

## **STAPLES** PACKAGE INSERT PROGRAM

Staples offers a wide range of office supplies, technology, furniture and business services, with over 1,800 office superstores worldwide, a mail order catalog, e-commerce and contract businesses. Reach their loyal buyers with the Staples package insert program



### **Staples Customer Profile**

- 53% Female
- Average Age: 48
- Average income: \$87,000
- 43% households with children

50% of U.S. small businesses are active Staples customers

### **Staples.com Package Insert Program**

**8,500,000 Annually**

Reach Staples U.S. customers