

2025

Gift

Back

Guide

The text "2025" is at the top, "Gift" is in the middle, "Back" is below it, and "Guide" is at the bottom. Various red line-art icons are scattered around the text: a star at the top, a pencil, a snowflake, a wrapped gift with a bow, a bird on a branch, a pine cone, a squirrel, and a snowflake.

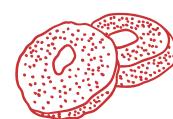
Chobani®



GIFT GOOD



Color me in

Welcome to
our **Gift Back Guide**
made with
our friends for
our neighbors in
NYC. Every pick—
from gift-y gifts 
to acts of kindness,
from the pricey to
the priceless—
**delight and do
a bit of good for**

our community.
Because the best
kind of gifts are the
ones that keep
on giving.

Scan for good gifts



1
ALIVIA

All Wrapped Up

Alivia's Signature Scarf supports inclusivity in fashion—\$14 benefits The Center for All Abilities, empowering and celebrating the talents of people with disabilities through handcrafted, purpose-driven design.

SHOPALIVIA.COM
\$115

2
GLOBAL GOODS PARTNERS

Holly Jolly

A handmade felt holly ornament that adds cheer from Global Goods Partners, a company that supports the work of 6,000+ women artisans across 15 countries.

GLOBALGOODSPARTNERS.ORG
\$14

3
BROOKLYN TEA

Tea Time

A perfect pick for any tea lover. The Tea Gift Box from Brooklyn Tea, a company that supports local nonprofits focused on food insecurity, housing and mental health, student scholarships to Black colleges, safe-space organizing, and urban gardens.

BROOKLYNTEA.COM
\$34.99



4
BURLAP & BARREL

Sugar, Spice, and Everything Nice

Here just in time for holiday cookie parties, this holiday spice bundle supports Burlap & Barrel's mission to create fair, transparent, traceable spice supply chains.

BURLAPANDBARREL.COM
\$85.99

5
CANDLE WORKS

Heaven Scent

Gift the Snow Angel candle that smells like that first-snow-fall-feeling—a winter-bright blend of florals and pine—handcrafted by Candle Works, a nonprofit employer of adults with differing abilities.

CANDLEWORKS.ORG
\$18

6
HOLLAND AVENUE SOAP COMPANY

Self Care That Takes Care

A portion of sales from Holland Avenue Soap Company's seawater soaps fund Laru Beya Collective's surf lessons and water safety programs for youth in Far Rockaway.

HOLLANDAVENUESOAPCO.COM
SOLESEIFE SIX PACK \$65
HOLIDAY BUNDLE \$85

7
CRAFTSPRING

Deck The Tree Deliciously

Add a wholesome touch of whimsy with Craftspring's felted snack ornaments—fair-trade pieces made by artisans who set their own prices and receive advance payments for steady income.

CRAFTSPRING.COM
STARTING AT \$24

8
JOHN'S CRAZY SOCKS
Crazy Good

John's Crazy Socks offers a step in the right direction with the Year of Holiday Socks Giftbox. Every pair sold supports their mission of hiring people with differing abilities.

JOHNSCRAZYSOCKS.COM
\$11.99

9
KNITTY CITY
New York Knitty

Get cozy with a skein of alpaca wool yarn, Trendsetter Dot, from Knitty City—a small biz committed to using beautiful materials for knitting and crochet, while offering instructional classes and community connection.

