

# On Lok's 30th Street Senior Center in San Francisco Unveils New 850 Sq. Ft. Garden Mural With Precita Eyes Muralists

Unveiling event scheduled for Saturday, July 13 from 2:30 – 5 p.m.

## BEST PHOTO/VIDEO OPPS: 3 – 4 p.m.

### WHAT:

On Lok's 30th Street Senior Center in Noe Valley unveils its new 850 sq. ft. garden mural in partnership with Precita Eyes Muralists on Saturday, July 13. This is one of a series of events to commemorate the Center's 40<sup>th</sup> anniversary this year. Considered a "second home" by its seniors, the Center is the largest multi-purpose senior center in San Francisco. It is part of On Lok's family of services supporting the independence of older adults across the Bay Area.

Muralists Susan Cervantes and Miranda Bergman worked with the senior community at 30th Street to create a design that reflects the rich history of the Center, its wide variety of services/activities and its inclusive and welcoming atmosphere. The resulting sketch has been brought to life on the 850 sq. ft. wall in the Center's colorful garden. This mural replaces a previous iteration, which was created in 2003.

Established in 1977, Precita Eyes Muralists is a community-based organization that seeks to educate people about community art. The 30th Street Senior Center mural speaks to the myriad ways seniors' lives are positively impacted by the Center every day.

WHERE: On Lok's 30th Street Senior Center

225 30th St. San Francisco, CA 94131

(415) 550-2210

WHEN: Saturday, July 13, 2019

2:30 p.m. – 4:30 p.m.

BEST TIME FOR VIDEO: 3 - 4 p.m.



On Lok's 30th Street Senior Center in Noe Valley unveils its new garden mural, in partnership with Precita Eyes Muralists, on Saturday, July 13.

# WHO/PHOTO-VIDEO OPPS/INTERVIEWS AVAILABLE WITH:

- Precita Eyes Muralists
- Valorie Villela, Director of On Lok's 30th Street Senior Center
- Seniors who painted the mural

**MEDIA PLEASE NOTE:** To request an interview with a 30th Street Senior Center spokesperson or a painting participant, please contact David Cumpston at (415) 902-4461 or onlok@landispr.com.

### **About On Lok's 30th Street Senior Center**

Established in 1979, On Lok's 30th Street Senior Center is San Francisco's leader for services to active seniors. The largest senior center in San Francisco, 30th Street Senior Center is open six days a week, including holidays, and serves more than 6,000 individuals annually, providing a wide array of free programs, including health and wellness programs, social interaction, nutritious meals, educational opportunities, a community garden and multi-lingual case management services. For more information, please visit <a href="https://www.30thstreetseniorcenter.org">www.30thstreetseniorcenter.org</a>.

### **About Precita Eyes**

Precita Eyes Mural Arts Center, established in 1977 and currently located in San Francisco's Mission District, is a multipurpose community based arts organization that plays an integral role in the city's cultural heritage and arts education. One of only three community mural centers in the United States, the organization sponsors and implements ongoing mural projects throughout the Bay Area and internationally. In addition, it directly affects arts education in the San Francisco Mission District by offering four weekly art classes for children and youth (18 months through 19 years) and other classes for adults. These classes and community mural projects enable children, youth and adults to develop their individuality and confidence through creative activities and to experience unifying, positive social interaction through collaboration at an affordable and low/no cost. For more information, please visit <a href="https://www.precitaeyes.org">www.precitaeyes.org</a>.

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