

Jen Thorn

UX Designer

Employment:

UX DESIGN MENTOR @ HACKERYOU

Sept 2017 - Current

Worked with students one on one to guide them through syllabus requirements by providing extended support and answering inquiries as needed.

I'm passionate about giving students mental models to encourage empathy and creativity in solving design challenges.

UX DESIGNER @ CLIMAX MEDIA

Jan 2017 - Feb 2018

Climax's small and agile team gave me the opportunity to engage in a variety of roles. My roles included client facilitation, design, and management. To ensure our team was creating human-centered experiences I implemented strategic UX methodologies. In championing design thinking principles, I solved design problems for clients such as Canon Canada, Freedom Mobile, and Honda.

Freedom Mobile requested an entire website redesign. My process identified key pain-points, and found solutions through research. As the sole UX Designer, I engaged in collaboration with the executive team, and stakeholders. Our solution was successful in increasing revenue, and decreasing average bounce rates from 60% to 45%. Deliverables included conceptual models, information architectures, competitor analysis, interface and interaction designs.

FRONT END DEVELOPER @ DEMAC MEDIA

Jun 2015 - Oct 2017

Collaborated with designers to develop eCommerce sites utilizing the Magento platform. Writing in languages such as PHTML, PHP, XML, Sass, and jQuery, while implementing ADOA standards and user experience best practices. I had the opportunity to work with large brands like Sleep Country, Umbra, Rexall, and many more.

JENTHORN.CA

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647-524-3279

Skills:

EXPERIENCE DESIGN

Design Thinking, 5 Planes of UX, Lean UX Methodologies. Emotional Design, User Research + Testing, Content Strategy, Information Architecture, Prototyping

CREATIVE TOOLS

Sketch, Principal, Framer, InVision, Zeplin, Adobe Creative Suite

DEVELOPMENT

Accessibility Best Practices, HTML5 + CSS3, jQuery, Sass, Wordpress, PHP

Education:

INTRO + ADVANCED UX DESIGN

HackerYou - 2016

FRONT- END DEVELOPMENT BOOT CAMP

HackerYou - 2015

HTML/CSS + RESPONSIVE DESIGN

HackerYou - 2014

DESIGN FUNDAMENTALS + APPLIED DESIGN

HackerYou - 2014

PHOTOGRAPHY

Algonquin College - 2006

Work:

FREEDOM MOBILE WEBSITE REDESIGN CASESTUDY

<http://jenthorn.ca/freedommobileredesign>

SOLVING THE WICKED PROBLEM OF DOMESTIC VIOLENCE

<http://jenthorn.ca/solvingdomesticviolence>