



**NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS  
OF MOGO INC.  
TO BE HELD DECEMBER 11, 2020  
AND  
MANAGEMENT INFORMATION CIRCULAR  
OF MOGO INC.**

**NOVEMBER 16, 2020**

## NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS

NOTICE IS HEREBY GIVEN that an annual general meeting (the “**Meeting**”) of the shareholders of Mogo Inc. (the “**Company**”) will be held virtually via audiocast due to the ongoing COVID-19 global pandemic on December 11, 2020 at 1:00 pm (Pacific time) for the following purposes:

1. to receive the audited financial statements of the Company for the financial year ended December 31, 2019, together with the report of the auditor thereon;
2. to elect the directors of the Company, as more fully described in the section of the Company’s management information circular for the Meeting (the “**Circular**”) entitled “Business of the Meeting – Election of Directors”;
3. to re-appoint KPMG LLP, Chartered Accountants, as auditor of the Company for the ensuing year and to authorize the directors of the Company to fix its remuneration, as more fully described in the section of the Circular entitled “Business of the Meeting – Appointment of Auditor”;
4. to transact such other business as may properly be brought before the Meeting or any adjournment or postponement thereof.

**In light of the ongoing public health crisis related to the COVID-19 outbreak, and in order to comply with the measures recommended by the federal and provincial governments, the Meeting will be conducted as a virtual-only meeting. Registered Shareholders (as defined in this Circular under the heading “Management Solicitation”) and duly appointed proxyholders can attend the meeting online at <https://web.lumiagm.com/209868934>, where they can participate, vote, or submit questions during the meeting’s live webcast.. The Company may take additional precautionary measures in relation to the Meeting in response to further COVID-19 developments and Shareholders are asked to visit the Company’s website at [investors.mogo.ca](http://investors.mogo.ca) for updates prior to the Meeting.**

The Circular, this Notice, a form of proxy, a voting instruction form, the audited annual financial statements of the Company for the year ended December 31, 2019 and the management’s discussion and analysis relating to such financial statements are available on SEDAR at [www.sedar.com](http://www.sedar.com), in the Company’s filings with the United States Securities and Exchange Commission at [www.sec.gov](http://www.sec.gov), and at <http://investors.mogo.ca/financial-reports>. Shareholders are requested to complete, sign and return such form of proxy or voting instruction form, as applicable.

In order for a shareholder to be represented by proxy at the Meeting, the shareholder must complete and submit the enclosed form of proxy or other voting instruction form provided by its broker or other intermediary and return such instrument of proxy or other voting instruction form in accordance with the instructions provided therein well in advance of the Meeting. To be valid, completed forms of proxy must be received by Computershare Investor Services Inc. at 100 University Ave., 8th Floor, Toronto, Ontario M5J 2Y1, Attention: Proxy Department, or by fax to Computershare Investor Services Inc. at 1-866-249-7775 or 1-416-263-9524, not later than 1:00 pm (Vancouver time) on December 9, 2020 or may be accepted by the Chair of the Meeting prior to the commencement of the Meeting. Registered shareholders may also submit their votes by telephone within North America at 1-866-732-8683 or outside North America at 1-312-588-4290, or online at [www.investorvote.com](http://www.investorvote.com), in each case not later than 1:00 pm (Vancouver time) on December 9, 2020 or as may be accepted by the Chair of the Meeting prior to the commencement of the Meeting.

Non-registered shareholders should use the enclosed voting instruction form to provide voting instructions. The voting instruction form contains instructions on how to complete the form, where to return it to and the deadline for returning it. It is important to read and follow the instructions on the voting instruction form in order to have your vote count.

DATED at Vancouver, British Columbia this 16<sup>th</sup> day of November, 2020.

BY ORDER OF THE BOARD

*("David Feller")*

David Feller

Chair

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## SUMMARY

This Summary contains highlights of some of the important information contained in this Circular. This Summary does not contain all of the information that you should consider and you should read this entire Circular before voting. Terms used but not defined in this Summary have the meanings given to them in the Circular.

### Shareholder Voting Matters

<u>Voting Matter</u>	<u>Board Recommendation</u>	<u>For More Information See Pages</u>
Director Election	FOR each nominee	26-29
Appointment of KPMG LLP as Auditor	FOR	29

### *Director Nominees*

<u>Name</u>	<u>Independent</u>	<u>Director Since</u>	<u>Position with Company</u>	<u>Committees</u>	<u>Board &amp; Committee Attendance in 2019</u>	<u>Other Public Boards</u>
David Feller	N	Aug 26, 2003 to Mar 20, 2006; April 12, 2013	Chair, Director, CEO	None	100%	None
Gregory Feller	N	Apr 10, 2015	Director, President & CFO	None	100%	None
Minhas Mohamed	Y	Apr 10, 2015	Director	Audit, CGCNC	100%	None
Kees Van Winters	Y	June 21, 2019	Director	Audit, CGCNC	100%	None
Michael Wekerle	Y	June 21, 2019	Director	Audit, CGCNC	75%	None

### *Auditor*

KPMG LLP, Chartered Accountants, the present auditor of the Company, has been auditor of the Company since September 2019.

## CERTAIN INTERPRETATION MATTERS

Unless otherwise noted or the context indicates otherwise “we”, “us”, “our”, the “Company” or “Mogo” refer to Mogo Inc. and its direct and indirect subsidiaries. References to “Difference” herein refer to Mogo Inc. prior to the Arrangement, as described below. Amounts in this management information circular (the “**Circular**”) are stated in Canadian dollars unless otherwise indicated.

On June 21, 2019, we completed our previously announced plan of arrangement (the “**Arrangement**”) with Mogo Finance Technology Inc (“**Mogo Finance**”). In connection with the Arrangement, the Company (referred to in this section prior to the Arrangement as “**Difference**”, and following the Arrangement as the “**Combined Entity**”) was continued into British Columbia and changed its name to Mogo Inc. The Arrangement is accounted for as a reverse acquisition of the Company by Mogo Finance under IFRS 3 - Business combinations, and accordingly, beginning with the second quarter of 2019, the Company’s financial statements, management’s discussion and analysis and all other documents filed with securities commissions or similar authorities in each of the provinces and territories of Canada reflect the continuing operations of Mogo Finance.

Under the Arrangement, Mogo Finance was amalgamated with a wholly-owned subsidiary of Difference and each Mogo Finance common share (each a “**Mogo Finance Share**”) outstanding immediately prior to the Arrangement, other than Mogo Finance Shares held by Difference, was exchanged for one common share of the Combined Entity. Prior to the Arrangement, Difference continued from a corporation existing under the *Canada Business Corporations Act* to a corporation existing under the *Business Corporations Act* (British Columbia) (the “**Continuance**”). On completion of the Arrangement, former Mogo Finance shareholders owned approximately 80% of the Combined Entity, on a fully diluted basis and, as discussed herein, the former directors of Mogo Finance make up a majority of the directors of the Combined Entity and the former officers of Mogo Finance became officers of the Combined Entity. In connection with the Arrangement, all of Mogo Finance’s outstanding convertible securities became exercisable or convertible, as the case may be, for common shares of the Combined Entity in accordance with the provisions thereof.

Common shares of the Combined Entity began trading on the Toronto Stock Exchange (“**TSX**”) under the trading symbol “MOGO” in place of the Difference common shares at the open of trading on June 25, 2019. In addition, the Combined Entity was treated as a successor in interest to Mogo Finance and, as such, the Combined Entity was listed on The Nasdaq Capital Market (“**NASDAQ**”) under the symbol “MOGO”. Mogo Finance Shares were delisted from the TSX on the close of trading on June 24, 2019. Mogo Finance Shares and common shares of Difference traded between June 21, 2020 and June 25, 2020 were automatically settled for common shares of the Combined Entity.

## MANAGEMENT SOLICITATION

This management information circular (the “**Circular**”) is furnished in connection with the solicitation of proxies by the management of Mogo Inc. (the “**Company**” or “**Mogo**”) for use at an annual general meeting (the “**Meeting**”) of the holders (collectively, the “**Shareholders**” or individually, a “**Shareholder**”) of common shares (the “**Common Shares**”) of the Company to be held virtually via audiocast due to the ongoing COVID-19 global pandemic on December 11, 2020 at 1:00 pm (Pacific time) for the purposes set out in the accompanying Notice of Meeting. Shareholders and duly appointed proxyholders can attend the meeting online by going to <https://web.lumiagm.com/209868934>.

- Registered Shareholders and duly appointed proxyholders can participate in the meeting by clicking “**I have a login**” and entering a Username and Password before the start of the meeting.
  - Registered Shareholders - The 15-digit control number located on the form of proxy or in the email notification you received is the Username and the Password is “**mogo2020**”.
  - Duly appointed proxyholders – Computershare will provide the proxyholder with a Username after the voting deadline has passed. The Password to the meeting is “**mogo2020**”.

- Voting at the meeting will only be available for registered Shareholders and duly appointed proxyholders. Non-registered Shareholders who have not appointed themselves may attend the meeting by clicking “**I am a guest**” and completing the online form.

This solicitation is made by the management of the Company. It is expected that the solicitation will primarily be by mail. Proxies may also be solicited personally or by telephone by regular employees of and by agents engaged by the Company at nominal cost. The cost of solicitation will be borne by the Company. Except as otherwise stated, the information contained in this Circular is given as of October 27, 2020 (the “**Record Date**”).

The form of proxy forwarded to Shareholders with the Notice of Meeting confers discretionary authority upon the proxy nominees with respect to amendments or variations of matters identified in the Notice of Meeting or other matters which may properly come before the Meeting.

### **Participating at the Meeting**

The meeting will be hosted online by way of a live webcast. Shareholders will not be able to attend the meeting in person. A summary of the information shareholders will need to attend the online meeting is provided below. The meeting will begin at 1:00 pm (Pacific time) on December 11, 2020.

- Registered shareholders that have a 15-digit control number, along with duly appointed proxyholders who were assigned a Username by Computershare Trust Company of Canada / Computershare Investor Services Inc. (“**Computershare**”) will be able to vote and submit questions during the meeting. To do so, please go to <https://web.lumiagm.com/209868934> prior to the start of the meeting to login. Click on “I have a login” and enter your 15-digit control number or Username along with the password “mogo2020”. Non-Registered holders who have not appointed themselves to vote at the meeting, may login as a guest, by clicking on “I am a Guest” and complete the online form.
- United States Beneficial holders: To attend and vote at the virtual Meeting, you must first obtain a valid legal proxy from your broker, bank or other agent and then register in advance to attend the Annual General Meeting. Follow the instructions from your broker or bank included with these proxy materials, or contact your broker or bank to request a legal proxy form. After first obtaining a valid legal proxy from your broker, bank or other agent, to then register to attend the Annual General Meeting, you must submit a copy of your legal proxy to Computershare. Requests for registration should be directed to:

Computershare  
 100 University Avenue  
 8<sup>th</sup> Floor  
 Toronto, Ontario  
 M5J 2Y1  
 OR  
 Email at [uslegalproxy@computershare.com](mailto:uslegalproxy@computershare.com)

Requests for registration must be labeled as “Legal Proxy” and be received no later than December 9, 2020 at 1:00pm (Pacific time). You will receive a confirmation of your registration by email after we receive your registration materials. You may attend the Annual General Meeting and vote your shares at <https://web.lumiagm.com/209868934> during the meeting. Please note that you are required to register your appointment at <http://www.computershare.com/Mogo>.

- Non-Registered Shareholders who do not have a 15-digit control number or Username will only be able to attend as a guest which allows them listen to the meeting however will not be able to vote or submit questions. Please see the information under the heading “Non-Registered Shareholders” for an explanation of why certain shareholders may not receive a form of proxy.
- If you are using a 15-digit control number to login to the online meeting and you accept the terms and conditions, you will be revoking any and all previously submitted proxies. However, in such a case, you will be provided the opportunity to vote by ballot on the matters put forth at the meeting. If you DO

NOT wish to revoke all previously submitted proxies, do not accept the terms and conditions, in which case you can only enter the meeting as a guest.

**If you are eligible to vote at the meeting, it is important that you are connected to the internet at all times during the meeting in order to vote when balloting commences. It is your responsibility to ensure connectivity for the duration of the meeting.**

### **Registered Shareholders – Voting by Proxy**

The persons named in the enclosed form of proxy for the Meeting are officers of the Company.

**A registered Shareholder has the right to appoint some other person, who need not be a shareholder, to represent the Shareholder at the Meeting by striking out the names of the persons designated in the accompanying form of proxy and by inserting such other person's name in the blank space provided or by executing another proper form of proxy.**

Completed forms of proxy must be received by Computershare Investor Services Inc. at 100 University Ave., 8th Floor, Toronto, Ontario M5J 2Y1, Attention: Proxy Department, or by fax to Computershare Investor Services Inc. at 1-866-249-7775 or 1-416-263-9524, not later than 1:00 pm (Vancouver time) on December 9, 2020 or may be accepted by the Chair of the Meeting prior to the commencement of the Meeting. Registered shareholders may also submit their votes by telephone within North America at 1-866-732-8683 or outside North America at 1-312-588-4290, or online at [www.investorvote.com](http://www.investorvote.com) in each case not later than 1:00 pm (Vancouver time) on December 9, 2020 or as may be accepted by the Chair of the Meeting prior to the commencement of the Meeting. If a Shareholder who has submitted a proxy attends the meeting via the webcast and has accepted the terms and conditions when entering the meeting online, any votes cast by such shareholder on a ballot will be counted and the submitted proxy will be disregarded.

Shareholders who wish to appoint a third-party proxyholder **MUST** register with Computershare at <http://www.computershare.com/Mogo> after submitting their proxy in order to receive a Username for the meeting. **Registering your proxyholder (other than those designated in the accompany form of proxy) is an additional step once you have submitted your proxy. Failure to register such proxyholder will result in the proxyholder not receiving a Username to participate in the meeting.** To register a proxyholder, shareholders **MUST** visit <http://www.computershare.com/Mogo> by December 9, 2020 at 1:00pm (Pacific time) and provide Computershare with their proxyholder's contact information, so that Computershare may provide the proxyholder with a Username via email. **Without a Username, third party proxyholders will not be able to vote at the meeting.**

The form of proxy affords the registered Shareholder an opportunity to specify that the Common Shares registered in his or her name shall be voted for, against or withheld from voting in respect of the matters to come before the Meeting, as applicable.

