



Procter & Gamble Hygiene  
and Health Care Limited  
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## **Procter & Gamble Hygiene and Health Care Ltd. Announces First Quarter Results**

*Sales up 20%; Profit After Tax up 25% for quarter ended September 30, 2018*

**Mumbai, November 2, 2018:** Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) announced today its financial results for the quarter ended September 30, 2018. The company delivered Sales of ₹792 crores, up 20% vs. year ago, behind brand fundamentals, strength of the product portfolio and improved in-store execution. The operating profit for the quarter grew 17%, as increasing costs due to inflation and currency depreciation were partly off-set by continual focus on productivity and savings. The all in profit after tax (PAT) including one-time gain from sale of assets (₹14 crores) is up 25% vs. year ago.

**Madhusudan Gopalan, Managing Director, Procter & Gamble Hygiene and Health Care Ltd.** said, *"We generated strong top and bottom line results this quarter driven by robust volume growth, category development and execution excellence. We will continue to focus on raising the bar on superiority of our products, packaging, go-to-market and communication, improving productivity and strengthening our organization and culture."*

Both Feminine Care and Health Care businesses recorded double-digit growth ahead of their categories.

### **About Procter & Gamble Hygiene and Health Care Ltd.**

Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) is one of India's fastest growing FMCG companies that has in its portfolio WHISPER – India's leading Feminine Hygiene brand, and VICKS – India's No. 1 Health Care brand and Old Spice. The company has carved a reputation for delivering high quality products and superior value propositions to meet the needs of consumers. PGHHCL brands take pride in being socially conscious via their participation in P&G SHIKSHA, a national consumer movement that supports the education of underprivileged children in India. Please visit [www.pg.com](http://www.pg.com) for the latest news and in-depth information about P&G and its brands.

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