



CYMBRIA®

[Cymbria.com](http://Cymbria.com)

*Cadillac Escalades parked outside of a New York City hotel. They feature technology made by Gentex Corp., such as digital rearview mirrors, dimmable windows/sunroofs and cabin cameras. Gentex is one of our equity holdings in the EdgePoint Portfolios and is a leader in high-tech electronics for automotive, aerospace and fire-protection industries. Many of its products offer safety enhancements and can be found in vehicles from various manufacturers.*

EdgePoint Global Portfolio, EdgePoint Canadian Portfolio, EdgePoint Global Growth & Income Portfolio, EdgePoint Canadian Growth & Income Portfolio and Cymbria hold Gentex Corp. as at September 30, 2023. Information on the above security is solely to illustrate the application of the EdgePoint investment approach and not intended as investment advice. It is not representative of the entire portfolio, nor is it a guarantee of future performance. EdgePoint Investment Group Inc. may be buying or selling positions in the above security.

*Photo credit*

© jordi23 / Adobe Stock

### Once in a lifetime?

By Jeff Hyrich

*"History never repeats itself, but it does often rhyme"*

- Mark Twain

I've always been a curious person and like learning about new things. There's always some new widget or technology that's going to dramatically impact our lives, but investors must also think about how the future will play out if they want an opportunity to capitalize on those changes. Fortunes will be made for some companies and lost by others. While we can't predict what will happen, sometimes it helps to look to the past and see how previous technology changes affected both challengers and incumbents.

Today's headlines often focus on electric vehicles and artificial intelligence, but yesteryear it was canals, railroads, telegraphs and airplanes. When investors look at these past developments, it's like reading a spoiler-filled Wikipedia entry - they get a clinical understanding of the major plot points but miss out on the real-time emotions that people were experiencing back then. These behavioural elements are what sway the market between greed and fear, bull and bear markets, and bubbles and panics. These elements also allow investors to take advantage of mispricings when they see something that the market doesn't.

Depending on the type of investor you are, you'll look for different things. Think of this as pattern recognition. Some readily available information like economic data points (e.g., monthly GDP or quarterly earnings reports) occur frequently, so investors will have lots of experience with them and can react accordingly. Other events occur so infrequently that investors might be the proverbial "deer in headlights" - they don't know what to do because they've never seen it before. Studying market history can help us learn from anomalies that might arise a couple of times over an investor's 40-year career, and importantly, have a plan when the real thing happens.

### Dim bulbs

One famous bubble was the Dutch Tulip phenomenon in the 1630s, where investors speculators bid up the prices of these flowers to ever-more-irrational levels. Some rare tulips even cost more than a house, before prices just as quickly collapsed. Tulip-mania stands as one of the greatest bubbles of all time, widely regarded as so irrational that it wouldn't occur again...well at least until a few years ago.

NFTs, short for "non-fungible tokens," are blockchain-based tokens that represent a unique asset like a piece of art, digital content or media. Think of them like certificates of ownership and authenticity for something digital. Tech entrepreneur Jack Dorsey auctioned his first tweet as an NFT in 2021 and it sold for US\$2.9 million.<sup>i</sup> What's a tweet you ask? It's defined as a post made on the social media platform X (formerly known as Twitter); it's also the chirping sound of a small bird.



Source: Sina Estavi, NFT owner.

