

Famous Smoke Shop Blow-in Program

600,000 Annually

Media Rate: \$35/M



For over 76 years, Famous Smoke Shop has been providing the finest cigar products at the best prices delivered conveniently to the homes of their distinguished customers throughout the U.S., Canada and worldwide.

Today, they have grown to be one of the largest Cigar ecommerce sites, catering to men and women who enjoy the finer things in life.

Famous Smoke Shop is allowing 1-2 blow-ins to ride along with their best customer catalog mailings.

CONSUMER PROFILE

- 95% Male
- Age 50+
- \$75,000+ household income
- 70% Online Buyers

PROGRAM SPECS

Source
Catalog/Internet

Average Order Value
\$160

Minimum Quantity
50,000

Maximum Size
6" x 6"

Minimum Size
3 ½" x 5 ½"

Maximum Weight
.25 oz.

Maximum Inserts
2

ADDITIONAL OPPORTUNITIES

Famous Smoke Shop Package Insert Program



All orders cancelled or reduced within 90 days prior to mail date will be subject to payment at full media rate. Sample mail piece required.



To inquire about advertising opportunities in this program, please contact:

Sandra Roscoe | Phone: 203.448.4810 | Fax: 203.748.6600 | sandra.roscoe@plusme.com