







2017-2018 Annual Report

A Message from the President and CEO

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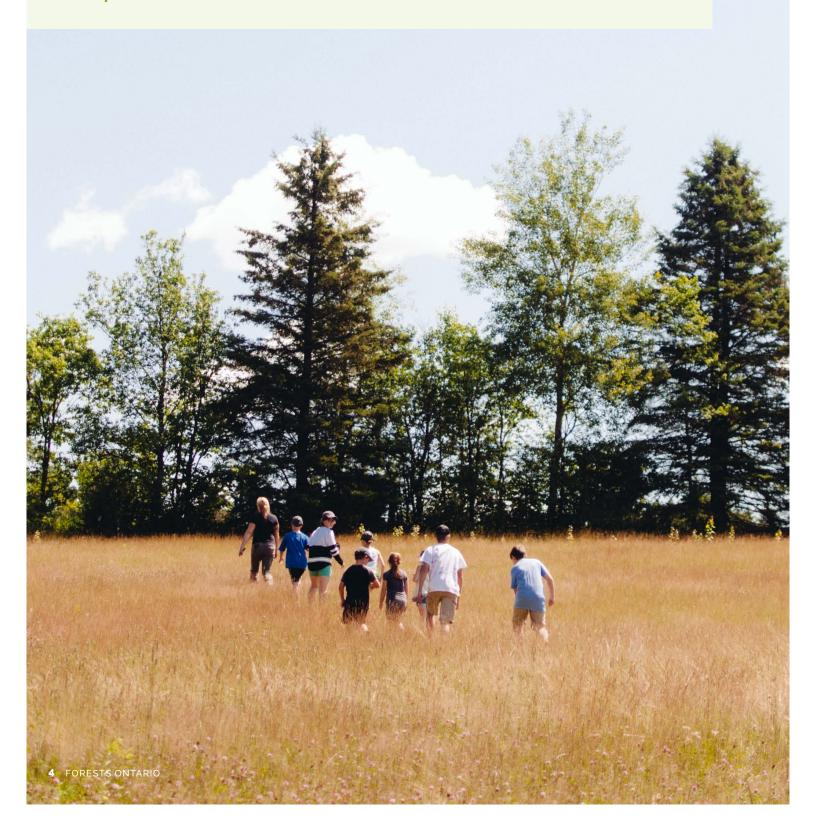
Board of Directors and Staff

Forests Ontario's growth and successes are owed to our most valuable asset — our people.



7,000

young leaders caring for our environment have been supported by Forests Ontario.



A Message from the President and CEO

This past year, Forests Ontario has worked hard to strengthen our position as the voice for our forests. Through breakthroughs and milestones, we've made significant strides in our mission to make Ontario's forests greener. Our pillars of forest restoration, education, and awareness have positioned us as the go-to organization for information about Ontario's forests.

As administrators of the Government of Ontario's 50 Million Tree Program, we have planted more than 24 million trees across the province over the last ten years. We have successfully communicated the benefits of planting trees through this program, receiving coverage on television, radio, print publications, and online. This fiscal year, we recognized six Green Leaders — landowners who reforested their land through the 50 Million Tree Program and have acted as exceptional forest stewards. Their efforts will help to grow a greener future for all Ontarians.

In 2017, Forests Ontario launched Ontario's Green Leaf Challenge, with support from the Ministry of Natural Resources & Forestry, PCL, Canada's leading general contractor, and Enbridge Gas Distribution. The program invited Ontarians to celebrate Canada's sesquicentennial by planting trees, participating in community tree planting events or making a donation to have trees planted on their behalf. Families, community organizations

and businesses across the province were able to track their progress towards the tree planting goal at greenleafchallenge.ca. In total, almost 1.5 million trees were planted through this initiative.

Our annual Community Tree Plant celebrated its tenth anniversary in 2018. Over the course of one weekend, 800 volunteers planted more than 6,000 trees across Ontario. With the help of our partners and sponsors, our national tree planting division, Forest Recovery Canada, coordinated more than 20 planting events in four other provinces. We reached a milestone with our long standing partner Honda Canada by planting more than 100,000 trees across Canada.

Our awareness programs highlighted the social, economic, and ecological importance of forests, influencing diverse and growing audiences. Through initiatives like It Takes a Forest and collaboration with EcoHealth Ontario, we are working to show that healthy landscapes provide numerous benefits for Ontario's environment, climate, economy, wildlife, communities, and to the physical and mental health of its citizens.

