



## **GERD GRAEHSLER**

### **Chief Financial Officer**

Gerd Graehsler (born in Santiago de Chile in 1977) graduated in Economics and Business Administration from the University of Vienna, where he also gained his MBA and a CEMS Master of Management.

Before being appointed Group CFO in December 2014, Gerd was Safilo's Director of New Business Development and Corporate Strategy. In addition to his Group CFO role, Gerd was appointed Group Chief Information Officer in September 2019.

Since 2001 Gerd worked for Procter & Gamble where he held roles of increasing responsibility in P&G's Finance and Accounting functions, being ultimately appointed as CFO for P&G's global fashion fragrance division in Geneva in 2013.