

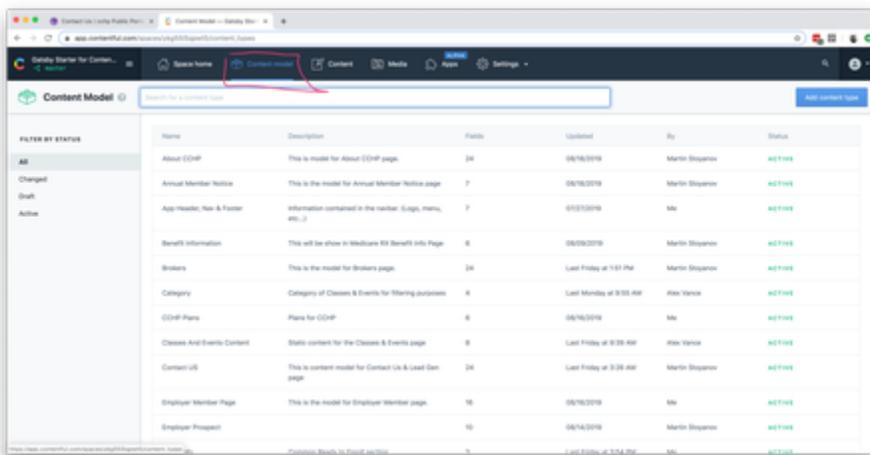
# Contentful

Contentful is a modern headless Content Management system. "Headless" refers to the fact that it does not control the layout of the application. If you were to imagine an application as a person where the body that supports the person is the "data" or "content" of the app, and the head is the "view" or "UI" of the app, to then make a CMS "headless" you only have the data or content remaining.

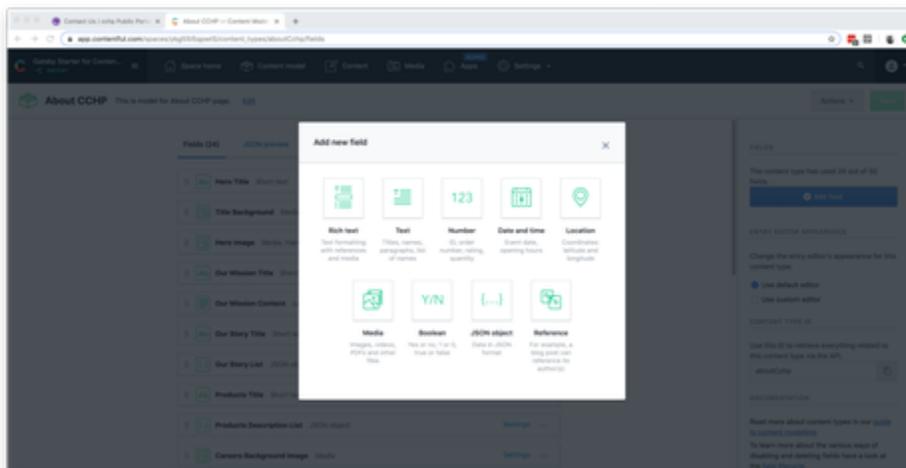
One of the primary use cases for Contentful is for more complex applications that still have quite a bit of content in them. If you have a marketing site that requires a developer to make changes to it, it's likely that Contentful would provide some value. One of the primary benefits is that the content of the site can be modified without a developer pushing up code. Because the data is stored outside the application, a user that is trained to use Contentful can make changes to the content/data at any time.

## Vocabulary

**Content Model:** A **content model**, is a sort of template that you use to build the site. Let's say you want to have a list of classes on your site. Each class will share **fields** you want to show up. For example, you would have a class name, a time, and a location. You define what those **field s** are in the **content model**. Then, you create **content** that follows the structure you created for your **content model**.



**Fields:** Fields are the combination of a label like "class time" and a type of data like "Date and time."



**Content:** **Content** is the actual data you want to show up in your application. In our classes example, this is where you would build each of your classes that you want to show up. For example you would give it a class name "yoga", and a time "10:30am" and a location "Jen's Yoga Studio." Each **content** item you created, would be another class that would show up in your list of classes.

Name	Description	Fields	Updated	By	Status
About CDHP	This is the model for About CDHP page.	24	06/16/2019	Martin Stjepanec	✔️ 11:45
Annual Member Notice	This is the model for Annual Member Notice page.	7	06/16/2019	Martin Stjepanec	✔️ 11:45
App Member, Fee & Fossil	Information contained in the member (Login, menu, etc.)	7	07/13/2019	Me	✔️ 11:45
Benefit Information	This will be show in Medicare Kit Benefit Info Page.	6	06/09/2019	Martin Stjepanec	✔️ 11:45
Brokers	This is the model for Brokers page.	24	Last Friday at 1:51 PM	Martin Stjepanec	✔️ 11:45
Category	Category of Classes & Events for Working customers.	6	Last Monday at 9:05 AM	Alex Vance	✔️ 11:45
CDHP Plans	Plans for CDHP.	6	06/16/2019	Me	✔️ 11:45
Classes And Events Content	Static content for the Classes & Events page.	6	Last Friday at 9:29 AM	Alex Vance	✔️ 11:45
Contact US	This is content model for Contact Us & Lead Gen page.	24	Last Friday at 3:28 AM	Martin Stjepanec	✔️ 11:45
Employee Member Page	This is the model for Employee Member page.	10	06/16/2019	Me	✔️ 11:45
Employee Prospect		10	06/14/2019	Martin Stjepanec	✔️ 11:45

**Locale:** Contentful provides support for different "locales" or languages. You can configure your **content model** and **content** to work with those different languages.

**Space:** This is the where all of the data for the application will live. Spaces have different sizes. So as your app gets bigger or smaller you can upgrade or downgrade the size of the space to fit the needs of the application. The only time you will work with "spaces" is when you are either creating a new site, or upgrading your existing site.