

Product Guide

sheets SELF-ADHESIVE

A comprehensive range of paper, filmic and speciality materials together with a wide range of adhesives provides the ideal solution for your labelling requirements. We can also supply bespoke constructions quickly and in small minimum makings.

SAM's products are available through leading paper merchants

QUALITY | RELIABILITY | SERVICE | INDEPENDENT ADVICE





Self-Adhesive Sheet Range



MATERIAL/GSM/THICKNESS	ADHESIVE	WEIGHT	PACK SIZE	Back Printed Branding	SHEET SIZE (mm)		SHEET SIZE (mm)		SHEET SIZE (mm)		SHEET SIZE (mm)	
					210 x 297		450 x 640		500 x 700		700 x 1000	
					SOLID	SPLIT	SOLID	SPLIT	SOLID	SPLIT	SOLID	SPLIT
STANDARD PAPERS												
WHITE OFFSET 80	PERMANENT	80gsm	200	N	■	■	■	■	■	■	■	■
WHITE OFFSET 80	REMOVABLE	80gsm	200	N	■	■	■	■	■			
WHITE OFFSET 80	SUPERTACK	80gsm	200	N	■	■	■	■				
WHITE OFFSET 80	SUPERTACK PLUS	80gsm	200	N		■		■				
WHITE OFFSET 80	DEEFPREEZE	80gsm	200			■				■		
CONTRACT VELLUM 80	PERMANENT	80gsm	200	N			■	■				
MC MATT 90	PERMANENT	80gsm	200	N	■	■	■	■	■			
MC GLOSS 80	PERMANENT	80gsm	200	N	■	■	■	■	■	■	■	■
MC GLOSS 80	REMOVABLE	80gsm	200	N	■	■	■	■	■	■	■	■
MC GLOSS 80	SUPERTACK	80gsm	200	N	■	■	■	■	■			
CONTRACT GLOSS 80	PERMANENT	80gsm	200	N			■	■				
CAST COATED 80	PERMANENT	80gsm	200	N	■	■	■	■		■		
LASERPRINT 70	PERMANENT	70gsm	200	N	■		■					
BOARDS												
LITHO BOARD 170	SUPERTACK	170gsm	125	N	■				■			
SEMI-GLOSS BOARD 150	SUPERTACK	150gsm	125	N	■				■			
MATT BOARD 160	SUPERTACK	160gsm	100	N	■						■	
CAST COATED BOARD 180	SUPERTACK	180gsm	125	N	■				■			
MC BOARD 245	SUPERTACK	240gsm	100	N	■				■			
CAST COATED 80-180gsm BACK	SUPERTACK	80/180gsm	125	N	■		■					
MC GLOSS 120	REMOVABLE	120gsm	BPOP4K	N								640x900
SPECIALITY PAPERS												
SEMI-GLOSS OPAQUE 80	SUPERTACK	80gsm	200	N	■	■	■	■	■	■		
COPY CF 57	PERMANENT	57gsm	200	N		■		■				
TYVEK 75	SUPERTACK	75gsm	125	N	■				■			
WHITE SATIN FABRIC 120	SUPERTACK	120gsm	125	N	■				■			
100% RECYCLED UNCOATED 80	PERMANENT	80gsm	200	N	■				■			
DOUBLE SIDED PAPER CORE 62	SUPERTACK	62gsm	100	N	■				■		■	
DOUBLE SIDED PP CORE 40µ	SUPERTACK	40µ	100	N	■				■		■	
SEMI-GLOSS - GLOSS BACK 100	PERM LC	80gsm	200	N	■							480x630
COLOURS												
YELLOW OFFSET 80	SUPERTACK	80gsm	200	N	■	■			■	■		
GREEN OFFSET 80	SUPERTACK	80gsm	200	N	■	■			■	■		
BLUE OFFSET 80	SUPERTACK	80gsm	200	N	■	■			■	■		
RED OFFSET 80	SUPERTACK	80gsm	200	N	■	■			■	■		
FLUORESCENT COLOURS												
FLUORESCENT YELLOW 80	SUPERTACK	80gsm	200	N	■	■			■	■		
FLUORESCENT ORANGE 80	SUPERTACK	80gsm	200	N	■	■			■	■		
FLUORESCENT GREEN 80	SUPERTACK	80gsm	200	N	■	■			■	■		
FLUORESCENT RED 80	SUPERTACK	80gsm	200	N	■	■			■	■		
METALICS												
GLOSS GOLD 72	SUPERTACK	72gsm	200	N	■				■			
MATT GOLD 72	SUPERTACK	72gsm	200	N	■				■			
GLOSS SILVER 72	SUPERTACK	72gsm	200	N	■				■			
MATT SILVER 72	SUPERTACK	72gsm	200	N	■				■			
FILMIC - OFFSET/SCREEN												
GLOSS WHITE VINYL 80µ	PERMANENT	80µ	100	N								■
GLOSS WHITE VINYL 80µ	REMOVABLE	80µ	100	N								■
GLOSS CLEAR VINYL 80µ	PERMANENT	80µ	100	N								■
GLOSS CLEAR VINYL 80µ	REMOVABLE	80µ	100	N								■
MATT WHITE VINYL 80µ	PERMANENT	80µ	100	N								■
MATT WHITE VINYL 80µ	REMOVABLE	80µ	100	N								■
Other options also available incl Supertack & Ultra Removable												
BRIGHT WHITE POLYPROPYLENE TC 60µ	PERMANENT	60µ	200	N	■	■			■	■		
BRIGHT WHITE POLYPROPYLENE TC 60µ	REMOVABLE	60µ	200	N	■	■			■	■		
BRIGHT CLEAR POLYPROPYLENE TC 60µ	PERMANENT	60µ	200	N	■	■			■	■		
ECO MATT WHITE POLYPROPYLENE TC 70µ	PERMANENT	70µ	200	N	■	■			■	■		
NON SELF-ADHESIVE GRADES												
HEAT ACTIVATED MATT UNCOATED 115	HOT MELT	115gsm	100	N	■			■				
HEAT ACTIVATED SEMI GLOSS COATED 115	HOT MELT	115gsm	100	N	■			■				
SAM GUMMED WHITE OFFSET/LASER 83	GUMMED	83gsm	500	N	■			■				