On any ballot that may be called for, the Common Shares represented by proxies in favour of management nominees will be voted for, against or withheld from voting in respect of the matters to come before the Meeting in accordance with the instructions given in such proxies.

In respect of proxies in which the Shareholders have not specified that the proxy nominees are required to vote for, against or withhold from voting in respect of the matters scheduled to come before the Meeting, the Common Shares represented by the proxies in favour of management nominees will be voted **FOR** the matters described in the Notice of Meeting.

Management knows of no matters scheduled to come before the Meeting other than the matters referred to in the Notice of Meeting. However, if any other matters which are not now known to management should properly come before the Meeting, the Common Shares represented by proxies in favour of management nominees will be voted on such matters in accordance with the best judgment of the proxy nominees.

A proxy given by a registered Shareholder for use at the Meeting may be revoked at any time prior to its use. In addition to revocation in any other manner permitted by law, a proxy may be revoked by an instrument in writing or, if the Shareholder is a corporation, under its corporate seal or by an officer or attorney thereof duly authorized.

Any such instrument revoking a proxy must be deposited at the registered office of the Company, at 1700 - 666 Burrard Street, Vancouver, British Columbia, V6C 5A1, any time up to and including the last business day preceding the day of the Meeting, or an adjournment thereof, or deposited with the Chair of the Meeting on the day of the Meeting, or any adjournment thereof. If the instrument of revocation is deposited with the Chair on the day of the Meeting or any adjournment thereof, the instrument will not be effective with respect to any matter on which a vote has already been cast pursuant to such proxy.

## **Non-Registered Holders – Voting Instruction Form**

Only registered Shareholders or the persons they appoint as their proxies are permitted to vote at the Meeting. Many Shareholders are not registered Shareholders (the “**Beneficial Shareholders**”) because the Common Shares they own are not registered in their names but are instead either (i) registered in the name of an intermediary (the “**Intermediary**”) that the Beneficial Shareholder deals with in respect of the Common Shares, such as, among others, brokerage firms, banks, trust companies, securities dealers or brokers and trustees or administrators of self-administered Registered Retirement Savings Plans (RRSPs), Registered Retirement Income Funds (RRIFs), Registered Education Savings Plans (RESPs) and similar plans, or (ii) in the name of a clearing agency (such as the Canadian Depository for Securities Limited) of which the Intermediary is a participant. In accordance with the requirements of National Instrument 54-101 - *Communication with Beneficial Owners of Securities of a Reporting Issuer* (“**NI 54-101**”), the Company has distributed materials directly to non-objecting beneficial owners through Computershare Investor Services Inc.

Intermediaries are required to forward the meeting materials to Beneficial Shareholders unless a Beneficial Shareholder has waived the right to receive them. Intermediaries often use service companies to forward the meeting materials to Beneficial Shareholders. If you are a Beneficial Shareholder, your name and address will appear on the voting instruction form sent to you by an Intermediary (bank, broker or trust company). A Beneficial Shareholder may vote or appoint a proxy by mail, phone, fax or on the Internet, as applicable, in accordance with the voting instruction form. Your Intermediary, as registered holder, will submit the vote or proxy appointment to the Company on your behalf. You must submit your voting instruction form in accordance with the instructions and within the time limits set by your Intermediary. If you or a person you designate plan to attend the meeting and vote you must appoint yourself or that person as proxy using the voting instruction form. Beneficial Shareholders should carefully follow the instructions of their Intermediary, including those regarding when and where the voting instructions form is to be delivered. In order to vote at the meeting, Beneficial Shareholders who appoint themselves or a third party as a proxyholder **MUST** register with Computershare at <http://www.computershare.com/Mogo> after submitting their voting instruction form in order to receive a Username for the meeting. **Registering your proxyholder is an additional step once you have submitted your voting instruction form. Failure to register the proxyholder will result in the proxyholder not receiving a Username to participate in the meeting.** To register a proxyholder, shareholders **MUST** visit <http://www.computershare.com/Mogo> by December 9, 2020 at 1:00pm (Pacific time) and provide Computershare with their proxyholder’s contact information, so that Computershare may provide the proxyholder with a Username via email. **Without a Username, proxyholders will not be able to vote at the meeting.**

A Beneficial Shareholder may revoke a form of proxy or voting instructions form given to an Intermediary by contacting the Intermediary through which the Beneficial Shareholder’s Common Shares are held and following the instructions of the Intermediary respecting the revocation of proxies. In order to ensure that an Intermediary acts upon a revocation of a proxy form or voting instruction form, the written notice should be received by the Intermediary well in advance of the Meeting.

These securityholder materials are being sent to both registered and non-registered owners of the securities. If you are a non-registered owner, and the issuer or its agent has sent these materials directly to you, your name and address and information about your holdings of securities, have been obtained in accordance with applicable securities regulatory requirements from the Intermediary holding on your behalf.

The Company does not intend to pay for Intermediaries to forward to objecting beneficial owners under NI 54-101 the proxy-related materials and Form 54-101F7 - *Request for Voting Instructions Made by Intermediary*, and that in the case of an objecting beneficial owner, the objecting beneficial owner will not receive the materials unless the objecting beneficial owner’s Intermediary assumes the cost of delivery.

## VOTING SECURITIES AND PRINCIPAL HOLDERS THEREOF

The Company has fixed the close of business on October 27, 2020 as the Record Date for the purposes of determining Shareholders entitled to receive the Notice and vote at the Meeting. As at the Record Date, **30,169,615** Common Shares were issued and outstanding, each carrying the right to one vote at the Meeting.

To the knowledge of the directors and executive officers of the Company, as at the Record Date, the only persons that beneficially own, or control or direct, directly or indirectly, voting securities of the Company carrying 10% or more of the voting rights attached to the Common Shares are as follows:

Name	Number of Shares Owned (Percentage of Class and Type of Ownership)	
	Common Shares	Percentage of Voting Rights
Michael Wekerle <sup>(1)</sup>	5,360,241	17.7%

Note:

- (1) Michael Wekerle's holdings above include 116,701 Common Shares owned directly by Wek Corp., an associate of Mr. Wekerle within the meaning of applicable securities laws.

## PRESENTATION OF FINANCIAL STATEMENTS AND OTHER FINANCIAL INFORMATION

The Company's audited financial statements for the year ended December 31, 2019 and the auditors' report thereon will be presented to the Shareholders at the Meeting. In accordance with the provisions of the *Business Corporations Act* (British Columbia), the financial statements are merely presented at the Meeting and will not be voted on.

The Company has filed an annual information form dated March 30, 2020 (the "AIF") for its 2019 fiscal year on SEDAR at [www.sedar.com](http://www.sedar.com) and with the United States Securities and Exchange Commission at [www.sec.gov](http://www.sec.gov) that contains, among other things, the disclosure required under National Instrument 52-110 – *Audit Committees* ("NI 52-110"). In particular, the information that is required to be disclosed in Form 52-110F1 of National Instrument 52-110 may be found under the heading "*Information on the Audit Committee*" in the AIF. Upon request, the Company will promptly provide a copy of the AIF to Shareholders free of charge.

## STATEMENT OF EXECUTIVE COMPENSATION

### Introduction

The following discussion describes the significant elements of Mogo's executive compensation program, with particular emphasis on the process for determining compensation payable to the Company's Chief Executive Officer (the "CEO"), Chief Financial Officer (the "CFO") and each of the Company's three other most highly compensated executive officers, or the three most highly compensated individuals acting in a similar capacity whose total compensation was, individually, more than \$150,000 (collectively, the "NEOs") for the year ended December 31, 2019.

Prior to the completion of the Arrangement, the NEOs for the Company for the period up to and including June 20, 2019 were Michael Wekerle as Executive Chairman, Henry Kneis as CEO, Thomas Liston as Interim CFO and Chief Investment Officer and Thomas Astle as Acting CFO (collectively, the "Difference NEOs"). Following the completion of the Arrangement, the NEOs for the Company as of June 21, 2019 were David Feller, CEO, Gregory Feller, President and CFO, Thomas Groh, Vice President of Data, Lynn Cook, Vice President of Finance and Macully Clayton, Vice President of Product (collectively, the "Mogo NEOs").

### Overview

This section describes Mogo's executive compensation program with respect to the Company after completion of the Arrangement on June 21, 2019. Mogo's executive compensation practices are designed to attract and retain

the skillsets and experience needed to lead the development and execution of the Company's strategy and to reward our executives for high performance and their contribution to our long term success. The Board seeks to compensate executives by combining short term and long term cash and equity incentives. It also seeks to reward the achievement of corporate and individual performance objectives, and to align executive officers' incentives with the Company's performance.

In order to achieve our aggressive growth objectives, attracting and retaining the right team members is critical. A key part of this is a well thought out compensation plan that attracts high performers with specific skillsets and compensates them for continued achievements.

Setting executive compensation in a growth-oriented fintech organization can be challenging as we seek to balance the creation of shareholder value with long-term growth objectives. As a result, elements of our compensation plan evolve from year to year as the Company matures.

Our board of directors (the "**Board**") on recommendations from the Corporate Governance, Compensation and Nominating Committee (the "**CGCNC**") makes decisions regarding all forms of compensation, including salaries, bonuses and equity incentive compensation for our executives, as well as approves corporate goals and objectives relevant to our executives' compensation. Finally, the CGCNC in conjunction with senior management also administers employee incentive compensation, including the Company's Stock Option Plan (the "**Stock Option Plan**") and Restricted Share Unit Plan (the "**RSU Plan**").

## **Compensation Discussion and Analysis**

### ***Context of Mogo's Executive Compensation Practices***

There are several relevant market and business factors that present challenges for the creation of an effective executive compensation program, including the following:

- We are a pre-profit, publicly listed company in an emerging sector. We provide products and services that are highly disruptive in the legacy financial services market in Canada.
- We compete for talent in the technology industry, where there is a high emphasis on equity as a key component of compensation. We also compete for talent in the financial services space, where there are high salaries with entrenched short-term and long-term compensation plans, perquisite programs and retirement benefits.

The CGCNC aims to balance these factors with the expectations of the Shareholders and their responsibilities around oversight. As the business matures through the execution of Mogo's corporate strategy, the CGCNC will continue to evolve our compensation strategies to match.

### ***How Executive Compensation is Determined***

The CGCNC annually assesses and makes a recommendation to the Board with regard to the competitiveness and appropriateness of the compensation package, including regular, incentive and equity-based compensation of the CEO, CFO and any other officers of Mogo. As required, the CGCNC retains independent advice in respect of compensation matters and, if deemed appropriate by the Committee, meets separately with such advisors. Mogo specifically uses salary survey information to benchmark its compensation against the market. Mogo uses a variety of specialized survey data and relies heavily on data from The HUB HR Tech Group Salary Survey. This survey is based in British Columbia, but the data is relevant for all Canadian high tech markets. The most recent survey included data provided by over 100 leading technology organizations in the British Columbia market. The survey includes cash, short and long-term incentive information and has executive benchmarks for over 30 functions. Compensation analysis is available by size and type of organization. Additionally, third party consultants have also provided input on Mogo's senior leadership and executive compensation.

### ***Summary of Elements of Compensation Program***

Mogo's executive compensation program is comprised of the following elements:

- **Annual Base Salary** - Reflects the scope and responsibilities of the role, each executive’s personal experience and performance, and market competitiveness.
- **Annual Bonus** - Expressed as a percentage of annual base salary and typically paid in cash and/or fully-vested equity, the annual bonus is typically calculated based on achievement levels against a weighted mix of annual corporate and individual performance goals that support the overall corporate goals - both quantitative and qualitative and at the discretion of the Board.
- **Long-Term Incentives**
  - **Stock Options** - Stock options are awarded annually at the Board’s discretion and typically vest over 4 years with an 8-year term. Stock options align executive compensation with shareholder interests as the value is dependent on post-vesting share price.
  - **RSUs** - Restricted stock units (“**RSUs**”) are issued in limited amounts and only awarded to senior management, and typically vest over 3 years. RSUs are aligned with shareholder interests as their value depends on post-vesting share price.

In setting the annual performance objectives and evaluating executive compensation, the Company considers each element carefully against relevant internal and market factors and the Board provides appropriate oversight with regard to the payment of short and long-term incentives to ensure alignment with our shareholders’ long-term interests.

***Detailed Elements of Compensation Program***

As noted above, Mogo’s executive compensation consists primarily of three elements: base salary, annual bonus and long-term equity incentives (stock options and RSUs).

***Base Salary***

Base salaries are reviewed annually based on individual performance and/or for market competitiveness. Additionally, base salaries can be adjusted as warranted throughout the year to reflect promotions or other changes in the scope or breadth of an executive’s role or responsibilities, as well as for market competitiveness.

The annualized base salaries of the Mogo NEOs that were employed by the Company as at December 31, 2019 are set out in the table below.

David Feller, CEO	\$353,098 per annum
Gregory Feller, President & CFO	\$394,528 per annum
Thomas Groh, VP Data	\$318,456 per annum
Lynn Cook, VP Finance	\$200,000 per annum
Macully Clayton, VP Product	\$190,000 per annum

***Annual Bonus Plan***

Our compensation program includes an annual performance bonus plan with weighted corporate and personal performance metrics linked to the annual operating plan and budget, typically paid in cash, which is awarded by the Board in its sole discretion. It is the responsibility of the CGCNC to annually review and recommend to the Board the annual bonus, if any, to be paid to executives and employees. For the year ended December 31, 2018 the bonus was partially paid in fully-vested stock options, giving the team significant upside potential, and for the year ended December 31, 2019, no bonus will be paid due to the economic effects of the COVID-19 global pandemic on the Company.