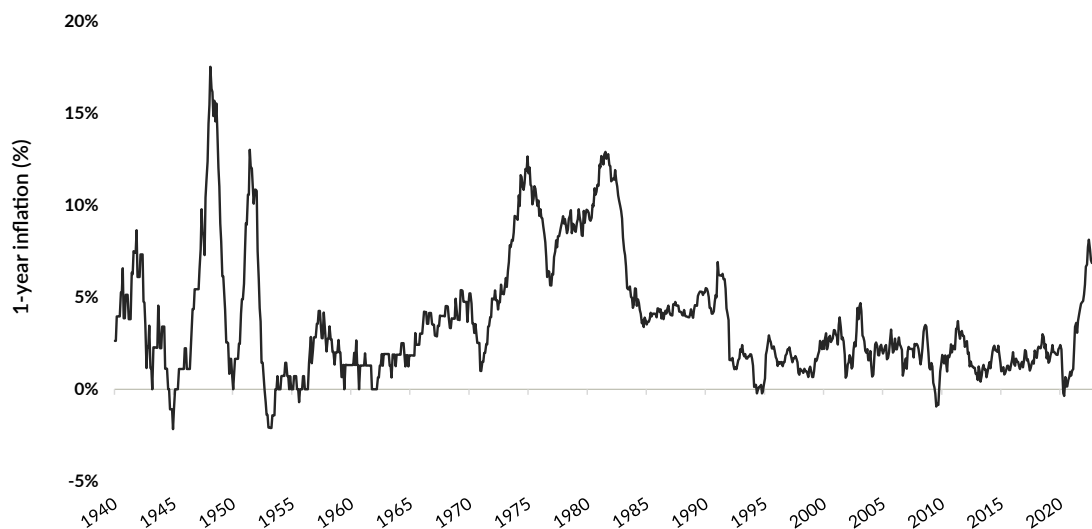
A year later, the new owner listed said NFT tweet for only US\$48 million, which maybe surprisingly didn't sell. It was re-listed a second time where the highest bid received was US\$6,800 and again didn't sell. The third time it was re-listed, the top bid was US\$277 and again it didn't sell. Most recently the best current bid is US\$3.77. It has been reported in the media that 95% of all NFTs are currently worthless.<sup>ii</sup> I said earlier that there wouldn't be another Tulip-mania, but we came pretty darn close this time, and it only took about 400 years.

# CYMBRIA®

The current example affecting most people is the return of inflation. The last time it was this high was in the 1970s, and before that the 1940s. Interest rates in both Canada and the U.S. have been on a downward trend for most of the last 40 years. Now the pendulum has reversed as rates have been rising with both the largest and fastest increases since disco was popular.

## Rolling 1-year Canadian inflation

Dec. 31, 1939 to Aug. 31, 2023



Source: Statistics Canada. Table 18-10-0004-01 Consumer Price Index, monthly, not seasonally adjusted. As at August 31, 2023. Inflation was calculated based on 1-year change of the Canadian Consumer Price Index.

There are follow-on consequences such as the effect higher rates have on the three main asset classes – bonds, stocks, and real estate. The problem is most investors today weren't active back in the 1970s and don't have real world experience investing through an environment as we're in today. Unfortunately, the same can be said for central bankers and politicians.

### The bigger they are, the harder they fall?

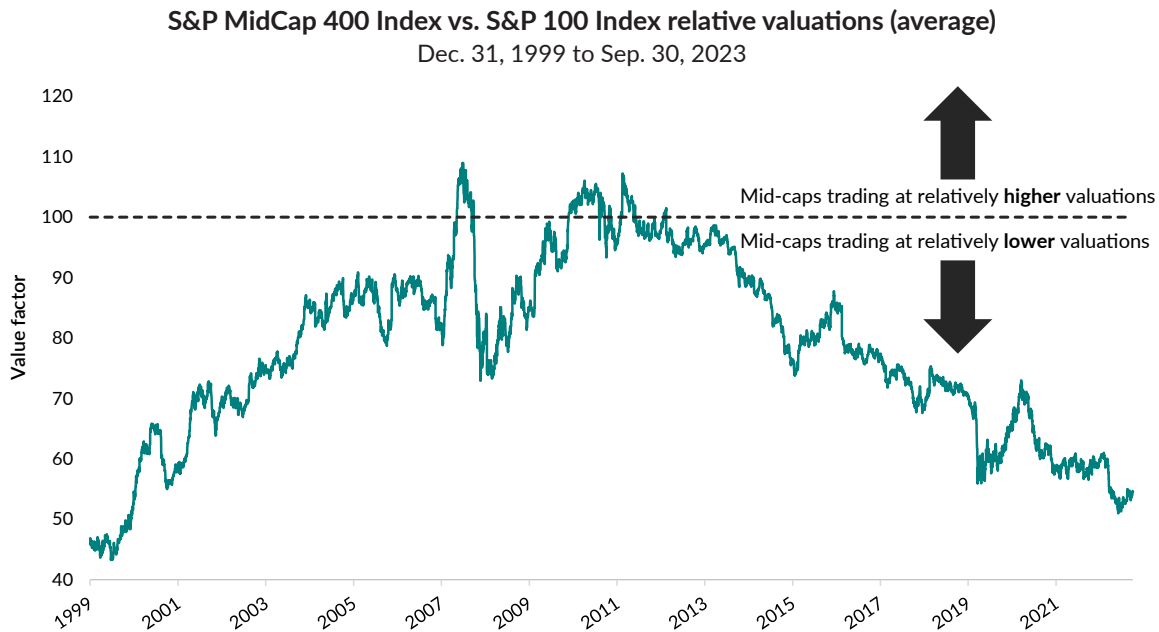
Looking at the companies can be even more informative. Specifically, investors are often attracted to companies that share certain traits such as oil & gas in the 1970s or Japanese firms in the 1980s. There's an appeal to investing alongside the crowd, but popularity usually comes at the cost of high-priced shares. The higher the valuation today usually means lower returns down the road as the future returns have been pulled forward. Japan was one of the best-performing markets in the 1980s, yet its stock market remains below its 1990 peak. Imagine being a Japanese investor and you've made minimal returns for over 30 years!

