

Vitamins Minerals and Supplements

Non-confidential

Need Description:

We are interested in products, technologies and packaging that improve general health and wellness including benefit areas of: Immunity, De-Stress, and Nerve Health using Vitamins, Minerals and Supplements.

We are looking for:

Technologies capable of providing new or augmented established health claims, increasing consumer satisfaction, enhancing consumer compliance, or enabling consumer convenience. Opportunities may consist of new product forms, packaging innovations, delivery technologies, new ingredients or ingredient combinations. We are looking for opportunities that are in-market, market-ready or require limited development.

What we are NOT interested in:

Opportunities that need to be marketed as pharmaceutical products or require significant investment to complete the development.