Forests Ontario educates more than 10,000 students every year.

Flooding, drought, shorter planting seasons, insects, fire, and invasive species threaten the integrity of our existing forests. Those threats are being amplified by the effects of climate change. Accordingly, we have enhanced our forest restoration efforts to help increase the resiliency of our forests to these ever increasing threats. We are working hard to help our forests so that they, in turn, may continue to support us and our health.

At Forests Ontario, we know that Canada's youth will determine the future of our trees and lands. Every year, our education programs reach more than 10,000 students from kindergarten through high school. We connect students to nature in order to build their knowledge of our natural ecosystems, while also empowering them to act as stewards of our precious natural resources.

Our 2018 Annual Conference focused on climate change and its ripple effect through society, including its economic impacts and effect on human health. We had a record turnout. More than 400 forestry and natural resource professionals, educators, landowners, and members came together to discuss this pressing challenge.

Forests Ontario's growth and successes are owed to our most valued asset: our people. Our directors, staff and leadership, our members, our planting partners and sponsors — together, we form a collective of organizations and individuals whose passion for forests can change the future of Ontario's forests for the better.

Our growing membership is one of our greatest strengths. Whether at the community or the political level, every voice lent to our forests matters. We are privileged to have sponsors that continue to support our programs and demonstrate their belief in our cause.

Our talented directors are not afraid to roll up their sleeves and work together for the future of our organization. Through their experience and expertise, we are able to further our mission and realize our vision of healthy forests supporting a healthy Ontario.

And, of course, our dedicated team of forestry, natural resource, communications, and business professionals are constantly raising the bar in the office and in the field. It was a tremendous year with many achievements to celebrate, all of which was made possible through their tireless commitment.

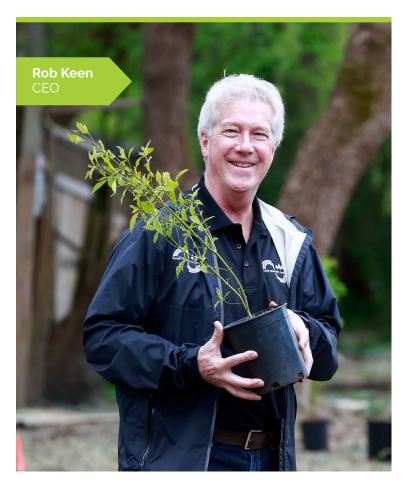
professionals, educators, landowners, and members attended our 2018 Annual Conference.

While we've made great strides; we cannot afford to rest. There is still much more that we need to do in Ontario. We have a long ways to go in Southern Ontario to achieve our vision of healthy forested landscapes that are capable of conserving biodiversity and delivering the essential ecosystem services needed to sustain healthy people. We are extending our reach, expanding our horizons, and working to develop a national tree planting strategy that provides a greener future. The framework and standards we've established in Ontario have positioned us to enhance national planting efforts with the same level of accountability and excellence across the country, making Canada a global leader.

In a year characterized by our accomplishments, our proudest was to serve as the voice for our forests.

Robert H. Keen RPF, CEO, Forests Ontario Steve Hounsell President, Board of Directors. Forests Ontario

Stere Hound





Who We

Healthy forests play a vital role in each of our lives. Our forests provide an incredible range of benefits: wildlife habitat, renewable forest products, carbon sequestration, recreational spaces, and clean air and water just to name a handful. Indeed, well-managed forests may serve as a backbone to flourishing natural environments, robust economies, and strong communities.

Forests Ontario is committed to our vision: forested landscapes sustaining healthy people and a healthy economy. We strive to be the voice of our forests and we work to restore ecosystem health by increasing forest cover and by engaging with the public.

This year, Forests Ontario celebrated an important milestone — the ten year anniversary of the 50 Million Tree Program. Reflecting upon the work we have done over the last decade, we take pride in our contributions to the general well-being of our forested landscapes as well as the role we have played in strengthening the relationship between people and trees. As an organization, Forests Ontario looks forward to another ten years of working to sustain our forests for future use.



VISION

Ontario's forested landscapes sustain healthy people and a healthy economy.

