

Digestive Wellness

Non-confidential

Need Description:

We are interested in products, technologies and packaging that will improve the benefit areas of: Managing and/or enhancing Digestive Wellness; Improving the consumer usage experience and delighting our consumers; and/or Complimenting our portfolio (Metamucil, Pepto Bismol, Align).

What we are looking for:

Technologies capable of providing new or augmented established health claims, increasing consumer satisfaction, enhancing consumer compliance, or enabling consumer convenience. Opportunities may consist of new product forms, packaging innovations, delivery technologies, new actives/ingredients or active/ingredient combinations that may include, but are not limited to, probiotics and fiber. We are looking for opportunities that are in-market, market-ready or require limited development.

What we are NOT interested in:

Opportunities that need to be marketed as pharmaceutical products or require significant investment to complete development.