

students r-build

Extraordinary Earth Project Ambassador Toolkit

Get ready for an exciting mission! This year, we want YOU to join us in learning about our environment and how we can protect it. Climate change affects everyone, but in different ways. The goal is simple: we want teachers and students like you to think about how actions impact the planet and the ecosystems in your own backyard.



Once you've signed up and created art for action, we encourage you to post about it on your social media accounts and tag us!

NOTE: For all Instagram posts, include the Students Rebuild website URL (bit.ly/EEPambassador) in your account bio or link directory, and replace URL in your post with "Link in Bio."

Follow Students Rebuild on Social Media!

Facebook: [Students Rebuild](https://www.facebook.com/StudentsRebuild)
Instagram: [@studentsrebuild](https://www.instagram.com/studentsrebuild)

Under 280 characters:



Calling all Earth adventurers! 🌍

Check out the #ExtraordinaryEarthProject! It's going to be a BLAST. 🚀🌿 @StudentsRebuild takes kids on a discovery journey—ecosystems, cool animals, pure magic! 🐾

Join at bit.ly/EEPambassador 🌍

Standard length:



My team just signed up for the #ExtraordinaryEarthProject, and I can't wait to share this exciting adventure with all of you! 🚀🌿

Join me on a journey of exploration and discovery with @StudentsRebuild! 🌍🔍 Students will learn about amazing ecosystems, fascinating animals, and the magic of nature. And curriculum is included!

Go to bit.ly/EEPambassador to sign up, learn, and turn art into action.

[**DOWNLOAD GRAPHIC HERE**](#)

If you'd like to craft your own posts, use these messaging points:

Introducing the 2023 Students Rebuild Extraordinary Earth Project.

This year, we're inviting students from around the world to join us in learning about our environment, and the things we can do to protect our local and global ecosystems. Although global environmental issues like climate change affect us all, different parts of the world are experiencing it in diverse ways. Therefore, the goal is to encourage teachers and students to be thoughtful about how actions affect both the planet and the ecosystems in their own backyards.

This year's Students Rebuild Challenge kicks off August 17, 2023 and ends June 2024.

Nasha Zemlya. Nuestra Tierra. midirachini. Unsere Erde. Dünyamız. airdna. Wömen di diqiu. Our Earth.

Protecting our Extraordinary Earth.

Take three simple-but-powerful steps to help your students deepen their connection to the environment and our world's ecosystems:

Learn about how we can protect our extraordinary Earth through tackling global environmental issues like climate change. We provide the lessons, content guides, and other website resources.

Create art out of recycled materials that helps deepen connections with the following environmental themes: Repurposing Waste, Deforestation, Clean Air and Ecosystems.

Share your artwork with us. For each one we receive, the Bezos Family Foundation will make a \$5 donation to organizations tackling environmental issues – responding to the climate crisis across the world.

How the money will help.

The money students raise through their art will support multiple organizations and their programs, including:

Choose Love and Choose Earth. Choose Love supports climate refugees and the communities that need infrastructure after a climate disaster. The organization will re-grant Students Rebuild funds to established local partners directly tackling the climate crisis. Choose Earth is a global movement by Choose Love that aims to inspire people to take action on climate change.

Little Amal, which raises awareness around conditions affecting refugee youth globally by building partnerships with local communities and schools. The organization makes visible the experiences of refugees impacted by the climate crisis, and will raise awareness about climate change and climate refugees through their 2023-2024 U.S. tour.

The National Wildlife Federation, which hosts the Eco-Schools program in the U.S. and has been involved in promoting environmental education and conservation for over 80 years. Eco-Schools USA engages students, teachers and communities in creating healthy and sustainable schools and communities across the country.

Eden Reforestation Projects, which is dedicated to reforestation and environmental conservation efforts around the world. They recognize the importance of trees in mitigating climate change, providing habitat for wildlife, improving soil quality and offering livelihood opportunities for local populations.

The Solgaard Nyx Foundation, which works to restore the ecosystem in Indonesia and help prevent plastics from ending up in rivers and oceans.

Share your work.

Share your work to your own social channels, and tag Students Rebuild! Students Rebuild will celebrate your art by posting it across social media platforms and their website.

About Students Rebuild.

Launched in 2010, Students Rebuild is a ready-made adventure in global learning through art that engages the whole student, and helps change the whole world. At the heart of the program are our annual Challenges—calls to artistic action that address a single, urgent issue. Challenges are flexible, so busy teachers can teach them however they choose. The Extraordinary Earth Project is being launched earlier to give teachers a head start on adopting the curriculum within their classrooms.

There's much more to explore. Learn about Students Rebuild at www.studentsrebuild.org/earth