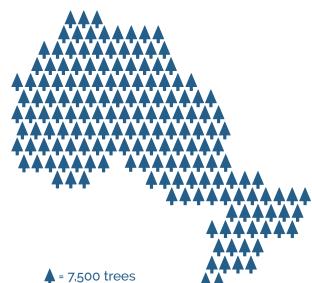


MISSION

To be the voice of Ontario's forests by supporting forest restoration, stewardship, education and awareness.

TREE PLANTING AND MAINTENANCE

Our forest restoration efforts support the planting of nearly three million trees every year. In order to enhance ecosystem resilience and adaptation in the face of new and mounting environmental challenges, Forests Ontario works to increase forest cover through large-scale planting and effective forest management, seeking the maximum ecological, hydrological, and social benefits from all restoration activities.



FOREST EDUCATION

Through a variety of delivery methods, Forests Ontario's education programs empower youth to understand natural ecosystems and develop the skills and knowledge required to become future environmental stewards.

At its core, our education programs aim to connect students to nature and support them in developing a passion for the outdoors. Programs like the Ontario Envirothon and Forestry Connects continue to give students opportunities to experience forest management first-hand, inspiring the next generation of forestry professionals.



In 2018, more than 1.4 million trees were planted across the province through Ontario's Green Leaf Challenge.

COMMUNITY ENGAGEMENT

Forests Ontario's awareness efforts are focused on telling the story of forest management in Ontario and its role in fostering healthy and prosperous communities. We promote and celebrate our forests and the work of forestry professionals through social media, conference presentations, publications, and billboards, as well as through It Takes A Forest (ITAF).



ITAF is an initiative which has given Ontario's diverse forestry community a central and unified voice to provide the public with unbiased, fact-based information about Ontario's forest sector. With that voice, we're engaging Ontarians of all backgrounds in dialogue, and sharing the message that our forests are essential to our health.

Tree Planting and Maintenance



The 50 Million Tree Program makes it easy and affordable for landowners to make a positive difference on the landscape.

TREE PLANTING INITIATIVES

We celebrated Canada's 150th birthday in 2017. The event inspired celebration, reflection and contemplation.

Forests Ontario's planting programs reflect our desire for a future in which forests continue to support human health, economic opportunity, resilient ecosystems and vibrant communities.

Forests also present new opportunities for diversified wood products and the bio-economy. Science around employing wood as a durable, cost-effective building material is already advancing. Making the most of these opportunities requires a constant commitment to tree planting and effective forest management, and anticipating and addressing the many challenges of each.

Forests Ontario proudly stands behind our programs as more than tree planting and grows our forests as a resource for the world now and in the future.

THE 50 MILLION TREE PROGRAM

The Government of Ontario's 50 Million Tree Program (50MTP) is an ambitious, province-wide tree-planting initiative facilitated by Forests Ontario. The 50MTP offers financial and practical assistance to landowners (with 2.5 acres or more of open land) to increase forest cover on their property. The program strengthens local ecosystems, raises property values, and increases carbon sequestration.

The 50MTP has increased forest connectivity by planting more than 24 million trees covering 13,000 hectares to restore Ontario's forests and make great strides towards a healthier province.

FOREST RECOVERY CANADA forest recovery canada Forest Recovery Canada

(FRC) is Forests Ontario's national tree planting division. FRC delivers large-scale plantings across Canada with an emphasis on strengthening forest connectivity.

Through FRC, businesses from diverse sectors have created initiatives to support tree planting across Canada. From point-of-sales campaigns to employee engagement plantings, we are proud to work with a constantly growing and committed group of partners with a common goal of supporting healthy ecosystems.

ONTARIO'S GREEN LEAF CHALLENGE



To celebrate Ontario's 150th

anniversary, Forests Ontario launched Ontario's Green Leaf Challenge in partnership with the Government of Ontario. The challenge invited Ontarians to plant a tree, participate in community tree planting events or make a donation to have a tree planted on their behalf, and track their progress through an online interactive map.

Through this initiative, Forests Ontario was able to green more public spaces and increase public awareness of the importance of our forests. Most of all, we demonstrated that simple actions can make a major difference on a grand scale. We asked families, community organizations and businesses across the province to make their trees count and Ontarians answered by planting more than 1.4 million trees.



100,00

trees have been planted by Honda Canada with FRC.



SEED COLLECTION AND FORECASTING

Thriving forests begin with seed. A consistent supply of biologically appropriate seed and effective coordination between collectors, growers, and planters forms the foundation of long-term afforestation and restoration planning and success.

