is 1 cm.



**They should not be outside the safe area there are important graphic elements, such as logos or inscriptions.**





\* above the Promo 2 Plus and Topper stands, there is a panel for placing graphics in dimensions **79x30cm**, keeping the safe area **75x26cm**





Desq 0

	gross size:	128x92cm
	safe area:	122x86cm



Desq 2

	gross size:	183x92cm
	safe area:	177x86cm



Desq 3

	gross size:	171x92cm
	safe area:	165x86cm

Desq 2 Plus

	gross size:	183x92cm
	safe area:	177x86cm

Upper

	gross size:	185x87cm
	safe area:	179x81cm



## Counters (2/2)

### PopUp & Express

For PopUp remember:

- that the file is saved in the gross dimension
- graphics from the front will be visible **only partially**
- required bleed on each side is **1 cm**



For Express, remember:

- that the file is saved in the gross dimension
- **5 cm velcro** is sewn all around



**Apart from the safe area, there should be no important graphic elements, such as logos or inscriptions.**





PopUp 2x1

	gross size:	161x88cm
	safe area:	157x84cm

PopUp 2x2

	gross size:	209x88cm
	safe area:	205x84cm

Express 1x1

	gross size:	170x100cm
	safe area:	160x90cm

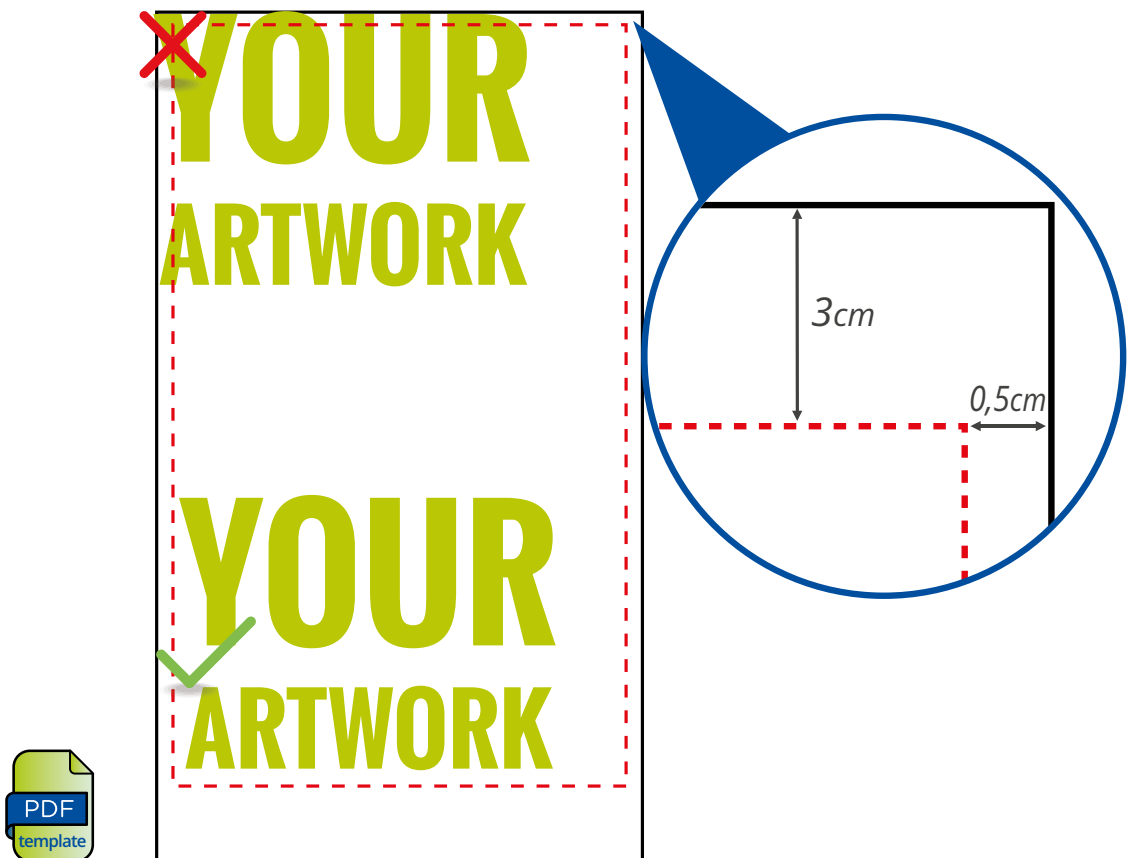


# Rollup

The graphics must have:

- safe area 3cm from the top edge (assembly strip) 0.5cm from the side edges and 10cm from the bottom (system cassette).
- rollups can have widths: 80, 85, 100, 120, 150, 200cm

**Outside this area there should not be any important graphics, such as logos or inscriptions, because they will be not visible.**



