



## **Enriching lives through classical music**

### **IDAGIO becomes Vienna Philharmonic Media Partner**

*Vienna, July 3, 2019* - The Vienna Philharmonic is pleased to welcome IDAGIO as a new Media Partner in its portfolio of already existing media partnerships in the areas of television, radio and streaming. IDAGIO based in Berlin is considered one of the leading streaming services for classical music. It offers a search function especially developed for classical music and an extensive music catalogue with over 2 million tracks as well as exclusive recordings and playlists - all of this in lossless audio quality (FLAC). IDAGIO now counts subscribers in over 190 countries and more than 1.5 million application downloads worldwide.

"In IDAGIO we see the ideal partner for a focused and quality-oriented advancement of our presence in the streaming sector. We have several long-term joint campaigns in planning which will be implemented over the course of the next three years", according to the Chairman of the Vienna Philharmonic, Daniel Froschauer. He emphasizes that, "a major focus of this enhanced partnership is the audio-streaming of selected Vienna Philharmonic concerts on IDAGIO."

Till Janczukowicz, Founder and CEO of IDAGIO: "The concerts of the Vienna Philharmonic are among the most sought-after classical music experiences in the world – our core mission is to make such experiences accessible to people everywhere, at the highest possible quality. We look forward to working in partnership with the Vienna Philharmonic to implement joint initiatives which will allow us to present music in new ways."

#### **About IDAGIO**

IDAGIO is the leading streaming service for classical music. Crafted in Berlin by a world-class team of over 90 passionate experts in music, technology, business and design, IDAGIO offers a search tailor-made for classical music, a catalogue of over 2 million licensed tracks, and exclusive recordings and playlists – all available in CD-quality sound (FLAC). IDAGIO has subscribers in over 190 countries and the app has been downloaded more than 1.5 million times worldwide.

## **Your Press Contacts at IDAGIO**

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