



**Procter & Gamble Hygiene
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Procter & Gamble Hygiene and Health Care Ltd. Announces Second Quarter Results

Sales down 1%; PAT up 3% for quarter ended December 31, 2016

Mumbai, February 7, 2017 – Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) announced today its financial results for the quarter ended December 31, 2016. During the quarter, there was an unforeseen liquidity crunch in the market that impacted trade inventories and consumer offtake. The company delivered sales of Rs. 666 crores, down 1% versus last year. The company responded with agility by strengthening fundamentals to mitigate risk. Profit After Tax (PAT) was at Rs. 151 crores, up 3% versus year ago behind focus on productivity and cost efficiency.

The market has started showing early signs of recovery and the company will continue to focus on balanced growth behind brand fundamentals, strength of product portfolio and improved in-store execution.

About Procter & Gamble Hygiene and Health Care Ltd.

Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) is one of India's fastest growing FMCG companies that has in its portfolio WHISPER – India's leading Feminine Hygiene brand, VICKS – India's No. 1 Health Care brand and Old Spice. The Company has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. PGHHCL is committed to making every day in the lives of Indian consumers better through the quality of its products and the sincerity of its service. Please visit www.pg.com for the latest news and in-depth information about P&G and its brands.

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