This is a template if your team/school/district wants to release a press release to gain attention from local media for the work your team is doing. Please let us know if we can aid in your efforts. You can reach us at info@studentsrebuild.org.

**FOR IMMEDIATE RELEASE: [DATE]**

**Contact:**

Local Communications Representative

(XXX) XXX-XXXX

Email:

**[TEAM NAME] PARTICIPATES IN STUDENTS REBUILD "HUNGER CHALLENGE"**

**TO SUPPORT HUNGER RELIEF**

[DATE], 2019, [CITY]—[NAME OF ORGANIZATION/TEAM] is proud to announce its participation as a team in the Students Rebuild 2019-2020 "Hunger Challenge," a program that empowers students and educators to learn about and contribute to improved global nutrition. The team includes [DETAILS ON NUMBER/GRADE LEVEL OF PARTICIPATING STUDENTS]. They will join youth and educators around the world to investigate how hunger affects education and development and support both emergency relief and long-term solutions for hunger-related issues like malnutrition and food insecurity.

[DETAILS ON LOCAL EVENT/ACTIVITIES. INCLUDE IMAGES OF STUDENTS AND ARTWORK WITH RELEASE, IF AVAILABLE]

A staggering 151 million children worldwide are suffering from chronic malnutrition, which hinders their ability to learn and play. And this number doesn't capture the millions of young people living in food deserts or suffering from food insecurity. Improving access to nutritious food for people around the globe will allow more people to live their healthiest and happiest lives.

[PLACEHOLDER FOR QUOTE FROM EDUCATOR ABOUT PROJECT/IMPORTANCE OF YOUTH ENGAGEMENT ON HUNGER AND MALNUTRITION ISSUES]

The Hunger Challenge is the latest annual challenge by Students Rebuild, a program of the Bezos Family Foundation that mobilizes young people to take action on some of the world's most critical problems. Teams will participate in the Hunger Challenge by creating and submitting an artistic rendering of their favorite recipes. For each piece of artwork submitted, the Bezos Family Foundation will donate $3—up to $700,000—to programs aimed at alleviating malnutrition and hunger-related issues for tens of thousands of children worldwide.

Additional information about the Hunger Challenge can be found at:

[www.studentsrebuild.org/hunger.](http://www.studentsrebuild.org/XXX)

###

**About [TEAM SCHOOL/DISTRICT]**

**About Students Rebuild**

Students Rebuild is a collaborative program of the Bezos Family Foundation. Created in January 2010 in response to the devastating Haiti earthquake, Students Rebuild has mobilized more than one million participants in 83 countries and all 50 states and raised more than $4 million in matching funds for projects like rebuilding schools in Haiti, aiding disaster recovery efforts in Asia, supporting livelihoods in Africa, helping Syrian youth from conflict areas recover from crisis, and supporting empowerment opportunities for youth affected by poverty. Through its Challenges, Students Rebuild tackles some of the world's most difficult problems, issues that one cannot solve alone. Guided by the belief that every young person should have an opportunity to help others—but not everyone can fundraise—its Challenges require young people to create a simple, symbolic object, which the Foundation matches with funding. This approach allows students of all ages, backgrounds, and in countries around the world to take action and see change on global concerns. Find more at [www.studentsrebuild.org](http://www.studentsrebuild.org) and @StudentsRebuild.