



**Procter & Gamble Hygiene  
and Health Care Limited**  
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## **Procter & Gamble Hygiene and Health Care Ltd. Announces First Quarter Results**

*Adjusted\* Sales up 10%; PAT up 11% for quarter ended September 30, 2017*

**Monday, November 13, 2017** – Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) announced today its financial results for the quarter ended September 30, 2017. Driven by focus on business fundamentals, sales on adjusted\* basis were up 10% versus year ago. Reported sales were up 6% versus year ago due to treatment of indirect taxes post GST. Profit After Tax (PAT) was up 11% versus year ago with continued focus on productivity and cost efficiency.

Both the Feminine Care and Health Care businesses delivered strong growth versus year ago behind brand fundamentals, strength of product portfolio and improved in-store execution.

\*Adjusted: Sales excluding GST/excise duties on sales

### **About Procter & Gamble Hygiene and Health Care Ltd.**

Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) is one of India's fastest growing FMCG companies that has in its portfolio WHISPER – India's leading Feminine Hygiene brand, and VICKS – India's No. 1 Health Care brand and Old Spice. The Company has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. PGHHCL is committed to making every day in the lives of Indian consumers better through the quality of its products and the sincerity of its service. Please visit [www.pg.com](http://www.pg.com) for the latest news and in-depth information about P&G and its brands.

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