# **Diagnostic Technologies for Health Care**

#### Non-confidential

### **Need Description:**

Diagnostic technologies, products, devices or techniques in the field of Personal Health Care.

# What we are looking for:

Solutions that enable the consumer to monitor their health (including habits and behaviors), identify areas of concern, and drive good health practices.

#### **Benefit Areas of Interest:**

- Identify Health Issues relating to:
  - Digestive Health
  - Respiratory Health
  - Sleep
- Monitor health metrics to encourage a healthy lifestyle

## Preference for products/technologies that:

- Provide a meaningful/measurable indication of efficacy
- Efficacy has been demonstrated in the laboratory or for products currently available commercially
- Human safety has been confirmed
- Have consumer or clinical studies, FDA approval under the appropriate class, or an identified, expedited path to FDA approval
- Have IP protection (granted or filed patent applications are preferred with global reach)
- Link results to effect on health or general well-being

### What we are NOT interested in:

- Technologies/products that require application/interpretation by a medical professional
- Technologies/products that require a prescription
- Technologies/products that require extensive laboratory, regulatory or clinical development
- Technologies/products not covered by intellectual property
- Technology that requires extensive safety clearance or regulatory approval