

LD Products Package Insert Program

600,000 Annually

Media Rate: Inquire



LD Products, Inc. is one of the largest online retailers of printer supplies and ink cartridges in the U.S., providing exceptional customer service to small businesses and consumers nationwide. Founded in 1999, the company has since expanded its product offerings to include office supplies, computers/printers and office furniture.

Your insert will be included in merchandise shipments to LD Products customers.

CONSUMER PROFILE

- 50% Female
- Average Age: 40
- Average Income: \$70,000

PROGRAM NOTES

- Inserts are hand-dropped
- Must ship to two warehouses: CA and PA
- 50% small business packages; 50% consumer packages (no selection available)

PROGRAM SPECS

Source

Internet Buyers

Minimum Quantity

100,000

Maximum Size

5 ½" x 8 ½"

Minimum Size

3 ½" x 6"

Maximum Weight

.25 oz.

Maximum Inserts

3



All orders cancelled or reduced within 90 days prior to mail date will be subject to payment at full media rate. Sample mail piece required.



To inquire about advertising opportunities in this program, please contact:

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