

Productsup Platform Editions and Modules Overview

Edition					
Platform Features per Edition	Starter	Professional	Grow	Scale	Enterprise
Push Platform API (import)	-	-	✓	✓	✓
Pull Platform API (export)	-	-	-	-	✓
PIM Connectors	✓	✓	✓	✓	✓
Onlineshop Connectors (e.g Magento, Shopify)	✓	✓	✓	✓	✓
OAuth	✓	✓	✓	✓	✓
Apps (Data Services)	-	-	✓	✓	✓
Users	3	5	10	25	50
Max SKU/Offer (Max Imported or Exported Lines) (Max lines/sku per import or export)	1.000	5.000	50.000	250.000	500.000
Included Exports per account	3	5	15	50	100
Syndication Frequency (per Channel)	Once a day	Twice a day	Four times a day	Once an hour *)	> Once an hour *)
*) Client to deliver deltas. Syndication frequencies cannot exceed processing time per 'run'					
Setup Fee per Edition & Account	-	Specified in Order Form	Specified in Order Form	Specified in Order Form	Specified in Order Form

Modules					
Module Features per Module and Edition	Starter	Professional	Grow	Scale	Enterprise
Channel Modules					
Feed Management & MKT Module					
Included marketing exports	✓	✓	✓	✓	✓
Search Engines, Comparison Shopping, Affiliate & Retargeting, Social Media, Marketing Tech	✓	✓	✓	✓	✓
Google Keyword Planner	-	✓	✓	✓	✓
Facebook Ad-Insights	-	-	✓	✓	✓
Analytics Connectors (DoubleClick, Webtrekk...)	-	-	✓	✓	✓
Google Ad-Previews	-	-	✓	✓	✓
Tracking	✓	✓	✓	✓	✓
Content Experiments (Content A/B Testing)	✓	✓	✓	✓	✓
Local Module (LIA / PoS) Add-on (for Feed Management)					
Locations	-	10	25	50	100
Travel Add-on (for Feed Management)					
Included marketing Travel exports	-	-	✓	✓	✓
Travel Channels (Google Hotel Ads, Facebook Hotel Ads, Facebook Flight Ads...)	-	-	✓	✓	✓
Geodata APIs (e.g. Address to Latitude / Longitude)	-	-	✓	✓	✓
Travelportal Ratings Integration	-	-	✓	✓	✓
Weather API	-	-	-	✓	✓
Marketplace Module					
Included Marketplace Exports	✓	✓	✓	✓	✓
Amazon, Ebay, etc.	✓	✓	✓	✓	✓
Order Dashboard	✓	✓	✓	✓	✓
Order Reporting	✓	✓	✓	✓	✓
Order sync (supported marketplaces can be seen in our software specifications)	3	5	✓	✓	✓
PII Security	✓	✓	✓	✓	✓

Included revenue per month (exkl. vat)	50.000,-	150.000,-	450.000,-	1.500.000,-	3.000.000,-
Product Content Syndication Module					
Included PCS Exports	-	-	✓	✓	✓
Item-Setup Sheets, Pre-Build APIs, Pre-Build Datapools, Retail Channels	-	-	✓	✓	✓
Exports with Classification (e.g. BMECat)	-	-	-	✓	✓
Content Portal Add-on					
Content Portal	-	-	-	✓	✓
Users	-	-	-	50	100
Seller/Vendor Onboarding Module					
Cloud Services Connectors (e.g. Amazon S3, ...)			✓	✓	✓
Custom API Enabled			✓	✓	✓
Catalogs (1st party, 3rd party Seller/Vendors)			15	50	100
Rich Media Modules					
Image Designer Module					
Shareable templates	-	✓	✓	✓	✓
Clipart Library	-	✓	✓	✓	✓
Unlimited layers	-	20	50	✓	✓
Dynamic Videos Module					
Standard Pre-build templates	-	✓	✓	✓	✓
Custom Templates	-	✓	✓	✓	✓
Setup fee per After Effects template (one off)	-	Specified in Order Form	Specified in Order Form	Specified in Order Form	Specified in Order Form
Crawler Module					
Data Crawler	✓	✓	✓	✓	✓
Image Properties Crawler	✓	✓	✓	✓	✓
Website Crawler	✓	✓	✓	✓	✓