## X-banner and L-banner

The graphics for the L-banner must have:

- safe area 1.5 cm from the top and bottom edge (assembly strip) 1 cm from side edges.
- it should be prepared in a dimension such as the ordered system

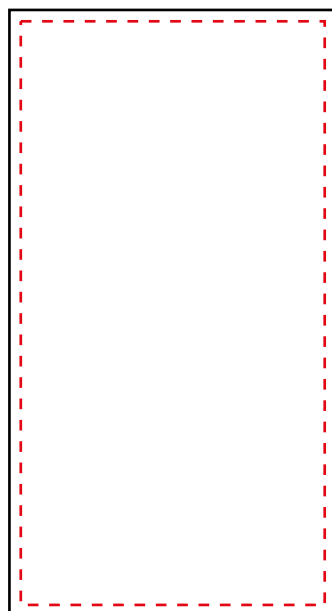
**In addition to this area, there should be no important graphic elements, such as logos or subtitles, because they will not be visible.**

The graphics for the X-banner must have:

- safe area 3cm from each edge, remembering that in the corners assembled there are eyelets.
- it should be prepared in a dimension such as the ordered system

**In addition to this area, there should be no important graphic elements, such as logos or subtitles, because they will not be visible.**

L-baner






X-baner



## Wooden Deck Chair

The graphics must have a safe area of 16 cm from the top and bottom edges (this part of the graphics will be a tunnel designed to mount the material in the deckchair construction). **Outside the safe area there should not be any important graphic elements, such as e.g. logos or text.** Make sure the file is saved in gross size



		S	XL
	net size:	43,5x111cm	143x237cm
	gross size:	46,5x129cm	201x277cm
	safe area:	42x97cm	135x201cm






## Beach screen




Between the individual segments there are tunnels in which the sticks will be placed. **Apart from the safe area, there should not be any important graphic elements, such as logos or inscriptions.** Make sure that the file is saved in the gross dimension.






### 3 sections

	net size of the section:	100x70cm
	gross size:	332x73cm
	safe area:	98x68cm

### 4 sections

	net size of the section:	100x70cm
	gross size:	440x73cm
	safe area:	98x68cm

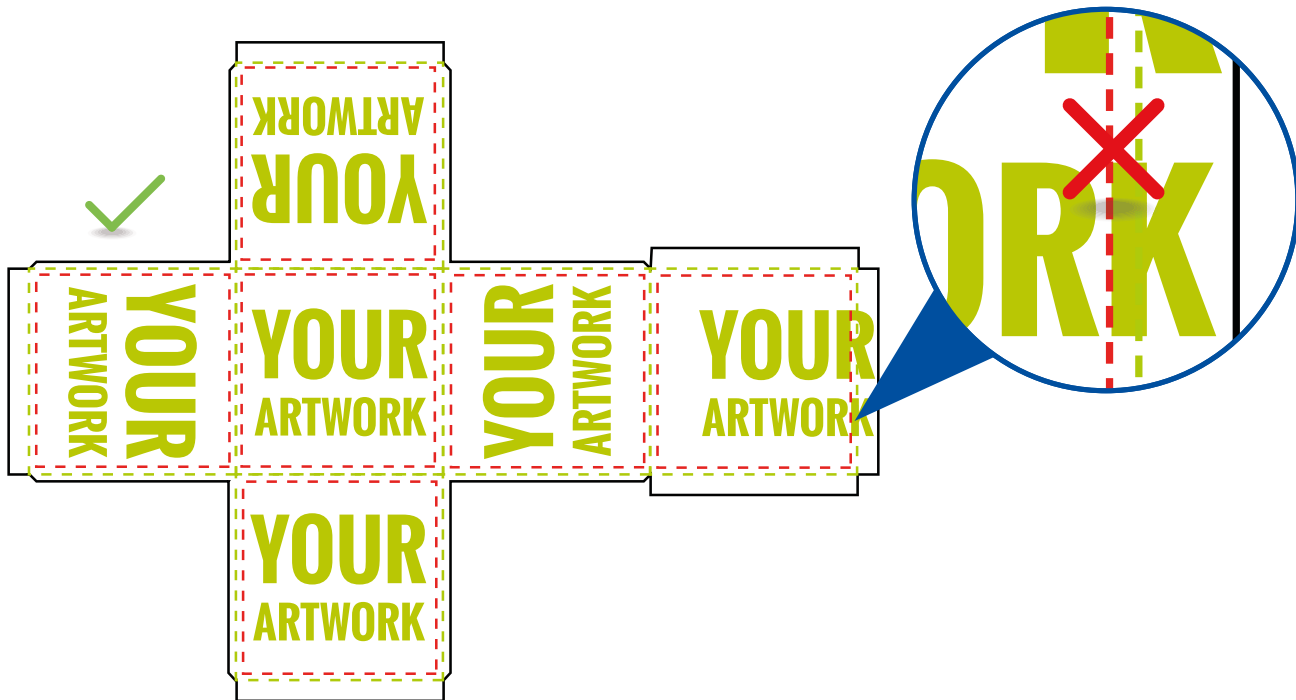
### 5 sections

	net size of the section:	100x70cm
	gross size:	548x73cm
	safe area:	98x68cm






## Poufs




Apart from the safe area, there should not be any important graphic elements, such as logos or inscriptions. Make sure that the file is saved in the gross dimension. Keep the orientation of your graphics as on the formula below






