

CREATING ADVANTAGE

From the first interaction with a consumer, to the experiences that encourage long-term loyalty, we build brands and communications that consistently deliver advantage.

**60+
YEARS'**

experience, with design at the core of our offer.

**125+
PEOPLE**

who are passionate about the value design can add.

**GLOBAL
REACH**

as part of leading creative and media group, Havas.

OUR CLIENTS INCLUDE:

- Associated British Foods
- Bunzl
- Coca-Cola European Partners
- Cancer Research UK
- Coty
- Cow & Gate
- Danone
- De Beers
- Freshfields Bruckhaus Deringer
- Glencore
- Ideal Standard
- Inmarsat
- Intertek
- intu properties
- ITV
- Merck
- Nestle
- Nokia
- Pfizer
- P&G
- RB
- Rolls-Royce
- Santander UK
- Senior
- Shell
- Sir Robert McAlpine
- Teva
- Vesty Group
- WDC
- Whitbread
- Zoetis

OUR SERVICE OFFER:

Brand identity

Strategy, naming, identity, campaigns, guidelines and guardianship

Corporate communications

Reporting, sustainability, employee engagement, digital strategy, event and presentation design

Packaging

Product creation, development, guidelines, harmonisation and implementation

Environments

Retail, workplace, format design, events and experiential, guidelines and guardianship

Digital and film

Digital and social strategy, platform design and build, digital identity and UX design, campaigns

In-house studios

Design, digital, fast-track artworking, brand management, implementation and POS

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