

# UK Cabinet Office Global Policy Innovation Meeting

**Wednesday July 8, 2015**

**9:00 - 11:00AM**

*Entente Cordiale*

*Foreign & Commonwealth Office*

*Whitehall, London SW1A 2AN*

The Network will take part in a closed policy innovation workshopping session with leading UK Government reformers from 10 Downing Street, the Cabinet Office and elsewhere.

The workshopping conversation will focus on bringing data-driven and collaborative innovation into two key priorities of the UK Government:

- **Earn and Learn** – how can apprenticeships and other pathways better prepare young people to join the workforce?
- **Housing** – how can policy be developed in order to improve affordable access to housing in London and other urban areas?

## Agenda

9:00 - 9:15 – Welcome and Framing

- *Lead: Beth Simone Noveck, The GovLab and Paul Maltby, UK Cabinet Office*

9:15 - 10:00 – Earn and Learn Workshop

- *Facilitator: Alan Kantrow, The GovLab*

10:00 - 10:45 – Housing Workshop

- *Facilitator: Geoff Mulgan, Nesta*

10:45 - 11:00 – Reflection and Closing

- *Lead: Beth Simone Noveck and Paul Maltby*

# Data-Driven & Collaborative Solutions

*Current Findings of the MacArthur Foundation Research Network on Opening Governance*

**Wednesday July 8, 2015**

**3:00 - 7:00pm**

Nesta

1 Plough Pl.

London EC4A 1DE

## Public Forum Objectives

The *Data-Driven & Collaborative Solutions* public forum, co-hosted by the Research Network and Nesta, is built around three central objectives:

- Articulating **research findings** from over the last two years of efforts to innovate governance;
- Identifying the **future priorities** toward which future research should be directed; and
- **Strengthening ties** between the related communities of Open Governance, Civic Technology and Innovation Labs.

## Public Forum Themes

The convening will be focused on two central, connected themes consistent with the Research Network's core research agenda:

- **Data-Driven Approaches** – producing, opening and sharing data – to enable collaborative governance
- **Collaborative Approaches** to produce new, useful data for decision-making

## Agenda

**3:00 - 3:15** – Welcome and Framing by Beth Simone Noveck, Chair of the Research Network and Geoff Mulgan, Chief Executive of Nesta

---

### **3:15 - 4:35 - Data-Driven Approaches**

What have we learned on how data – whether big, small, open, personal or shared – can help to create new opportunities for citizens to collaborate with governing institutions to improve people’s lives – from improving the walkability of urban communities to improving personal health decision-making?

*Network Participants:* Sir Tim Berners-Lee, Deborah Estrin, Erik Johnston, Stefaan Verhulst, Andrew Young

*Discussant:* Paul Maltby, Director of Open Data and Government Innovation, Cabinet Office

*Moderator:* Arnaud Sahuguet, The GovLab

#### *Topics:*

- Citizen control of their personal data
- Quantification driving urban community development
- The effects on public health of personal data streams
- The public’s view of open data
- The impact of open data

**3:15 - 4:05** – Panel Discussion

**4:05 - 4:35** – Q&A and Discussion

---

**4:35 - 4:45** – Coffee Break

## **4:45 - 5:50 - Collaborative Approaches**

What have we learned how new forms of collaboration, in the form of collective intelligence and networked expertise, can produce the type of data-driven insights that can improve decision-making related to healthcare delivery, user-driven service design and more.

*Network Participants:* Alan Kantrow, Geoff Mulgan, Beth Simone Noveck, Stefaan Verhulst

*Discussant:* Tom Steinberg, Director, mySociety

*Moderator:* Stefana Broadbent, Nesta

### *Topics:*

- Citizen-driven service design and delivery
- Collaboratively mapping the universe of Internet Governance
- Collective intelligence in healthcare
- Networking expertise within government

4:45 - 5:20 – Panel Discussion

5:20 - 5:50 – Q&A and Discussion

---

**6:00 - 7:00** – Cocktail Reception

---

**7:30 9:00** – Dinner, *The Grain Store, 13 Stable Street*

## LabWorks 2015 – Global Lab Gathering

***Thursday July 9, 2015***

*Etc. Venues St Paul's*

*200 Aldersgate Street*

*London EC1A*

Network Members are invited to attend and participate in the full-day LabWorks 2015 Conference on Thursday. There are no Network-specific activities during this event.

### **LabWorks 2015 Description:**

Now in its fourth year, the Gathering is an annual event that brings together the growing international network of innovation labs, units, offices and teams working inside and alongside Government on society's biggest challenges.

LabWorks aims to bring together public innovators from across the world to hear about the latest tools, learn new skills, share thinking and experience and build the basis for future collaboration.

## LabWorks 2015 – Lab Practitioners Workshop

*Friday July 10, 2015*

*9:00 - 11:00AM*

*Nesta*

*1 Plough Pl.*

*London EC4A 1DE*

See Attached Agenda



## GLOBAL LAB PRACTITIONERS WORKSHOP



Friday 10<sup>th</sup> July 2015, Nesta, London

### Workshop Programme (subject to change)

<b>08:45</b>	<b>Breakfast and Registration</b>	<b>Main Space</b>
<b>09.15</b>	<b>Welcome and Introduction</b> <b>Helen Goulden</b> , Executive Director, Innovation Lab, Nesta, UK	<b>Connect Space</b>
<b>09:20</b>	<b>World of Labs</b> A whistle-stop tour of ten labs across the globe, a mixture of established and those created in the last twelve months. Each lab will summarise in a minute what they are working on, how they do it and how they measure impact.	<b>Connect Space</b>