Kraft Backing: available solid or split (split every 38mm parallel to the long edge - SRA3, SRA2 & B2)

Backing Sheet weights vary depending on the product. Custom split and Guillotining service available

FASSON Self-Adhesive Sheet Range



MATERIAL	ADHESIVE	WEIGHT	PACK SIZE	Back Printed Branding	SHEET SIZE (mm)			SHEET SIZE (mm)			SHEET SIZE (mm)		
					450 x 640			500 x 700			700 x 1000		
					SOLID	SPLIT	CB+	SOLID	SPLIT	CB+	SOLID	SPLIT	CB+
STANDARD PAPERS													
VELLUX	PERMANENT	80gsm	250	Y	■	■	■	■	■	■	150s	150s	
VELLUX	REMOVABLE	80gsm	250	Y				■	■	■			
VELLUX	SUPERTACK	80gsm	250	Y				■	■	■	150s	150s	
VELLUX DEEFPREEZE	DEEFPREEZE	80gsm	250	Y				■	■	■			
MC WHITE	PERMANENT	80gsm	250	Y	■	■		■	■	■			
MC WHITE	REMOVABLE	80gsm	250	Y				■	■	■			
MC WHITE	SUPERTACK	80gsm	250	Y				■	■	■			
GLOSS ART	PERMANENT	80gsm	250	Y				■	■	■			
GLOSS ART	REMOVABLE	80gsm	250	Y				■	■	■			
GLOSS ART	SUPERTACK	80gsm	250	Y				■	■	■			
HIGH GLOSS	PERMANENT	80gsm	250	Y		■	■	■	■	■	150s	150s	
HIGH GLOSS	PERMANENT	80gsm	250	Y				■	■	■			
HIGH GLOSS	REMOVABLE	80gsm	250	Y				■	■	■		150s	
HIGH GLOSS	SUPERTACK	80gsm	250	Y				■	■	■	150s		
HIGH GLOSS DEEFPREEZE	DEEFPREEZE	80gsm	250	Y				■	■	■			
OFFSET & LASER VELLUX	PERMANENT	68gsm	250	Y	■	2 Splits							
OFFSET & LASER MC WHITE	PERMANENT	80gsm	250	Y	■								
BOARDS													
WHITE MANILLA	PERMANENT	150gsm	150	Y				■					
HIGH GLOSS BOARD	PERMANENT	180gsm	150	Y				■					
HIGH GLOSS POST CARD	PERMANENT	80/200gsm	150	N				■	00gsm				
SPECIALITY PAPERS													
MATT COVER	PERMANENT	80gsm	250	Y						■			
COVERALL HIGH GLOSS	PERMANENT	80gsm	250	Y						■			
VELLUM PIGGYBACK	PERMANENT	80gsm	150	Y				■					
GUM TWIN	SUPERTACK	80gsm	150	Y				■					
TYVEK	PERMANENT	80gsm	150	Y				■					
SATIN CLOTH	PERMANENT	120gsm	150	Y				■					
COPYFACE.CF	PERMANENT	80gsm	250	Y			610x430						
COLOURS													
SATIN YELLOW	PERMANENT	80gsm	150	Y						■			
SATIN RED	PERMANENT	80gsm	150	Y						■			
SATIN BLUE	PERMANENT	80gsm	150	Y						■			
SATIN GREEN	PERMANENT	80gsm	150	Y						■			
PASTEL OFFSET YELLOW	PERMANENT	80gsm	150	Y						■			
PASTEL OFFSET BLUE	PERMANENT	80gsm	150	Y						■			
