MacArthur Foundation Research Network on Opening Governance

Workshopping Meeting: Scaling the Network

Cambridge, Massachusetts

December 7-8, 2015

Participants

- Preeta Bansal, MIT Media Lab
- Patrick Bergemann, Columbia Business School
- Dinorah Cantú Pedraza, The GovLab
- Amanda Clarke, Carleton University
- Deborah Estrin, Cornell Tech
- John Harlow, Arizona State University
- Sandro Hawke, MIT
- Sheena Iyengar, Columbia Business School
- Erik Johnston, Arizona State University
- Justin Longo, University of Regina
- Karim Lakhani, Harvard Business School
- Kit Lykketoft, MindLab
- Anita McGahan, University of Toronto
- Beth Simone Noveck, The GovLab
- Lee Rainie, Pew Research Center
- Rebecca Rumbul, mySociety
- Lauren Sandler, The OpEd Project
- Wendy Seltzer, W3C
- Ariel Dora Stern, Harvard Business School
- Ana Tovar, The GovLab
- Stefaan Verhulst, The GovLab
- Andrew Young, The GovLab

Monday, December 7, 2015

MIT Media Lab, 75 Amherst St., Room E14-240

10:00am - 5:00pm: Write to Change the World Workshop
Communicating the Ideas and Insights of the Network to the Public
*Lead: Lauren Sandler, The OpEd Project**

About the Workshop
This highly-interactive, energetic full-day seminar is based on games, high stakes scenarios, and live 'thought experiments.' We explore the source of credibility and how to establish it; how to present ideas quickly and powerfully under pressure; the components of powerful, evidence-based argument; the difference between being 'right' and being effective; and strategies for making a greater impact, including how to escape a pigeonhole, how to preach beyond the choir, and the value of seeing your argument as part of a bigger picture—and yourself as part of a larger public conversation. Participants leave with a draft op-ed in hand.

6:00-7:30pm: Research Network Publications Book Party + Cocktail Reception
Catalyst Restaurant, 300 Technology Square

Description: Leading into a cocktail discussion with luminaries from the Boston open governance and civic tech community, Network members Beth Simone Noveck and Erik Johnston will share insights from books published this year and take questions from the audience.

8:00-9:30pm: Dinner with Network Members and Guests
Catalyst Restaurant, 300 Technology Square

*About the OpEd Project
The OpEd Project's mission is to increase the range of voices and quality of ideas we hear in the world. A starting goal is to increase the number of women thought leaders in key commentary forums to a tipping point. We envision a world where the best ideas - regardless of where they come from - will have a chance to be heard, and to shape society and the world.

Working with top universities, foundations, think tanks, nonprofits, corporations and community organizations, we scout and train under-represented experts to take thought leadership positions in their fields; we connect them with our national network of high-level media mentors; and we vet and channel the best new experts and ideas directly to media gatekeepers who need them, across all platforms.

Tuesday, December 8, 2015

MIT Computer Science and Artificial Intelligence Laboratory (CSAIL), 32 Vassar Street
Room G882

9:00-9:15am: Welcome
Leads: Beth Simone Noveck, Sandro Hawke

9:15am-12:50pm: Project Updates and Group Q&A

- **9:15-9:40am:** Sandro Hawke – Crosscloud
- **9:40-10:05am:** Stefaan Verhulst – NetMundial Solutions Map
- **10:05-10:30am:** Lee Rainie – Recent Insights from Pew Surveys
- **10:30-10:55am:** Erik Johnston and John Harlow – The Role of Empathy in Governance
- **10:55-11:10am:** *Coffee Break*
- **11:10-11:35am:** Beth Simone Noveck and Dinorah Cantú Pedraza – Network of Innovators and GovLab Academy Sessions for Cotopaxi
- **11:35-12:00pm**: Sheena Iyengar and Patrick Bergemann – Open Data Network Analysis
- **12:00-12:25pm:** Deborah Estrin – Small Data Lab
- **12:25-12:50pm:** Karim Lakhani – Systemically Important Financial Institution (SIFI) Contest

12:50-1:45pm: *Lunch*

1:45-2:45pm: Workshop: How to Mobilize Knowledge Across Governments Around Common Challenges
Lead: Kit Lykketoft

Description: Teeing up a collaboration between MindLab and Nesta, Kit Lykketoft will solicit ideas and seek to develop a framework for enabling the free flow of knowledge, ideas and expertise across governments in the interest of collaboratively addressing common challenges experienced in countries around the world.

2:45-3:00pm: Coffee Break

3:00-4:00pm: Workshop: Risks and Benefits of Connecting Data
Lead: Sandro Hawke and Deborah Estrin

Description: Vast amounts of personal data are online in various silos, and far more will be in the years to come. What are some of best and worst things that might happen as these silos are integrated, and how can we help steer toward the good?

4:00-5:00pm: Discussion: Capturing the Impact of the Research Network to Date
Lead: Stefaan Verhulst

Description: Closing out the second year of the MacArthur Foundation Research Network on Opening Governance, Stefaan Verhulst will lead a discussion focused on identifying and articulating the central accomplishments and impacts of the Network to date – whether based on individual member projects or cross-Network collaborations.