

# Sahalie Catalog Blow-in

**10,638,000** Annually

Media Rate: \$35/M

Sahalie offers a beautiful collection of apparel, footwear and accessories for men and women that feature high-performance fabrics, organically produced materials and sustainable product alternatives.

Sahalie customers are well-educated, tech-savvy and enjoy a variety of hobbies including culinary and fiber arts, reading, home décor, traveling and DIY projects.

Inserts will be blown into Sahalie catalogs and sent to these active and responsive customers.



## CONSUMER PROFILE

- 93% Female
- Age 50+
- 89% Home Owners
- Average Income: \$124,927
- 52% Online Buyers

## PROGRAM NOTES

- Inquire for package insert opportunities
- Inquire for turn-key print production

## ADDITIONAL OPPORTUNITIES

- Appleseed's Catalog Blow-in
- Bedford Fair Catalog Blow-in
- Blair Home Catalog Blow-in
- Blair Men's Catalog Blow-in
- Blair Women's Catalog Blow-in
- Draper's & Damon's Catalog Blow-in
- Gold Violin Catalog Blow-in
- Haband Ride-Along
- Haband Men's Catalog Blow-in
- Haband Men's Ride-Along
- Haband Women's Catalog Blow-in
- Haband Women's Ride-Along
- LinenSource Catalog Blow-in
- Norm Thompson Catalog Blow-in
- Old Pueblo Traders Catalog Blow-in
- The Tog Shop Catalog Blow-in
- WinterSilks Catalog Blow-in

## PROGRAM SPECS

### Source

Direct Mail

### Average Order Value

\$100.00

### Minimum Quantity

100,000

### Maximum Size

5" x 6"

### Minimum Size

3 1/2" x 5"

### Maximum Weight

.20 oz.

### Maximum Inserts

Inquire

sahalie

*All orders cancelled or reduced within 90 days prior to mail date will be subject to payment at full media rate. Sample mail piece required.*



To inquire about advertising opportunities in this program, please contact:

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