



Procter & Gamble Hygiene and Health Care Limited
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Procter & Gamble Hygiene and Health Care Ltd. announces first quarter results

Sales up 8% for the first quarter ended September 30, 2019

Mumbai, November 5, 2019: Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) announced today its financial results for the first quarter ended September 30, 2019. The company delivered sales of ₹852 crores, up 8% vs. year ago behind strong brand fundamentals. The Profit After Tax (PAT) was ₹137 crores, down 5% vs. year ago behind increased spending on advertising and innovation.

Madhusudan Gopalan, Managing Director, Procter & Gamble Hygiene and Health Care Ltd. said, *“In a challenging macro-economic environment our focus on raising the bar on superiority, improving productivity, and strengthening the organization culture has enabled us to deliver sustained growth during the first quarter. We will continue to remain focused on these strategies in line with our aim to drive balanced sales and profit growth.”*

In a challenging market environment, the Feminine Care business registered strong double-digit growth in the quarter, while the Health Care business grew ahead of the market.

About Procter & Gamble Hygiene and Health Care Ltd.

Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) is one of India’s fastest growing FMCG companies that has in its portfolio WHISPER – India’s leading Feminine Hygiene brand, and VICKS – India’s No. 1 Health Care brand and Old Spice. The Company has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. PGHHCL is committed to making every day in the lives of Indian consumers better through the quality of its products and the sincerity of its service. Please visit https://www.pg.com/en_IN/ for the latest news and in-depth information about P&G and its brands.

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