The annual target bonus levels as a percentage of base salary for the Mogo NEOs that were employed by the Company as at December 31 were as follows:

David Feller, CEO	100% of annual base salary
Gregory Feller, President and CFO	100% of annual base salary
Thomas Groh, VP, Data	50% of annual base salary
Lynn Cook, VP, Finance	40% of annual base salary
Macully Clayton, VP, Product	35% of annual base salary

### **Long-Term Equity Incentive Plans**

Equity based awards are an “at risk” element of compensation that allows us to reward Mogo’s team members, and specifically, Mogo’s executives for their sustained contributions to the Company. In a highly competitive technology market, equity is an expected and important part of senior leadership compensation. Equity awards reward performance aligned with the creation of shareholder value and the continued employment of our executive officers, with the associated benefits of attracting and retaining employees.

Mogo’s Stock Option Plan allows all employees to participate at an appropriate level, with special focus on the executive team. The value of this incentive is driven by an increase in stock price over time, as we continue to achieve our corporate objectives.

In 2015, the RSU Plan was established, which provides for additional equity opportunities for all employees, with special focus on our executive team and senior management, further tying compensation to the creation of shareholder value.

The following table summarizes the number of Common Shares authorized for issuance from treasury under the Company’s equity compensation plans as at December 31, 2019.

<b>Plan Category</b>	<b>Number of securities to be issued upon exercise of outstanding options, warrants and rights (a)<sup>(1)</sup></b>	<b>Weighted-average exercise price of outstanding options, warrants and rights (b)</b>	<b>Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in column (a)) (c)<sup>(1)</sup></b>
Equity compensation plans approved by security holders	Options: 3,697,245 RSUs: 142,130	Options: \$4.05 RSUs: N/A	Options: 972,419 RSUs: 192,899

Note:

- (1) These securities include Common Shares issuable under the Stock Option Plan and RSU Plan as of December 31, 2019, and 536,000 options pursuant to the Company’s prior stock option plan.

No award may be made to our insiders under the Stock Option Plan or the RSU Plan if such award would result in: (i) the number of Common Shares issued from treasury to insiders pursuant to such plans, together with all of our other share compensation arrangements, within any one year period, exceeding 10% of the outstanding Common Shares, or (ii) the number of Common Shares issuable to insiders pursuant to vested RSUs, together with the number of Common Shares issuable to insiders at any time pursuant to options granted under the Stock Option Plan and all of our other security based compensation arrangements, exceeding 10% of the outstanding Common Shares. When used in this paragraph, the terms “insiders” and “security based compensation arrangement” have the meanings ascribed thereto in the TSX rules for this purpose.

### **Stock Option Plan**

The Stock Option Plan allows for the grant of incentive stock options to the Company’s employees, directors, officers and consultants. Our Board is responsible for administering the Stock Option Plan, and the CGCNC makes recommendations to the Board in respect of matters relating to the Stock Option Plan.

The aggregate number of Common Shares reserved for issuance under the Stock Option Plan cannot exceed the greater of (i) 15% of the total number of all issued and outstanding Common Shares at the time of grant, and (ii) 3,800,000. As a result of the Arrangement described above, there are an additional 536,000 options issued and outstanding as at December 31, 2019, which were granted pursuant to the Company’s prior stock option plan. These 536,000 options outstanding do not contribute towards the maximum number of common shares reserved for issuance under the Stock Option Plan as described above. As of the Record Date, the Company has options to acquire 4,137,067 Common Shares outstanding pursuant to the Stock Option Plan, which represents

approximately 13.7% of the issued and outstanding Common Shares as of the Record Date and an additional 449,333 options outstanding pursuant to the Company's prior stock option plan. The number of options remaining available for grant is 388,375 which represents approximately 1.3% of the issued and outstanding Common Shares as of the Record Date.

The annual burn rate of the Stock Option Plan for 2019 was 4.45%, for 2018 was 2.55%, and for 2017 was 5.35%. The annual burn rate is calculated by dividing the number of options granted during the applicable fiscal year by the weighted average number of Common Shares outstanding for the applicable fiscal year.

The maximum number of Common Shares issued to the Company's insiders within any one-year period and issuable to the Company's insiders at any time under the Stock Option Plan, when combined with all of the Company's other security-based compensation arrangements, must not exceed 10% of the Company's total issued and outstanding Common Shares as at the applicable date of grant.

Unless otherwise determined by the Board at the time of or subsequent to grant, options granted under the Stock Option Plan vest as follows: 1/4 vest on the first anniversary of the date of the grant and 1/48 vest at the end of each month following the first anniversary of the date of the grant with the result that the entire option will be vested and exercisable on the fourth anniversary of the grant. Options granted under the Stock Option Plan may be exercised during the period specified in the Stock Option Plan, which is generally eight years from the date of grant. The Stock Option Plan also provides that, unless otherwise determined by the Board, options terminate within a period of time following the termination of employment, directorship or engagement as a consultant with the Company or affiliates entities. Unless otherwise specified by the Board at the time of granting options, vested options will expire the earlier of the expiration of such options in accordance with their terms and: (a) if the holder retires, 90 days after the termination date (as defined in the Stock Option Plan), (b) if the holder dies or becomes incapacitated, 120 days after such occurrence, (c) if the holder is terminated for cause, as of the termination date, (d) if the holder resigns, 30 days after the termination date, (e) if the holder is dismissed without cause, 90 days after the termination date, (f) if the holder is a consultant and there is termination (i) by the Company for any reason other than for a material breach of the consulting agreement, (ii) by voluntary termination by the holder or (iii) due to the death or incapacity of the holder, 90 days from the termination date, (g) if the holder is a consultant and there is termination by the Company for a material breach of the consulting agreement, as of the termination date, and (h) if the holder is a director or officer, 90 days following the termination date. The exercise price for options granted under the Stock Option Plan is determined by the Board according to an approved formula and may not be less than the last closing price of the Common Shares on the TSX prior to the date of grant of such option.

The Stock Option Plan provides that if options granted under the Stock Option Plan would otherwise expire during a trading black-out period or within ten business days following the end of such period, the expiry date of such options are extended to the tenth business day following the end of the black-out period. Options granted under the Stock Option Plan are not transferable, subject to limited exceptions in the event of the holder's death or incapacity. The Board has overall authority for interpreting, applying, amending and terminating the Stock Option Plan and can do so without shareholder approval except that the following amendments to the Stock Option Plan or options issued thereunder cannot be made without the prior approval of the TSX and approval of the Shareholders: i) a reduction in the exercise price of an option held by an insider of the Company, ii) an extension of the term of an option held by an insider of the Company, iii) any amendment to remove the insider participation limits described above, iv) an increase in the maximum number of Common Shares issuable pursuant to options granted under the Stock Option Plan; and v) amendments to amending provision of the Stock Option Plan.

### ***RSU Plan***

The RSU Plan allows for the grant of RSUs to the Company's directors, officers and employees. The purpose of the RSU Plan is to enhance our ability to provide eligible directors, officers and employees with the opportunity to acquire RSUs to allow them to participate in our long term success and to promote a greater alignment of interests between our directors, officers, employees, and shareholders. Our Board, through the CGCNC, is responsible for administering the RSU Plan. The maximum aggregate number of Common Shares issuable from treasury by the Company pursuant to the RSU Plan is 500,000, which represents approximately 1.7% of the issued and outstanding Common Shares as of the Record Date. This maximum number is subject to adjustment for changes in the number of Common Shares outstanding through subdivision, consolidation, reclassification, amalgamation, merger or otherwise. As of the Record Date, the Company has RSUs to acquire 79,000 Common Shares outstanding pursuant to the RSU Plan, which represents approximately 0.3% of the issued and outstanding

Common Shares as of the Record Date. The number of RSUs remaining available for grant is 198,654, which represents approximately 0.7% of the issued and outstanding Common Shares as of the Record Date. This takes into account the 222,346 RSUs that have vested and resulted in the issuance of 222,346 Common Shares as of the Record Date, which represents approximately 0.7% of the issued and outstanding Common Shares as of the Record Date.

The annual burn rate of the RSU Plan for 2019 was 0.00%, for 2018 was 0.89%, and for 2017 was 0.39%. The annual burn rate is calculated by dividing the number of RSUs awarded during the applicable fiscal year by the weighted average number of Common Shares outstanding for the applicable fiscal year.

The maximum number of Common Shares issued to the Company's insiders within any one-year period and issuable to the Company's insiders at any time under the RSU Plan, when combined with all of the Company's other security-based compensation arrangements, must not exceed 10% of the Company's total issued and outstanding Common Shares as at the applicable date of award.

Subject to the terms of the RSU Plan, we may from time to time award to any eligible person a number of RSUs deemed appropriate in respect of services rendered to the Company by such person. RSUs consist of an award of units, each of which represents the right to receive one Common Share. The Board, through the CGCNC, has the discretion to determine the date upon which each RSU vests or any other vesting requirements provided, however, that each awarded RSU will vest not later than the third anniversary of its award date. Unless otherwise determined by the Board at the time of award of an RSU, 25% of each award of RSUs will vest on the first and second anniversaries of the award date and the balance will vest on the third anniversary of the award date. The Board has overall authority for interpreting, applying, amending and terminating the RSU Plan and can do so without shareholder approval except that the following amendments to the RSU Plan or RSUs issued thereunder cannot be made without the prior approval of the TSX and approval of the Shareholders: i) other than customary adjustments resulting from certain corporate changes, amendments to the RSU Plan that would increase the number of Common Shares issuable under the RSU Plan, ii) any amendment that would increase the number of Common Shares issuable to insiders under the RSU Plan, iii) any amendment that would increase the number of Common Shares issuable to directors under the RSU Plan; and iv) amendments to amending provision of the RSU Plan.

Holders of RSUs will be entitled to accelerated vesting on certain events, including termination of service without cause or by reason of death, retirement. All unvested RSUs terminate if a holder's employment or service terminates by reason of termination for cause. Subject to obtaining any requisite approval from the TSX or other regulatory authority, our Board may take any one or more actions relating to RSUs including, without limitation, accelerating vesting or providing for the conversion or exchange of any outstanding RSUs into or for RSUs or any other appropriate securities in any entity participating in or resulting from, a change of control transaction. Except as required by law, the rights of a participant under the RSU Plan are not capable of being assigned, transferred, alienated, sold, encumbered, pledged, mortgaged or charged and are not capable of being subject to attachment or legal process for the payment of any debts or obligations of the participant.

The Board does not award options or RSUs according to a prescribed formula or target. The CEO recommends to the CGCNC the proposed recipients of such grants from among the eligible participants and the proposed grant size, taking into consideration such factors as their position, scope of responsibility and historic and recent performance, previous grants, the value of the awards in relation to other elements of the individual's total compensation and shareholdings, and market information. In determining the size of the grants, the CGCNC may consider their payout and the competitiveness of the Company's total compensation relative to comparable companies in addition to the recommendation of the CEO. The CGCNC determines the grant size and terms to be recommended to the Board in respect of the CEO.

### ***Compensation Risk***

The Board considers and assesses, as necessary, the implications of risks associated with the Company's compensation policies and practices and devotes such time and resources as it believes are appropriate and as are consistent with the CGCNC Charter, the Company's relatively limited operating history, size and current elements of executive compensation.

Our Board and the CGCNC believe that the compensation structure for our fiscal year ended December 31, 2019, as well as compensation policies and practices for the fiscal year ending December 31, 2019, constitute a well-balanced mix of base salary and long-term incentives, and are designed to mitigate risk by:

- ensuring that the Company retains its employees; and
- aligning the interests of its employees with the short-term and long-term objectives of the Company and its shareholders.

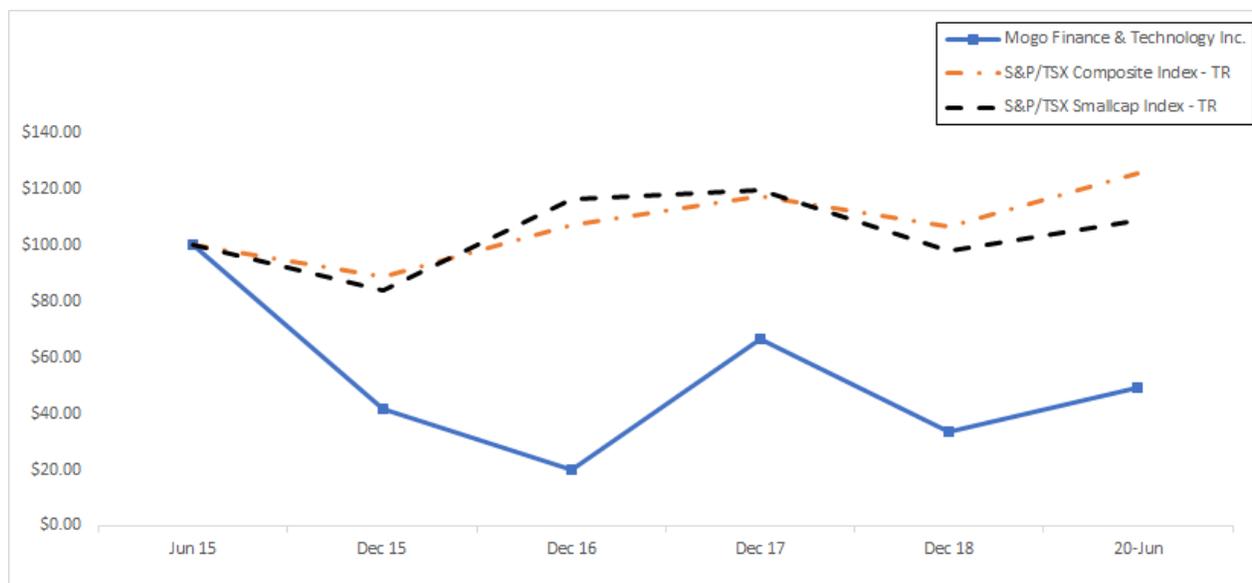
Accordingly, our Board and the CGCNC have not, after consideration, identified any risk arising from our compensation policies and practices that is reasonably likely to have a material adverse effect on the Company.