Just like inflation made a comeback, the market seems to have rallied again around tech stocks. We've seen a partial deflating of the money-losing companies that were viewed as disruptors at the onset of COVID-19 (think WeWork and Peloton), and that's now morphed into the "Magnificent Seven" (Apple, Microsoft, Amazon, Alphabet (Google's parent), Tesla, Nvidia and Meta). While these businesses are household names, investors buying them today are paying an average of 32x forward earnings.<sup>iii</sup> The last time tech was as popular as today was in the 1990s. A few of the bellwether stocks from back then would be Cisco and Intel, both of which trade at lower prices today than in 2000, even though both companies continued to grow.

# CYMBRIA®

Something else happening in the market that's received significantly less attention is the growing valuation disconnect between smaller and larger market-cap companies. As more money managers have gravitated towards owning the largest companies to minimize their tracking error (risk of underperforming the index), there's been less focus towards the mid-cap space. Many of these companies are well established with long track records and dominant positions in their respective markets.

The following graph compares the relative valuation of the S&P 400 Index (which is considered the U.S. mid-cap index) against the S&P 100 Index (the 100 largest companies in the U.S.). It's an average of five different valuation factors. A value greater than 100 means mid-caps are trading at higher or more expensive valuations against large caps, while below 100 means they're less expensive on a relative basis.

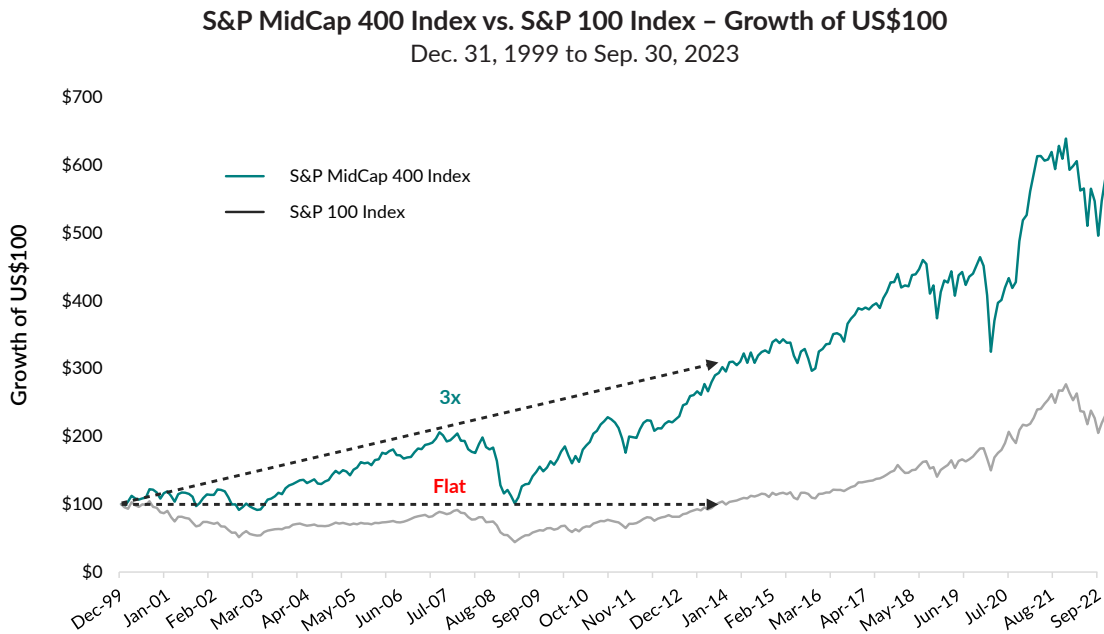


Source: FactSet Research Inc. The S&P 100 Index is composed of the 100 largest U.S. companies based on market capitalization. The S&P MidCap 400 Index is composed of the mid-range 400 U.S. companies based on market capitalization. The indexes are not investible. Relative valuations are the daily average of five valuation metrics for the two indexes: price-to-earnings ratio, price-to-book value ratio, price-to-cash flow ratio, price-to-sales ratio and enterprise value-to-earnings before interest, taxes, depreciation and amortization.

