

[REDACTED]

From: [REDACTED]
Sent: 17 February 2022 17:14
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: Brand guidelines
Attachments: IPSA PowerPoint template.pptx; Report template.docx

Thanks [REDACTED] I'm glad that you've managed to get some hammer free footage from Tuesday!

[REDACTED]

I'm sending you our image folder by WeTransfer, hopefully this will arrive (it's taking a while to send as it's quite big). It has all the images including with the colour overlays.

Re the title page, attached are our PowerPoint and report templates in case that helps with our style.

[REDACTED]

IPSA
www.theipsa.org.uk

From: [REDACTED]
Sent: 17 February 2022 15:55
To: [REDACTED]
Cc: [REDACTED]
Subject: Re: Brand guidelines

Hi [REDACTED]

It was great to work with you and [REDACTED] Thank you very much for your support over the last couple of days. The footage is all looking great and we are able to edit around the clanking on the first day.

Thank you for sending the brand guidelines.
That's really helpful.

On the page our Image Style - do you these images as high res that you could send over to us?

Yes please do send over Karen's details. We have more than enough material for the recruitment video, but if you are very keen to include her, we will try to fit her in.

Best wishes [REDACTED]

[REDACTED]

[REDACTED]

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On 16 Feb 2022, at 19:04, [REDACTED] wrote:

Hello,

Thanks again for today.

I don't think we have ever sent our brand guidelines to you, please find attached with our 2 logos.

Do you have any examples of the visual reference for the title page? We might have something from our report templates.

Shall I connect you to Karen to record her interview?

[REDACTED]

[REDACTED]

IPSA

www.theipsa.org.uk

From: [REDACTED]
Sent: 15 February 2022 20:57
To: [REDACTED]
Cc: [REDACTED]
Subject: Brand guidelines

Dear [REDACTED]

Thank you for your help today. We were pleased with what we gathered. I pass the safely video multiple choice!

I'm sorry if you've already sent this information, but please can you send over your brand guidelines. The font you'd like used on the videos and and if there are any visual references for the tile page in terms of style, colour or layout.

Thank you.

Best wishes [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[Watch our new showreel](#)

<image001.jpg>

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