

YOUR 2020

Video Marketing Planner

93% of brands say they've gotten a new customer from a video on social media. Drive results all year round by using video regularly. Whether you're sharing video in the social media feed, Stories, or beyond, get a headstart on the year by plugging in the videos you'll make each month. If you need inspiration, check out our video ideas!

JANUARY 01 ◦ ◦ ◦ ◦	FEBRUARY 02 ◦ ◦ ◦ ◦	MARCH 03 ◦ ◦ ◦ ◦
APRIL 04 ◦ ◦ ◦ ◦	MAY 05 ◦ ◦ ◦ ◦	JUNE 06 ◦ ◦ ◦ ◦
JULY 07 ◦ ◦ ◦ ◦	AUGUST 08 ◦ ◦ ◦ ◦	SEPTEMBER 09 ◦ ◦ ◦ ◦
OCTOBER 10 ◦ ◦ ◦ ◦	NOVEMBER 11 ◦ ◦ ◦ ◦	DECEMBER 12 ◦ ◦ ◦ ◦



VIDEO IDEAS:

- About Us
- Behind the Scenes
- Business Story
- Customer Testimonial
- Explainer Video
- Fun Social Quote
- How To Video
- Instagram Story Ad
- Motivational Quote
- Online Sale
- Product Catalog
- Product Collection
- Product Guide
- Product Intro
- Property Listing
- Quick Review Roundup
- Quote Video
- Sale Video
- Service Promo
- Step-by-step Guide
- Top 5 List
- Weekly Feature
- Year End Video