



MACARTHUR FOUNDATION
RESEARCH NETWORK ON
OPENING GOVERNANCE

Opening Governance Research - Phase 2 Kickoff

Arizona State University, [The Decision Theatre](#)
Hosted by the Center for Policy Informatics

April 3-4, 2017

Network Members and Post-Docs

- **Patrick Bergemann**, Columbia Business School
- **Henry Farrell**, George Washington University
- **John Harlow**, Arizona State University, Center for Policy Informatics
- **Erik Johnston**, Arizona State University, Center for Policy Informatics
- **Karim Lakhani**, Harvard Business School*
- **Justin Longo**, University of Regina
- **Anita McGahan**, University of Toronto*
- **Geoff Mulgan**, Nesta*
- **Beth Simone Noveck**, The GovLab*
- **Jin Paik**, Harvard Business School*
- **Thomas Prehn**, Mindlab
- **Andrei Sambra**, Massachusetts Institute of Technology
- **Sonal Shah**, Beeck Center*
- **Stefaan Verhulst**, The GovLab
- **Andrew Young**, The GovLab

Guests

- **Alessandro Bellantoni**, Organisation for Economic Co-operation and Development (OECD)*
- **Andrea Blasco**, Harvard Business School
- **Dinorah Cantú**, The GovLab
- **Jennifer Colville**, United Nations Development Programme (UNDP)*
- **Stephanie Cordel**, Center for Policy Informatics
- **Rebecca Firth**, Humanitarian OpenStreetMap Team (HOT)*
- **Armida Lopez**, City of Phoenix
- **David Hondula**, Arizona State University,
- **Benjamin Kumpf**, United Nations Development Programme (UNDP)*
- **Jon Miller**, Decision Theater
- **Joe O'Reilly**, Helios Foundation
- **Thomas Seager**, Arizona State University
- **Shade Shutters**, MetrolInsights
- **Swapna Reddy**, Arizona State University, College of Health Solutions
- **Dean Libby Wentz**, Arizona State University,
- **Adrienne White**, Arizona State University, College of Health Solutions
- **Vince Yanez**, Helios Foundation

*Remote participation



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Monday, April 3, 2017

The event will take place in the [Decision Theatre](#), an experimental space in changing how we make decisions.

8:45-9:00am: Coffee and Gathering

9:00 - 9:15am: Welcome and Framing (Introduction to the Decision Theatre)

Leads: Erik Johnston and Stefaan Verhulst

9:15 - 10:15am: Open Governance Research in a New Political Era

- *Lead:* Henry Farrell
- *Guests:* Jennifer Colville,* Benjamin Kumpf,* UNDP
- *Remote Participants:* Anita McGahan
- *CPI Guests:* Eric Hekler, Keren Hirsch, Christopher Jordan, Audrie Pirkl, Stephanie Cordel
- *Description:* Given a rapidly shifting political reality in the United States and around the world, questions abound on the role of science and data in policymaking, and how open governance efforts can take hold and have a positive impact given many new barriers.

10:15 - 11:15am: Indicators for Opening Governance

- *Facilitator:* Stefaan Verhulst
- *Guest:* Alessandro Bellantoni,* OECD, Jennifer Colville,* UNDP
- *Remote Participants:* Anita McGahan
- *CPI Guests:* Eric Hekler, Keren Hirsch, Christopher Jordan, Audrie Pirkl, Stephanie Cordel
- *Description:* Reflecting on six years of Open Governance Partnership (OGP), the first three years of the Research Network on Opening Governance and the Network's approach for its second phase, participants will seek to develop a framework of indicators of success for new ways of governing that could inform the OGP as well as colleagues from the OECD. In order to push open governance approaches to become more common and then best practice for institutions, we must identify meaningful, flexible mechanisms for measuring their success in comparison to baseline, traditional processes.

11:15 - 11:30am: Coffee Break

11:30 - 1:00pm: Design Principles for the Next Governance Paradigm – Toward A Manifesto for Gov 3.0 or #Reimagining Governance

- *Leads:* Stefaan Verhulst and Erik Johnston



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- *Guests:* Jennifer Colville,* Benjamin Kumpf,* UNDP
- *Remote Participants:* Geoff Mulgan
- *CPI Guests:* Eric Hekler, Keren Hirsch, Christopher Jordan, Audrie Pirkl, Stephanie Cordel
- *Description:* Recent disruptions to the global political and government order have pushed many citizens to take a more active role in making their voices heard and acting as part of a #resistance. The Arab Spring taught us, however, that the impacts of resistance can be temporary or ultimately negative without an accordant sense of what should happen after the resistance. In this session, participants will develop the contours of a Manifesto for Government 3.0 (or #Reimagining Governance). In recognition that we need to 'rebirth our own democracy,' a return to the status quo clearly will not suffice.

