



**Procter & Gamble Hygiene  
and Health Care Limited**  
Registered Office  
**P&G Plaza**  
Cardinal Gracias Road, Chakala  
Andheri (E), Mumbai 400 099  
(91-22) 2826 6000 phone  
(91-22) 6693 9696 fax  
[www.pg.com](http://www.pg.com)

**Procter & Gamble Hygiene and Healthcare Ltd Annual Results continues strong growth momentum**  
*Net Sales up 11% for fiscal year, PAT Margin 15%*

**Mumbai, August 25, 2011** – Procter & Gamble Hygiene and Healthcare Ltd. (PGHHCL) today announced its annual financial results for the Financial Year ending June 2011. The Company sustained its strong growth momentum by delivering total Net sales of ₹1002 crores (vs. last year's ₹ 904 crores), thus achieving a growth of 11%. The Feminine Hygiene and Health Care businesses delivered robust sales growth. Quarter 4 also registered strong results, with Net Sales growth of 21%.

PAT for the Fiscal Year was down 16% at ₹151 crores (vs. last year's ₹ 180 crores) behind higher commodity costs and product mix partly offset by Tax pick up in the last quarter. AT margin stands at 15% (versus 20% last year). PAT for AMJ '11 was ₹ 36 crores (vs. ₹ 10 crores last year) due to a low base period and Tax gains in current quarter.

**Sharing perspective on the results for the Financial Year ended June 30, 2011, Mr. Shantanu Khosla Managing Director, Procter & Gamble Hygiene and Health Care Limited (PGHHCL)** said, "Our robust growth for the year ended June 2011 is testimony to our commitment to touch and improve the lives of more consumers, more completely and in more parts of India. This growth is attributed to sustained efforts to serve the consumer via programs such as the Whisper School Program, which reached 2.5 million girls with timely menstrual education this year, as well high-quality brands such as Vicks, the most trusted cough and cold brand in India. We will continue to focus on leveraging innovation and delivering superior product propositions that delight our consumer now, and for generations to come."

About Procter & Gamble Hygiene and Health Care Ltd.

Procter & Gamble Hygiene and Health Care Ltd. (PGHH) is one of India's fastest growing FMCG Companies that has in its portfolio WHISPER - India's leading Feminine Hygiene brand, and VICKS - India's No. 1 Health Care brand. The Company has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. PGHH is committed to making every day in the lives of Indian consumers better through the quality of its products and the sincerity of its service. Please visit [www.pg.com](http://www.pg.com) for the latest news and in-depth information about P&G and its brands.

For details contact: Rhea D'Souza +91 9820123887; [rhea@corvoshandwick.co.in](mailto:rhea@corvoshandwick.co.in), Amanda Mendonza +91 9833977315; [amanda@corvoshandwick.co.in](mailto:amanda@corvoshandwick.co.in)