30x30

	net size of the section:	30x30cm
	gross size:	127x96cm
	safe area:	26x26cm




35x35

	net size of the section:	35x35cm
	gross size:	145x111cm
	safe area:	31x31cm




40x40

	net size of the section:	40x40cm
	gross size:	164x126cm
	safe area:	36x36cm

45x45

	net size of the section:	45x45cm
	gross size:	185x141cm
	safe area:	41x41cm

50x50

	net size of the section:	50x50cm
	gross size:	207x158cm
	safe area:	46x46cm

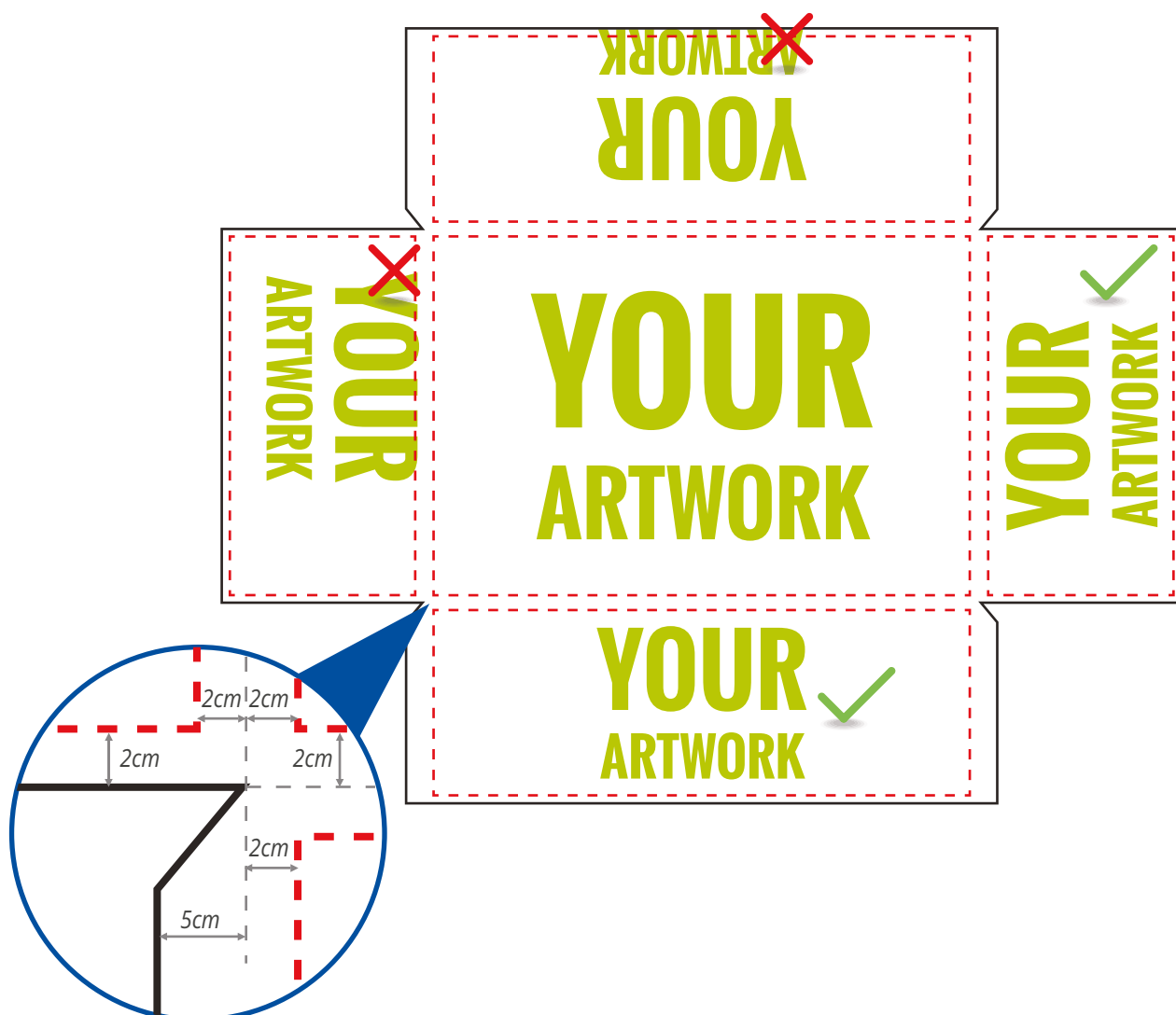


Remember the basic rules



## Pallette cover

Pallet covers with sewn Velcro tabs. The minimum height of the finished cover is 14.5 cm (for one pallet). You need to add 1cm to the dimension of the pallet (eg pallet: 120x80 - cover: 121x81). On the long sides, add a 5-centimeter overlap. The finished graphics should have a gross outline. **Apart from the safe area, there should be no important graphic elements, such as logos or inscriptions.**



