



**Procter & Gamble Hygiene  
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**Procter & Gamble Hygiene and Healthcare Ltd Annual Results continues strong growth momentum**  
*Net Sales up 29% for fiscal year, PAT up 20%*

**Mumbai, August 23, 2012** – Procter & Gamble Hygiene and Healthcare Ltd. (PGHHCL) today announced its annual financial results for the financial year ending June 2012. The Company sustained its strong growth momentum by delivering total Net Sales of ₹1295 crores (vs. last year's ₹ 1000 crores), thus achieving a growth of 29%. The Feminine Hygiene and Health Care businesses delivered robust sales growth. The April to June '12 quarter also registered strong results, with Net Sales growth of 31%.

PAT for the fiscal year was up 20% at ₹181 crores (vs. last year's ₹ 151 crores) driven by strategic cost optimization measures. PAT for April to June '12 quarter was ₹ 35 crores (vs. ₹ 36 crores last year), largely flat owing to currency fluctuations.

**Sharing perspective on the results for the Financial Year ended June 30, 2011, Mr. Shantanu Khosla Managing Director, Procter & Gamble Hygiene and Health Care Limited (PGHHCL)** said, "Our robust growth for the year ended June 2012 is testimony to our commitment to touch and improve the lives of more consumers, more completely and in more parts of India via trusted, high-quality products and social responsibility programs. This year, Parivartan - the Whisper School Program reached 2.5 million girls with timely hygiene education. With our support, Shiksha, the multi-brand CSR program now supports the education of over 3, 85, 000 underprivileged children in over 200 schools across the country. We will continue to focus on leveraging innovation and delivering superior product propositions that delight our consumer now, and for generations to come."

About Procter & Gamble Hygiene and Health Care Ltd.

Procter & Gamble Hygiene and Health Care Ltd. (PGHH) is one of India's fastest growing FMCG Companies that has in its portfolio WHISPER - India's leading Feminine Hygiene brand, and VICKS - India's No. 1 Health Care brand. The Company has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. PGHH is committed to making every day in the lives of Indian consumers better through the quality of its products and the sincerity of its service. Please visit [www.pg.com](http://www.pg.com) for the latest news and in-depth information about P&G and its brands.

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