FLUORESCENT COLOURS													
RADIANT CHARTREUSE (YELLOW)	PERMANENT	80gsm	150	Y						■			
RADIANT GREEN	PERMANENT	80gsm	150	Y						■			
RADIANT ORANGE	PERMANENT	80gsm	150	Y						■			
RADIANT RED	PERMANENT	80gsm	150	Y						■			
METALICS													
DULL SILVER FOIL	PERMANENT	81gsm	125	N				■					
BRIGHT SILVER FOIL	PERMANENT	86gsm	125	N				■					
180 SOLID FOIL MATT CHROME	PERMANENT	50mic	100	Y						■			
FILMIC-OFFSET/SCREEN													
400 GLOSS WHITE VINYL	PERMANENT	90mic	100	Y							■	■	
400 GLOSS WHITE VINYL	REMOVABLE	90mic	100	Y							■	■	
400 GLOSS WHITE VINYL	ULTRA REM	90mic	100	Y							■	■	
400 GLOSS WHITE VINYL	SUPERTACK	90mic	100	Y							■	■	
420 MATT WHITE VINYL	PERMANENT	80mic	100	Y							■	■	
440 GLOSS TRANSPARENT VINYL	PERMANENT	90mic	100	Y							■	■	
440 GLOSS TRANSPARENT VINYL	REMOVABLE	90mic	100	Y							■	■	
COVERALL VINYL	PERMANENT	100mic	100	Y							■	■	
COVERALL VINYL	REMOVABLE	100mic	100	Y							■	■	
GREENLINE GLOSS WHITE PP	PERMANENT	60mic	100	Y							■	■	
GREENLINE GLOSS TRANSP. PP	PERMANENT	60mic	100	Y							■	■	
OFFSET VINYL													
OFFSET VINYL GLOSS WHITE	PERMANENT	80mic	200	Y				■					
OFFSET VINYL GLOSS WHITE	REMOVABLE	80mic	200	Y				■					
OFFSET VINYL MATT WHITE	PERMANENT	80mic	200	Y				■					
OFFSET VINYL MATT WHITE	REMOVABLE	80mic	200	Y				■					
OFFSET VINYL TRANSP GLOSS	PERMANENT	80mic	200	Y				■					
OFFSET VINYL TRANSP GLOSS	REMOVABLE	80mic	200	Y				■					
OFFSET VINYL TRANSP MATT	PERMANENT	80mic	200	Y				■					
OFFSET VINYL TRANSP MATT	REMOVABLE	80mic	200	Y				■					
DESIGN PAPERS-WINE LABELLING													
MATT WINE - white matt coated supercalendered	PERMANENT	90gsm	200	N				■					
MARTELE BLANC - uncoated hammered/embossed	PERMANENT	90gsm	200	N				■					
RUSTIQUE BLANC - uncoated felt marked finish	PERMANENT	90gsm	200	N				■					
VERGÉ BLANC - uncoated laid watermark	PERMANENT	80gsm	200	N				■					
CRÈME VERGÉ - cream uncoated laid watermark	PERMANENT	90gsm	125	Y						■			
VERGÉ CRÈME - cream uncoated laid watermark	PERMANENT	80gsm	200	N				■					
NATURAL BOIS - unbleached uncoated laid watermark	PERMANENT	90gsm	200	N				■					

