



# ROSE & COLE™

## FREQUENTLY ASKED QUESTIONS

### Q. What is Rose & Cole?

A. A skin "solution" that uses DermaType™ technology to identify and pair your unique skin type with powerful ingredient blends. These advanced regimens work together to become a solution for your skin's needs.

### Q. What makes Rose & Cole Unique?

A. It's no secret that your skin is unique. Each person needs a regimen that provides ingredients that will work for the issues their skin faces. Each ingredient in Rose & Cole is a hero ingredient and is selected for our formula to target the deepest layer of your skin, leaving your skin feeling nourished, brightened and hydrated. This skin solution has been designed to use DermaType technology and empowers you to transcend one size fits skincare. Our researchers designed these regimens to impact the sources of aging in our skin by taking into consideration genetic makeup, diet, environment, UV exposure and overall health to provide a true solution for your skin.

### Q. How do I determine my DermaType and which products I should use?

A. Typically, skincare is classified into oily, dry, combination, etc. Rose & Cole go deeper into your skin's makeup through an intuitive skin assessment to discover what your skin really needs. By simply answering a few detailed questions about YOUR skin, we can determine your DermaType and which of our comprehensive solutions is right for you. Please use our DermaType assessment to determine your solution.

### Q. Does this help with reducing wrinkles and fine lines?

A. Rose & Cole formulas are designed to optimize the look and feel of YOUR skin. Different DermaTypes need different treatment for maximized anti-aging benefits and skin protection. Rose & Cole is formulated to decrease the appearance of fine lines and wrinkles and increase youthful hydration.

**Q. Does this help with reducing dark spots and acne?**

**A.** Rose & Cole contains key ingredients that focus on providing brighter skin and can help with reducing the appearance of dark spots. Youthful, even tone across your skin is the mission and Rose & Cole can get you there!

**Q. I want my skin to look bright and feel refreshed. Will this help me?**

**A.** Rose & Cole formulas are designed with the latest powerful antioxidants and Vitamins that rejuvenate the overall look and feel of your skin.

**Q. Does my environment, stress level and what I eat affect my skin?**

**A.** Yes! There is a direct correlation between your stress level and your body's chemical responses. This response usually leads to the release of excess hormones in our body. Your environment, pollution, smoke, and diet play an equal role to the overall quality and appearance of your skin. It's extremely important to preserve your youth from these harmful aging factors!

**Q. Does your product contain Sunscreen?**

**A.** UV damage is among the worst aging factors for your skin! Rose & Cole is designed with the latest ingredients to protect and preserve your youth from the harmful effects of excess UV exposure.

**Q. What is skin C.P.R?**

**A.** Skin CPR represents the three simple steps of your regimen. Cleanse: Cleansing removes toxins and excess oil to prepare your skin for the nourishment it needs. Preserve: These nourishing day gels protect your skin and preserve your youth for a radiant, attractive glow. Renew: These powerful serums, applied at night renew your skin's protective functions while you sleep, keeping your look fresh and breathing life into your skin.

**Q. What does the Rose & Cole regimen look like?**

**A.** AM: Cleanse, Preserve, and Eye Revive  
PM: Cleanse, Renew, and Eye Revive

**Q. How long between each step should I wait?**

**A.** Once you have completed with each step of the regimen, you are ok to continue to the next step without waiting.

**Q. Is this product ok to use for people with sensitive skin?**

**A.** Rose & Cole is developed with the latest science and technology to be a solution for every skin type. By utilizing DermaType technology, you can find a unique ingredient-based solution for you, even if you have sensitive skin.

**Q. How long will each regimen last?**

**A.** Rose & Cole is designed to provide you a 1 month supply. Ensure your skin never goes unprotected by signing up for convenient auto-ship and have your solution delivered monthly.

**Q. Can this be used if you are pregnant or nursing?**

**A.** As with all our products, if you are pregnant or nursing, we recommend that you first consult with your physician prior to use.

**Q. Are the ingredients considered safe and natural?**

**A.** Rose & Cole was developed with the foremost science and technology in the skin-care space. This includes the most recent discoveries in safe and effective ingredients, sustainable sourcing, and responsible product development. This means that Rose & Cole is free from any harmful ingredients and is safe for your unique skin.

**Q. Can you use Rose & Cole with Somaderm®?**

**A.** Absolutely! New U Life products are designed to be used together. Rose & Cole, when used with Somaderm, provides the foremost science in supporting your body's protective functions from the inside out.

**Q. Which markets are eligible to get Rose & Cole products?**

**A.** We are currently finalizing registration in all of our international markets so that everyone can enjoy the benefits of this truly amazing skin care solution.

**Q. Are these products tested on animals?**

**A.** We are a cruelty free brand and we do not test on animals.

**Q. What are the ingredients used in these products?**

**A.** Each one of our products is formulated with different ingredients to meet the needs of YOUR specific DermaType! Rather than having single hero ingredients, we focus on creating superhero blends. Each ingredient exists for a specific biological function in your skin. Some of the top ingredients include: Tea Tree Oil, Vitamin C, Aloe Vera, Squalane, Grapeseed oil, retinol and PHA's. Our research scientists have worked very hard to provide uniquely blended ingredients to maximize your skin care solution.

**Q. How do I set up a subscription?**

**A.** We have an amazing automatic shipment Subscription program that allows you to have your product shipped to you every 30 days. Simply select "Subscription" when you are purchasing your product.

**Q. Will these products be available internationally?**

**A.** We are currently working through the logistics of bringing these products to international markets. However, we have not been able to finalize a timetable. We are working to ensure that these product are available to our New U Life Family.

**Q. What is double cleansing?**

**A.** Double cleansing is a simple yet robust process for removing the toughest debris, toxins, and excess oil from your face. Featuring the Rose & Cole Deep Cleanse balm, focused on removing excess oil, you are more able to remove stubborn toxins and debris with the second step, Rose & Cole Cleanse.

**Q. What do I do if my product won't come out?"**

**A.** Sometimes small air pockets sneak into the pump. In order to assure that you get every bit of product from your bottles, lightly tap the bottom on a solid surface. This should allow the product to dispense freely.