

the
Neighborhood
DesignCenter

2023–2024
Sponsorship
Opportunities



Our Mission

Founded in 1968, the Neighborhood Design Center is a nonprofit that facilitates the development of healthy, equitable neighborhoods through community-engaged design and planning services.

Since our founding, the Neighborhood Design Center has worked on **more than 4,000 projects** that support the development of healthy, thriving, and equitable neighborhoods.

We've done this **in collaboration** with visionary residents, design experts, government agencies, and nonprofit organizations in Baltimore City, Prince George's County, and beyond.

As communities move into recovery from the global pandemic, our services are **more sought after**. With your support, the Neighborhood Design Center will do even more in the years to come.



In Fiscal Year 2023, we...

222

**PARTNERED WITH
222 PARTNER
ORGANIZATIONS.**

[4,088]

**STARTED OUR
4,088TH PROJECT.**

74

**HAD 101 DESIGN VOLUNTEERS
DONATE THEIR EXPERTISE.**

3,446

**ENGAGED 3,446
COMMUNITY MEMBERS
IN A COMMUNITY
DESIGN PROCESS.**

10,465

**DESIGNED OVER 10,465 TREES
FOR COMMUNITY STREETSCAPES,
PARKS AND GREEN SPACES, AND
PLANTED 10,314 TREES.**

\$1.9m

**REACHED AND
SURPASSED A \$1.9
MILLION BUDGET.**

NDC Event Sponsorship

The work of the Neighborhood Design Center is more vital than ever. We are **hopeful and ambitious** in our goals for the coming year.

While NDC strives to be self-sustaining, a small portion of our budget relies on **direct donations** and sponsorships, and it's this critical, flexible funding that allows us to fill real time needs as they arise.

By supporting the Neighborhood Design Center, you're supporting a vision of excellent public spaces that reflect residents' boldest dreams and encourage **equity for all**.

2023–2024 Events

Bike the Sites

NOVEMBER 11, 2023

BALTIMORE

The Trash Dash

MARCH 2024

PRINCE GEORGE'S COUNTY

Placemaking Week Party

JUNE 2024

BALTIMORE





SPONSOR

Bike the Sites

November 2023, Baltimore

The Neighborhood Design Center will host our third annual bike tour of community design projects!

The excursion will take attendees on a ride through the area to hear from local leaders and designers about completed and upcoming projects, with stops to enjoy food and refreshments from small local businesses.

SPONSORSHIPS RECEIVE THE FOLLOWING BENEFITS:

\$500 — Gear Sponsor

- 2 tickets to Bike the Sites
- Recognition on all event collateral, including event tshirt
- Digital photo assets for your company use

\$1,000 — Saddle Sponsor

- 5 tickets to Bike the Sites
- Recognition on all event collateral, including event tshirt
- Digital photo assets for your company use
- Feature on the NDC website
- Optional speaking opportunity at event

\$2,500 — Handlebar Sponsor

- 10 tickets to Bike the Sites
- Handlebar Sponsor recognition on all event collateral, including event tshirt
- Digital photo assets for your company use
- Feature on the NDC website
- Special placement/display at event
- Optional speaking opportunity at event

SPONSOR

The Trash Dash: Cleanup Competition

March 2024, Prince George's County

Groups will compete to see who can pick up the most litter, AND raise funds for NDC — with prizes for spirit, costume, and best ‘found object’ trophy design. A family friendly, earth friendly FUNdraiser that brings community together to steward our public places — all for a great cause.



SPONSORSHIPS RECEIVE THE FOLLOWING BENEFITS:

\$500—Community Sponsor

- Our heartfelt gratitude
- Underwrite a community team
- Recognition on all event collateral
- Digital photo assets for your company use

\$1,000—Advocate Sponsor

ALL COMMUNITY SPONSOR BENEFITS, PLUS

- Your firm's 6-10 person dedicated corporate team with sponsor name
- Social media shout outs
- Give back, while participating in a unique, turnkey team-building activity

\$2,500—Champion Sponsor

ALL ADVOCATE SPONSOR BENEFITS, PLUS

- Event naming option
- Sponsorship of two additional community teams
- Major feature on the NDC website
- Optional speaking opportunity at event
- Special placement/display at event



SPONSOR

The Neighborhood Design Center's Placemaking Week Party

June 2024, Baltimore

Help us honor NDC allstars and celebrate their efforts and impact. Our work wouldn't be possible without our partners and volunteers—including you!

Join the closing party for International Placemaking Week. Help us celebrate and honor community placemaking projects, practitioners and leaders.

SPONSORSHIPS RECEIVE THE FOLLOWING BENEFITS:

\$1,500 — Silver Sponsor

- Two invitations to the party
- An award underwriting option
- Logo placement on event materials
- Digital photo assets for your company use

\$4,500 — Gold Sponsor

- Four invitations to the party
- An award underwriting option
- Premier logo placement on event materials and award tribute video
- Digital photo assets for your company use

\$7,500 — Platinum Sponsor

- Become a crucial co-host of our Annual Awards Event
- Six invitations to the party
- Event naming option
- Prime logo placement on all event materials
- Digital photo assets for your company use
- Platinum sponsor acknowledgement on all award tribute videos

Custom Sponsorships

Your team may be looking to support community-led design at a level beyond those included here. We would love to discuss two different styles of custom sponsorship packages:

① Annual Sponsor — \$12,000
Annual sponsors are a major partner to NDC, and will be promoted at all events as a year-round title sponsor. An all inclusive package that allows your firm top visibility and connection with our work and partners.

② Title Sponsor
Title sponsors earn naming rights for individual NDC events, such as the Trash Dash, Annual Awards, or Bike the Sites, elevating your profile and giving firms added marketing and promotional recognition.

If your group is interested in learning more, please contact Briony Hynson at bhynson@ndc-md.org





Thank you!

**Your support is invaluable. Thank you for being
a part of community-led design in Baltimore
and Prince George's County.**

Briony Hynson, Deputy Director for Development, can be reached via telephone at (301) 830-5219 or by email at bhynson@ndc-md.org to discuss donation and sponsorship opportunities.

The Neighborhood Design Center is a 501(c)3 organization, and your contribution is tax deductible (EIN 52-0913909).

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