### COVID-19

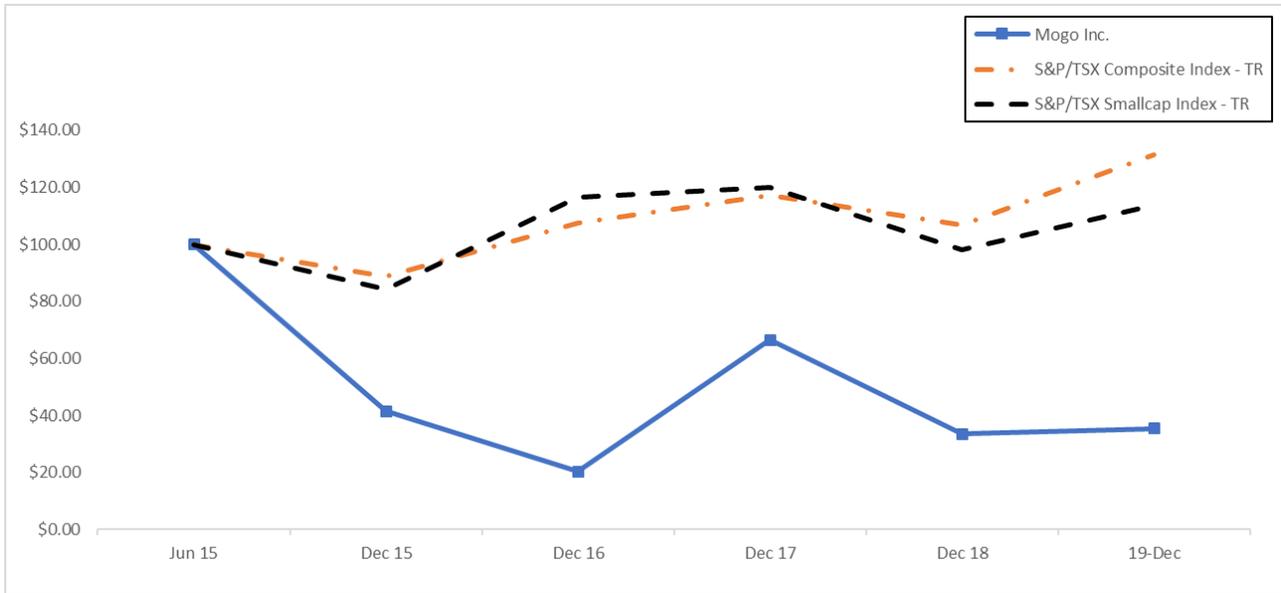
In 2020 the uncertain period of economic distress caused by the COVID-19 global pandemic led Mogo to take dramatic actions to help protect the short-term and long-term success of both the organization and its employees. These actions included making the difficult decision to implement a number of temporary and permanent layoffs, along with temporary salary reductions for many employees for the latter half of 2020. In addition, no bonuses were paid in 2020 for 2019 performance.

### Performance Graph

The following graphs and tables compare the total cumulative shareholder return for the Common Shares for each of Mogo Finance and Mogo with the cumulative returns of two TSX indices for the period commencing on June 25, 2015, the date on which Mogo Finance completed its initial public offering, and ending June 20, 2019 for Mogo Finance, the date of the Arrangement, and December 31, 2019 for Mogo, assuming an initial investment in Common Shares of \$100 on June 25, 2015.



	<u>Dec. 31, 2017</u>	<u>Dec. 31, 2018</u>	<u>Jun. 20, 2019</u>
Common Shares	\$66.5	\$33.50	\$49.40
S&P/TSX Small Cap Index Total Return	\$119.8	\$106.90	\$125.50
S&P/TSX Composite Index Total Return	\$117.3	\$98.10	\$109.00



	<u>Dec. 31, 2017</u>	<u>Dec. 31, 2018</u>	<u>Jun. 20, 2019</u>
Common Shares	\$66.5	\$33.50	\$33.30
S&P/TSX Small Cap Index Total Return	\$119.8	\$106.90	\$131.40
S&P/TSX Composite Index Total Return	\$117.3	\$98.10	\$113.60

The Common Shares commenced trading on The Nasdaq Capital Market (“**Nasdaq**”) on April 18, 2018.

## Compensation of NEOs

### Summary Compensation Table - Difference

The following table sets out information concerning the compensation earned by the Difference NEOs during the years ended December 31, 2019, 2018, and 2017.

Name and Principal Position	Year	Salary	Share-based Awards <sup>(2)</sup>	Option-based Awards <sup>(3)(4)</sup>	Nonequity Incentive Plan Compensation (\$)		All Other Compensation	Total Compensation
					Annual incentive plans	Longterm incentive plans		
Michael Wekerle Executive Chairman	2019	\$150,000.00	Nil	Nil	\$50,000.00	Nil	\$1,572.90	\$201,572.90
	2018	\$250,000.00	Nil	\$33,750.00	Nil	Nil	Nil	\$283,750.00
	2017	\$212,500.00	Nil	Nil	Nil	Nil	Nil	\$212,500.00
Henry Kneis CEO	2019	\$168,269.04	Nil	Nil	\$37,500.00	Nil	\$558,451.53 <sup>(2)</sup>	\$764,220.57
	2018	\$262,500.00	Nil	Nil	Nil	Nil	Nil	\$262,500.00
	2017	\$300,000.00	Nil	Nil	Nil	Nil	Nil	\$300,000.00
Thomas Astle Acting Chief Financial Officer	2019	\$75,000.00	Nil	Nil	\$37,500.00	Nil	\$417,444.10 <sup>(1)</sup>	\$529,944.10
	2018	\$247,500.00	Nil	Nil	Nil	Nil	\$100,000.00 <sup>(1)</sup>	\$347,500.00
	2017	\$280,000.00	Nil	Nil	Nil	Nil	Nil	\$280,000.00
Thomas Liston Chief Investment Officer	2019	\$202,788.66	Nil	Nil	\$30,833.33	Nil	\$45,468.14 <sup>(3)</sup>	\$279,090.13
	2018	\$210,000.00	Nil	\$105,000.00	Nil	Nil	Nil	\$315,000.00
	2017	\$240,000.00	Nil	Nil	Nil	Nil	Nil	\$240,000.00

Notes:

- (1) Thomas Astle received \$100,000 in 2018 as partial payment of his severance per the terms of his departure agreement and the remaining \$415,000 in 2019.
- (2) In 2019, Henry Kneis received \$550,000 as partial payment of his severance per the terms of his departure agreement.
- (3) In 2019 Thomas Liston received \$41,667 as partial payment of his severance per the terms of his departure agreement.
- (4) The Company has adopted fair value accounting for options granted under the SOP using the Black-Scholes fair value option pricing method, an established methodology. The key assumptions made in the valuation of the awards set out in the above table for the November 2018 Options Series were as follows: (i) risk-free interest rate: 2.33%; (ii) expected option life: 5 years; (iii) dividend yield: 0%; (iv) expected volatility: 45% and (v) expected forfeiture rate: 9%.

### Summary Compensation Table - Mogo

The following table sets out information concerning the compensation earned by the Mogo NEOs during the years ended December 31, 2019, 2018, and 2017. In 2019 the CEO and CFO's base salaries decreased due to a voluntary salary reduction, commencing in Q4 2019.

Name and Principal Position	Year	Salary	Share-based Awards <sup>(2)</sup>	Option-based Awards <sup>(3)(4)</sup>	Non-equity Incentive Plan Compensation (\$)		All Other Compensation	Total Compensation
					Annual incentive plans	Long-term incentive plans		
David Feller CEO	2019	\$353,098.00	Nil	\$118,457.10	Nil	Nil	\$2,162.75	\$473,717.85
	2018	\$360,000.00	\$73,750.00	\$55,835.50	\$126,000.00		\$1,708.08	\$617,293.58
	2017	\$360,000.00	\$37,500.00	\$271,050.16	\$301,500.00	Nil	\$1,484.64	\$971,534.80
Gregory Feller <sup>(1)</sup> President & CFO	2019	\$392,276.00	Nil	\$118,457.10	Nil	Nil	\$50,269.23	\$561,002.33
	2018	\$388,710.00	\$73,750.00	\$55,835.50	\$126,000.00		\$37,786.89	\$682,082.39
	2017	\$389,580.00	\$37,500.00	\$271,050.16	\$315,000.00	Nil	\$37,401.13	\$1,050,531.29
Thomas Groh <sup>(1)</sup> VP, Data	2019	\$318,456.00	Nil	\$34,516.77	Nil	Nil	\$17,030.84	\$370,003.61
	2018	\$310,968.00	Nil	Nil	\$20,000.00		\$13,886.59	\$344,854.59
	2017	\$311,664.00	Nil	\$8,475.58	\$50,000.00	Nil	\$13,908.84	\$384,048.42
Macully Clayton VP, Product	2019	\$190,000.00	Nil	\$50,266.05	Nil	Nil	\$5,834.92	\$246,100.97
	2018	\$179,230.74	\$59,000.00	\$75,572.13	\$20,000.00	Nil	\$2,691.43	\$336,494.30
	2017	\$149,991.98	\$5,625.00	\$16,951.15	\$50,000.00		\$1,290.60	\$223,858.73
Lynn Cook VP, Finance	2019	\$200,117.64	Nil	\$46,130.46	Nil	Nil	\$5,176.00	\$251,424.10
	2018	\$200,000.00	Nil	Nil	\$24,000.00	Nil	\$2,685.43	\$226,685.43
	2017	\$197,692.34	\$28,400.00	\$68,662.05	\$60,000.00	Nil	\$3,188.04	\$357,942.43

Notes:

- (1) Gregory Feller and Thomas Groh are paid in US dollars (for 2019, these amounts were \$295,633 and \$240,000, respectively). The Canadian dollar equivalents expressed in the table above are based on the average US dollar to Canadian dollar exchange rate for posted by the Bank of Canada which was CAD\$1.2986 = US\$1.00 for 2017, CAD\$1.2957 = US\$1.00 for 2018, CAD\$ 1.3269 = US\$1.00 for 2019.
- (2) Represents grants of RSUs.
- (3) The fair value of these stock options has been calculated at the time of grant using the Black-Scholes option pricing model, based on the following assumptions for 2019: risk-free interest rate of 1.48%; expected life of 5 years; weighted expected stock price volatility of 50% and expected dividend yield of Nil; the following assumptions for 2018 risk-free interest rate of 2.3%; expected life of 5 years; weighted expected stock price volatility of 50% and expected dividend yield of Nil; and the following for 2017: risk-free interest rate of 1.24%; expected life of 5 years; weighted expected stock price volatility of 50% and expected dividend yield of Nil
- (4) The 2019 amounts include the value of options that were granted in 2019 as partial payment of the annual bonus for the year-ended December 31, 2018.

### Outstanding Share-based Awards and Option-based Awards

The following tables set out, for each of the Difference and Mogo NEOs, information concerning all option-based and share-based awards outstanding as of December 31, 2019.

#### Difference NEOs

Name	Option-Based Awards			
	Number of Securities Underlying Unexercised Options (#)	Option Exercise Price (\$)	Option Expiration Date	Value of Unexercised In the Money Options (\$) <sup>(1)</sup>
Michael Wekerle	45,000	2.50	Nov 11, 2028	38,250
	20,000	6.70	Mar 14, 2026	
Henry Kneis	80,000	6.70	Mar 14, 2026	

Thomas Astle	70,000	6.70	Mar 14, 2026	
Thomas Liston	43,333	2.50	Nov 11, 2028	36,833
	70,000	6.70	Mar 14, 2026	
	8,577	3.88	May 10, 2026	
	13,282	4.21	Sept 27, 2025	

Notes:

- (1) The value of unexercised in-the-money options is calculated based on the difference between the strike price of the option and the closing market price of the Common Shares on December 31, 2019, being \$3.35 per share.

### **Mogo NEOs**

Name	Option-Based Awards				Share-Based Awards	
	Number of Securities Underlying Unexercised Options (#)	Option Exercise Price (\$)	Option Expiration Date	Value of Unexercised In-the-Money Options (\$) <sup>(1)</sup>	Number of shares or units of shares that have not vested (#)	Market or payout value of share-based awards that have not vested (\$) <sup>(2)</sup>
David Feller	66,667	2.10	Nov 15, 2021	\$83,333.75	23,750	\$79,562.50
	116,666	10.00	June 25, 2023			
	100,000	1.78	Sept 12, 2024	\$157,000.00		
	100,000	4.44	June 7, 2025			
	50,000	4.21	Sept 27, 2025			
	50,000	3.88	May 9, 2026			
	58,857	4.52	June 17, 2027			
Gregory Feller	66,667	2.10	Nov 15, 2021	\$83,333.75	23,750	\$79,562.50
	100,000	10.00	June 25, 2023			
	100,000	1.78	Sept 12, 2024	\$157,000.00		
	100,000	4.44	Jun 7, 2025			
	50,000	4.21	Sept 27, 2025			
	50,000	3.88	May 9, 2026			
	58,857	4.52	June 17, 2027			
Thomas Groh	66,667	2.10	Nov 15, 2021	\$83,333.75		
	18,750	1.78	Sept 12, 2024	\$29,437.50		
	5,000	4.21	Sept 27, 2025			
	9,342	4.52	Jun 17, 2027			
	10,000	3.25	Dec 26, 2027	\$1,000.00		
Macully Clayton	13,333	2.10	Nov 15, 2021	\$16,666.25	15,750	\$52,672.50
	20,000	1.78	Sept 12, 2024	\$31,400.00		
	10,000	4.21	Sept 27, 2025			
	67,667	3.88	May 9, 2026			
	9,342	4.52	Jun 17, 2027			
	20,000	3.25	Dec 26, 2027	\$2,000.00		
Lynn Cook	35,000	3.07	Mar 7, 2025	\$9,800.00	3,500	\$11,725.00
	10,000	4.21	Sept 27, 2025			
	11,211	4.52	Jun 17, 2027			
	15,000	3.25	Dec 26, 2027	\$1,500.00		

Notes:

- (1) The value of unexercised in-the-money options is calculated based on the difference between the strike price of the option and the closing market price of the Common Shares on December 31, 2019, being \$3.35 per share.
- (2) The market or payout value of share-based awards that have not vested is calculated based on the closing market price of the Common Shares on December 31, 2019, being \$3.35 per share. The method of settlement of these share-based awards is in Common Shares.

## Value Vested or Earned During the Year

The following table sets out, for each of the Mogo NEOs and Difference NEOs, a summary of the value of option-based and share-based awards vested or of non-equity plan incentive compensation during the fiscal year ended December 31, 2019.