1:00 - 2:00pm: Lunch, La Bocca Pizzeria
699 S Mill Ave, Tempe, AZ 85281

2:00 - 3:00pm: Makerspace Library Tour, SciStarter

- *Lead:* Darlene Cavalier
- *CPI Guests:* Keren Hirsch, Katie Pine, Stephanie Cordel, Chul Park

3:00 - 4:00pm: Governing Open Governance

- *Lead:* Justin Longo
- *Remote Participants:* Anita McGahan
- *CPI Guests:* Keren Hirsch, Stephanie Cordel, Jessica Givens, Joffa Applegate, Katie Pine
- *Description:* The implementation and management of new ways of governing require new strategies of governance. New opportunities for sharing data, partnering with entities across sectors and engaging citizens to improve governance all require new institutional processes and, perhaps, new job types and roles (e.g., data stewards). In this session, participants will explore the challenges and opportunities related to governing open governance to the end of identifying new skills and strategies for the field.

4:00 - 5:15pm: Working Group Rapid Agenda-Setting and Next Steps

- *4:00 - 4:15pm:* Innovation Tank Activities
 - Leads: Thomas Prehn and Erik Johnston
- *4:15 - 4:30pm:* Risks, Unintended Consequences and Ethical Concerns of Open Governance and Data
 - Leads: Henry Farrell and Stefaan Verhulst
- *4:30 - 4:45pm:* Collective Intelligence Toolbox
 - Leads: Geoff Mulgan and Karim Lakhani (Remote)
- *4:45 - 5:00pm:* Designing Open Gov Field Experiments: Research Methods for Institutional Innovation



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- Leads: Karim Lakhani (Remote) and Erik Johnston
- 5:00 - 5:15pm: Cross-Cutting Next Steps for Working Groups and Closure
 - Leads: Stefaan Verhulst and Andrew Young

6:00-7:00pm: Cocktail hour, *House of Tricks*
114 E 7th St, Tempe, AZ 85281

7:00 - 9:00pm: Dinner, *House of Tricks*

Tuesday, April 4, 2017

8:45-9:00am: Coffee and Gathering

9:00 - 9:15am: Welcome and Framing – What We Hope to Achieve in These Brainstorms
Leads: Erik Johnston and Stefaan Verhulst

9:15 - 11:00am: Reimagining Education in Arizona

- *Lead:* Erik Johnston
- *Guests:* Vince Yanez, Joe O'Reilly, Helios Foundation; Shade Shutters, MetroInsights; Jon Miller, Decision Theater; Thomas Seager, ASU, Jacqueline Smith, ASU
- *Remote Participants:* Beth Simone Noveck, Anita McGahan
- *CPI Guests:* Keren Hirsch, Stephanie Cordel, Mai Trinh, Joffa Applegate, John Dobbins, Clarissa Sanchez, Jessica Givens, So Seon
- *Description:* In collaboration with guests from the Helios Foundation, participants will brainstorm actionable approaches to improve the effectiveness of K-12 education in Arizona. The session will seek to provide a blueprint for continued collaboration between the foundation, Network and Arizona State University aimed at implementing and measuring the impact of more innovative education processes for the state.

11 - 11:15am: Coffee Break

11:15 - 12:15pm: Crowdmapping and Experimental Research

- *Facilitator:* Andrew Young
- *Guest:* Rebecca Firth,* Humanitarian OpenStreetMap Team (HOT), Jennifer Colville,* Benjamin Kumpf,* UNDP
- *CPI Guests:* Keren Hirsch, Stephanie Cordel, Chul Park, John Dobbins, Lance Watkins
- *Description:* HOT is a prominent example of crowdmapping and a potential research platform to generate new insights on what incentives and motivations drive volunteers to



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contribute. What would an experimental research agenda for HOT look like? What is being done now and how can the Research Network help?

12:15 - 1:15pm: Outdoor Working Lunch

Five-minute presentation and Q&A time for each participant to discuss current work

1:15 - 3:00pm: Citizen-Generated Data and Urban Resilience

- *Facilitator:* John Harlow
- *Guests:* Representative from Phoenix Mayor's Office, Dr. Paul, St. Joe Rep, Stephanie Cordel, Dean Libby Wentz, David Hondula, Thomas Seager, ASU, Katie Pine, ASU.
- *CPI Guests:* Keren Hirsch, Chul Park, Sam Whitman, So Seon, Lance Watkins
- *Description:* This session will seek to surface best practices on the technical and governance components on new approaches to collect citizen-generated data and act upon data created by the proliferation of sensors. The session will look to gain insight from the burgeoning geospatial data collection realm, as well as efforts around the world to collect new data on air quality. Representatives from the Phoenix government will help to operationalize the discussion toward identifying implementable best practices as they seek to leverage citizen-generated data and sensors to improve air quality in the city.

3:00 - 3:15pm: Break

3:15 - 4:15pm: Training Entrepreneurs in the Public Interest

- *Lead:* Dinorah Cantú
- *Guests:* Thomas Seager and other ASU Faculty, Benjamin Kumpf,* UNDP
- *Remote Participants:* Anita McGahan and Sonal Shah
- *CPI Guests:* Stephanie Cordel, Keren Hirsch
- *Description:* In this lead into the discussion of Network Working Groups, the group will reflect on current Network-led efforts to train entrepreneurs in the public interest, including those working inside government, gaining university-level training and individuals looking to leverage open-governance approaches in the private-sector. This session will take stock of work to date, and articulate a roadmap for the Working Groups efforts going forward.

4:15 - 5:00pm: Reflection and Next Steps

Leads: Erik Johnston and Andrew Young