Category of Personal Information Collected	Sources	Purpose of Collection, Processing, and Disclosure	Third Parties to which Personal Information has been Disclosed	Do We Share This Category of Personal Information to Personalize Marketing? (Y/N)
Identifiers such as a real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, social security number, driver's license number, passport number, or other similar identifiers	You, when you use our websites or applications, request or obtain products and services from us, or otherwise provide us with personal information Insurance Companies Insurance Brokers or Agents Motor vehicle and driver licensing authorities Financial institutions Consumer reporting agencies From a third party or intermediary (for example, an agent, customer, or business partner)	Verifying your identity Improving our customer service and website Getting, issuing, renewing, and servicing an insurance policy for you Helping determine your insurance needs Managing and administering our business Protecting Hagerty and you against fraud Keeping your information accurate and up to date Meeting legal, regulatory, insurance, and	Our underwriting company Your insurance broker or agent Regulatory and self- regulatory agencies Other Hagerty companies or subsidiaries Licensed agencies and brokerages that have referred you to us Adjusters or insurance companies for claims handling Consumer reporting agencies Advertising and Marketing	Yes

Category of Personal Information Collected	Sources	Purpose of Collection, Processing, and Disclosure	Third Parties to which Personal Information has been Disclosed	Do We Share This Category of Personal Information to Personalize Marketing? (Y/N)
(cont.)	From our service providers From data brokers From public sources	security requirements To complete a business transaction with you To show you personalized content or market products to you For data analytics to improve our business and services To process payments and issue refunds	service providers Research and analytics providers and data brokers. Other service providers that perform professional and business services for us.	
Information that identifies, relates to, describes, or is capable of being associated with, a particular individual, including, but not limited to, your name, signature, social security number, physical characteristics or description, address, telephone number, passport number, driver's license or state	You, when you use our websites or applications, request or obtain products and services from us, or otherwise provide us with personal information Insurance Companies	Verifying your identity Improving our customer service and website Getting, issuing, renewing, and servicing an insurance policy for you	Our underwriting company Your insurance broker or agent Regulatory and self- regulatory agencies	Yes

Category of Personal Information Collected	Sources	Purpose of Collection, Processing, and Disclosure	Third Parties to which Personal Information has been Disclosed	Do We Share This Category of Personal Information to Personalize Marketing? (Y/N)
identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, or any other financial information, medical information, health insurance information	Insurance Brokers or Agents Motor vehicle and driver licensing authorities Financial institutions Consumer reporting agencies From a third party or intermediary (for example, an agent, customer, or business partner) From our service providers From data brokers From public sources	 Helping determine your insurance needs Managing and administering our business Protecting Hagerty and you against fraud Keeping your information accurate and up to date Meeting legal, regulatory, insurance, and security requirements To complete a business transaction with you To show you personalized content or market products to you 	Other Hagerty companies or subsidiaries Licensed agencies and brokerages that have referred you to us Adjusters or insurance companies for claims handling Consumer reporting agencies Advertising and Marketing service providers Research and analytics providers and data brokers. Other service providers that perform professional and business services for us,	

Category of Personal Information Collected	Sources	Purpose of Collection, Processing, and Disclosure	Third Parties to which Personal Information has been Disclosed	Do We Share This Category of Personal Information to Personalize Marketing? (Y/N)
(cont.) Characteristics of protected classifications under California or federal law, including: familial status, disability, sex, national origin, religion, color, race, sexual orientation,	You, when you use our websites or applications or social media platforms, request or obtain products and services from us, or otherwise	For data analytics to improve our business and services To process payments and issue refunds Verifying your identity Getting, issuing, renewing, and servicing an insurance policy for you	Our underwriting company Your insurance broker or agent	Yes
gender identity and gender expression, marital status, veteran status, medical condition, ancestry, source of income, age, or genetic information	provide us with personal information Insurance Companies Insurance Brokers or Agents Motor vehicle and driver licensing authorities Financial institutions	Helping determine your insurance needs Managing and administering our business Protecting Hagerty and you against fraud Keeping your information accurate and up to date	Regulatory and self- regulatory agencies Other Hagerty companies or subsidiaries Licensed agencies and brokerages that have referred you to us Adjusters or insurance companies for	

