

# 2022 AAD Innovation Academy Virtual Profile Upgrades

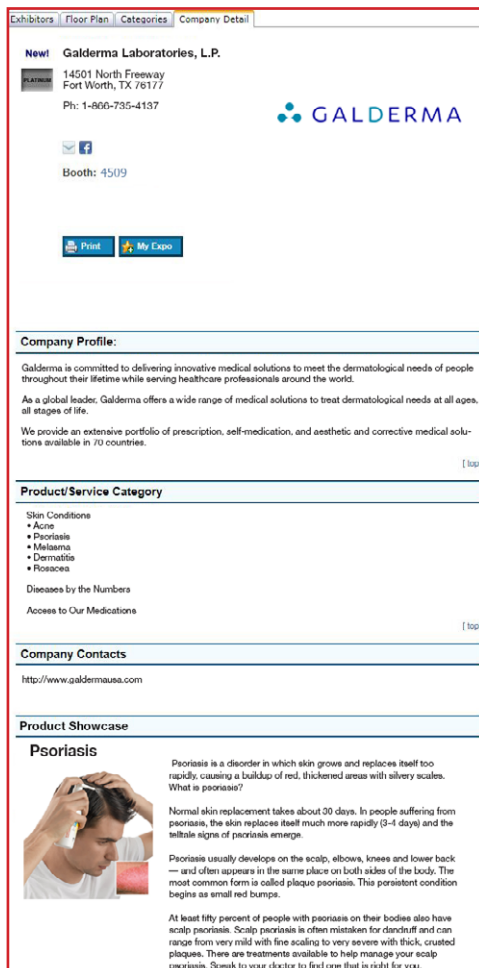
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**innovation academy**  
JULY 21–24, 2022 • VANCOUVER, BC  
**Official Exhibitor Supplier**



## AAD 2022 Virtual Booth Upgrade:



The screenshot shows a virtual exhibitor profile for Galderma Laboratories, L.P. The profile includes the following sections:

- Company Profile:** Galderma is committed to delivering innovative medical solutions to meet the dermatological needs of people throughout their lifetime while serving healthcare professionals around the world. As a global leader, Galderma offers a wide range of medical solutions to treat dermatological needs at all ages, all stages of life. We provide an extensive portfolio of prescription, self-medication, and aesthetic and corrective medical solutions available in 70 countries.
- Product/Service Category:** Skin Conditions (Acne, Psoriasis, Melasma, Dermatitis, Rosacea), Diseases by the Numbers, Access to Our Medications.
- Company Contacts:** http://www.galdermausa.com
- Product Showcase:** Psoriasis. Psoriasis is a disorder in which skin grows and replaces itself too rapidly, causing a buildup of red, thickened areas with silvery scales. What is psoriasis? Normal skin replacement takes about 30 days. In people suffering from psoriasis, the skin replaces itself much more rapidly (3–4 days) and the telltale signs of psoriasis emerge. Psoriasis usually develops on the scalp, elbows, knees and lower back — and often appears in the same place on both sides of the body. The most common form is called plaque psoriasis. This persistent condition begins as small red bumps. At least fifty percent of people with psoriasis on their bodies also have scalp psoriasis. Scalp psoriasis is often mistaken for dandruff and can range from very mild with fine scaling to very severe with thick, crusted plaques. There are treatments available to help manage your scalp psoriasis. Speak to your doctor to find one that is right for you.

AAD 2022 Exhibitor Profiles are the most complete and up-to-date resource for exhibitors and product information. You can increase your visibility, showcase your products and drive more traffic to your booth by upgrading your exhibitor profile. Go from basic to **great!**

## Deluxe / \$995 USD

- Logo on Rotating Floor Plan Banner
- Company contact information
- 150-word description
- A total of 3 contact names with email addresses
- A total of 3 product showcases - 1 with video/static
- Online brochure – PDF
- Social media links
- Press release
- Listing of 2 special events
- Pin company to top of exhibitor list below the Premium Program exhibitor
- YouTube embedded video
- Unlimited categories
- Booth wallpaper

# Premium • EXCLUSIVE TO 12 EXHIBITORS ONLY / \$1,995 USD

- Exclusive Position on the Online Floor Plan
- Primary Position in the Exhibitor Online Search List
- Includes the Deluxe & Rotating Banner Logo
- Premium listing in the Highlighted Exhibitor section
- Includes Category ad Logo
- Up to 5 Contact names with email addresses
- Up to 5 product listings with 5 product showcases
- Unlimited Category Listings
- Includes all Deluxe features

**Premium Program:** Exclusive Position

**Wallpaper:** Premium and Select booth upgrades include this feature. Make your booth stand out from the rest with your customized wallpaper. Use your logo or product picture to highlight your booth position.

**Rotating Floor Plan Banner** available as soon as you sign up. Premium and Select Exhibitors receive almost a full year of exposure. The image will link to your profile.



## ORDER FORM AAD 2022 Online Profile Upgrades

Confirmation (including remittance information) will be sent upon receipt of Order Form.  
All signed Agreements will be considered firm, and no cancellations are accepted.

**For Payment**

Due Upon Receipt of Invoice by our Corporate Office, EXPOCAD® by A.C.T. Inc. The e-mailed invoice will include a link to self-pay online by credit card.

Name \_\_\_\_\_

Company Name \_\_\_\_\_ Booth Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

### AAD 2022 Online Profile Upgrades

Deluxe	\$995 USD
Premium	\$1,995 USD

TOTAL: \_\_\_\_\_



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