



## **STEVE WRIGHT**

### **President & Chief Commercial Officer North America**

A highly experienced eyewear industry senior executive with deep expertise and knowledge of the U.S. market, Steve Wright was appointed to the role of President and Chief Commercial Officer of Safilo North America in June 2018. Steve serves as a member of the Safilo Group Executive Committee.

Capitalizing on the company's extensive brand portfolio and independent business approach, Steve's mission as the leader of Safilo North America is to further develop the company's strength in the region as the largest independent eyewear manufacturer through Safilo's enhanced customer partnerships and locally relevant and mutually successful commercial programs.

Born in the U.S., Steve's career in the eyewear industry spans over four decades. Throughout his career, he has held numerous positions with increasing responsibility within VSP Global, such as President of Altair Eyewear and Senior Vice President of the Americas for Marchon Eyewear. Most recently, he served as President of VSP Global Omni-Channel Solutions.