### Difference NEOs

Name	Option-based awards – Value vested during the year ended December 31, 2019 (1)	Share-based awards – Value vested during the year ended December 31, 2019 (2)	Non-equity inventive plan compensation – Value earned during the year ended December 31, 2019
Michael Wekerle	\$15,450.00	Nil	Nil
Henry Kneis	Nil	Nil	Nil
Thomas Astle	Nil	Nil	Nil
Thomas Liston	\$4,416.08	\$10,975.00	Nil

Notes:

- (1) The value of the vested option-based awards is calculated based on the difference between the closing market price of the Common Shares on the vesting date and the exercise price of the vested option.
- (2) The value of the vested share-based awards is calculated based on the closing market price of the Common Shares on the date the Common Shares vested. The amounts represent the number of vested share-based awards multiplied by the market price of the Common Shares on the vesting date.

### Mogo NEOs

Name	Option-based awards – Value vested during the year ended December 31, 2019 (1)	Share-based awards – Value vested during the year ended December 31, 2019 (2)	Non-equity inventive plan compensation – Value earned during the year ended December 31, 2019
David Feller	\$44,343.75	\$38,437.50	Nil
Gregory Feller	\$44,343.75	\$38,437.50	Nil
Thomas Groh	\$7,841.15	\$6,877.20	Nil
Macully Clayton	\$15,422.73	\$30,934.80	Nil
Lynn Cook	\$10,610.42	\$9,625.00	Nil

Notes:

- (1) The value of the vested option-based awards is calculated based on the difference between the closing market price of the Common Shares on the vesting date and the exercise price of the vested option.
- (2) The value of the vested share-based awards is calculated based on the closing market price of the Common Shares on the date the Common Shares vested. The amounts represent the number of vested share-based awards multiplied by the market price of the Common Shares on the vesting date.

## Employment Agreements and Termination and Change of Control Benefits

### Difference

The Company entered into employment agreements with Messrs. Kneis, Astle and Liston that provided for benefits upon termination. The Company retained the right to terminate the employment of such individuals for cause without notice or pay. On October 2, 2018, the Company entered into a severance agreement with Mr. Astle. Mr. Astle's term of service ended on April 1, 2019, and he was paid an aggregate severance amount of \$515,000, \$100,000 of which was paid in 2018 prior to his departure. Mr. Kneis' total severance was paid to him as follows: \$550,000 in cash in 2019, \$38,500 in cash in 2020, and \$550,000 (less applicable statutory deductions) in Mogo

shares in 2020. The Company terminated Mr. Liston's employment without cause effective October 2, 2019 and he was paid an aggregate severance amount of \$125,000 in accordance with his departure agreement. Neither of the employment agreements with Messrs. Kneis or Liston provided for change of control benefits.

### ***Mogo***

Each of the Mogo NEOs has entered into an employment agreement with the Company. Those employment agreements include provisions regarding base salary, annual bonuses, eligibility for benefits, confidentiality and ownership of intellectual property, among other things. Certain of the employment agreements contain termination and change of control benefits. Upon termination of employment without cause or by the Mogo NEO for good reason, Mr. David Feller and Mr. Gregory Feller are entitled to twenty-four months' notice or pay in lieu of notice calculated on base salary and bonus. Pursuant to the terms of his respective employment agreement, upon termination of employment without cause or following a change of control, Mr. Thomas Groh is not entitled to any severance amount as his employment agreement is aligned with California's "at will employment" legislation. Upon termination of employment without cause, Mr. Macully Clayton is entitled to one month of notice or base salary and continued benefits coverage per completed year of service up to a maximum of 16 months and Ms. Lynn Cook is entitled to three months' notice or pay in lieu of notice calculated on base salary if terminated prior to her first anniversary date and an additional one month's pay for each additional year or partial year of completed service, up to a maximum of twelve months.

Messrs. Feller and Ms. Cook's employment agreements also provide for continued benefit coverage for the duration of the notice period and Messrs. Feller employment agreements provide for option vesting for the duration of the notice period and payment in respect of eligible bonuses.

In addition, Messrs. Fellers' employment agreements contains a provision entitling them to full acceleration of vesting of any stock options previously granted to them upon a 'Change in Control', as defined in the Stock Option Plan. Mr. Clayton's employment agreements contain a change of control provision entitling him to his regular severance and an additional twelve months of severance should good reason arise within twelve months of a change of control. Ms. Lynn Cook's employment agreement contains a change of control provision entitling her to an additional six months of severance, should good reason arise within twelve months of the change of control within her first year of employment and twelve months of severance should good reason arise after that, for the duration of her employment with Mogo.

The following table details the payments that each NEO would have been eligible to receive under the terms of their employment agreement upon an involuntary termination without cause, termination by the NEO for good reason or a termination following a change of control, as applicable, if such termination occurred on December 31, 2019:

<b>Name</b>	<b>Involuntary Termination Without Cause or Termination by NEO for Good Reason</b>	<b>Termination Following Change of Control</b>
David Feller <sup>(1)</sup>	\$836,064.86	Nil
Gregory Feller <sup>(1)</sup>	\$1,011,090.51	Nil
Thomas Groh	Nil	Nil
Macully Clayton	\$174,166.64	\$364,166.64
Lynn Cook	\$100,058.82	\$202,334.57

Notes:

- (1) The severance calculation for David Feller and Gregory Feller includes 24 months of their base salaries and an average of 2018/2019 bonus amounts.

### **Director Compensation**

Prior to the completion of the Arrangement, the board of directors of Mogo Finance was comprised of David Feller, Gregory Feller, Minhas Mohamed, Praveen Varshney and Matthew Bosrock, and the board of directors of Difference was comprised of Michael Wekerle, Kees Van Winters, Corey Delaney, Wayne Gudbranson and Henry

Kneis. Following the completion of the Arrangement, the board of directors of the Company was reconstituted and now consists of David Feller (Chairman and CEO), Gregory Feller (President and CFO), Michael Wekerle, Minhas Mohamed and Kees Van Winters.

The directors' compensation program is designed to attract and retain qualified individuals to serve on the Board. As non-executive directors, Messrs. Mohamed, Van Winters and Wekerle are paid an annual retainer fee of \$24,000 plus \$500 per formal Board or committee meeting they attend. The Chair of the CGCNC receives an additional \$10,000 per year and the Chair of the Audit Committee receives an additional \$20,000 per year. In addition, Mr. Van Winters is paid an annual fee of \$10,000 for acting as Lead Director. All directors are entitled to reimbursement for expenses incurred by them in their capacity as directors.

### **Director Compensation Table**

The following table provides information regarding compensation paid to the Company's non-employee directors during the financial year ended December 31, 2019.

<b>Name</b>	<b>Fees earned</b>	<b>Option-based Awards</b>	<b>All Other Compensation<sup>1</sup></b>	<b>Total Compensation</b>
Minhas Mohamed <sup>(1)</sup> .....	\$52,004.00	Nil	\$10,000.00	\$62,004.00
Kees Van Winters <sup>(2)</sup> .....	\$32,442.67	Nil	Nil	\$32,442.67
Michael Wekerle <sup>(3)</sup> .....	\$14,166.67	Nil	Nil	\$14,166.67

Note:

- (1) Mr. Mohamed received a \$10,000 fee for acting as Chair of a Special Committee of independent directors of Mogo Finance formed in connection with the Arrangement.
- (2) Compensation paid to Mr. Van Winters includes compensation received as director of the Company prior to the completion of the Arrangement.
- (3) Compensation paid to Mr. Wekerle excludes compensation received as Executive Chairman prior to the completion of the Arrangement which is outlined in the Summary Compensation Table for Difference NEOs.

### **Outstanding Share-based Awards and Option-based Awards**

The following tables set out, for each of the non-employee directors, information concerning all option-based awards for each of Difference and Mogo and all of the share-based awards for Mogo outstanding as of December 31, 2019.

#### **Outstanding Option-based Awards - Difference**

<b>Name</b>	<b>Option-Based Awards<sup>(1)</sup></b>			
	<b>Number of Securities Underlying Unexercised Options (#)</b>	<b>Option Exercise Price (\$)</b>	<b>Option Expiration Date</b>	<b>Value of Unexercised In-the-Money Options (\$)<sup>(2)</sup></b>
Corey Delaney	25,000	3.00	Mar 13, 2026	8,750.00
	7,000	2.50	Nov 28, 2028	5,950.00
Wayne Gudbranson	25,000	3.00	Mar 13, 2026	8,750.00
	7,000	2.50	Nov 18, 2028	5,950.00

Notes:

- (1) Messrs. Wekerle and Van Winters outstanding option-based awards as of December 31, 2019 have been included in the succeeding Mogo table.
- (2) The value of unexercised in-the-money options is calculated based on the difference between the strike price of the option and the closing market price of the Common Shares on December 31, 2019, being \$3.35 per share.

#### Outstanding Option-based and Shared-Based Awards - Mogo

Name	Option-Based Awards			Share-Based Awards		
	Number of Securities Underlying Unexercised Options (#)	Option Exercise Price (\$)	Option Expiration Date	Value of Unexercised In-the-Money Options (\$) <sup>(1)</sup>	Number of shares or units of shares that have not vested (#)	Market or payout value of share-based awards that have not vested (\$) <sup>(2)</sup>
Minhas Mohamed	16,667	\$2.10	Feb 21, 2022	\$20,833.75	7,500	\$25,125
	8,333	\$9.15	Mar 10, 2023			
	30,000	\$1.78	Sept 12, 2024	\$47,100.00		
	20,000	\$1.89	Nov 14, 2024	\$29,200.00		
	15,000	\$4.21	Sept 27, 2025			
	10,000	\$3.88	May 9, 2026			
Kees Van Winters	25,000	\$3.00	Mar 5, 2028	\$8,750.00		
	7,000	\$2.50	Nov 28, 2028	\$5,950.00		
Michael Wekerle	20,000	\$6.70	Mar 14, 2026			
	45,000	\$2.50	Nov 28, 2028	\$38,250.00		

Notes:

- (1) The value of unexercised in-the-money options is calculated based on the difference between the strike price of the option and the closing market price of the Common Shares on December 31, 2019, being \$3.35 per share.
- (2) The market or payout value of share-based awards that have not vested is calculated based on the closing market price of the Common Shares on December 31, 2019, being \$3.35 per share. The method of settlement of these share-based awards is in Common Shares

#### **Value Vested or Earned During the Year**

The following tables set out, for each of the non-employee directors of Difference and Mogo, a summary of the value of option-based awards vested during the fiscal year ended December 31, 2019.

#### Vested option-based awards - Difference

Name	Option-based awards – Value vested during the year ended December 31, 2019 (\$) <sup>(1)</sup>
Corey Delaney	\$4,736.23
Wayne Gudbranson	\$4,736.23

Note:

- (1) The value of the vested option-based awards is calculated based on the difference between the closing market price of the Common Shares on the vesting date and the exercise price of the vested option.

#### Vested option-based awards - Mogo

<b>Name</b>	<b>Option-based awards – Value vested during the year ended December 31, 2019 (\$)<sup>(1)</sup></b>	<b>Share-based awards – Value vested during the year ended December 31, 2019 (\$)<sup>(2)</sup></b>
Minhas Mohamed.....	\$22,372.92	\$10,975.00
Kees Van Winters.....	\$4,736.23	Nil
Michael Wekerle.....	\$15,450.00	Nil

Notes:

- (1) The value of the vested option-based awards is calculated based on the difference between the closing market price of the Common Shares on the vesting date and the exercise price of the vested option.
- (2) The value of the vested share-based awards is calculated based on the closing market price of the Common Shares on the date the Common Shares vested. The amounts represent the number of vested share-based awards multiplied by the market price of the Common Shares on the vesting date.

## **Indemnification and Insurance**

The Company maintains director and officer liability insurance and errors and omissions insurance. In addition, the Company has entered into indemnification agreements with each of its directors. The indemnification agreements require that the Company indemnify and hold the indemnitees harmless to the greatest extent permitted by law for liabilities arising out of the indemnitees' service to the Company as directors and officers, provided that the indemnitees acted honestly and in good faith and in a manner the indemnitees reasonably believed to be in or not opposed to the Company's best interests and, with respect to criminal and administrative actions or proceedings that are enforced by monetary penalty, the indemnitees had no reasonable grounds to believe that his or her conduct was unlawful. The indemnification agreements also provide for the advancement of defense expenses to the indemnitees by the Company.

## **INDEBTEDNESS OF DIRECTORS, EXECUTIVE OFFICERS AND SENIOR OFFICERS**

There was no indebtedness owed to the Company during the fiscal year ended December 31, 2019 by any individual who was a director, executive officer and senior officer of the Company (and any associate of the foregoing), except that Mr. David Feller borrowed \$35,000 Liquid Money at 5.9% on October 20, 2015 to test the customer experience and as of December 31, 2019, his loan principal outstanding was \$3151.99. The loan to Mr. David Feller is considered consumer credit that is made in the ordinary course of the Company's consumer credit business, is of a type that is generally made available by the Company to the public, and was made by the Company on market terms that are no more favorable than those offered by the Company to the general public for such extensions of credit.

## **INTEREST OF INFORMED PERSONS IN MATERIAL TRANSACTIONS**

There are no interests of any directors, officers or holders of over 10% of the Common Shares, or any directors or officers of any holders of over 10% of the Common Shares or any affiliates or associates of any of the foregoing, in any transactions of the Company since the commencement of Company's most recently completed financial year or in any proposed transaction that have materially affected or that would materially affect the Company or any of its subsidiaries, except for Mr. Wekerle, 2100-401 W Georgia St. Vancouver BC V6B 5A1, who was a director of Difference and held 11% of the Common Shares of Mogo Finance.

## **CORPORATE GOVERNANCE**

Upon completion of the Arrangement, the Company adopted the corporate governance practices of Mogo Finance. As such, unless otherwise noted, the following discussion reflects the corporate governance practices of Mogo Finance prior to the completion of the Arrangement and the Company following the completion of the Arrangement.

## **Board of Directors**

### ***Overview***

Our articles provide that the number of directors is determined by the Board from time to time, subject to a minimum of three (3) directors. The number of directors is currently set at five (5). If the number of directors has not been determined by the Board, it will be equal to the number of directors holding office immediately following the most recent election or appointment of directors. The articles also provide the Board with the power to appoint one or more additional directors, provided that the total number of directors so appointed may not exceed one-third of the then-current number of directors.

