

AICPA Expert Witness Skills Workshop
October 28-30, 2024
Dallas, TX

Pre-Event Webcast

Wednesday, Oct 8th

Overview of Expert Reports, Deposition and Trial

12:00pm-3:30pm

(required and included for EXP24 attendees)

Intended for practitioners interested in serving as an expert witness, this webcast will focus on key elements of expert reports, deposition and trial. Participants will learn about essential items of an expert report with a special focus on the Federal Rules of Evidence; the deposition phase of a litigation matter, including what is covered in a deposition, how attorneys approach the process and do's and don'ts experts should be paying attention to; and about the trial process and courtroom protocols. Students will be able to:

Expert Reports:

- Examine key aspects of an expert report with a special focus on compliance with the Federal Rules of Evidence and Federal Rules of Civil Procedure
- Analyze the admissibility of expert testimony
- Implement quality control measures and direct supervision of team when engaged for litigation services

Deposition:

- Examine the deposition phase of a litigation matter
- Summarize components of a deposition
- Analyze the attorney's and client's objectives during deposition

Trial Overview:

- Identify the phases of trial
- Summarize courtroom protocols
- Distinguish between a Bench trial and a Jury trial
- Differentiate between Alternative Dispute Resolution (ADR) and litigation
- Apply demonstrative concepts

Key topics: Expert Witness, Expert Reports, Deposition, Trial, Courtroom, Communications, Forensic Accounting, Business Valuation

Field of Study: (A) Accounting

CPE: 4

Level: Intermediate

Prerequisite:

- Basic understanding of courtroom procedures
- Solid core foundation in forensic accounting or business valuation
- Up to date CV
- How to write an expert report

Case Study Workgroups and Meet & Greet – Mark your calendars!

(required and included for EXP24 attendees)

* Requests for a particular case workgroup will be considered but are not guaranteed. Case workgroup, materials and Zoom meeting access will be sent via email.

For registered *Expert Witness Skills Workshop attendees only*, participants are expected to attend their respective “Case Study Workgroup and Meet & Greet” virtual session via Zoom. Students will be able to:

- Analyze key components of the case
- Examine major assumptions, strengths and weaknesses of the case
- Examine expert reports of the case that will be used to “testify” to during the mock trial
- Illustrate comprehension and application of case to support direct and cross-examination during mock trial
- Testify to sample reports during the mock trail onsite

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|--------------------------------|----------------|---|
| Wednesday, Oct 9 th | 1:00-3:00pm ET | Business Valuation Case Study Workgroup and Meet & Greet |
| Thursday, Oct 16 th | 1:00-3:00pm ET | Economic Damages Case Study Workgroup and Meet & Greet |

Field of Study:(A) Accounting

CPE: 2

Level: Intermediate

Prerequisite: None

Main Event Onsite

Day One: Monday, October 28th

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| 7:30am-5:00pm | Registration Open |
| 7:30am-8:30am | Continental Breakfast |
| 8:30am-9:30am | General Session |

EXP2401. Trial Communications

Presented by a nationally known trial communications expert, Deborah Johnson, students will obtain practice tips on how testifying experts can enhance their communications skills in litigation matters. Students will be able to:

- Apply communication techniques in litigation matters
- Analyze the importance of body language when giving testimony
- Compare the difference between hard skills and soft skills; identify which skills need more practice
- Analyze complex information and communicate into digestible and relatable details.

Field of Study: (A) Accounting

CPE: 1

Level: Intermediate

Prerequisite: None

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| 9:30am – 10:30am | General Session |
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EXP2402. Deposition on Qualifications Demonstration

Students will observe a demonstration of an attorney faculty member conducting a “deposition” of an expert witness (an accounting faculty member). During this session, attendees will learn the attorney’s goals for the deposition and how the accountant responds to questioning. Students will be able to:

- Analyze a live demonstration of a deposition of an expert witness
- Compare attorney’s goals for the deposition to the expert’s response to questioning
- Evaluate observations and address questions

