1st party Cookies

Category	Cookie Name	Domain	Comments
Strictly Necessary	ASPXROLES	talktalkbusiness.co.uk	Stores the users roles in a cookie.
Strictly Necessary	EPiServerLogin	talktalkbusiness.co.uk	Forms authentication cookie.
Performance	ASP.NET_SessionId	talktalkbusiness.co.uk	Holds the users current session, cookie is removed on exit of the site.
Performance	ASPSESSIONIDSARATTAD	talktalkbusiness.co.uk	Holds the users current session, cookie is removed on exit of the site.
Strictly Necessary	FormCookie	talktalkbusiness.co.uk	Remembers information on a form.
Functionality	__atuvc	talktalkbusiness.co.uk	Allows social sharing of webpages.
Performance	__utma	talktalkbusiness.co.uk	Used to track anonymous visitor data. Used monitor site usage trends and improve the user experience.
Performance	__utmb	talktalkbusiness.co.uk	Google Analytics – used in conjunction with __utmc to identify start of visit (if either cookie not set visit starts).
Performance	__utmc	talktalkbusiness.co.uk	Google Analytics – used in conjunction with __utmb to identify start of visit (if either cookie not set visit starts).
Performance	__utmz	talktalkbusiness.co.uk	Google Analytics – used to identify how user came to the site, e.g. From a search term.

Performance	__utmv	talktalkbusiness.co.uk	Google Analytics – used to track and report on Custom variables.
Performance	__utmx	talktalkbusiness.co.uk	Google Analytics – used with Google Website Optimiser (GWO).