



**Procter & Gamble Hygiene
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Procter & Gamble Hygiene and Health Care Ltd. continues to deliver Sustained Growth

Net Sales up 22%; PAT up 49% for fiscal year ended June 30, 2014

Mumbai, August 12, 2014 – Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) today announced its annual financial results for the Financial Year ended June 30, 2014. The Company's focus on innovation and productivity continued to sustain growth momentum by delivering total Net Sales of Rs. 2,047 crores, up 22% versus year ago. For the quarter ended June 30, 2014, the Company delivered an equally strong Net Sales growth of 14% versus the same quarter last year.

Profit After Tax (PAT) for the Financial Year stood at Rs. 302 crores, up 49% versus year ago, driven by productivity and cost efficiency. Profit Before Tax (PBT) stood at Rs. 460 crores, up 61% versus year ago.

Both the Feminine Care and Health Care businesses continued to deliver robust double-digit growth in a competitive market environment behind superior products, strong initiatives and product portfolio strength. The launch of Old Spice is delivering in-line with expectations.

About Procter & Gamble Hygiene and Health Care Ltd.

Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) is one of India's fastest growing FMCG companies that has in its portfolio WHISPER – India's leading Feminine Hygiene brand, VICKS – India's No. 1 Health Care brand and Old Spice. The Company has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. PGHHCL is committed to making every day in the lives of Indian consumers better through the quality of its products and the sincerity of its service. Please visit www.pg.com for the latest news and in-depth information about P&G and its brands.

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