gross size: 208x168cm

safe area: 204x164cm

\*example for a three-pallet cover 120x80cm



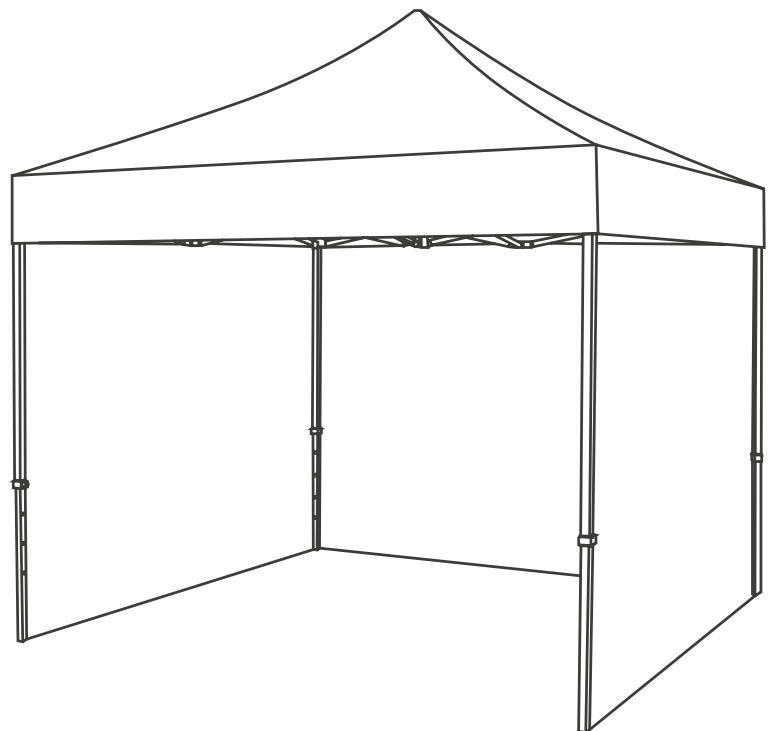
Remember the basic rules

# Tents

Remember:

- use the templates for the size you ordered.
- we need graphics only for those elements that will be printed.
- full walls from the top partially hide to the roof.
- ready graphics should have a gross outline.

**Beyond the safe area there should not be any important elements of graphics, such as logos or inscriptions.**



# Color adjustment (1/3)

## Customer's proof

We apply customizations to the client's proof delivered to us from the client as certified cromalin.



## A test print



We print a sample print for the customer leaving a sample in our archive. It can be used as a model for later orders



## Color adjustment (2/3)

### Pantone®

We have the ability to adjust the color to the Pantone® color pallet.

On sublimation materials, we use the Solid Uncoated pallet, and Solid Coated palette for other materials.

We do not have the technical possibility to adapt to all colors from the palette. We reserve the right to refuse a color adjustment request.



### RAL

We also use the RAL color palette.

We use this palette for all materials except textiles sublimation.

We do not have the technical possibility to adapt to all colors from the palette. We reserve the right to refuse a color adjustment request.



**WE DO NOT USE COLOR ADJUSTMENT IN CASE OF TONAL TRANSITION**



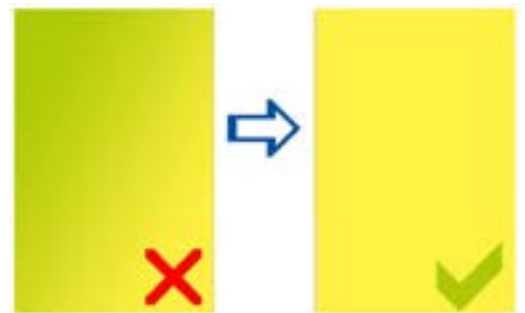
## Color adjustment (3/3)

### Possible errors when adjusting the colors

An example of inability to adapt is the color 871C from the Solid Coated palette. In this case, we suggest choosing a similar color from beyond the range of neon, gold or silver.



Another mistake is to adjust the color in the tonal transition. If we are to make the adjustment, it must be a single color.



**Depending on the printing technology and the substrate used, there may be discrepancies in the color pattern.**