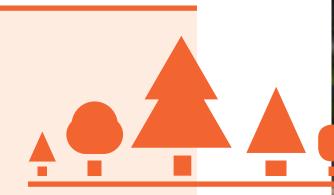
In collaboration with the Forest Gene Conservation Association, as well as our nursery and planting partners, Forests Ontario will develop resources based on the latest science to increase our capacity for seed forecasting and collection, storage, and for making informed decisions about species selection and planting location.

Ten Years and 24+ Million Trees

Ten years ago, Forests Ontario and the Ontario government committed to plant 50 million trees across the province by 2025. Here's what we've accomplished so far:

native tree species

Diversifying the genetic basis of a forest can be a solution for the variability of our changing climate.





landowners

Four thousand landowners from across Ontario have participated in the 50 Million Tree Program so far! Their efforts have helped to improve their local communities and Ontario as a whole.

Green Leaders

The Green Leader Program acknowledges individuals who have planted trees under the 50 Million Tree Program and who have made an exemplary commitment to enhancing forest cover in the province.



13,000 hectares covered

ONTARIO

(13,690 HECTARES)

Thirteen thousand hectares of forest have been planted through the 50 Million Tree Program. That's about the same area as Kitchener, Ontario!



Community Engagement

ECOHEALTH ONTARIO

Forests Ontario acts as the backbone organization for EcoHealth Ontario — a collaborative of professionals in the fields of medicine, public health, education, planning, and the environment. The collaborative promotes the connection between environmental and human health and works to influence decision-makers and policy.

EcoHealth Ontario's biennial workshop, Ecohealth in Action, was held on November 9th, 2017. It was attended by more than 70 guests and consisted of various presentations, a round table, and a panel discussion. The keynote presentation was given by Dr. Faisal Moola who, at that time, held the title of Director General, Ontario and Northern Canada, David Suzuki Foundation.

A report about the workshop and its findings was released in May of 2018. EcoHealth Ontario looks forward to continuing its work with ongoing support from The Ontario Trillium Foundation.

COMMUNITY TREE PLANT

Community Tree Plants (CTP) are Forests Ontario's signature community engagement and awareness activity. With the help of our partners, we organize tree planting events across Canada and invite the public to participate. In addition to being the tenth anniversary of CTP, 2018 was also a record-breaking year. We hosted more events than ever before — 25 in total and we expanded the program geographically.

This was also our first year partnering with the Rogers Give Together Campaign. Through this partnership, a series of Rogers employee engagement CTP events were conducted in Balzac, Alberta; Boucherville, Quebec; Claireville, Ontario; Moncton, New Brunswick; Winnipeg, Manitoba; and Toronto, Ontario. The Toronto event, held at Tommy Thompson Park, featured an 'invasive species pull' which involved the removal of garlic mustard and dog strangling vine.

Heritage Trees bring awareness to the social, cultural, and ecological value of trees.

TD HERITAGE TREE PROGRAM

Forests Ontario and TD Bank Group asked Ontarians to nominate culturally significant trees for the Heritage Tree Program — and the public responded!

These trees are more than just beautiful landmarks; they are living symbols of our province's past.

Support from TD Bank enabled us to recognize 16 Heritage Trees this fiscal year and we've officially recognized more than 100 trees since the program's inception.





holiday trees and wreaths were sold at the Toronto Christmas Market

ANNUAL CONFERENCE

Our Annual Conference was held in Alliston. Ontario with the largest turnout in the conference's history! Guests included government representatives, forestry professionals, landowners, and students from Fleming College and the University of Toronto.

The conference theme was The Ripple Effect — Our Forests in a Changing Climate, which highlighted the negative effects of climate change and the ripple effect of those changes across the globe. Our keynote speaker was Mark Robinson, esteemed meteorologist and co-host of the television show Storm Hunters.

IT TAKES A FOREST

It Takes A Forest (ITAF) is a public awareness initiative that shares fact-based information about forestry, forestry practices, and wood products. Using the phrase, "It takes a forest to..." we condense complex forestry information into understandable, memorable, and easily shareable slogans.

We produced a five-part video series to promote ITAF this fiscal year. The first video - which profiled Certified Tree Marker and Nature Educator, Virginia de Carle premiered in December 2017.

Forests Ontario launched Christmas-themed ITAF infographics to celebrate the holiday season. We shared them on social media to promote the role of forests in our economy and their role in mitigating climate change.