Category of Personal Information Collected	Sources	Purpose of Collection, Processing, and Disclosure	Third Parties to which Personal Information has been Disclosed	Do We Share This Category of Personal Information to Personalize Marketing? (Y/N)
(cont.)	From our service providers From data brokers	Meeting legal, regulatory, insurance, and security requirements To complete a business transaction with you To show you personalized content or market products to you For data analytics to improve our business and services	claims handling Advertising and Marketing service providers Research and analytics providers and data brokers. Other service providers that perform professional and business services for us,	
Commercial information, including records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies	You, when you use our websites or applications, request or obtain products and services from us, or otherwise provide us with personal information Insurance Companies	Verifying your identity Getting, issuing, renewing, and servicing an insurance policy for you Helping determine your insurance needs	Our underwriting company Your insurance broker or agent Regulatory and self- regulatory agencies	Yes

Category of Personal Information Collected	Sources	Purpose of Collection, Processing, and Disclosure	Third Parties to which Personal Information has been Disclosed	Do We Share This Category of Personal Information to Personalize Marketing? (Y/N)
(cont.)	Insurance Brokers or Agents Motor vehicle and driver licensing authorities Financial institutions Consumer reporting agencies From our service providers From public sources	Managing and administering our business Protecting Hagerty and you against fraud Keeping your information accurate and up to date Meeting legal, regulatory, insurance, and security requirements To complete a business transaction with you To show you personalized content or market products to you For data analytics to improve our business and services	Other Hagerty companies or subsidiaries Licensed agencies and brokerages that have referred you to us Adjusters or insurance companies for claims handling Consumer reporting agencies Advertising and Marketing service providers Research and analytics providers and data brokers. Other service providers that perform professional and business services for us,	

Category of Personal Information Collected	Sources	Purpose of Collection, Processing, and Disclosure	Third Parties to which Personal Information has been Disclosed	Do We Share This Category of Personal Information to Personalize Marketing? (Y/N)
Biometric information Internet or other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding the consumer's interaction with an internet web site, application, or advertisement	Not applicable You, when you use our websites or applications, request or obtain products and services from us, or otherwise provide us with personal information	Not applicable Managing and administering our business Meeting legal, regulatory, insurance, and security requirements To show you personalized content or market products to you For data analytics to improve our business and services	Not applicable Other Hagerty companies or subsidiaries Licensed agencies and brokerages that have referred you to us Advertising and Marketing service providers Research and analytics providers and data brokers. Other service providers that perform professional and business services for us	<u>No</u> Yes
Geolocation data such as general location information (city, state, country)	You, when, you use our website, request, or obtain products and services from us, or otherwise provide us with personal information	Verifying your identity Managing and administering our business Meeting legal, regulatory, insurance, and	Other Hagerty companies or subsidiaries Advertising and Marketing service providers	Yes

Category of Personal Information Collected	Sources	Purpose of Collection, Processing, and Disclosure	Third Parties to which Personal Information has been Disclosed	Do We Share This Category of Personal Information to Personalize Marketing? (Y/N)
(cont.) Audio, electronic, visual, thermal, olfactory, or similar information	You, when, you interact with our agents by phone or if you attend events	security requirements To show you personalized content or market products to you For data analytics to improve our business and services To improve our services Meeting legal or regulatory requirements and security requirements and security requirements For data analytics to improve our business and customer experience at events	Research and analytics providers and data brokers. Other service providers that perform professional and business services for us, Other Hagerty companies or subsidiaries. As required by applicable law (e.g., subpoena) Service providers that help us process business or provide analytics for events	No
Professional or employment-related information	You, when you use our website, request, or obtain products and services from us, or	Verifying your identity Managing and administering our business	Our underwriting company Your insurance	Yes

Category of Personal Information Collected	Sources	Purpose of Collection, Processing, and Disclosure	Third Parties to which Personal Information has been Disclosed	Do We Share This Category of Personal Information to Personalize Marketing? (Y/N)
(cont.)	otherwise provide us with personal information Financial institutions From a third party or intermediary (for example, an agent, customer, or business partner) From our service providers From data brokers	Protecting Hagerty and you against fraud Keeping your information accurate and up to date Meeting legal, regulatory, insurance, and security requirements To show you personalized content or market products to you For data analytics to improve our business and services	broker or agent Regulatory and self- regulatory agencies Other Hagerty companies or subsidiaries Licensed agencies and brokerages that have referred you to us Advertising and Marketing service providers Research and analytics providers and data brokers. Other service providers that perform professional and business services for us	
Inferences (defined as "the derivation of information, data,	You, when you use our websites or applications,	Improving our customer	Other Hagerty companies or subsidiaries	Yes