PD REFERENCE	MATERIAL/GSM/THICKNESS	DRY TONER	HP INDIGO	SHEET SIZE	ADHESIVE	SHEETS/BOX	Back Printed Branding	SPLIT BACK*	SOLID BACK
STANDARD PAPERS									
WHITE UNCOATED									
PD-UC-PSPL100/250	WHITE UNCOATED 80	■	■	320x450	PERMANENT	100 250	N	L	
PD-UC-RSPL100	WHITE UNCOATED 80	■	■	320x450	REMOVABLE	100	N	S	
PD-UC-ST+SPL100	WHITE UNCOATED 80	■	■	320x450	SUPERTACK	100	N	S	
PD-UC-ST+SPL100	WHITE UNCOATED 80	■	■	320x450	ST+	100	N	S	
PD-UC-DFSPL100	WHITE UNCOATED 80	■	■	320x450	DEEFPREEZE	100	N	S	
PD-UC-PSOL100/250	WHITE UNCOATED 80	■	■	320x450	PERMANENT	100 250	N		■
PD-UC-RSOL100	WHITE UNCOATED 80	■	■	320x450	REMOVABLE	100	N		■
PD-UC-ST+SOL100	WHITE UNCOATED 80	■	■	320x450	SUPERTACK	100	N		■
WHITE MATT COATED									
PD-MAT-PSPL100/250	MATT COATED 90	■	■	320x450	PERMANENT	100 250	N	L	
FASSON BI7900002	MC MATT 90 (DI-OF)	■	■	320x460	PERMANENT	250	Y	CB+	
PD-MAT-PSOL100/250	MATT COATED 90	■	■	320x450	PERMANENT	100 250	N		■
WHITE GLOSS COATED									
PD-MCG-PSPL100/250	MC GLOSS 80	■	■	320x450	PERMANENT	100 250	N	L	
FASSON BI7870002	MC GLOSS 90 (DI-OF)	■	■	320x460	PERMANENT	250	Y	CB+	
PD-MCG-RSPL100	MC GLOSS 80	■	■	320x450	REMOVABLE	100	N	S	
PD-MCG-ST+SPL100	MC GLOSS 80	■	■	320x450	SUPERTACK	100	N	S	
PD-MCG-PSOL100/250	MC GLOSS 80	■	■	320x450	PERMANENT	100 250	N		■
PD-MCG-RSOL100	MC GLOSS 80	■	■	320x450	REMOVABLE	100	N		■
PD-MCG-ST+SOL100	MC GLOSS 80	■	■	320x450	SUPERTACK	100	N		■
WHITE CAST COATED/HIGH GLOSS									
PD-CC-PSPL100/250	CAST COATED 80	■	■	320x450	PERMANENT	100 250	N	S	
FASSON DO1130002	HIGH GLOSS 80 (DI-OF)	■	■	320x460	PERMANENT	250	Y	CB+	
PD-CC-PSOL100/250	CAST COATED 80	■	■	320x450	PERMANENT	100 250	N		■
COLOURS									
PD-YEL-PSPL100	YELLOW 80	■	■	320x450	PERMANENT	100	N	S	
PD-GRE-PSPL100	GREEN 80	■	■	320x450	PERMANENT	100	N	S	
PD-BLU-PSPL100	BLUE 80	■	■	320x450	PERMANENT	100	N	S	
PD-RED-PSPL100	RED 80	■	■	320x450	PERMANENT	100	N	S	
FLUORESCENT COLOURS									
PD-FLUY-PSPL100	FLUORESCENT YELLOW 80	■	■	320x450	PERMANENT	100	N	S	
PD-FLUG-PSPL100	FLUORESCENT GREEN 80	■	■	320x450	PERMANENT	100	N	S	
PD-FLUR-PSPL100	FLUORESCENT RED 80	■	■	320x450	PERMANENT	100	N	S	
PD-FLUO-PSPL100	FLUORESCENT ORANGE 80	■	■	320x450	PERMANENT	100	N	S	
SPECIALITY PAPERS									
PD-SGO-ST+SPL100	OPAQUE SEMI-GLOSS 80	■	■	320x450	SUPERTACK	100	N	S	
PD-SGO-ST+SOL100	OPAQUE SEMI-GLOSS 80	■	■	320x450	SUPERTACK	100	N		■
PD-SF120-ST+SOL125	SATIN FABRIC 120	■	■	320x450	SUPERTACK	125	N		■
PD-GUM-UC100	Digital GUMMED UNCOATED 83	■	■	320x450	GUMMED	100	N		■
PD-CCF-PSPL100	COPY CF 57	■	■	320x450	PERMANENT	100	N	S	
BOARDS									
PD-UCB170-ST+SOL100	UNCOATED BOARD 170	■	■	320x450	SUPERTACK	100	N		■
PD-SGB150-ST+SOL100	SEMI-GLOSS BOARD 150	■	■	320x450	SUPERTACK	100	N		■
PD-MB160-ST+SOL100	MATT BOARD 160	■	■	320x450	SUPERTACK	100	N		■
PD-CCB180-ST+SOL100	CAST COATED BOARD 180	■	■	320x450	SUPERTACK	100	N		■