TORONTO CHRISTMAS MARKET

The Toronto Christmas Market is a beloved tradition for Forests Ontario. In 2017, we donated a 50-foot, Ontario-sourced White spruce tree, which was used as the centerpiece of the 'Christmas Village,' located in the heart of Toronto's Distillery District.

We sold a total of 300 holiday trees and wreaths from our stand, and the proceeds were used to support our programs. Our presence there and the media coverage generated promoted the use of real, locally-sourced holiday trees. We shared the message that real trees are more environmentally responsible than artificial trees (which have big carbon footprints and do not biodegrade). After all, it takes a forest to make our holidays green.

Education and Awareness

Supporting the future of forests means supporting future forest stewards. That's why Forests Ontario is passionate about connecting students with nature. Our education programs give young people hands-on stewardship experiences, and we're proud to say that our programs reach more than 10,000 students and educators each year.

Our education programs are built upon partnerships with educators and leaders in forestry and related fields. They are designed to inspire students and to nurture support of healthy ecosystems.

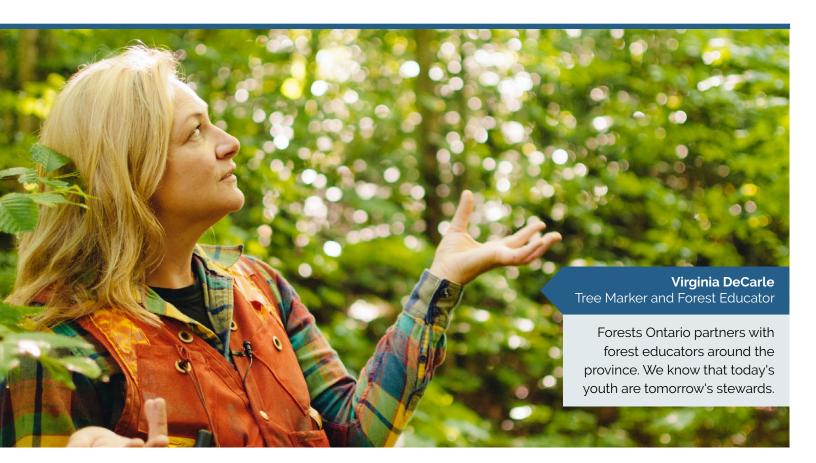


people participated in TD Tree Bee events in 2017.

TD TREE BEE

Tree Bee is Forests Ontario's longest running education program. It was first introduced in 1956 as a tree identification competition for elementary school students. With support from TD Friends of the Environment Foundation, the TD Tree Bee program was recently transformed into an interactive website (treebee.ca) that combines traditional tree identification with technological innovations to help people explore their backyards and beyond. We hope this medium will make TD Tree Bee accessible to an even broader audience of communities, families, classrooms and budding tree enthusiasts.

For the third consecutive year, Forests Ontario hosted the York Region TD Tree Bee competition. This year's event was the region's largest turnout yet, bringing together students, teachers, and parents for a total of nearly 600 people.



FORESTRY CONNECTS

Forestry Connects provides students with the unique opportunity to immerse themselves in the fields of forestry and forest management through interactive field trips. Workshops, demonstrations, and discussions with professionals allow youth to learn about the resources our forests provide and how they may be reaped sustainably.

During the 2017-2018 year, Forests Ontario partnered with 17 leaders in the forestry sector to deliver three successful editions of Forestry Connects in Renfrew, York Region, and Timmins. The field trips engaged students, teachers, and First Nations communities, and provided more than 125 youth with a glimpse into the field of forestry.

Forestry Connects has been met with continued success since its inception in 2010, connecting more than 500 students with our forests. Today, Forests Ontario continues to expand the program to even more communities in order to expose students to forestry experiences and a network of forestry professionals.

"Thanks again for including our forestry group in Forestry Connects. Students are still buzzing about it, and I've heard lots of great feedback from parents. This opportunity was huge for these kids and I was lucky to be part of it."

Mike Anderson

Teacher, Englehart High School



ONTARIO ENVIROTHON

Forests Ontario is the lead agency for the Ontario Envirothon. Envirothon is an environmental competition for high school students that prepares them for careers in the environmental sciences. In teams of five, the students study specific Envirothon learning materials and then use what they've learned while competing in regional competitions. The regional winners then proceed to the provincial Envirothon championship, and provincial winners get an opportunity to compete in the larger North American Envirothon.