Our Board is responsible for supervising the management of our business and affairs. Our Board has adopted a formal mandate setting out its stewardship responsibilities, including its responsibilities for the appointment of management, management of our Board, strategic and business planning, monitoring of financial performance, financial reporting, risk management, and oversight of our policies and procedures, communications and reporting and compliance. A copy of the mandate of our Board is attached as Appendix A to this Circular.

Our Board is currently composed of five directors: David Feller, Gregory Feller, Minhas Mohamed, Kees Van Winters and Michael Wekerle.

Our Board has established an Audit Committee and the CGCNC, and has approved charters for each of these committees, which are described below. Our Board has delegated to the applicable committee those duties and responsibilities set out in each committee's charter. The mandate of our Board, as well as the charters of the various Board committees, set out in writing the responsibilities of our Board and the Committees for supervising the CEO.

### ***Independence***

The Board is composed of five directors, three of whom are independent under applicable Canadian and U.S. standards. Under NI 52-110, an independent director is one who is free from any direct or indirect relationship which could, in the view of the Board, be reasonably expected to interfere with a director's exercise of independent judgment. Under the rules of the Nasdaq, an independent director is someone other than an executive officer or employee of the Company or any other individual having a relationship which, in the opinion of the Board, would interfere with the exercise of independent judgment in carrying out the responsibilities of a director. The Board has determined that David Feller and Gregory Feller, executive officers of Mogo, are not considered independent under the foregoing standards. Each of Minhas Mohamed, Kees Van Winters (who serves as the Lead Director), and Michael Wekerle is considered independent under the foregoing standards. The Lead Director's role is to facilitate discussions among the Company's independent directors and facilitate communication between the independent directors and the Company's management. David Feller serves as the Board Chair and chairs all Board meetings and, if and when necessary, acts as a spokesperson on behalf of the Board in dealing with the press and members of the public. The responsibilities and duties of the Board Chair and Lead Director is described in detail in respective position descriptions developed by the Board.

Our Board delegates a number of responsibilities to the Audit Committee and the CGCNC. Both Committees are comprised solely of independent directors under applicable Canadian and U.S. standards. In addition, where potential conflicts arise during a director's tenure on the Board, such conflicts are expected to be immediately disclosed to the Board.

We have taken steps to ensure that adequate structures and processes are in place to permit our Board to function independently of our management. Our Board holds regularly scheduled meetings as well as ad hoc meetings from time to time. In the course of meetings of the Board or committees of the Board, the independent directors hold in camera sessions at which neither non-independent directors nor officers of the Company are in attendance.

Our Board has also approved written position descriptions for the chair of each of our Board's committees and our CEO.

### ***Other Directorships***

Currently, none of Mogo's directors are directors of other reporting issuers (or the equivalent) in Canada or a foreign jurisdiction.

### ***Meeting Attendance***

In 2019, the Board held 11 meetings, 7 of which were with the previous Mogo Finance Board, 2 of which were with the previous Difference Board and 2 of which occurred following the appointment of the new Board in June of 2019. There was 100% attendance by all current directors with the exception of Mr. Wekerle, who missed one meeting. The Audit Committee held 4 meetings and the CGCNC held 2 meetings, with 100% attendance by all committee members.

### ***Orientation and Continuing Education***

Our CEO and CGCNC are responsible for providing new directors with an orientation program to explain, among other things, our business, our financial situation, our strategic planning, and our approach to corporate governance. New directors are given the opportunity to become familiar with the Company by meeting with other directors as well as officers and employees of the Company and all directors are allowed access to management personnel to discuss matters of interest. All new directors are provided with copies of our written charters and corporate policies. Our CEO is responsible for generating continuing education opportunities that are relevant to their role as directors. Management periodically makes presentations to the directors on various topics, trends and issues related to our activities during meetings of our Board or its committees, which are intended to help the directors constantly improve their knowledge about the Company and our business. In addition, our directors maintain the skill and knowledge necessary to fulfill their obligations from a variety of outside advisors as new issues or opportunities arise, including with respect to corporate governance matters.

### **Code of Conduct**

Our Board has adopted a written Code of Business Conduct and Ethics (the "**Code**") that applies to directors, officers, advisors, and employees. The objective of the Code is to provide guidelines for enhancing our reputation for honesty, integrity, loyalty, and the faithful performance of undertakings and obligations. The Code addresses conflicts of interest, respectful workplace expectations (including the topics of harassment, bullying and discrimination), use of company assets, inventions, use of Company email and internet services, disclosure, corporate opportunities, confidentiality, fair dealing, and compliance with laws. As part of our Code, any person subject to the Code is required to avoid any activity, interest (financial or otherwise) or relationship that would create or appear to create a conflict of interest.

Our directors are responsible for monitoring compliance with the Code, for regularly assessing its adequacy, for interpreting the Code in any particular situation, and for approving changes to the Code from time to time.

Directors, executive officers and employees are required by applicable law and our corporate governance practices and policies to promptly disclose any potential conflict of interest that may arise. If a director or executive officer has a material interest in an agreement or transaction, applicable law and principles of sound corporate governance require them to declare the interest in writing and where required by applicable law, to abstain from voting with respect to such agreement or transaction.

A copy of the Code may be obtained by contacting us and is available for review at <http://investors.mogo.ca> by clicking on the link entitled *Company*, followed by *Corporate Governance*.

We have also adopted an Insider Trading Policy, a Confidentiality and Disclosure Policy, and a Whistleblower Policy, which complement the obligations of our directors, officers and employees under the Code.

Under our Insider Trading Policy, our directors, officers and employees are prohibited from engaging in the following transactions with respect to our securities of the Corporation: (a) selling short; or (b) trading in call or put options.

## **Board Committees**

### ***Audit Committee***

The Company's Audit Committee consists of three directors, all of whom are independent under applicable Canadian and U.S. standards. They are also all financially literate in accordance with NI 52-110 and with the rules of the Nasdaq. The members of the Audit Committee are Minhas Mohamed (Chair), Kees Van Winters and Michael Wekerle.

For the purposes of NI 52-110, an individual is financially literate if he or she has the ability to read and understand a set of financial statements that present a breadth and level of complexity of accounting issues that are generally comparable to the breadth and complexity of the issues that can reasonably be expected to be raised by the issuer's financial statements. For the purposes of the rules of the Nasdaq, a member of the Audit Committee must be able to read and understand fundamental financial statements, including the Company's balance sheet, income statement, and cash flow statement. All members of the Audit Committee have experience reviewing financial statements and dealing with related accounting and auditing issues. The education and experience of each member of the Audit Committee relevant to the performance of his duties as a member of the Audit Committee can be found under the heading "*Business of the Meeting – Election of Directors*".

Our Board has adopted a written charter for the Audit Committee. The mandate of the Audit Committee is to assist our Board in fulfilling its financial oversight obligations, including the responsibility: (1) to identify and monitor the management of the principal risks that could impact the financial reporting of the Company, (2) to monitor the integrity of our financial reporting process and our internal accounting controls regarding financial reporting and accounting compliance; (3) to oversee the work, independence, objectivity, and performance of our external auditor; (4) to review with financial management and the external auditors the quarterly unaudited financial statements and management discussion and analysis before release to the public; and (5) to provide an open avenue of communication between the external auditors, our Board and our management.

A copy of the charter of the Audit Committee is attached as Appendix A to the AIF.

### ***Corporate Governance, Compensation and Nominating Committee***

The Board has appointed the CGCNC comprising of three independent directors under applicable Canadian and U.S. standards. The members of the CGCNC are Kees Van Winters (Chair), Michael Wekerle and Minhas Mohamed. Our Board has determined that the composition of the CGCNC is appropriate, given that all of the members are independent.

Pursuant to the charter of the CGCNC, its mandate is to assist our directors in carrying out the Board's oversight responsibility for (i) overseeing our human resources and compensation policies and processes, (ii) demonstrating to our shareholders that the compensation of the directors who are also our employees is recommended by directors who have no personal interest in the outcome of decisions of the CGCNC and who will have due regard to the interests of all of our shareholders, (iii) ensuring that our strategic direction is reviewed annually, and (iv) ensuring that the Board and each of its committees carry out their respective functions in accordance with an appropriate process.

The primary responsibilities of the CGCNC with respect to compensation are to make recommendations to our Board in respect of: (1) compensation policies and guidelines; (2) management incentive and perquisite plans and any non-standard remuneration plans; (3) senior management, executive and officer compensation; and (4) Board compensation matters. In carrying out these responsibilities, the CGCNC (1) annually reviews and approves the corporate goals and objectives for the CEO and evaluates the CEO's performance in light of those corporate goals and objectives with respect to the CEO's compensation level; (2) annually assesses and makes a recommendation to the Board with regard to the competitiveness and appropriateness of the compensation package, including regular, incentive and equity-based compensation, of the CEO, all other officers of Mogo and such other key employees of Mogo as may be identified by the CEO and approved by the Committee (the "Designated Employees"); (3) annually prepares or reviews the report on executive compensation and compensation discussion and analysis required to be disclosed in Mogo's information circular or any other compensation matter required to be publicly disclosed by Mogo; (4) periodically reviews the compensation philosophy statement of Mogo and makes recommendations for changes to the Board as considered appropriate; (5) annually reviews and

recommends the aggregate bonus pools to be made available under Mogo's incentive compensation plans for employees and officers; (6) when requested by the CEO, reviews and makes recommendations to the Board regarding short term incentive or reward plans and, to the extent delegated by the Board, approves awards to eligible participants; and (7) reviews and makes recommendations to the Board regarding the structure and implementation of incentive stock option plans including the grant ranges by position level, restricted share unit plans, performance share unit plans, or any other long term incentive plans. More information on the process by which compensation for our directors and officers is determined as set forth under the headings "*Compensation of Named Executive Officers*" and "*Director Compensation*".

In addition, the CGCNC is responsible for overseeing and assessing the functioning of the Board, its committees and individual directors, and for the development, recommendation to the Board, implementation and assessment of effective corporate governance principles.

### ***Identifying New Candidates for our Board***

The Board has delegated to the CGCNC the responsibility for developing and recommending to the Board criteria that are deemed necessary for prospective director candidates. The CGCNC is responsible for identifying candidates for directorship and recommending that the Board select qualified director candidates for election to the Board. To determine the criteria for director selection, the CGCNC maintains a "Competency Matrix" which is reviewed and updated annually. The Competency Matrix along with annual director evaluations allow the CGCNC to consider what competencies and skills our Board of Directors should possess and potential candidates are assessed against these criteria with attention to characteristics that would complement the existing Board. Further details about the process by which the Board identifies new candidates for board nomination are set out in the CGCNC Charter and the Company's Diversity Policy.

### ***Majority Voting Policy***

The Company has adopted a majority voting policy in director elections that will apply at any meeting of our shareholders where an uncontested election of directors is held. Pursuant to this policy, if the number of proxy votes withheld for a particular director nominee is greater than the votes for such director, the director nominee will be required to submit his or her resignation as a director to the Chair of the Board immediately following the applicable shareholders' meeting. Following receipt of the resignation, the CGCNC will consider whether or not to accept the offer of resignation and make a recommendation to the Board. The CGCNC is required to recommend that the Board accept the resignation absent exceptional circumstances. Within 90 days following the applicable shareholders' meeting, the Board will publicly disclose in a news release their decision to accept or reject the applicable director's resignation, including the reasons for rejecting the resignation, if applicable. The Board is required to accept the resignation absent exceptional circumstances. A director who tenders his or her resignation pursuant to this policy will not be permitted to participate in any meeting of the Board or the CGCNC at which the resignation is considered. A copy of the majority voting policy is available for review at <http://investors.mogo.ca> by clicking on the link entitled *Company*, followed by *Corporate Governance*.

### ***Assessments***

As described above, the CGCNC is responsible for overseeing and assessing the functioning of the Board and the committees of the Board. The CGCNC must annually review, evaluate and make recommendations to the Board with regard to the size, composition and role of the Board and its committees (including the type of committees to be established) and the methods and processes by which the Board, committees and individual directors fulfill their duties and responsibilities, including the methods and processes for evaluating Board, committee and individual director effectiveness.

### ***Term Limits***

The Company has not adopted term limits for directors of the Company. The Board believes that the need to have experienced directors who are familiar with the business of the Company must be balanced with the need for renewal, fresh perspectives and a healthy skepticism when assessing management and its recommendations. In addition, as mentioned above, the Board undertakes an assessment process that evaluates its effectiveness.

While term limits can help ensure the Board gains fresh perspective, imposing this restriction means the Board would lose the contributions of longer serving directors who have developed a deeper knowledge and understanding of the Company over time. The Board believes that term limits have the disadvantage of losing the contribution of directors who have been able to develop, over a period of time, increasing insight into the Company and its operations and thereby provide an increasing contribution to the Board as a whole. There is also little empirical evidence that a director's ability to act independently of management declines after any specific period of service.

### ***Diversity***

The Company recognizes and embraces the benefits of having diversity on the Board and in our senior management. Women represent 55% of senior management roles based on Executive and Vice President positions. There are currently no women on the Board.

The Company has adopted a Diversity Policy, which recognizes that it is important to ensure that members of the Board and our senior management provide the necessary range of perspectives, experience and expertise required to achieve our objectives and deliver value for our stakeholders. The Diversity Policy is not limited to the identification and nomination of women directors to the Board but requires that the Board generally considers diversity of race, ethnicity, gender, age, and cultural background in evaluating candidates for Board membership. The Company also recognizes that the Board and its senior management appointments must be based on performance, ability, merit, and potential. Therefore, the Company ensures a merit based competitive process for appointments. The Company's commitment to diversity includes ensuring that diversity is fully considered by the CGCNC in identifying, evaluating and recommending appointees/nominees to the Board.

With respect to Board composition and executive officer appointments, on an annual basis, the CGCNC (i) assesses the effectiveness of the Board and executive officer appointment/nomination processes at achieving the Company's diversity objectives; and (ii) considers and, if determined advisable, recommends to the Board for adoption, measurable objectives for achieving diversity on the Board and the executive management team.

