MacArthur Foundation Research Network on Opening Governance

Workshopping Opening Governance: Meeting Agenda

October 24-25, 2014
Chicago, Illinois

The MacArthur Foundation Research Network on Opening Governance's Fall Meeting is built around workshopping projects in **12 Project Sprints**. Project Sprints involve collaborative, rapid whiteboarding, outlining and prototyping in the interest of furthering our understanding of opening governance.

Each Project Sprint includes:
- *Pacer* – Network member leading the Project Sprint
- *Starting Line* – Current state of play for the project
- *Training Equipment* – Background information on the project for Network members
- *Finish Line* – Deliverable produced in the session

Network Members, Post-Docs, and Guests:
- Christian Bason – MindLab
- Sir Tim Berners-Lee – Massachusetts Institute of Technology / W3C
- Valerie Chang – John D. and Catherine T. MacArthur Foundation
- Deborah Estrin – Cornell Tech
- Henry Farrell – George Washington University
- Lucky Gunasekara – Cornell Tech
- Sandro Hawke – Massachusetts Institute of Technology / W3C
- Jessica Hernandez – U.S. Food and Drug Administration
- John Horrigan – Pew Research Center
- Erik Johnston – Arizona State University
- Alan Kantrow – The Governance Lab
- Karim Lakhani – Harvard Business School
- Justin Longo – Arizona State University
- Kit Lykketoft – MindLab
- Anita McGahan – University of Toronto
- Michael Menietti – Harvard Business School
- Beth Simone Noveck – The Governance Lab
- Lee Rainie – Pew Research Center
- Nichole Rosamilia – U.S. Food and Drug Administration
- Arnaud Sahuguet – The Governance Lab
- Andrei Sambra – W3C
- Stefaan Verhulst – The Governance Lab
- Andrew Young – The Governance Lab

Day 1 - Friday, October 24
John D. and Catherine T. MacArthur Foundation
140 S. Dearborn St., 17th Floor - Boardroom
Chicago, IL 60603

8:30 – 9:00AM
Breakfast

9:00 – 9:45AM
Welcome and brief project updates

9:45 – 11:15AM
Project Sprint 1: Opening Governance Convenings – Academy of Management and Computer/Political Science

Pacers: Anita McGahan, Henry Farrell

Starting Line: Anita, the Academy of Management's 2015 Program Chair, announced Opening Governance as the theme of the 2015 annual meeting; Henry and Cosma Shalizi are organizing a series of convenings bringing together experts in computer and political science under the banner of opening governance.

Training Equipment: Academy of Management Annual Meeting announcement and invite list; Computer/Political Science one-page description and initial invite list.

Finish Line: Brainstorm built around the agenda and objectives of the Academy of Management meeting; Proposed objectives, agenda items and updated invitation list for Computer/Political Science convenings.

11:15 – 11:30AM
Coffee Break

11:30 – 12:30PM
Project Sprint 2: Smarter Crowdsourcing at the U.S. Food and Drug Administration

Pacer: Beth Simone Noveck

Guests: Jessica Hernandez and Nichole Rosamilia, FDA

Starting Line: Through a three-phased approach, the FDA is seeking to build a system for tapping internal and external expertise to improve the regulatory review of medical devices.

Training Equipment: Draft research agenda and project plan.

Finish Line: An actionable, complete version of the research agenda and project plan, developed with Network input and the guidance of FDA representatives.

12:30 – 2:00PM
Working Lunch: Agility, Credibility, Velocity – A Framework for 21st Century Research on What Works in Practice

2:00 – 3:00PM
Project Sprint 3: GovLab Academy: Training the Next Generation of Problem Solvers

Pacer: Alan Kantrow

Starting Line: The GovLab Academy is in its second stage, with a new course offering – Solving Public Problems with Technology – underway at NYU, MIT, ASU and online.

Training Equipment: Solving Public Problems with Technology syllabus.

Finish Line: A set of metrics and indicators to help gauge success in the project-based training of individuals and teams seeking to improve governance.

3:00 – 3:15PM
Coffee Break

3:15 – 4:45PM
Project Sprint 4: Crosscloud

Pacers: Sir Tim Berners-Lee, Sandro Hawke

Starting Line: A team at MIT and W3C is advancing the technical capabilities required for a new app ecosystem ungirded by the Crosscloud.

Training Equipment: One-page description of the current Crosscloud state of play.

Finish Line: Action plan for integrating Network input into Crosscloud development and opportunities for Crosscloud to inform the development of Network projects.

4:45 – 6:00PM
Project Sprint 5: Next Steps for Open Governance Surveys

Pacer: Lee Rainie

Guest: John Horrigan, Pew Research

Starting Line: Pew Open Governance Surveys completed and primed to be released to targets in the general public and within government.

Training Equipment: Outlines of open governance surveys targeted to the general public and government officials at the local, state and federal levels.