In 2017, the Envirothon theme was climate change. The teams were asked to look at real world issues that Ontario municipalities and industries are facing. The provincial competition took place at the University of Waterloo and featured 21 teams. The event was remarkable for the following reasons:

- Our webinar presentations were viewed by nearly 800 people, doubling last year's views.
 The first webinar of the event was led by Dianne Sax, the Environmental Commissioner of Ontario
- In total, 135 student volunteers planted 420 trees on the University of Waterloo campus through the Ontario Envirothon Legacy Project
- #ONEnvirothon was used in nearly 250 tweets





"I don't really look at a lot of environmental fields very often, so to be able to participate in [Envirothon] has opened up a lot of new careers."

Ontario Student

The North American Envirothon was held in July of 2018 at Idaho State University. It featured more than 50 state and provincial champions. Ontario was represented by University of Toronto Schools. They were the top performing Canadian team, finishing in 11th place.

Over the past ten years, Forests
Ontario has supported more
than 7,000 young leaders in
managing and caring for our
natural resources and ecosystems
through Envirothon. We are proud
of the legacy we have helped to
build, and we are committed to the
continued growth of the program.

"As an educator, I think this has been a fantastic opportunity for students to reach ahead and see what's available in terms of post-secondary, as well as empower them in terms of issues which are very pertinent to them."

Ontario Teacher







"When I was a competitor in high school, it was honestly some of the most hands-on training we ever received, and I remember quite clearly when I was able to use techniques I'd learned in Envirothon during job interviews."

Envirothon Alumni

Partnerships

At Forests Ontario, we're proud to have partners that care as much about forests as we do!

Our partners' demonstrated commitment to Ontario's environment, and the re-greening of its forests, is truly admirable. Thank you for helping us to reach our goals!

25 0

Community Tree
Planting events
were held in 2018
— more than ever
before!



SUPPORTING PARTNERS













TD Friends of the Environment Foundation







Our forests provide wildlife habitat, renewable forest products, carbon sequestration, recreational spaces, and clean air and water.







SUPPORTERS

AET Group

Algoma University

Algonquin Forestry Authority

Association of Power Producers

of Ontario

Auditing Association of Canada

Bancroft Area Forest Industry

Association

Baka Communications Inc.

bcIMC/QuadReal Property

Group LP

Bevel Wood

Bloom Contracting Inc.

Brock University

Canadian Institute of Forestry

Chestnut Park Real Estate Limited.

Brokerage

Cision Canada

City of Toronto

Community Care Access Centre

Conservation Ontario

Contrast Heating & Air

Conditioning Ltd.

CropLife Canada

Credit Valley Conservation

Devonshire Designs Inc.

Dimples

Domtar

Donald Brown Funeral Home

Dundee Recycling

Durham College

Durham Community Foundation

EACOM

Eastern Ontario Model Forest

Enterprise Holdings Inc

Eaton Industries

Fiesta Parcel Service

Ferguson Forest Centre

Fleming College

Forest Products Association

of Canada

Grain Farmers of Ontario

High School Sports Zone

Haliburton Forest & Wildlife

Reserve Ltd.

Heideman Forest Services

Interface FLOR Canada

J.S. Jones & Sons Funeral Home

Kitchener Waterloo Community

Foundation

I CBO

Libro Credit Union

LRI Engineering Inc

Mackenzie Technology

Solution Inc.

Maple Leaves Forever

Michael's Hair Body Mind

Mazinaw Lanark Forest Inc.

Mobile Giving Foundation of

Canada

Muldoon's Hand Roasted Coffee

McRae Mills Ltd.

Natural Resources Canada

Ontario Forest Industry

Association

Ontario Professional Forestry

Foundation (OPFF)

OPG

Ottawa Valley Forest Inc.

Raw Materials Company

Region of York

Saunacore

Service Canada

County of Simcoe

Smith + Andersen

Somerville Seedlings

Sustainable Forestry Initiative (SFI)

T.H. Industrial Solutions Inc.

Topper's Franchising Company Inc.

Toronto Christmas Market

Toronto Public Library

Tree Chic

Urban Woodworking Co.

Westwind Forest Stewardship Inc.

Westin Ottawa

Weyerhaeuser Canada

Young Memorials

Yvon Champoux Inc.

