



Downtown
Kitchener
Business
Improvement
Area

2026 Draft Operating Budget

REVENUE	2026 Operating Budget
BIA Levy	2,098,120
TOTAL REVENUE	\$ 2,098,120
EXPENSES	
ACTIVATE	
Kitchener-Waterloo Oktoberfest	24,000
Kitchener Blues Festival	32,000
Special Events (Contribution to the City of Kitchener)	40,000
Christkindl Market (Contribution to the City of Kitchener)	40,000
Live Music	60,000
Arts and Culture Activation	380,000
Community Building	30,000
Sunset Sessions	90,000
TOTAL ACTIVATE	696,000
BEAUTIFY & ENHANCE	
Graffiti Removal	30,000
Patio Program	35,000
Horticultural (Contribution to the City of Kitchener)	50,000
DTK Art Walk	15,000
Window Decorating and Lighting	10,000
TOTAL BEAUTIFY & ENHANCE	140,000
CONNECT	
Stroll Walking Tours	12,000
Marketing and Promotions	250,000
Downtown Dollars	10,000
TOTAL CONNECT	272,000
SAFETY	
Community Safety & Wellbeing Coordinator	50,000
Overnight Security	100,000
TOTAL SAFETY	150,000
TOTAL HR EXPENSES	646,520
GENERAL & ADMIN	166,600
MEETINGS & PROFESSIONAL DEVELOPMENT	27,000
TOTAL EXPENSES	\$ 2,098,120