Finish Line: Action plan on future research opportunities building on the surveys, including work on how the sharing economy relates to a new paradigm for governance and the various ways class distinctions are forming around information access, usage and cultural participation.

_6:30 – 8:30PM_
Cocktails with Members of Chicago Tech Ecosystem

Location: Sopraffina
                    10 N. Dearborn St.
                    Chicago, IL 60603

Day 2 - Saturday, October 25
1871
222 Merchandise Mart Plaza, 12th Floor - IMSA Room
Chicago, IL 60654

8:30 – 9:00AM
Breakfast

9:00 – 10:00AM
Project Sprint 6: Distributed Internet Governance

Pacer: Stefaan Verhulst

Starting Line: A collection of design features for a tool to map the Internet Governance ecosystem in the interest of identifying and developing new mechanisms for cooperation and coordination between the Internet's global stakeholders.

Training Equipment: Description of proposed design specifications; Background document on the Net Mundial Global Stakeholder Meeting; Initial research questions related to the Internet Governance mapping tool.

Finish Line: A co-created strategy for the development of the mapping tool and a collection of related research questions.

10:00 – 11:00AM
Project Sprint 7: See Something, Tweet Something

Pacer: Erik Johnston

Starting Line: Erik Johnston and Deb Roy are collaboratively developing parallel projects based in Arizona and India focused on using new forms of technology-enabled "social visibility" to eradicate violence against women.

Training Equipment: One-page project description.

Finish Line: Design specifications and collection of research questions for the See Something, Tweet Something project, particularly focused on the Arizona implementation.

11:00 – 11:15AM
Coffee Break

11:15 – 12:15PM
Project Sprint 8: Small Data Derived Insights to Mold and Sustain Healthy Household Choices

Pacer: Deborah Estrin

Starting Line: Pushcart is a data-driven grocery shopping intervention program that parses and processes email receipts from online grocery delivery services and then delivers focused feedback to individuals and households on how their purchases map to their health goals.

Training Equipment: One-page description of Pushcart project; NSF grant proposal for the project.

Finish Line: Action plan and research agenda for pilot implementations of Pushcart with partners.

12:15 – 1:15PM
Project Sprint 9: Digitally Enabled Distributed Ethnography

Pacer: Christian Bason

Guest: Kit Lykketoft, MindLab

Starting Line: MindLab is exploring the development – with potential partner projects like Cognitive Edge and Mobile Ethnography – of a more distributed ethnographic approach to help expand on in-depth understandings of the everyday lives of citizens, to the end of developing legitimate reference points for the innovation of public service systems.

Training Equipment: Digitally enabled distributed ethnography pitch three-pager.

Finish Line: Action plan and collection of research questions for operationalizing a Living Lab focused on a more innovative approach to ethnography.

1:15 – 2:30PM
Lunch Discussion with 1871 Civic Tech Entrepreneurs

2:30 – 3:30PM
Project Sprint 10: Harvard/NASA Tournament Lab

Pacer: Karim Lakhani

Starting Line: The Harvard/NASA Tournament Lab study is built around an ideation challenge that asks Massachusetts General Hospital employees to submit ideas for improving their workplace and comprises both an online survey of employees and two games. The study's central experimental intervention is related to the framing of requests for participation.

Training Equipment: One-pager on the study and any initial findings.

Finish Line: Action plan for leveraging the insights gained from the design of the project and any initial findings to improve the framing of crowdsourcing projects, both within the Network and more broadly.

3:30 – 4:30PM
Project Sprint 11: Big Data and Open Governance in Healthcare

Pacer: Anita McGahan

Starting Line: The Big Data and Open Governance in Healthcare work comprises two related projects: a) a data-driven study focused on determining what types of marginal investments in India can help improve health outcomes, especially for the least fortunate; and b) a data- and participation-driven effort to develop new and better solutions for increasing access to lifesaving drugs around the world.

Training Equipment: Overview of the projects' objectives, research design and initial findings.

Finish Line: Extended analysis of the projects' early findings and a collection of new research questions to inform their continued development.

4:30 – 4:45PM
Coffee Break

4:45 – 5:45PM
Project Spring 12: Open Government Network of Innovators

Pacer: Beth Simone Noveck

Starting Line: In September, the GovLab held a design session to develop the requirements for an Open Government Network of Innovators. The Network will seek to strengthen the impact of open government initiatives across the globe by facilitating the ability of innovators to tap into the knowledge, skills and expertise of their peers to address efficiently and creatively the many challenges they all face and to share new insights that develop from this effort.

Training Equipment: Network of Innovators proposal; Draft requirements for and early mockups of the Network produced based on the September design session.

Finish Line: Updated requirements for the Network and a collection of new design principles and research questions to inform its continued development and implementation.

5:45-6:00PM
Closing and Next Steps