FOREST RECOVERY CANADA PARTNERS

Arbor Day Foundation-Community Tree Recovery

Association des propriétaires de boisés de la Beauce

Ausable Bayfield Conservation Authority

AWES Agroforestry & Woodlot **Extension Society**

BARTRAM WOODLANDS

Community Forests Canada Inc.

Drentex Field Services

Essex Region Conservation Authority

G. M. McKibbon Forestry Services **Grand River Conservation Authority** Haldimand Stewardship Council

Land Care Niagara

Lands & Forests Consulting Rideau Valley Conservation

Haveman Brothers Forestry

Authority

Toronto and Region Conservation Authority

University of British Columbia

Upper Thames River Conservation Authority

TREE PLANTING PARTNERS

Algoma-Manitoulin Forestry Services

Ausable Bayfield Conservation

Authority

Bancroft Area Forest Industry

Association

Bartram Woodlands

Brinkman & Associates

Reforestation Ltd.

Carbon Sink

Cataragui Region Conservation

Catfish Creek Conservation

Conservation Halton

Conservation Sudbury

County of Simcoe

Credit Valley Conservation

Dave Wiley

Drentex Field Services

Eccles Forestry Ltd.

Eleanor Reed

Elgin Stewardship Council

Essex Region Conservation

Ethic Tree Creations

First Resource Management

Group Inc.

G. M. McKibbon Forestry Services

Ganaraska Region Conservation

Grand River Conservation

Grey Sauble Conservation

Haldimand Stewardship Council

Haveman Brothers Forestry

Huron Forestry Services

Jim Pedersen

Kayanase

Kettle Creek Conservation

Lake Simcoe Region Conservation

Land Care Niagara

Lands & Forests Consulting

Leeds-Grenville Stewardship

Council

Long Point Region Conservation

Lower Thames Valley

Conservation

Millson Forestry Service Inc.

Northumberland Tree Planters

Nottawasaga Valley Conservation

Ontario Resource Management

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Raisin Region Conservation

REGEN Forestry

Rideau Valley Conservation

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Somerville Nurseries Inc.

South Nation River Conservation

St. Clair Region Conservation

Stephen Pitt Forestry Consulting

Sustainable Resources

Toronto and Region Conservation

Upper Thames River Conservation

Westwind Forest Stewardship Inc.

Williams & Associates, Forestry

Consulting Ltd.

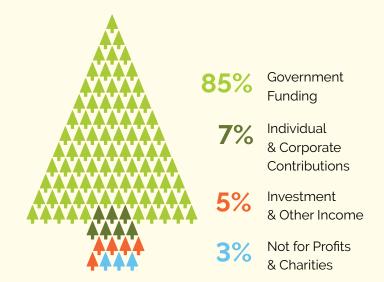
Statement of Operations

FISCAL YEAR ENDING SEPTEMBER 2018

Income

Government Funding	\$5,630,322
Individual & Corporate Contributions	\$480,458
Not for Profits & Charities	\$329,848
Investment & Other Income	\$198,983

= \$6,639,611



Expenditures

\$4,720,405
\$746,963
\$728,132
\$274,210
\$61,699

= \$6,531,409

Current Net income (\$108,202)



Statement of Financial Position

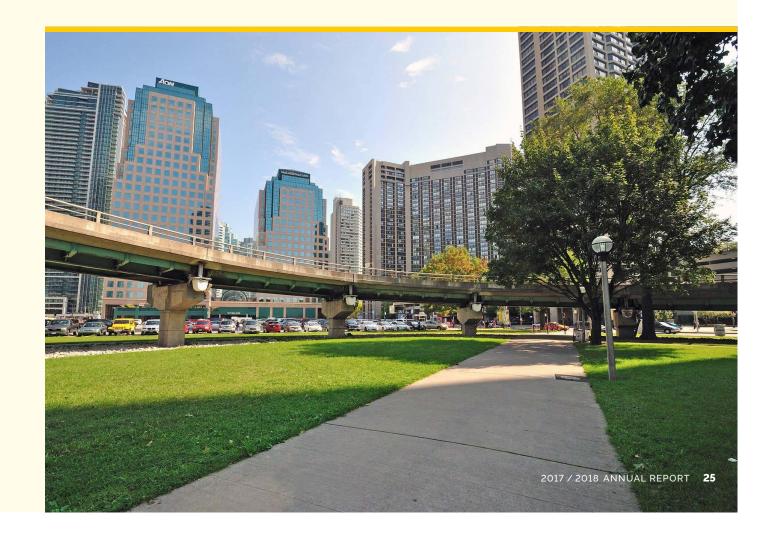
SEPTEMBER 30, 2018

Α	S	S	e	t	S

\$95,547
\$496,608
\$410,904
\$5,203,071

Liabilities

	= \$4,947,248
Deferred Program Revenue	\$3,298,999
Trade Payables & Program Commitments	\$1,648,249



