



Feed Management

Give yourself the chance to learn

Join the VAS Dairy Manager School
January 16-18, 2018 - Visalia, CA

VAS Dairy Management School will increase your leadership and management knowledge and capabilities, improve your dairy diagnostics and decision making skills, and enhance your ability to identify the unrealized potential on your dairy.

- ✓ Bunk and Inventory Management
- ✓ Feed Management vs Nutrition



Price (All Inclusive – includes hotel, meals, training and materials):

US residents: \$1,500

"No one should be judged on their education or position, or how many papers that they have published. They should only be judged on what the audience does differently after being at the meeting..."

- Steve Eicker

Interested? Call 888-225-6753 to register.



A 2.5 day program, to gain cutting edge knowledge about feed management and nutrition

January 16 -18

Visalia, California

The training will cover the following topics:

Feed Management vs Nutrition

Employee Management

Bunk and Inventory Management

Economics - Marginality



Jim Lewis

Jim started his career as a dairyman with a 28 cow herd in southeastern Minnesota. He continued to move and expand, eventually peaking at 1100 milking cows on a farm in Detroit Lakes, Minnesota. Jim was then invited by the University of Minnesota, College of Veterinary Medicine to manage a Transition Management Facility in Emerald, WI. In this position, Jim taught pre- and post-partum care of cows to senior vet students from veterinarian programs throughout the world. In 2011, Jim joined Vita Plus, holding a position which enabled him to provide support to dairyman in the management of dairies, feed management systems, and stockmanship. Jim served as the point person within VitaPlus for overall feed management including software support, audits, and training. He is often called in to trouble shoot and help resolve issues on dairies.



Steve Riesenbeck, PAS

Steve is a highly effective communicator, with a background in dairy management, and has a proven record of maximizing on-farm profitability. His dairy experience began in a vast array of positions on local dairies and he continued to flourish as a student manager of the dairy facilities at Cal Poly, San Luis Obispo. Steve has Bachelor of Science Degrees in Dairy Science and Agricultural Business from California Polytechnic State University. He is a graduate of the Western United Dairymen, Dairy Leadership program class II. Steve is currently a Management Consultant for Pine Creek Nutrition Service, Inc. and part of the DairyWorks Team of Professionals. His focus is the holistic improvement of each facility by exploring opportunities through best-management practices and personnel training. Steve's ambition is to work closely with dairy producers and their support staff to meet their individual and industry goals.



Steve Eicker

Steve is a world renowned consultant, economist, epidemiologist and founder of VAS. He is one of the most thought provoking speakers in our industry. He is very clear and outspoken about how and what to change for more profitable dairying. Steve knows how to make money with a dairy. Based on solid farm data, he has done a lot of research and has written many articles. To have Steve at this dairy manager school is a unique opportunity for you to make positive change happen on your dairy as well.