KNITTYCITYNYC.COM
\$26



10
FLY BY JING

Set The Table with Fly By Jing

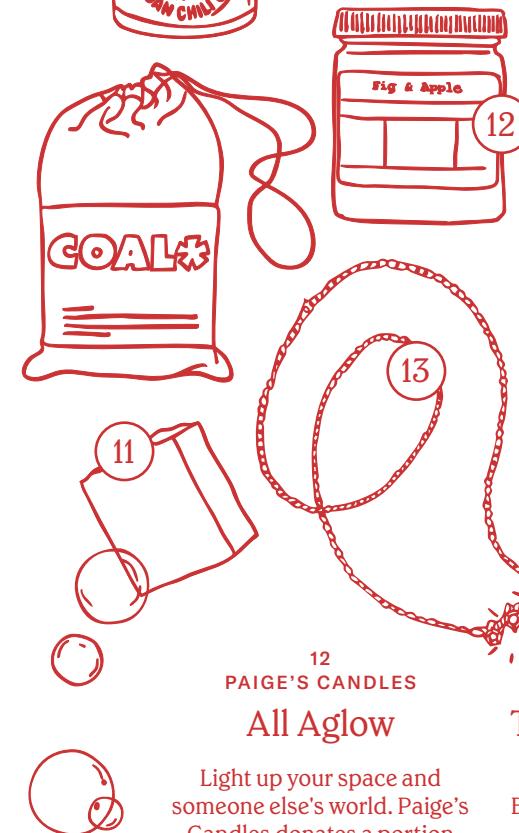
Twelve Sichuan-inspired hot sauces come in a limited-edition holiday advent calendar. For anyone who loves spice.

FLYBYJING.COM
\$98

11
TREE*STAR
Lump of Coal

A lump of coal you'll actually look forward to getting. Each soap is handmade with activated charcoal and food-grade ingredients. And TREESTAR plants one tree with every purchase.

TREESTARNYC.COM
\$10



12
PAIGE'S CANDLES

All Aglow

Light up your space and someone else's world. Paige's Candles donates a portion of every candle sold to fund free candle-making workshops for NYC nonprofits.

PAIGESCANDLECO.COM
\$30

13
CATBIRD

That's The Bright Idea

This year, Catbird—crafted in Brooklyn using recycled gold and conflict-free stones—is giving \$10 to the Lower Eastside Girls Club for every Diamond Snippet Necklace sold.

CATBIRDNYC.COM
\$388



CARE GIVING

Doing Good In The Neighborhood



A gift isn't always a thing wrapped in paper. It's a proof of life. New York is full of people who need something. And people who want to give something. For the neighbors you pass on the street without thinking, until one day you do, these gifts don't say look at me—they say, I see you.

Volunteer your time, share resources, or donate goods to these local causes we love and support.

THE LOWER EASTSIDE GIRLS CLUB

Support girls' futures



The Lower Eastside Girls Club supports joy, power, and possibility, offering year-round programming and safe spaces for girls and gender-expansive youth.

Lower Eastside Girls Club is a nonprofit in NYC that provides free, year-round programs for girls and gender-expansive youth, offering a safe space to explore arts, wellness, leadership, and entrepreneurship, while building skills, confidence, and community.

SUPPORT.GIRLSCLUB.ORG

HENRY STREET SETTLEMENT

Share the essentials

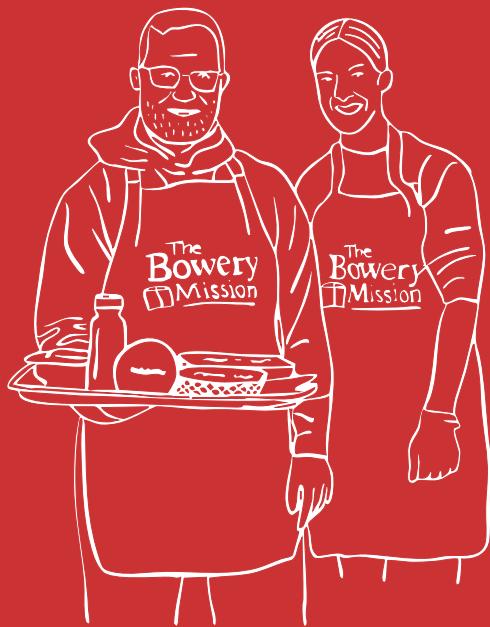


The Henry Street Settlement Holiday Drive
is a chance to donate essentials
to this vital community hub from now
until December 16.

Henry Street Settlement is a long-standing nonprofit on NYC's Lower East Side that provides more than 50 programs spanning social services, health care, arts, education, and housing—from early childhood and senior care to job training, mental health support, and transitional housing.

HENRYSTREET.ORG

Serve a meal



Help your neighbors experiencing homelessness at the Bowery Mission, accepting donations for food, clothing, and personal care items, or by volunteering your time.

The Bowery Mission is a New York City nonprofit providing meals, shelter, and long-term support to people experiencing homelessness, helping them rebuild their lives through counseling, recovery programs, life skills training, and mentoring.