Board of Directors and Staff

BOARD OF TRUSTEES

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Jim Hendry

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Suzanne Perry, Restoration Coordinator

Stephanie Prince, Stewardship Coordinator

Scott Jackson, Director of Indigenous

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Jessica Kaknevicius. Director of Forest Education

and Awareness

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Development

Kim Sellers, Development Officer

Shelley McKay, Director of Communications

and Development

Jeannette Holder, Communications Manager

Azra Fazal, Acting Communications Manager

M.J. Kettleborough, Communications Assistant

Augusta Lipscombe, Communications Assistant

Ravi Singh, Outreach Coordinator

Allison Hands, Education Manager

Diana Corona Castro, Education Outreach

Coordinator

Brooke McClelland. Executive Assistant

and Membership Coordinator

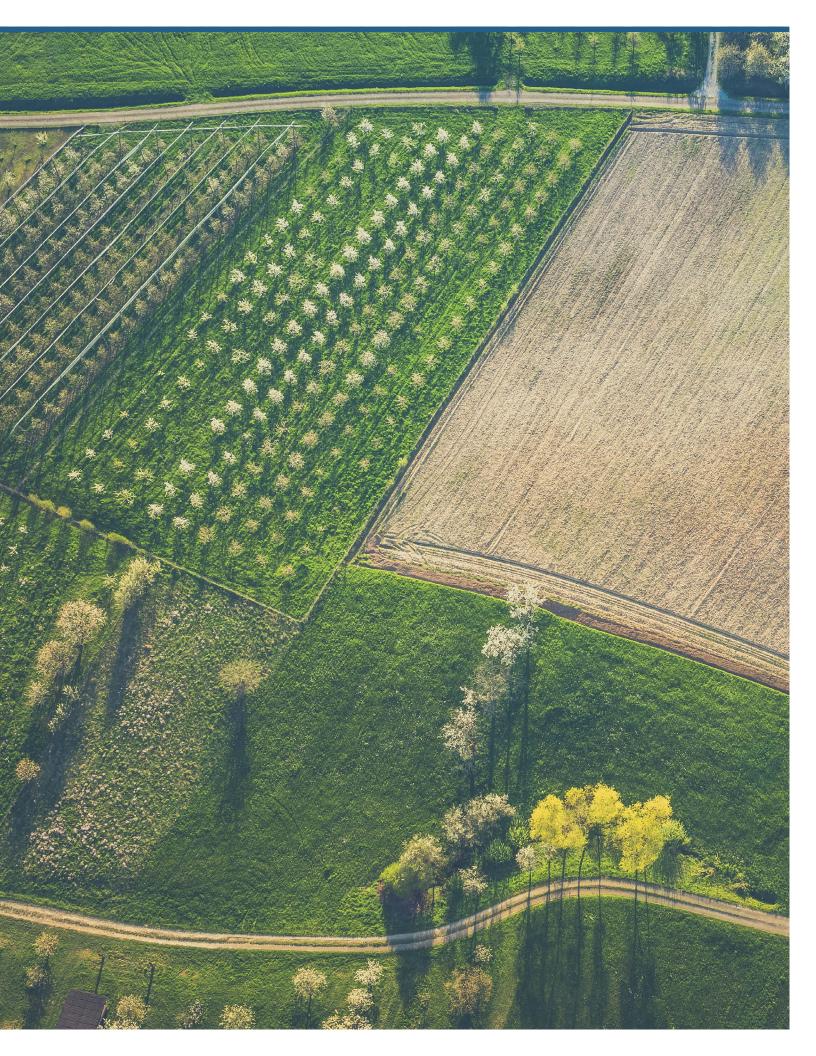
Ruth Hall, Office Adminstrator

Susan Cummings, Legacy Financial Accounting

Alexandra Walker, Intern

Nick Gervais. Intern









144 Front St. W., Suite 700 Toronto, ON M5J 2L7