

# Famous Smoke Shop Package Insert Program

470,000 Annually

Media Rate: \$60/M



For over 76 years, Famous Smoke Shop has been providing the finest cigar products at the best prices delivered conveniently to the homes of their distinguished customers throughout the U.S., Canada and worldwide.

Today, they have grown to be one of the largest Cigar ecommerce sites, catering to men and women who enjoy the finer things in life.

Famous Smoke Shop is allowing 2-3 inserts/samples to be hand-dropped into their shipments.

## CONSUMER PROFILE

- 95% Male
- Age 50+
- \$75,000+ household income
- 70% Online Buyers

## PROGRAM NOTES

- Inquire for overweight formats and samples

## PROGRAM SPECS

**Source**  
Catalog/Internet

**Average Order Value**  
\$115

**Minimum Quantity**  
30,000

**Maximum Size**  
8 ½" x 11"

**Minimum Size**  
3 ½" x 5 ½"

**Maximum Weight**  
.5 oz.

**Maximum Inserts**  
3

## ADDITIONAL OPPORTUNITIES

Famous Smoke Shop Catalog Blow-in



*All orders cancelled or reduced within 90 days prior to mail date will be subject to payment at full media rate. Sample mail piece required.*



To inquire about advertising opportunities in this program, please contact:

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