The Company has not adopted targets regarding the representation of women on the Board or in executive officer positions. The Company does not believe that any director nominee or candidate for an executive officer position should be chosen nor excluded solely or largely because of gender. Rather, directors and executive officers are recruited based on their ability and contributions. Moreover, in selecting a director nominee or a candidate for an executive officer position, the Company considers the skills, expertise and background that would complement the existing board or management team, as applicable.

## **BUSINESS OF THE MEETING**

### **Election of Directors**

The Board presently consists of five directors, namely David Feller, Gregory Feller, Minhas Mohamed, Kees Van Winters and Michael Wekerle, each of which is proposed as nominee for election as director of the Company to hold office until the next annual meeting of Shareholders or until their successor is duly elected or appointed. An affirmative vote of a majority of the votes cast at the Meeting is sufficient for the election of directors.

**UNLESS AUTHORITY HAS BEEN WITHHELD, THE COMMON SHARES REPRESENTED BY PROXIES IN FAVOUR OF MANAGEMENT NOMINEES WILL BE VOTED FOR THE ELECTION OF THE PROPOSED NOMINEES. IF FOR ANY REASON, ANY OF THE PROPOSED NOMINEES DOES NOT STAND FOR ELECTION OR IS UNABLE TO SERVE AS SUCH, PROXIES IN FAVOUR OF MANAGEMENT NOMINEES WILL BE VOTED FOR ANOTHER NOMINEE AT THEIR DISCRETION UNLESS AUTHORITY HAS BEEN WITHHELD IN THE PROXY.**

<u>Name and Province or State and Country or Residence</u>	<u>Position with the Company</u>	<u>Director Since</u>	<u>Principal Occupation</u>	<u>Number of Common Shares Beneficially Owned, Controlled or Directed</u>
David Feller British Columbia, Canada	Chair, Director, CEO	August 26, 2003 — March 20, 2006 April 12, 2013	CEO of Mogo	2,058,320 <sup>(5)</sup>

<b>Name and Province or State and Country or Residence</b>	<b>Position with the Company</b>	<b>Director Since</b>	<b>Principal Occupation</b>	<b>Number of Common Shares Beneficially Owned, Controlled or Directed</b>
Gregory Feller New York, United States	Director, President & CFO	April 10, 2015	President & CFO of Mogo	1,444,840 <sup>(6)</sup>
Minhas Mohamed <sup>(1)(2)(3)</sup> Ontario, Canada	Director	April 10, 2015	President, Chief Executive Officer and Co-Founder of MMV Financial Inc.	72,965
Kees Van Winters <sup>(1)(2)(4)</sup> Ontario, Canada	Lead Director	June 21, 2019	Independent management consultant	282,151 <sup>(7)</sup>
Michael Wekerle <sup>(1)(2)</sup> Ontario, Canada	Director	June 21, 2019	Chairman of Waterloo Innovation Network	5,360,241 <sup>(8)</sup>

Notes:

- (1) Member of the Audit Committee.
- (2) Member of the CGCNC.
- (3) Chair of the Audit Committee.
- (4) Chair of the CGCNC.
- (5) Includes 257,756 Common Shares owned directly or indirectly by David Feller's spouse (including her holdings in Bluestone Partners Inc.)
- (6) Includes 356,674 Common Shares owned directly or indirectly by Gregory Feller's spouse and 174,937 Common Shares owned directly or indirectly by a grantor retained annuity trust of which Mr. Feller is trustee.
- (7) Includes 157,953 Common Shares owned directly or indirectly by Kees Van Winter's spouse.
- (8) Includes 116,701 Common Shares owned by Wek Corp.

### **Biographies**

#### **David Feller, CEO, Board Chair and Director**

David Feller founded Mogo in 2003 and currently serves as the Company's Chief Executive Officer and Chair of our Board of Directors. Over the past 15 years, Mr. Feller has grown Mogo into Canada's leading digital financial platform with over 1,000,000 members and annual revenue of \$60MM. During that time, he led the Company through equity and debt financings totaling more than \$380MM including two rounds of private equity financings, securing two credit facilities with a leading global investment firm and the Company's initial public offering on the TSX. Mr. Feller is passionate about using technology and design to deliver innovative digital solutions that help consumers improve their financial health. He is a former member of the Young Entrepreneurs Organization (YEO) of Canada and is a graduate of the University of Western Ontario with a Bachelor of Arts degree. Mr. Feller's experience leading the business along with his responsibilities for the strategic direction, product innovation and management of Mogo's day to day operations, bring broad industry and specific institutional knowledge and experience to the Board of Directors.

#### **Gregory Feller, President, CFO and Director**

Gregory Feller is a co-founder of Mogo and has served as the Company's Chief Financial Officer since August 2011, and has served as a member of our Board of Directors and President of the Company since April 2015. Prior to his appointment, Mr. Feller was a Managing Director and Co-Head of the Technology Investment Banking Group at Citadel Securities, a financial services group. From 2008 to 2010, Mr. Feller was a Managing Director at UBS Investment Bank, a global financial institution. Prior to joining UBS, Mr. Feller was a Managing Director with Lehman Brothers where he worked from 2001 to 2008 and a Vice President at Goldman Sachs & Co. from 1998 to 2000. Mr. Feller has a Bachelor of Administrative and Commercial Studies from the University of Western Ontario and a Masters of Management from the Kellogg School of Management at Northwestern University, where he graduated Beta Gamma Sigma.

### **Minhas Mohamed, Director**

Minhas Mohamed is President, Chief Executive Officer and Co-Founder of MMV Financial Inc. which is a specialty finance company providing debt financing to emerging technology and life sciences companies across North America. Mr. Mohamed was also the founder and Managing Partner of MM Venture Partners (predecessor firm). Since its inception in 1998, MMV and the predecessor firm have invested over US\$400 million in 200+ companies across North America. Mr. Mohamed has overall management and strategic responsibility for MMV Financial. He has over 25 years of experience in the financing of technology and emerging growth companies, both in Canada and internationally. Prior to founding MM Venture Partners in August 1998, Mr. Mohamed spent 10 years as a senior partner and shareholder with Quorum Funding Corporation, one of Canada's leading technology focused venture capital funds. Prior to Quorum, he spent several years at the venture capital subsidiary of Schroders PLC, and was also with Ernst & Young where he obtained his Chartered Accountant designation. He has been a director of many public companies, including Promis Systems and Quorum Funding and for 11 years an independent trustee of InnVest REIT. Mr. Mohamed is a founding member and former Chairman of the Toronto Venture Group. Mr. Mohamed is a graduate of the University of Western Ontario and is a Chartered Accountant and a Chartered Financial Analyst.

### **Kees Van Winters, Lead Director**

Kees Van Winters has been active in the telecom and technology industries since 1986. He was Vice-President of Sales and Marketing for Nationwide Cellular Service in New York from 1986 to 1992 and was a consultant to several major telecom companies in Canada and the USA from 1992 to 1996. Since then he has acted as a consultant to a number of small technology companies.

### **Michael Wekerle, Director**

Michael Wekerle was a co-founder and partner of Griffiths McBurney & Partners' sales and trading operations in 1995. He served as Vice Chairman of Institutional Trading at GMP Securities L.P. until August 2011 where he was widely considered a leading investment advisor in Canada. During his time, he helped establish the firm's hedge fund and institutional trading desk and developed a reputation for assisting clients in profiting from large-scale transactions. Prior to his tenure at GMP, Mr. Wekerle was head of institutional trading at First Marathon Securities Ltd.

### ***Orders, Bankruptcies, Penalties or Sanctions***

To the knowledge of the Company, no proposed director is, as at the date of this Circular, or has been within the 10 years before the date of this Circular, a director, chief executive officer or chief financial officer of any company (including the Company) that:

- (a) was subject to a cease trade order, an order similar to a cease trade order, or an order that denied the relevant company access to any exemption under securities legislation, and which in all cases was in effect for a period of more than 30 consecutive days (an "**Order**"), which Order was issued while the proposed director was acting in the capacity as director, chief executive officer or chief financial officer of such company; or
- (b) was subject to an Order that was issued after the proposed director ceased to be a director, chief executive officer or chief financial officer and which resulted from an event that occurred while that person was acting in the capacity as director, chief executive officer or chief financial officer of such company.

To the knowledge of the Company, no proposed director:

- (a) is, as at the date of this Circular, or has been within 10 years before the date of this Circular, a director or executive officer of any company (including the Company) that, while that person was acting in that capacity, or within a year of that person ceasing to act in that capacity, became bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency or was subject to or instituted any proceedings, arrangement or compromise with creditors or had a receiver, receiver manager or trustee appointed to hold its assets;

- (b) has, within 10 years before the date of this Circular, become bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency or become subject to or instituted any proceedings, arrangement or compromise with creditors or had a receiver, receiver manager or trustee appointed to hold his assets;
- (c) has been subject to any penalties or sanctions imposed by a court relating to securities legislation or by a securities regulatory authority or has entered into a settlement agreement with a securities regulatory authority; or
- (d) has been subject to any penalties or sanctions imposed by a court or regulatory body that would likely be considered important to a reasonable securityholder in deciding whether to vote for a proposed director.

## **Appointment of Auditor**

It is proposed that KPMG LLP, Chartered Accountants, which firm has been auditor of the Company since September 2019, be nominated as auditor of the Company to hold office until the next annual meeting of Shareholders. An affirmative vote of a majority of the votes cast at the Meeting is sufficient for the appointment of the auditor.

**UNLESS AUTHORITY HAS BEEN WITHHELD, THE COMMON SHARES REPRESENTED BY PROXIES IN FAVOUR OF MANAGEMENT NOMINEES WILL BE VOTED FOR THE APPOINTMENT OF KPMG LLP, CHARTERED ACCOUNTANTS, AS AUDITOR OF THE COMPANY, AND TO AUTHORIZE THE DIRECTORS TO FIX ITS REMUNERATION.**

## **OTHER MATTERS**

Management knows of no other matters to come before the Meeting other than the matters referred to in the Notice of Meeting, however, if any other matters which are not now known to management should properly come before the Meeting, the Proxy will be voted upon such matters in accordance with the best judgment of the person voting the Proxy.

## **DEADLINE FOR SHAREHOLDER PROPOSALS**

If any person entitled to vote at an annual meeting of the Company's shareholders wishes to propose any matter for consideration at the next annual meeting, in order for such proposal to be considered for inclusion in the materials made available to shareholders in respect of such meeting, such proposal must be received by the Company at least 3 months before the anniversary date of the current year's annual meeting. In addition, such person must meet the definition of a "qualified shareholder" and otherwise comply with the requirements for shareholder proposals set out in sections 187 to 191 of the *Business Corporations Act* (British Columbia).

In addition, our Articles contain an advance notice requirement for director nominations (the "**Advance Notice Provisions**"). Shareholders who wish to nominate candidates for election as directors must provide timely notice in writing to the Company's Secretary at its principal executive offices.

The notice must be given not less than 30 days and no more than 65 days prior to the date of the annual Meeting; provided, however, that in the event that the annual meeting is to be held on a date that is less than 50 days after the date on which the first public announcement of the date of the annual meeting was made, notice may be given not later than the close of business on the 10th day following such public announcement. In the case of a special meeting of Shareholders (which is not also an annual meeting) called for the purpose of electing directors, notice must be given not later than the close of business on the 15th day following the day on which the announcement in respect of such meeting was made. The Advance Notice Provisions also prescribe the proper written form for the notice. The Board may, in its sole discretion, waive any requirement of the Advance Notice Provisions.

The foregoing description of the Advance Notice Provisions is intended as a summary only and does not purport to be complete and is subject to, and is qualified in its entirety by reference to, all of the provisions of the Articles, which contain the full text of the Advance Notice Provisions, and which are available SEDAR at [www.sedar.com](http://www.sedar.com).

## ADDITIONAL INFORMATION

Financial Information is provided in the Company's financial statements and management's discussion and analysis for its most recently completed financial year. Copies of such documents can be requested from the **Vice President & General Counsel** of Mogo at 2100 – 401 West Georgia Street, Vancouver, British Columbia, telephone: (604) 659-4380.

Additional information relating to the Company can also be found on SEDAR at [www.sedar.com](http://www.sedar.com) and in the Company's filings with the United States Securities and Exchange Commission at [www.sec.gov](http://www.sec.gov).

## DIRECTORS' APPROVAL

The undersigned hereby certifies that the directors of the Company have approved the contents and the sending of this Circular.

DATED: November 16, 2020

*("David Feller")*

David Feller  
Chief Executive Officer and Board Chair  
Mogo Inc.  
Vancouver, British Columbia

## APPENDIX A MANDATE OF THE DIRECTORS

### Key Messages

- The primary function of the Directors of Mogo is to supervise the management of the business and affairs of Mogo.
- The fundamental objectives of the Board are to enhance and preserve long-term shareholder value and to ensure that Mogo conducts business in an ethical and safe manner.
- The Board has the responsibility to ensure that there are long-term goals and a strategic planning process in place for Mogo and to participate with management directly or through committees in developing and approving the strategy by which Mogo proposes to achieve these goals.
- The Board operates by delegating certain responsibilities and duties set out below to management or committees of the Board and by reserving certain responsibilities and duties for the Board.

### 1. Purpose

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#### **Purpose**

The primary function of the Directors of Mogo Inc., including its subsidiaries and affiliates (collectively, “Mogo”), is to supervise the management of the business and affairs of Mogo.

Management is responsible for the day-to-day conduct of the business of Mogo. The fundamental objectives of the Board are to enhance and preserve long-term shareholder value and to ensure that Mogo conducts business in an ethical and safe manner. In performing its functions, the Board considers the legitimate interests that stakeholders, such as employees, customers and communities, may have in Mogo. In carrying out its stewardship responsibility, the Board, through Mogo’s Chief Executive Officer (the “CEO”), sets the standards of conduct for Mogo.

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### 2. Procedure and Organization

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#### **Board and management delegation of duties**

The Board operates by delegating certain responsibilities and duties set out below to management or committees of the Board and by reserving certain responsibilities and duties for the Board.

