



Meet Carleen Carroll



Carleen Carroll's professional career has spanned the political, private and public sectors. She has held senior communication roles, led award-winning teams and influenced direction in post-secondary education, government, transportation and telecommunications.

Currently, Carleen is Assistant Vice-President of the External Relations team at Wilfrid Laurier University with oversight of media relations, issues management, integrated communications, digital services, marketing and creative services. She is responsible for elevating the University's reputation, locally and globally, in its mission to inspire lives of leadership and purpose.

Carleen has her accreditation in public relations and is a member of the Canadian Public Relations Society College of Fellows. She is a graduate of McGill University and Western University. In her spare time, now that she is no longer a hockey mom, Carleen is often seen walking her golden retriever Ziggy on the great trails in Kitchener-Waterloo.

Quote:

Ever since moving to the Kitchener-Waterloo region, I've wanted to find a way to give back to the community. I'm delighted to be part of the board of directors for the Kitchener Waterloo Stratford Perth Humane Society, which meets both my community passion and my passion for animals.