The data shows that, on average across these five valuation metrics, mid-caps are trading at approximately a 45% valuation discount relative to the largest 100 companies in the U.S., and they've been de-rated from a peak of over 100% since circa 2011. The last time mid-caps traded at such large valuation discounts was over 20 years ago, roughly when Geoff MacDonald and I were co-lead portfolio managers on a mid-cap focused Global Endeavour fund. Historically, mid-caps trade at similar or higher valuations than large caps because they're smaller sized and have a longer growth runway.

# CYMBRIA®

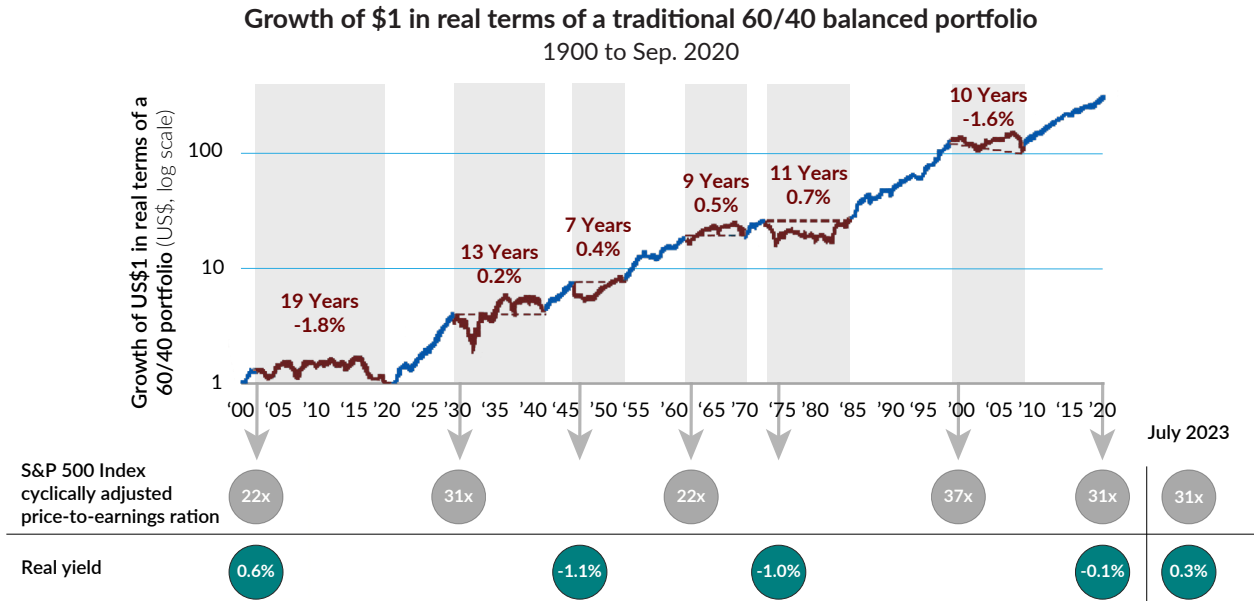
So, what happened to those willing to look different the last time conditions were similar to today? For the first 13 years after the end of the dot-com boom in 2000, the large-cap index was flat while mid-caps more than tripled. That outperformance has continued over the next decade, right to today.



Source: FactSet Research Systems Inc. Index price return in US\$.

# CYMBRIA®

We've talked before about lost decades in the stock market where markets are flat for prolonged periods of time. With inflation running at 30-year highs and purchasing power of your assets going down as a result of inflation, can anyone afford flat performance for the next decade?



\*60% U.S. equities (S&P 500 Index) and 40% U.S. bonds (J.P. Morgan Government Bond Index - United States Traded) rebalanced monthly.

For illustrative purposes only.

