

Pier 1 Package Insert Program

2,900,000 Annually



Pier 1 Imports offers distinct home furnishings and décor at a great value. A socially-conscious company, Pier 1 Imports operates more than 1,000 retail stores in North America, across all 50 states and Canada.

All merchandise, including candles, vases, picture frames, furniture, decorative accents and more, is carefully selected to offer customers exclusive, one-of-a-kind products from gifted artisans around the world.

Inserts will be included in shipments to customers who have placed online orders.

CONSUMER PROFILE

- 80% Female
- Average Age: 40
- Average Income: \$70,000

PROGRAM NOTES

- Turn-key printing is available – please inquire
- Inquire for sampling opportunities

PROGRAM SPECS

Source
Online

Unit of Sale
Inquire

Minimum Quantity
100,000

Maximum Size
5 ½" x 8 ½"

Minimum Size
3" x 5"

Maximum Weight
.25 oz. (inquire for overweight)

Maximum Inserts
Inquire



All orders cancelled or reduced within 120 days prior to mail date will be subject to payment at full media rate. Sample mail piece required.



To inquire about advertising opportunities in this program, please contact:
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