BOWERY.ORG

Feed our neighbors



Volunteer with Brighter Bites or City Harvest to help bring nutritious food to our local community.

Brighter Bites is a national nonprofit that builds “communities of health” by giving underserved families regular access to fresh fruits and vegetables—plus fun, practical nutrition education. They deliver produce to schools and camps, teach kids and parents how to cook with it, and make healthy eating feel accessible and joyful.

City Harvest is New York City's largest food-rescue nonprofit: they collect surplus, nutritious food (especially produce) from businesses and redistribute it—free of charge—to hundreds of soup kitchens, food pantries, and mobile markets across all five boroughs, helping fight hunger and food waste.

BRIGHTERBITES.ORG CITYHARVEST.ORG

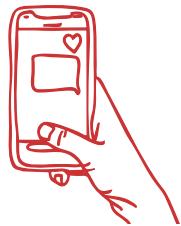
Random Acts of Joy

Ideas for what might be the greatest gift of all to give this year—kindness to yourself and others.

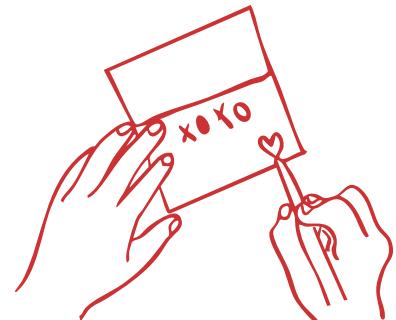
Bake treats for your neighbors



Text a friend “good morning” to brighten their day



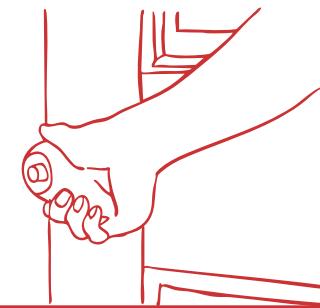
Send a handwritten card to an older relative



Compliment someone's outfit



Hold the door open for someone



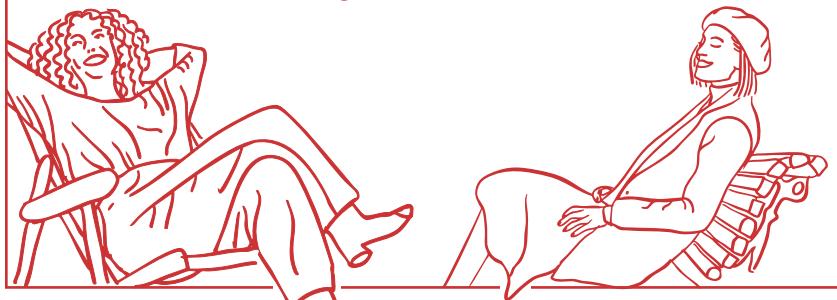
Buy coffee for the person behind you



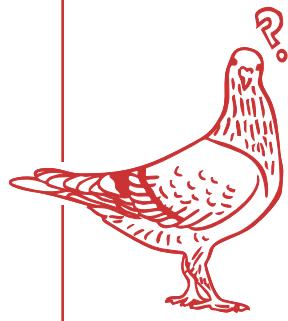
Bring treats for the bodega cat



**Feel the sun
on your face**



Smile
at a pigeon



Share a book
you read twice



**Surprise a friend
with flowers**



Listen to
the sounds of
the city as if
it were a song



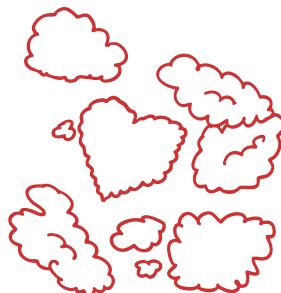
Leave a thank-you note
for your mail carrier



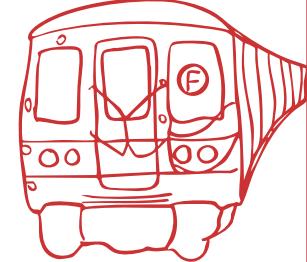
**Host
a sing-along**



Find a cloud
that looks like a heart



Give up your seat
on the train





Joy Full



Chobani.



Happy Holidays



Send to someone special