Source: GMO Asset Allocation Insights, Tonight We Leave the Party Like It's 1999, November 2020. Source, July 31, 2023 CAPE: Shiller PE ratio by month, Ycharts.com, [https://ycharts.com/indicators/cyclically\\_adjusted\\_pe\\_ratio](https://ycharts.com/indicators/cyclically_adjusted_pe_ratio). Source, July 31, 2023 real yield: 10-Year Treasury Constant Maturity Rate, Federal Reserve Bank of St. Louis, <https://fred.stlouisfed.org/series/DGS10>. As at September 30, 2023, July 2023 is the most-recent available data. CAPE is the Cyclically adjusted price-to-earnings ratio. Real yields are 10-year U.S. Treasuries minus the 12-month trailing Consumer Price Index. The S&P 500 Index is a broad-based market-capitalization-weighted index of 500 of the largest and most widely held U.S. stocks. The J.P. Morgan Government Bond Index – United States Traded seeks to track government bond fixed-rate issues from the United States. The indexes are not investible.

## Losing the popularity contest

This is the opportunity that we are seeing and investing in accordingly. The following table compares the weighted-average market cap in Cymbria compared to the MSCI World Index. Since we started almost 15 years ago, we've never been "smaller" – our weighted-average market cap relative to the MSCI World Index has gone from ~50% to under 10% today. It might be surprising to note that our weighted-average market cap, excluding EdgePoint Wealth Management and our other private companies, is C\$45 billion, compared to C\$601 billion in the MSCI World.<sup>iv</sup>

### Cymbria relative weighted-average market cap vs. MSCI World Index

Sep. 30, 2023

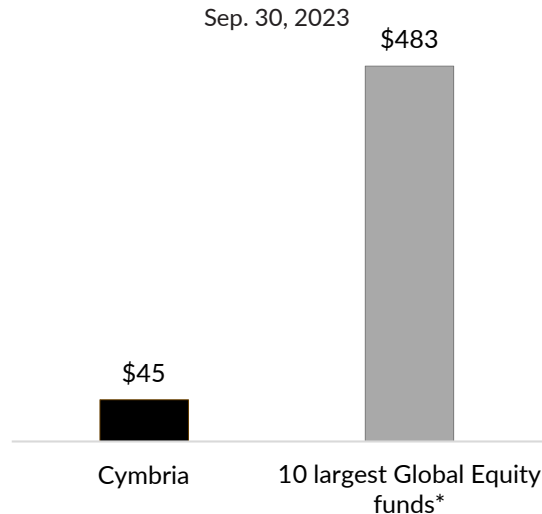
2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023 YTD
18%	28%	36%	36%	42%	57%	58%	51%	52%	42%	35%	27%	9%	9%	11%	7%

Source: FactSet Research Systems Inc. As at September 30, 2023. Weighted-average market capitalization measured in C\$. Excludes cash, currency forwards, warrants, fixed-income securities and private companies. Market capitalization uses the monthly historical weighted average. The MSCI World Index is a market-capitalization-weighted index composed of equity securities available in developed markets globally. The index is not investible. While Cymbria does not have an official benchmark, the index was chosen for being a widely used benchmark of the global equity market. Cymbria is managed independently of the index we use as a long-term performance comparison. Differences including security holdings and sector/geographic allocations may impact comparability and could result in periods when our performance differs materially from the index.

# CYMBRIA®

If you compare Cymbria to the Global Equity fund category (its likely category based on our investment mandate), again you can see the contrast in market caps in Cymbria relative to the 10 biggest Global Equity funds in terms of size if you exclude its private company and fixed income holdings. Our average size holding of C\$45 billion is approximately one-eleventh the size of our peers. What's interesting is that of the approximately 83,000 publicly traded companies globally, only 28 companies have market caps of C\$400 billion or greater. This incredibly narrow sliver of 0.03% (28 divided by 83,000) of the market is where most global funds have chosen to invest, regardless that the biggest companies are trading close to all time valuation premiums relative to smaller companies. The last time this happened, the large-cap indexes were underwater for the next 13 years, as it took a long time for companies to grow earnings to catch up with their previously over-extended valuations. Inflation was low back then so maybe you could afford to be patient, but unfortunately that's not the situation we find ourselves in today.

