

"We delivered solid results in our first quarter of fiscal 2023 in a very difficult cost and operating environment...We remain committed to our integrated strategies of a focused product portfolio, superiority, productivity, constructive disruption and an agile and accountable organization structure. These strategies have enabled us to build and sustain strong momentum. They remain the right strategies to navigate through the near-term challenges we're facing and continue to deliver balanced growth and value creation."

JON MOELLER - P&G CHAIRMAN OF THE BOARD, PRESIDENT & CEO

Focused

PORTFOLIO

in 10 categories – daily-use products where performance drives brand choice Extending our margin of competitive

SUPERIORITY

in product, package, brand communication, retail execution, and value We're driving

PRODUCTIVITY improvements in cost and cash to fund these investments and improve profitability

We're leading

CONSTRUCTIVE DISRUPTION

across the value chain in our industry in order to meet challenges

More focused, agile, accountable **ORGANIZATION**

operating at the speed of the

Q1 FY 2023 by the Numbers:











ADJUSTED FREE CASH FLOW PRODUCTIVITY:

We returned nearly \$6.3B of cash to shareholders via approximately \$2.3B in dividend payments and \$4B in share repurchase.



Organic Sales:

Focus Markets 4%
Enterprise Markets 16%



Market Share:

We invest to deliver superior value in the combination of price, product performance and usage experience, to earn consumer loyalty every day.

26 of our top 50

category/country combinations held or grew share for the past 3 months

Maintained aggregate global and U.S. value share vs. prior year

Global & U.S. AOS P3M through August 2022