



## *THERE'S NO STOPPING THE SHOPPING AS YAS MALL EXTENDS SALES UNTIL 31 JANUARY*

**Abu Dhabi, 22 January 2018:** Yas Mall, the largest mall in Abu Dhabi, is the only mall in the UAE to extend its sale until 31<sup>st</sup> January, enabling its visitors take advantage of incredible discounts and special offers. Yas Mall's sales are known to offer incredible value, and now with this extended sale, there's nothing stopping visitors from finding amazing deals!

For those looking to refresh their wardrobe or home, Yas Mall's extended sale will include discounts across the mall including popular brands such as Debenhams, Centrepont, The One, Virgin Megastore, Stadium, H&M, House of Fraser, plus many more.

Catering to a wide audience, the sale will include further reductions across all segments including fashion & accessories, sports, electronics and home furnishing so that there is something for everyone. Many people in the UAE began their year travelling and by extending the sale for an extra 5 days, this gives them the opportunity to access the spectacular discounts that Yas Mall has to offer.

**Shatha Al Romaihy, Marketing Manager of Yas Mall** commented, "At Yas Mall, our aim is to be very responsive to our customers and ensure we offer good value across our retail shops, dining and entertainment experiences. As many of our retailers and shoppers wished to extend the January sale to the end of the month, when salaries are in, we complied and also encouraged our retailers to offer even better deals and further reductions until 31<sup>st</sup> of January."

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### **About Yas Mall**

Yas Mall offers an exciting range of leading international and regional retail and F&B brands, a 20 screen state-of-the-art cinema operated by VOX Cinemas and a family entertainment zone by Fun Works. With the opening of Yas Mall, Aldar has become the largest owner and manager of retail space in Abu Dhabi.

Yas Island is situated roughly 15 minutes from the Abu Dhabi International Airport and downtown Abu Dhabi and 45 minutes from Dubai, making it an attractive and accessible destination for both residents and tourists. A selection of seven hotels can be found on the island including the luxurious Yas Viceroy Abu Dhabi, as well as a range of top attractions comprising: Yas Marina Circuit; Ferrari World Abu Dhabi; Yas Water World; Yas Links Golf Course; 7 leading hotels; and Yas Retail Park which includes IKEA and Ace Hardware.

For more information:

Website: [www.yasmall.ae](http://www.yasmall.ae)

YouTube: <http://youtube.com/yasmallad>

Facebook: <https://www.facebook.com/yasmallad>

Twitter and Instagram: @yasmallad

Hashtag: #YasMall

### **About Aldar Properties**

Aldar Properties PJSC is the leading real estate developer in Abu Dhabi with USD10 billion in assets, a 75 million sq. m land bank, and through its iconic developments, it is one of the most well known in the United Arab Emirates, and wider Middle East region.

From its beginnings in 2005 through to today, Aldar continues to shape and enhance the urban fabric of the UAE's Capital City in addition to other key areas of the Emirate.

Aldar develops exciting and innovative projects, such as the internationally recognized HQ building situated in the Al Raha Beach development, the Gate Towers in Shams Abu Dhabi on Al Reem Island, in addition to Yas Island's F1 circuit.

Aldar's shares are traded on the Abu Dhabi Securities Exchange (Stock quote: ALDAR:UH), and is a profitable, cash generative business that provides recurring revenues, and benefits from a diverse and supportive shareholder base. Aldar operates according to high standards of corporate governance and is committed to operating a long term and sustainable business in order to provide ongoing value for its shareholders.

Aldar seeks to create quality, comfortable, desirable destinations that enrich the lives of Abu Dhabi residents as well as tourists within the Emirate. Aldar is playing a leading role in the development and provision of world class retail - Yas Mall, international standard education through Aldar Academies, iconic entertainment venues such as the Yas Marina Circuit, and community amenities across its entire portfolio.

Aldar is driven by a vision to be the most trusted and recognized real estate lifestyle developer in Abu Dhabi and beyond.

[www.aldar.com](http://www.aldar.com)