## Cymbria weighted-average market cap vs. largest Global Equity category funds (C\$B)



\* Largest by AUM (excludes EdgePoint Global Portfolio)

Source, Global Equity funds: Morningstar Direct. Source, market capitalization, P/E, MSCI World Index: FactSet Research Systems Inc. As at September 30, 2023. Latest available Fund holdings were used. Cymbria is not eligible for Morningstar classification, but we believe its mandate would categorise it within the Global Equity peer group, which are open-end mutual funds that invest in securities domiciled anywhere around the world with an average market capitalization greater than the small/mid-cap level. These funds must invest between 10% and 90% of equity holdings in Canadian or U.S. companies. Funds without strict investment restrictions and don't qualify for other geographic categories are assigned to this category.

## A perfect storm?

The current investing environment is very interesting because we're starting to witness "infrequent" events that all seem to be occurring simultaneously. The return of inflation has caused a dramatic rise in interest rates globally. Over the previous decade, low rates and quantitative easing (a.k.a., money printing) created an "everything bubble." Interest rates are like gravity – the higher they rise, the greater the downward pull affecting asset values. The future is uncertain and there are many potential outcomes. One scenario is inflation returns to under 2%, interest rates go back to historically low levels, money is free again and all assets go up. Another scenario is inflation is sticky and rates stay higher for a prolonged period, which re-prices all assets to lower values and significant wealth is destroyed at the same time that inflation raises the cost of everything.

Many investors today seem to have made the same bet multiple times. The tickers and names are different, but they're basically "one-idea" funds – with the two biggest ideas being tech and quality, and with a focus on the largest companies. For things to work out for these investors, they need circumstances to revert to a free-money low-interest-rate environment where everything can go back up. Unfortunately for them, that's not the current environment.



# CYMBRIA®

## Bringing an umbrella

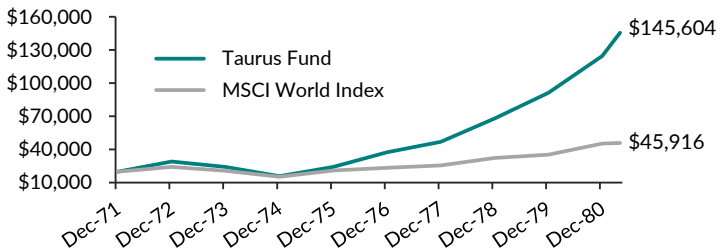
As previously mentioned, a lot of different scenarios could play out. We've constructed our Portfolios to be diversified by proprietary ideas that try to avoid non-obvious correlations. It helps keep us from getting drenched when markets turn stormy. Our investment discipline goes back over 50 years and has seen all kinds of different market events. Our approach to investing in undervalued ideas, where we can buy growth and not have to pay for it, has stood the test of time. At EdgePoint, we believe in both the approach and showing our commitment to it. That's why internal partners have roughly \$363 million alongside our end investors.<sup>v</sup>

### The investment approach over time<sup>vi</sup>

Dec. 31, 1971 to Sep. 30, 2023

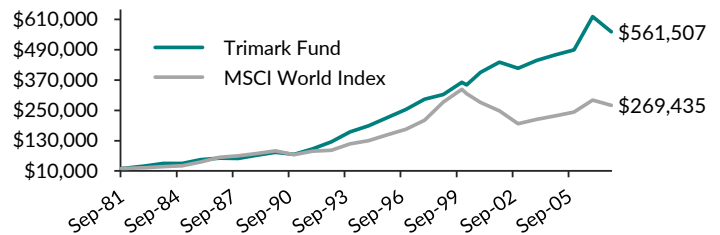
#### Taurus Fund, Series FE vs MSCI World Index

Dec. 31, 1971 to Apr. 30, 1981



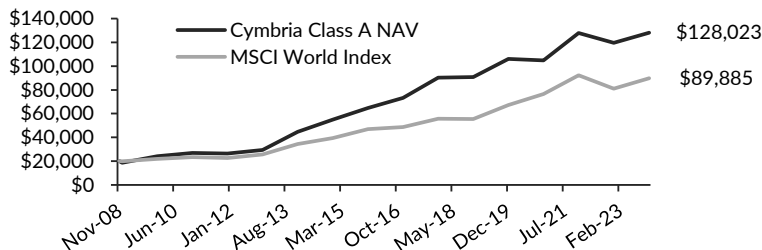
#### Trimark Fund, Series SC vs MSCI World Index