PD-MCB245-ST+SOL100	MC BOARD SEMI GLOSS 245	■	■	320x450	SUPERTACK	100	N		■
PD-BB180-ST+SOL100	CAST COATED 80-180gsm BACK	■	■	320x450	SUPERTACK	100	N		■
FILMIC GLOSS WHITE									
FASSON AY2090003	GLOSS WHITE LASER POLYESTER 50µ	■	■	320x450	PERMANENT	100	Y		■
PD-WPP-PSOL100	GLOSS WHITE POLYPROPYLENE 60µ	□	■	320x450	PERMANENT	100	N		■
PD-WPP-PSPL100	GLOSS WHITE POLYPROPYLENE 60µ	□	■	320x450	PERMANENT	100	N	S	
PD-WPP-RSOL100	GLOSS WHITE POLYPROPYLENE 60µ	□	■	320x450	REMOVABLE	100	N		■
FASSON CB5040008	GLOSS WHITE POLYPROPYLENE 59µ (DI-OF)	■	■	320x460	PERMANENT	200	N		■
FASSON CB5030002	GLOSS WHITE POLYPROPYLENE 59µ (DI-OF)	■	■	320x460	REMOVABLE	200	N		■
PD-GWV-PSOL100/200	GLOSS WHITE DIGITAL VINYL INDIGO TC 80µ	■	■	320x450	PERMANENT	100 200	N		■
FILMIC MATT WHITE									
FASSON AP5170007	MATT WHITE LASER POLYESTER 50µ	■	■	320x450	PERMANENT	100	Y		■
FASSON AC7130015	MATT WHITE LASER POLYESTER 50µ	■	■	320x450	EXTRA PERM	100	Y		■
PD-MWP-PSOL100	MATT WHITE POLYESTER 50µ (BS5609)	■	■	320x450	PERMANENT	100	N		■
PD-MWPET-RSOL50	MATT WHITE POLYESTER 60µ	■	■	320x450	REMOVABLE	50	N		■
PD-MWPET-CLSOL50	MATT WHITE CLING POLYESTER 60µ	■	■	320x450	CLING REM	50	N		■
PD-MPP-PSOL100	MATT WHITE POLYPROPYLENE 60µ	□	■	320x450	PERMANENT	100	N		■
FASSON AT8860005	MATT WHITE POLYPROPYLENE 109µ	■	■	320x450	PERMANENT	100	Y		■
FASSON CB9580040	MATT WHITE POLYETHYLENE 173µ	■	■	320x450	EXTRA PERM	100	Y		■
FASSON CB8940007	MATT WHITE POLYETHYLENE 178µ (DI-OF)	■	■	320x460	PERMANENT	175	Y		■
FILMIC CLEAR/TRANSPARENT									
FASSON AY1660003	GLOSS TRANS LASER POLYESTER 50µ	■	■	320x450	PERMANENT	100	Y		■
FASSON AW2110004	GLOSS TRANS LASER POLYESTER 50µ	■	■	320x450	EXTRA PERM	100	Y		■
PD-GCPET-RSOL50	GLOSS CLEAR POLYESTER 53µ	■	■	320x450	REMOVABLE	50	N		■
FASSON CB5010003	GLOSS CLEAR POLYESTER 75µ (DI-OF)	■	■	320x460	PERMANENT	250	Y		■
PD-GCPET-CLSOL50	GLOSS CLEAR CLING POLYESTER 53µ	■	■	320x450	CLING REM	50	N		■
PD-CPP-PSOL100	GLOSS CLEAR POLYPROPYLENE 60µ	□	■	320x450	PERMANENT	100	N		■
FASSON CB5050002	GLOSS TRANSP POLYPROPYLENE 54µ (DI-OF)	■	■	320x460	REMOVABLE	200	N		■
FASSON AY1670003	MATT TRANS LASER POLYESTER 54µ	■	■	320x450	PERMANENT	100	Y		■
FILMIC SILVER									
FASSON AH9330024	SILVER LASER POLYESTER 55µ	■	■	320x450	EXTRA PERM	100	Y		■
SAM DOUBLE SIDED ADHESIVE (For laminating two or more sheets together)									
PD-DSP-ST100	DOUBLE SIDED ADHESIVE (PAPER CORE)	NA	NA	320x460	SUPERTACK	100	N		■
PD-DSF-ST100	DOUBLE SIDED ADHESIVE (FILM CORE)	NA	NA	320x460	SUPERTACK	100	N		■

Please make sure that all material is thoroughly tested to ensure that it satisfies the requirements of the end user and that it is also compatible with the printing and conversion process.

□ Not suitable for high temperature machines.

*SPLITS L = Splits parallel with the long edge
S = Splits parallel with the short edge CB+ = Diagonal Splits