#### **09:30 MASTERCLASS WORKSHOPS 1**

Workshops sessions run by leading experts in the field. Choose from the following:

<b>A</b>	<b>Learning from Lab Journeys - Led by MindLab</b>	<b>C1</b>
	<p>A learning session where people can use the journeys of MindLab and other labs to reflect on their own. Visualisations will work as inspiration as well as workshop material for people to imagine and reflect from their own challenges and experiences.</p> <p><i>Mentor:</i> <b>Jesper Christiansen</b></p>	

**B Innovation Delivery Teams** - Led by Bloomberg Philanthropies **Boardroom**

Successful innovation depends as much on the ability to generate new ideas as it does on the ability to implement and sustain them. This session will give an overview of the tested Innovation Delivery approach, with a focus on techniques for delivering impact. Participants will have the opportunity to practice the techniques on emerging ideas from their own work.

*Mentors:* **Katie Appel Duda**, Bloomberg Philanthropies and **Simon Day**, ISOS Partnership

**C Data for Innovation** – Led by MacArthur Foundation Research Network on Open Governance **C2**

A coaching session on the ways in which open and shared data can help the labs community act on opportunities for innovating governance and address barriers to impact.

*Mentors:* **Sir Tim Berners-Lee**, **Deborah Estrin**, **Lee Rainie** and **Stefaan Verhulst**

**11:00 Refreshments Break**

**11:30 MASTERCLASS WORKSHOPS 2**

Workshops sessions run by leading experts in the field. Choose from the following:

**D Agile for Policy Making** - Led by UK Policy Lab **C1**

A workshop to familiarise people with how agile works, introduce them to rapid cycle development and illustrate how it can be imported into the public sector

*Mentor:* **Cat Drew**

**E Crowdsourcing Wisely** – Led by MacArthur Foundation Research Network on Open Governance **Boardroom**

Moving beyond crowdsourcing widely to strategically target opportunities for participation to the individuals and groups most able to have an impact on the innovation objectives of the labs community.

*Mentors:* **Erik Johnston**, **Beth Simone Noveck**, and **Andrew Young**

F

## The Responsive State

Building on his recent book *The Responsive City* the head of Harvard's Ash Center for Government Innovation talks about what digital and data can contribute to civic engagement and governance and what labs could do to help us get there.

*Mentor:* **Stephen Goldsmith**, Harvard Kennedy School

## QUICKDRIVE SESSIONS

This is an opportunity for shorter presentations on specific themes of interest. This is an opportunity for shorter presentations on specific themes of interest.

Running parallel to the Masterclasses, you will have the opportunity to drop into to these QuickDrive Sessions. Running from 10-13:00 in the Green Pod.

<b>10:00</b>	<b>Learning from UK Policy Lab:</b> <b>Session Lead:</b> Lucy Kimbell, University of Brighton	<b>Green Pod</b>
<b>10:30</b>	<b>The Challenge of Scaling</b> <b>Session Lead:</b> Nicholas Gruen, TACSI	<b>Green Pod</b>
<b>11:30</b>	<b>Social Innovation Labs</b> <b>Session Lead:</b> Kippy Joseph, Rockefeller Foundation	<b>Green Pod</b>
<b>12:00</b>	<b>Public Sector Innovation: the role of audit</b> <b>Session Lead:</b> Fabiana Ruas Vieira, Centre for Research and Innovation, Federal Court of Accounts, Government of Brazil	<b>Green Pod</b>
<b>12:30</b>	<b>Country Focus: The Canadian Lab Landscape</b> <b>Session Lead:</b> Joeri van den Steenhoven, MaRS Solutions Lab	<b>Green Pod</b>

**13:00** Lunch and Networking

## 14:00 Building a Common Infrastructure

In the afternoon sessions we aim to identify ways in which we can strengthen the existing Labs network, creating a shared infrastructure of tools, technologies, skills and frameworks.

Official event hashtag: #labworks2015  
Follow us on Twitter: @nesta\_uk

**Nesta**...

<b>1</b>	<b>LabTech</b> – Led by The GovLab	<b>Bell Room</b>
	Can we develop common frameworks and tools for labs to spur innovation through the opening, sharing, and leveraging of data? How can we develop an expert network of innovators to enable targeted knowledge sharing across labs?	
	Session Leads: <b>Arnaud Sahuguet</b> and <b>Beth Noveck</b>	
<b>2</b>	<b>LabSkills</b> - Led by Nesta	<b>Bell Room</b>
	What kind of skills and competencies do lab teams need and how can labs acquire and develop them?	
	Session Lead: <b>Brenton Caffin</b> , Nesta	
<b>3</b>	<b>LabResearch</b> – Led by Nesta	<b>Bell Room</b>
	What are the existing knowledge gaps in the lab practice and what tools and resources do we need to build a shared research and impact assessment framework for the labs community?	
	Session Lead: <b>Sophie Reynolds</b> , Nesta	
<b>4</b>	<b>LabNet</b> - Led by OECD	<b>Bell Room</b>
	What potential role could a more formal network of public innovation labs play in supporting new and existing labs worldwide?	
	Session Lead: <b>Marco Daglio</b> , OECD	

**15:00**    **Comfort Break**    **Connect Space**

**15:15**    **Restart OPEN SPACE SESSIONS**

**16:15**    **Report-Back, Wrap-Up & Call to Action**    **Connect Space**  
**Geoff Mulgan**, Nesta

**16:30**    **Refreshments and Networking**    **Connect Space**

**17:15**    **Event Close**