Field of Study: (A) Accounting

CPE: 1

Level: Intermediate

Prerequisite: None

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| 10:30am – 11:00am | Morning Refreshment Break |
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| 11:00am – 12:00pm | <p>General Session</p> <p>EXP2403. Direct Examination Demonstration</p> <p>Students will observe a demonstration of an attorney faculty member conducting a “direct examination” of an expert witness (an accounting faculty member). During this session, attendees will learn the attorney’s goals for the direct examination and how the accountant responds to questioning. Students will be able to:</p> <ul style="list-style-type: none"> • Analyze a live demonstration of a direct examination of an expert witness • Compare attorney’s goals for the direct examination to the expert’s response to questioning • Evaluate observations and address questions <p>Field of Study: (A) Accounting CPE: 1 Level: Intermediate Prerequisite: None</p> |
| 12:00pm – 12:30pm | Lunch |
| 12:30pm – 1:30pm | <p>General Session</p> <p>EXP2404. Cross Examination Demonstration</p> <p>Students will observe a demonstration of an attorney faculty member conducting a “cross examination” of an expert witness (an accounting faculty member). During this session, attendees will learn the attorney’s goals for the cross examination and how the accountant responds to questioning. Students will be able to:</p> <ul style="list-style-type: none"> • Analyze a live demonstration of a cross examination of an expert witness • Compare attorney’s goals for the cross examination to the expert’s response to questioning • Evaluate observations and address questions <p>Field of Study: (A) Accounting CPE: 1 Level: Intermediate Prerequisite: None</p> |

1:45pm – 4:15pm

General Session

EXP2405. Deposition Practice on Qualifications

During this interactive session, students will be briefly “deposed” by an attorney on their actual resumes. Each student will be “deposed” twice, with one session video recorded. Following each deposition, a brief critique will be provided by faculty members. Students will be able to:

- Apply concepts during interactive attorney-student depositions
- Evaluate their own deposition, via video* replay
- Interpret real-time critiquing and feedback received from an attorney

**The video recording will be a valuable tool for students to refer to and learn from when they return home.*

Field of Study: (A) Accounting

CPE: 3

Level: Intermediate

Prerequisite: None

**Break as needed*

4:15pm-4:40pm

General Session

EXP2406. Evaluation and Assessment of Goals

Students and faculty will share learning experiences encountered throughout the workshop and provide feedback and recommendations for next steps. Students will be able to:

- Identify the skills and attributes necessary to be an expert witness
- Apply lessons learned from the sessions of the day
- Formulate their own action steps toward developing those skills themselves

Field of Study: (A) Accounting

CPE: .5

Level: Intermediate

Prerequisite: None

4:40pm-6:00pm

Networking Reception

Workshop - Day Two: Tuesday, October 29th

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| 7:00am – 6:30pm | Registration Open |
| 7:00am-8:00am | Continental Breakfast |
| 8:00am-8:30am | EXP2407. Day 2 Overview & Expectations Students will learn about Day 2’s course objectives and expected learning outcomes. Students will be able to: <ul style="list-style-type: none">• Identify key communication skills needed when serving as an expert witness• Evaluate and refine communication skills• Apply confidence-building skills through practice• Identify the litigation process• Apply communication techniques in order to credibly communicate a professional opinion to a trier of fact |
| | Field of Study: (A) Accounting CPE: .5 Level: Intermediate Prerequisite: None |
| 8:40am-10:00am | Breakout Sessions EXP2408A. Case Study Overview and Review of Fact Pattern – Economic Damages EW2408B. Case Study Overview and Review of Fact Pattern – Business Valuation During this interactive session, faculty members will review the fact patterns of the case and assist students in examining major assumptions, strengths and weaknesses of the case. In addition, students will begin to prepare to “testify” to the case during practice sessions and the mock trial. Students will be to: <ul style="list-style-type: none">• Identify case-specific details to support direct and cross-examination during mock trial• Identify specific communication techniques to apply during practice sessions and the mock trial |
| | Field of Study: (A) Accounting CPE: 1.5 Level: Intermediate Prerequisite: None |
| 10:00am-10:30am | Morning Refreshment Break |

10:30am-1:00pm

Breakout Sessions

EXP2409A. Practice of Direct Examination – Economic Damages

EXP2409B. Practice of Direct Examination – Business Valuation

During this interactive session, faculty members will work with students on direct examination exercises. Each student will “testify” to a part of the case study, followed by critiques given by in-room faculty. The practice session will be video recorded so that the participant can replay their “testimony” in a one-on-one session with another faculty member for an additional critiquing. Students will also gain valuable insight by watching other students practice their role in the case. Students will be able to:

