



SHED BUILDER

SPOTLIGHT

Shed Builder Spotlight: Dakota Storage Buildings

Ask Lenny Stahl, co-owner and president of purchasing of Dakota Storage Buildings, how he got his start in the shed business, and you might be surprised. Before diving into outdoor storage manufacturing in 2002, he admits he wasn't aware the industry existed. Fast forward 16 years and he's an expert in the field, working his way up from an entry-level position at Dakota Storage Buildings to being the majority owner.

Helping Organize

Serving the Midwest region, Dakota Storage Buildings manufactures quality outdoor storage structures with care and respect at the forefront of everything they do. Their ultimate goal? Helping people organize their lives while keeping their possessions safe.

"What really keeps it fun is delivering quality sheds and seeing my customers' reactions," Stahl said. "Happy customers who are grateful for the products we provide are what makes all the hard work I put into the business worth it."

Ensuring Quality Results

Knowing that his business is dependent upon the quality of the products used, Stahl swears by LP® Outdoor Building Solutions® products, including LP® SmartSide® Trim & Siding, LP® ProStruct® Flooring with SmartFinish® and LP® ProStruct® Roof Sheathing with SilverTech®. In addition to the durability and consistency, Stahl notes the sharp look of LP Outdoor Building Solutions products ensures his customers are happy with both the overall functionality and aesthetic of their sheds.

"From my experience, sheds built with products made by LP Outdoor Building Solutions are made to truly stand up against the elements and deliver when it comes to providing long-term durability," Stahl said. "When you work with 'knock off' brands, you end up with 'knock off' results. When you work with materials manufactured by LP Outdoor Building Solutions, you can expect quality from start to finish."

Weathering the Elements

Stahl sees first-hand how LP SmartSide siding products stand up against unfavorable weather conditions, like hail storms. Additionally, LP SmartSide siding products are backed by one of the most competitive warranties on the market in the event of inclement weather damage, which Stahl notes isn't common with building materials. By combining weatherability and warranty, Stahl says "my customers can truly count on the LP Outdoor Building Solutions brand."

Experimenting with Builds

Through customer interactions and travels to different markets, Stahl has noticed homeowners are beginning to use their sheds for alternate uses, like "she sheds," art studios and fitness areas. In order to adapt to his customers' needs, he is currently experimenting with more modern takes on the traditional shed design, which he refers to as a "studio shed." Stahl credits the fresh design of "studio sheds" into turning this traditional backyard storage unit into a true extension of the home.

Where to Buy

To connect with Dakota Storage Buildings, call (888) 832-6889, email sales@dakotastorage.com or submit an online request. If you live outside the Dakota Storage Buildings service area, find shed dealers near you that build with LP Outdoor Building Solutions products.

