

PetFlow.com Package Insert Program

480,000 Annually

Media Rate: Inquire



PetFlow.com is a leading online pet food and supply company that carries over 150 brands of pet food, treats and supplies including some of the highest quality brands that are not available locally. Shipments are sent directly to the home via FedEx.

The PetFlow.com customer enjoys the convenience of shopping online for name brand products that their pets deserve. Inserts are hand-dropped into the shipments, providing maximum exposure.

CONSUMER PROFILE

- 85% Female
- Age 45-55
- Average Income: \$65,000+

PROGRAM NOTES

- 35,000 shipments per month
- Inquire for sampling opportunities

PROGRAM SPECS

Source

Online, Inserts

Average Sale

\$80.00

Minimum Quantity

25,000

Maximum Size

5 1/2" x 8 1/2"

Minimum Size

3 1/2" x 5 1/2"

Maximum Weight

.25 oz. (inquire for sampling)

Maximum Inserts

4

ADDITIONAL OPPORTUNITIES

PetFlow.com Dedicated Email



All orders cancelled or reduced within 90 days prior to mail date will be subject to payment at full media rate. Sample mail piece required.



To inquire about advertising opportunities in this program, please contact:

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