- Determine how the direct examination processes works
- Apply communication skills during real-time practice sessions
- Apply concepts during interactive attorney-student depositions
- Analyze their own practice session, via video* replay
- Interpret real-time critiquing and feedback received from a variety of faculty members

**Break as needed*

Field of Study:(A) Accounting

CPE: 3

Level: Intermediate

Prerequisite: None

1:00pm-1:45pm

Lunch

1:45pm-4:30pm

Breakout Sessions

EXP2410A. Practice Cross Examination - Economic Damages

EXP2410B. Practice Cross Examination – Business Valuation

During this extended practice session, students will be “cross examined” on a part of the case study (which may not necessarily be the part they testified to on direct), followed by critiques given by in-room faculty. The practice session will be video recorded for playback purposes when meeting in a private one-on-one session with another faculty member. Students will be able to:

- Determine how the cross examination processes works
- Apply communication skills during real-time practice sessions
- Apply concepts during interactive attorney-student depositions
- Analyze their own practice session, via video* replay

- Interpret real-time critiquing and feedback received from a variety of faculty members

**Break as needed*

Field of Study: (A) Accounting

CPE: 3

Level: Intermediate

Prerequisite: None

4:30pm-4:55pm

General Session

EXP2411. Evaluation and Assessment of Goals

Students and faculty will share learning experiences encountered throughout the workshop and provide feedback and recommendations for next steps. Students will be able to:

- Identify the skills and attributes necessary to be an expert witness
- Apply lessons learned from the sessions of the day
- Formulate their own action steps toward developing those skills themselves

Field of Study: (A) Accounting

CPE: .5

Level: Intermediate

Prerequisite: None

4:45pm – 7:00pm

Reception

5:00pm-6:00pm

Breakout Sessions

EXP2412A. Team Meetings for Mock Trial – Economic Damages

EXP2412B. Team Meetings for Mock Trial – Business Valuation

Student experts will meet with their assigned attorneys for pre-mock trial preparation. Students will be to:

- Analyze case material assignments
- Formulate their expert testimony
- Determine specific communication skills to apply during their testimony

Field of Study: (A) Accounting

CPE: 1

Level: Intermediate

Prerequisite: None

Workshop - Day Three: Wednesday, October 30th

7:00 am – 4:30 pm

Registration Open

7:00 am – 8:00 am

Continental Breakfast

8:00 am – 8:25 am

Breakout Sessions

EXP2413A. Final Trial Preparation – Economic Damages

EXP2413B. Final Trial Preparation – Business Valuation

This is a continuation of the Team Meetings for Mock Trial.

Field of Study:(A) Accounting

CPE: .5

Level: Intermediate

Prerequisite: None

8:25 am – 8:40 am

Break

8:40 am – 11:50 am

Concurrent Sessions

EXP2414A. Mock Trials – Economic Damages

EXP2414B. Mock Trials – Business Valuation

During the mock trials, student experts will testify before actual judges in a courtroom setting with all testimony video recorded and critiqued by faculty members. Students will be able to:

- Interpret courtroom proceedings
- Apply testifying skills
- Apply communication techniques
- Evaluate testifying performance

Field of Study:(A) Accounting

CPE: 3.5

Level: Intermediate

Prerequisite: None

11:50 am – 12:50 pm

Lunch

12:50 pm – 4:00 pm

Concurrent Sessions

EXP2415A. Mock Trials Continued – Damages

EXP2415B. Mock Trials Continued – Business Valuation

This is a continuation of mock trials.

Field of Study:(A) Accounting

CPE: 3.5

Level: Intermediate

Prerequisite: None

4:05 pm – 4:30 pm

General Session

EXP2416. Final Recap & Closing

Students and faculty will share learning experiences encountered throughout the workshop and provide feedback and recommendations for next steps. Students will be able to:

- Identify the skills and attributes necessary to be an expert witness
- Apply lessons learned from the sessions of the day
- Formulate their own action steps toward developing those skills themselves

Field of Study: (A) Accounting

CPE: .5

Level: Intermediate

Prerequisite: None

4:30 pm

Workshop Adjourns