The Board retains the responsibility for managing its affairs, including selecting its chair (the “Chair of the Board”) and constituting committees of the Board.

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#### **Independence**

A majority of the members of the Board must be independent within the meaning of National Instrument 58-101 – *Disclosure of Corporate Governance Practices* and the rules of any stock exchange or market on which Mogo’s shares are listed or posted for trading (collectively, “Applicable Governance Rules”). In the event the Board selects a non-independent Director to serve as the Chair of the Board,

it will also select an independent Director to serve as the independent lead Director (the “Lead Director”). For more information, see the Lead Director Position Description.

In this Mandate, the term “independent” includes the meanings given to similar terms by Applicable Governance Rules, including the terms “non-executive”, “outside” and “unrelated” to the extent such terms are applicable under Applicable Governance Rules. The Board assesses, on an annual basis, the adequacy of this Mandate.

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### 3. Principal Responsibilities and Duties

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The principal responsibilities and duties of the Board fall into a number of categories which are summarized below.

#### (a) Legal Requirements

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##### **Overall responsibility**

The Board has the overall responsibility to ensure that applicable legal requirements are complied with and documents and records have been properly prepared, approved and maintained.

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##### **Statutory responsibility**

The Board has the statutory responsibility to, among other things:

- supervise the management of, the business and affairs of Mogo;
  - act honestly and in good faith with a view to the best interests of Mogo;
  - declare conflicts of interest, whether real or perceived<sup>1</sup>;
  - exercise the care, diligence and skill that a reasonably prudent individual would exercise in comparable circumstances; and
  - act in accordance with the obligations contained in the *Business Corporations Act* (British Columbia), the regulations thereunder, the memorandum and articles of Mogo, applicable securities laws and policies, applicable stock exchange rules, and other applicable legislation and regulations.
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##### **Matters which may not be delegated**

The Board has the responsibility for considering the following matters as a Board which may not be delegated to management or to a committee of the Board:

- any submission to the shareholders of any question or matter requiring the approval of the shareholders;

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<sup>1</sup> The Chair of the Corporate Governance, Compensation and Nominating Committee is responsible for receiving and reviewing any matters that may pose a potential or actual conflict of interest. Directors will declare actual or potential conflicts to the Chair of this Committee. If the conflict involves the Chair of this Committee, the matter can be disclosed to the Chair of the Board.

- the filling of a vacancy among the Directors or in the office of auditor, the appointment of any additional Directors and the appointment or removal of any of the CEO, the Chair of the Board or the President of Mogo;
- the issue of securities except as authorized by the Board;
- the declaration of dividends;
- the purchase, redemption or any other form of acquisition of shares issued by Mogo;
- the payment of a commission to any person in consideration of the person purchasing or agreeing to purchase shares of Mogo from Mogo or from any other person, or procuring or agreeing to procure purchasers for any such shares except as authorized by the Board;
- the approval of a management information circular;
- the approval of a take-over bid circular, Directors' circular or issuer bid circular
- the approval of an amalgamation of Mogo;
- the approval of an amendment to the memorandum or articles of Mogo;
- the approval of annual financial statements of Mogo; and
- any other matter which is required under the Applicable Governance Rules or applicable corporate laws to be decided by the Board as a whole.

In addition to those matters which at law cannot be delegated, the Board must consider and approve all major decisions affecting Mogo, including all material acquisitions and dispositions, material capital expenditures, material debt financings, issue of shares and granting of options.

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## **(b) Strategy Development**

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### **Long-term goals and strategic planning**

The Board has the responsibility to ensure that there are long-term goals and a strategic planning process in place for Mogo and to participate with management directly or through committees in developing and approving the strategy by which Mogo proposes to achieve these goals (taking into account, among other things, the opportunities and risks of the business).

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## **(c) Risk Management**

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### **Principal risks**

The Board has the responsibility to safeguard the assets and business of Mogo, identify and understand the principal risks of the business, and to ensure that there are appropriate systems in place which effectively monitor and manage those risks with a view to the long-term viability of Mogo.

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## (d) Appointment, Training and Monitoring Senior Management

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### Senior Management oversight

The Board has the responsibility to:

- appoint the CEO, and together with the CEO, to develop a position description for the CEO;
- with the advice of the Corporate Governance, Compensation and Nominating Committee, develop corporate goals and objectives that the CEO is responsible for meeting and to monitor and assess the performance of the CEO in light of those corporate goals and objectives and to determine the compensation of the CEO;
- provide advice and counsel to the CEO in the execution of the duties of the CEO;
- develop, to the extent considered appropriate, position descriptions for the Chair of the Board and the chair of each committee of the Board;
- approve the appointment of all corporate officers;
- in consultation with the CEO or CFO, approve the termination of officers and/or any other positions where employees have board reporting responsibilities;
- consider, and if deemed appropriate, approve, upon the recommendation of the Corporate Governance, Compensation and Nominating Committee and the CEO, the remuneration of all corporate officers;
- consider, and if deemed appropriate, approve, upon the recommendation of the Corporate Governance, Compensation and Nominating Committee, incentive-compensation plans and equity-based plans;
- subject to any necessary input from the Corporate Governance, Compensation and Nominating Committee, approve grants to participants and the magnitude and terms of their participation; and
- ensure that adequate provision has been made to train and develop management and for the orderly succession of management, including the CEO.

## (e) Ensuring Integrity of Management

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### Integrity of management

The Board has the responsibility, to the extent considered appropriate, to satisfy itself as to the integrity of the CEO and other officers of Mogo and to ensure that the CEO and such other officers are creating a culture of integrity throughout Mogo.

## (f) Policies, Procedures and Compliance

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### Policies, procedures and compliance

The Board is responsible for the oversight and review of the following matters and may rely on management to the extent appropriate in connection with addressing such matters:

- ensuring that Mogo operates at all times within applicable laws and regulations and to appropriate ethical and moral standards;
- approving and monitoring compliance with significant policies and procedures (per the Corporate Policy Framework) by which the business of the Mogo is conducted;
- ensuring that Mogo sets appropriate environmental standards for its operations and operates in material compliance with environmental laws and legislation;
- ensuring that Mogo has a high regard for the health and safety of its employees in the workplace and has in place appropriate programs and policies relating thereto;
- developing the approach of Mogo to corporate governance, including to the extent appropriate, developing a set of governance principles and guidelines that are specifically applicable to Mogo; and
- examining the corporate governance practices within Mogo and altering such practices when circumstances warrant.

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## **(g) Reporting and Communication**

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### **Reporting and communication**

The Board is responsible for the oversight and review of the following matters and may rely on management to the extent appropriate in connection with addressing such matters:

- ensuring that Mogo has in place policies and programs to enable Mogo to communicate effectively with management, shareholders, other stakeholders and the public generally;
- ensuring that the financial results of Mogo are adequately reported to shareholders, other security holders and regulators on a timely and regular basis;
- ensuring that the financial results are reported fairly and in accordance with applicable generally accepted accounting standards;
- ensuring the timely and accurate reporting of any developments that could have a significant and material impact on the value of Mogo; and
- reporting annually to the shareholders of Mogo on the affairs of Mogo for the preceding year.

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## **(h) Monitoring and Acting**

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### **Monitoring and taking action**

The Board is responsible for the oversight and review of the following matters and may rely on management to the extent appropriate in connection with addressing such matters:

- monitoring the Mogo's progress in achieving its goals and objectives and, if necessary, revising and altering, through management, the direction of Mogo in response to changing circumstances;
  - considering taking action when performance falls short of the goals and objectives of Mogo or when other special circumstances warrant;
  - reviewing and approving material transactions involving Mogo;
  - ensuring that Mogo has implemented adequate internal control and management information systems;
  - assessing the individual performance of each Director and the collective performance of the Board; and
  - overseeing the size and composition of the Board as a whole to facilitate more effective decision-making.
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#### **(i) Voting on Board Matters**

##### **Voting**

As it relates to voting on matters of the Board, Mogo's Articles state:

- *"Questions arising at any meeting of directors are to be decided by a majority of votes and, in the case of an equality of votes, the chair of the meeting does not have a second or casting vote."*
  - *"A director who holds a disclosable interest in a contract or transaction into which the Company has entered or proposes to enter is not entitled to vote on any directors' resolution to approve that contract or transaction, unless all the directors have a disclosable interest in that contract or transaction, in which case any or all of those directors may vote on such resolution."*
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#### **4. Board's Expectations of Management**

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##### **What the Board expects of management**

The Board expects each member of management to perform such duties, as may be reasonably assigned by the Board from time to time, faithfully, diligently, to the best of their ability, and in the best interests of Mogo. Each member of management is expected to devote substantially all of their business time and efforts to the performance of such duties. Management is expected to act in compliance with and to ensure that Mogo is in compliance with all laws, rules and regulations applicable to Mogo.

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#### **5. Responsibilities and Expectations of Directors**

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The responsibilities and expectations of each Director are as follows:

**(a) Commitment and Attendance**

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**Attend meetings**

All Directors should make every effort to attend all meetings of the Board and meetings of committees of which they are members. Members may attend by telephone.

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**(b) Participation in Meetings**

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**Be prepared and participate**

Each Director should be sufficiently familiar with the business of Mogo, including its financial position and capital structure and the risks and competition it faces, to actively and effectively participate in the deliberations of the Board and of each committee on which he or she is a member.

Upon request, management should make appropriate personnel available to answer any questions a Director may have about any aspect of the business. Directors should also review the materials provided by management and Mogo's advisors in advance of meetings of the Board and committees and should arrive prepared to discuss the matters presented.

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**(c) Code of Business Conduct and Ethics**

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**Code of Business Conduct and Ethics**

Mogo has adopted a Code of Business Conduct and Ethics (the "Code") to outline business conduct expectations of Directors, officers, employees, contractors and consultants of Mogo. Directors should be familiar with the provisions of the Code of Business Conduct and Ethics. The Board periodically reviews the Code and approves all material amendments. Through reporting from management, the Board monitors compliance with the Code. Each Director should also strive to perform their duties in keeping with current and emerging corporate governance best practices for directors of publicly-traded corporations.

The Board reviews Mogo's compliance and ethics programs, including consideration of legal and regulatory requirements, and reviews with management its periodic evaluation of the effectiveness of such programs.

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**(d) Other Directorships**

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**Participation on other boards**

Mogo values the experience Directors bring from other boards on which they serve, but recognizes that those boards may also present demands on a Director's time and availability, and may also present conflict of interest issues.

Directors should advise the chair of the Corporate Governance, Compensation and Nominating Committee before accepting any new membership on other boards of directors or any other affiliation with other businesses or governmental bodies which involve a significant commitment by the Director.

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**(e) Contact with Management**

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**Access to management**

All Directors may contact the CEO at any time to discuss any aspect of the business of Mogo. Directors also have complete access to other members of management.

The Board expects that there will be frequent opportunities for Directors to meet with the CEO and other members of management in Board and committee meetings and in other formal or informal settings.

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**(f) Confidentiality**

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**Maintain confidentiality**

The proceedings and deliberations of the Board and its committees are, and shall remain, confidential. Each Director must maintain the confidentiality of information received in connection with their services as a Director of Mogo.

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**(g) Evaluating Board Performance**

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**Board performance self-evaluation**

The Board, in conjunction with the Corporate Governance, Compensation and Nominating Committee, and each of the committees of the Board should conduct a self-evaluation at least annually to assess their effectiveness.

In addition, the Corporate Governance, Compensation and Nominating Committee should annually consider the mix of skills and experience that Directors bring to the Board and assess, on an ongoing basis, whether the Board has the necessary composition to perform its oversight function effectively.

The Board may, as appropriate, consult with an external firm to evaluate the necessary composition and competencies of the collective Board.

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**(h) Individual Evaluation**

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**Individual evaluation**

Each Director will be subject to an annual evaluation of their individual performance. The collective performance of the Board and of each committee of the Board will also be subject to annual review. Directors should be encouraged to exercise their duties and responsibilities in a manner that is consistent with this Mandate and with the best interests of Mogo and its shareholders generally.

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## 6. Qualifications and Directors' Orientation

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### Qualifications and orientation

Directors should have the highest personal and professional ethics and values and be committed to advancing the interests of Mogo. They should possess skills and competencies in areas that are relevant to the business of Mogo.

The CEO, the Chair of the Board and the Corporate Governance, Compensation and Nominating Committee are jointly responsible for the provision of an orientation program for new Directors to explain Mogo's approach to corporate governance and the nature and operation of its business. The CEO is also responsible for generating continuing education opportunities for all Directors so that members of the Board may maintain and enhance their skills as Directors.

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## 7. Meetings

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### Meeting frequency

The Board should meet on at least a quarterly basis and should hold additional meetings as required or appropriate to consider other matters. In addition, the Board should meet as it considers appropriate to consider strategic planning for Mogo. Financial and other appropriate information should be made available to the Directors in advance of Board meetings. Attendance at each meeting of the Board should be recorded. Management may be asked to participate in any meeting of the Board, provided that the CEO must not be present during deliberations or voting regarding the CEO's compensation.

Independent Directors should meet separately from non-independent Directors and management at least twice per year in conjunction with regularly scheduled Board meetings, and at such other times as the independent Directors consider appropriate to ensure that the Board functions in an independent manner.

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## 8. Committees

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### Board committees

The Board has established an Audit Committee and a Corporate Governance, Compensation and Nominating Committee to assist the Board in discharging its responsibilities. Special committees of the Board may be established from time to time to assist the Board in connection with specific matters. The chair of each committee should report to the Board following meetings of the committee. The charter of each standing committee should be reviewed annually by the Board.

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## 9. Resources

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### Resources

The Board has the authority to retain independent legal, accounting and other consultants. The Board may request any officer or employee of Mogo or outside

counsel or the external/internal auditors to attend a meeting of the Board or to meet with any member of, or consultant to, the Board.

Directors are permitted to engage an outside legal or other adviser at the expense of Mogo where for example he or she is placed in a conflict position through activities of Mogo, but any such engagement shall be subject to the prior approval of the Corporate Governance, Compensation and Nominating Committee.

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**Related documentation**

- Code of Business Conduct and Ethics

**Issue Date:**

May 14, 2015

**Authorized By:**

**Revised Date:**

July 2019

Board of Directors