Category of Personal Information Collected	Sources	Purpose of Collection, Processing, and Disclosure	Third Parties to which Personal Information has been Disclosed	Do We Share This Category of Personal Information to Personalize Marketing? (Y/N)
assumptions, or conclusions from facts, evidence, or another source of information or data") drawn from any of the information to create a profile about a consumer reflecting the consumer's preferences, characteristics, psychological trends, preferences, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes	request or obtain products and services from us, or otherwise provide us with personal information Marketing service providers From our service providers From data	service and website Helping determine your insurance needs To show you personalized content or market products to you For data analytics to improve our business and	Licensed agencies and brokerages that have referred you to us Advertising and Marketing service providers Research and analytics providers and data brokers	
	brokers	services		

In addition to the categories of personal information above, we collect the following categories of sensitive personal information:

Category of Personal Information Collected	Sources	Purpose of Collection, Processing, and Disclosure	Third Parties to which Personal Information has been Disclosed	Do We Share This Category of Personal Information to Personalize Marketing? (Y/N)
Social security, driver's license, state identification card, or passport number	You, when you use our websites or applications, request or obtain products and services from us, or otherwise provide us with personal information Insurance Companies Insurance Brokers or Agents Motor vehicle and driver licensing authorities Financial institutions Consumer reporting agencies	Verifying your identity Getting, issuing, renewing, and servicing an insurance policy for you Helping determine your insurance needs Protecting Hagerty and you against fraud Keeping your information accurate and up to date Meeting legal, regulatory, insurance, and security requirements To complete a business transaction with you	Our underwriting company Your insurance broker or agent Regulatory and self-regulatory agencies Other Hagerty companies or subsidiaries Licensed agencies and brokerages that have referred you to us Adjusters or insurance companies for claims handling Consumer reporting agencies	No

Category of Personal Information Collected	Sources	Purpose of Collection, Processing, and Disclosure	Third Parties to which Personal Information has been Disclosed	Do We Share This Category of Personal Information to Personalize Marketing? (Y/N)
Account log-in, financial account, debit card, or credit card number in combination with any required security or access code, password, or credentials allowing access to an account	You, when you use our websites or applications, request or obtain products and services from us, or otherwise provide us with personal information	Verifying your identity and process transactions	Banks and payment processors. Other than account log-in, this information is encrypted/ protected	No
Precise geolocation	You, when you use our roadside	Fulfilling our membership	Third party roadside providers	No
Racial or ethnic origin, religious or philosophical beliefs, or union membership	services You, when you use our website, request, or obtain products and services from us, or otherwise provide us with personal information Directly from you via survey responses you voluntarily provide, or from your interactions with our website	services Verifying your identity Protecting Hagerty and you against fraud Keeping your information accurate and up to date Meeting legal, regulatory, insurance, and security requirements To show you personalized content or market products to you	providersOurunderwritingcompanyYour insurancebroker or agentRegulatory andself-regulatoryagenciesOther Hagertycompanies orsubsidiariesLicensedagencies andbrokerages thathave referredyou to usAdjusters orinsurancecompanies forclaims handling	No

Category of Personal Information Collected	Sources	Purpose of Collection, Processing, and Disclosure	Third Parties to which Personal Information has been Disclosed	Do We Share This Category of Personal Information to Personalize Marketing? (Y/N)
(cont.)			Other service providers that perform professional and business services for us, e.g., lawyers, accountants, analytics providers, IT providers	
The contents of mail, email, and text messages, where we are not the intended recipient of the communication	You directly or from a third party	Not applicable	We return to the originating party if feasible	No
Genetic data	Not applicable	Not applicable	Not applicable	No
Biometric information for identification purposes	You, after obtaining your consent to provide voice recordings	To process claims and fulfill obligations to you To detect and prevent fraud	Third parties to provide analysis for us	No
Personal information concerning a consumer's health	You directly in connection with processing a claim; Another insurance company Your agent or healthcare provider	To fulfill our obligations in connection with a claim	As authorized by you to third parties to assist with insurance claims	No

Category of Personal Information Collected	Sources	Purpose of Collection, Processing, and Disclosure	Third Parties to which Personal Information has been Disclosed	Do We Share This Category of Personal Information to Personalize Marketing? (Y/N)
Personal information concerning a consumer's sex life or sexual orientation	Not applicable	Not applicable	Not applicable	No

We do not process sensitive personal information beyond what is reasonably necessary to provide our products and services and the purposes described above. We may rely on service providers to assist us with these efforts.