

CREATING ADVANTAGE

From the first interaction with a consumer, to the experiences that encourage long-term loyalty, we build brands and communications that consistently deliver advantage.

**60+
YEARS'**

experience, with design at the core of our offer.

**125+
PEOPLE**

who are passionate about the value design can add.

**GLOBAL
REACH**

as part of leading creative and media group, Havas.

OUR CLIENTS INCLUDE:

- Associated British Foods
- Bunzl
- Coca-Cola European Partners
- Cancer Research UK
- Coty
- Cow & Gate
- Danone
- De Beers
- Freshfields Bruckhaus Deringer
- Glencore
- Ideal Standard
- Inmarsat
- Intertek
- intu properties
- ITV
- Merck
- Nestle
- Nokia
- Pfizer
- P&G
- RB
- Rolls-Royce
- Santander UK
- Senior
- Shell
- Sir Robert McAlpine
- Teva
- Vesty Group
- WDC
- Whitbread
- Zoetis

OUR SERVICE OFFER:

Brand

Strategy, naming, identity design and development, campaigns, guidelines, brand management.

Corporate communications

Reporting, sustainability, employee engagement, publication, campaign and event design.

Packaging

Product creation and development, portfolio harmonisation implementation, guidelines and guardianship.

Environments

Retail, workplace, format design, experiential, guidelines.

Digital and film

Digital and social strategy, website design and development, user experience, film and animation.

In-house studios

2D, 3D and digital design, fast-track artworking, Brand management, POS and packaging harmonisation.

CONTACT US

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