Sep. 1, 1981 to Dec. 31, 2007



#### Cymbria Class A NAV vs MSCI World Index

Nov. 3, 2008 to Sep. 30, 2023



Annualized total returns, net of fees, in C\$ as at September 30, 2023

Cymbria Corp., Class A NAV

YTD: 7.11%; 1-year: 16.67%; 3-year: 10.36%; 5-year: 5.17%; 10-year: 12.58%; Since inception (Nov. 3, 2008 to Sep. 30, 2023): 13.26%

Invesco Global Companies Fund, Series SC

YTD: 7.43%; 1-year: 17.17%; 3-year: 2.96%; 5-year: 2.81%; 10-year: 7.83%; Since inception (Sep. 1, 1981 to Sep. 30, 2023): 10.53%

MSCI World Index

YTD: 10.86%; 1-year: 20.00%; 3-year: 8.52%; 5-year: 8.22%; 10-year: 11.27%; Since inception (Nov. 3, 2008 to Sep. 30, 2023): 10.61%

As at July 27, 2018, Trimark Fund changed its name to Invesco Global Companies Fund. As at October 17, 2016, Trimark Fund changed its benchmark to the MSCI All Country World Index. Taurus Fund is no longer exists and standard performance is unavailable.

Thank you for your continued support. We look forward to hearing what future investors will say about today's market.

# CYMBRIA®

---

<sup>i</sup> Source: Mark Tyson, "NFT of Jack Dorsey's First Tweet Cost \$2.9 Million, Now Auctioning for \$2,000", *TomsHardware.com*, July 23, 2023.

<sup>ii</sup> Source: Phil Rosen, "Remember when NFTs sold for millions of dollars? 95% of the digital collectibles may now be worthless.", *BusinessInsider.com*, September 20, 2023.

<sup>iii</sup> Source: FactSet Research Systems Inc. As at September 30, 2023. Consensus estimates used for price-to-earnings calculations.

<sup>iv</sup> Source: FactSet Research System Inc. As at September 30, 2023. Cymbria's market capitalization excludes cash, fixed-income holdings, warrants and private companies.

<sup>v</sup> As at December 31, 2022. Co-investment includes all investments by active company founders and employees in company-related products.

<sup>vi</sup> Source for MSCI and Trimark returns: Morningstar Direct. Source for Taurus: Bolton Tremblay Funds Inc. 1982 Annual Report. The above values are for illustrative purposes only and do not represent an actual client's results. Total annual returns, net of fees, measured in C\$. Historical performance is not indicative of future returns. Taurus Fund, Trimark Fund and Cymbria are used for illustrative purposes only to demonstrate the history of the investment approach. All of the funds applied the same investment approach across different companies, investment teams and members. Cymbria seeks to provide shareholders with long-term capital appreciation through an investment in a concentrated portfolio of global equities and an investment in EdgePoint Wealth Management Inc. Trimark Fund sought long-term growth by investing in high-quality global stocks with attractive prices relative to projected earnings, cash flow and value. Taurus Fund invested in companies with above-average growth possibilities. The fund contained mainly U.S. and Canadian securities, although the fund could invest in other parts of the world. The MSCI World Index is a market-capitalization-weighted index composed of equity securities available in developed markets globally. The MSCI World Index was used for comparison purposes as it represents a broad global equity universe across several developed market countries. The index is not investible. Cymbria is managed independently of the index we use as a long-term performance comparison. Differences including security holdings and sector/geographic allocations may impact comparability and could result in periods when our performance differs materially from the index.

Commissions, trailing commissions, management fees and expenses may all be associated with Cymbria Corp. Please read the Annual Information Form before investing. Copies are available at [www.cymbria.com](http://www.cymbria.com). Unless otherwise indicated, rates of return for periods greater than one year are historical annual compound total returns net of fees including changes in share value and reinvestment of all dividends, and do not take into account any sales, redemption, distribution or optional charges, or income taxes payable by any securityholder, which would have reduced returns. Its value is not guaranteed, its value changes frequently and past performance may not be repeated. This is not an offer to purchase. This document is not intended to provide legal, accounting, tax or specific investment advice. Information contained in this document was obtained from sources believed to be reliable; however, EdgePoint does not assume any responsibility for losses, whether direct, special or consequential, that arise out of the use of this information. Portfolio holdings are subject to change. Cymbria is managed by EdgePoint Investment Group Inc., a related party of EdgePoint Wealth Management Inc. EdgePoint® and Business Owners Buying Businesses™ are registered trademarks of EdgePoint Investment Group Inc.

Published October 17, 2023.