

Staples Canadian Business Customer Package Insert Program



1,920,000 Annually

Media Rate: Inquire

Staples, Inc. is the world's largest office products company, offering a wide range of supplies, technology, furniture and business services. Staples operates over 1,800 office superstores worldwide and also serves its customers through mail order catalog, e-commerce and contract businesses. This program provides access to Staples' Canadian contract business customers.

CONSUMER PROFILE

- 53% Female
- Average Age: 48
- Average Income: \$115,114 CAD

PROGRAM NOTES

- Approximately 25% of circulation is Quebec, which can be excluded from the shipments
- Material must be shipped to Canada
- Inquire for sampling opportunities

PROGRAM SPECS

Source

Internet

Minimum Quantity

100,000

Maximum Size

5 1/2" x 8 1/2"

Minimum Size

3 1/2" x 6 1/2"

Maximum Weight

.25 oz.

ADDITIONAL OPPORTUNITIES

Staples Package Insert Opportunities (U.S.)

STAPLES
Business Advantage™

All orders cancelled or reduced within 90 days prior to mail date will be subject to payment at full media rate. Sample mail piece required.



To inquire about advertising opportunities in this program, please contact:

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