



TRU ESSENTIALS

Take back control of your healthcare.

Healthcare doesn't have to be confusing. TRU Essentials is designed to give you access to the care you deserve, with flexibility of in-person or virtual visits, and support in making informed and wallet-friendly medical decisions.

WoW Health is not health insurance. The membership program offers discounted healthcare services for a monthly fee. Members pay providers directly at the time of service. This is not a substitute for insurance and does not meet ACA requirements.

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TRU Essentials	Offers:	When to use:
Virtual Primary Care	Established support for ongoing and routine health needs	<ul style="list-style-type: none"> • Allergies, • Digestive issues • Diabetes • High blood pressure • General wellness guidance
Virtual Urgent Care	Quick help for new or worsening symptoms	<ul style="list-style-type: none"> • Fever, • Sore throat • Pink eye • Migraines • Sprains • Sudden rashes
<i>In an emergency, seek medical attention immediately.</i>		
Virtual Counseling	Mental health support from home	<ul style="list-style-type: none"> • Anxiety • Stress • Emotional support
Navigation to: <ul style="list-style-type: none"> • Specialty Physicians • Diagnostic labs & imaging • Procedures 	Help comparing prices and finding clear options for in-person care	When your primary care doctor recommends specialty care, diagnostics, or a non-emergency surgery
Vision	Access to affordable eye care options	<ul style="list-style-type: none"> • Eye exams • Glasses & Contacts • Disease screenings
Dental	Support in finding affordable dental care	<ul style="list-style-type: none"> • Toothaches, • Cleaning, • Tooth repair or extraction
Free medications	Savings on generic prescriptions	<ul style="list-style-type: none"> • Medications for diabetes • Blood pressure • Cholesterol • Thyroid conditions

In-Person Primary & Urgent Care Visits: First subsidized visit with 50% reimbursement, up to \$150 after 3 months. Second subsidized with 50% reimbursement, up to \$150 after 6 months. Max 2 subsidized visits per family member per 12-month period.

Virtual Primary care available for members 18+.

Virtual Urgent care available for members 2+.

Virtual Counseling available for members 12+.

Want all the features of TRU Essentials, complete with in-person care too? Check out TRU Elite.

TRU Elite

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What if...



You wake up sick? Schedule a Virtual Urgent Care appointment for professional medical advice, available 24/7



You need to check in on a chronic condition? Establish care with a Virtual Primary Care physician to monitor your health closely



Your doctor recommends specialty care or diagnostic testing? Search your neighborhood for fairly priced labs, imaging, and specialty care physicians



You feel anxious or overwhelmed? Get support in a Virtual Counseling session from the comfort of your home



Your child needs glasses, or a teeth cleaning? Shop options for Vision and Dental care from a network of certified specialists

TRU Essentials Pricing

Member Only	Member + Spouse	Member + Child	Member + Family
\$40/mo.	\$50/mo.	\$50/mo.	\$60/mo.

TRU Essentials paired with a Medical Cost Sharing membership gives you a well rounded solution for medical needs both big and small. To learn more about pricing when you bundle TRU Essentials with Medical Cost Sharing click the link below.

TRU Essentials + Medical Cost Sharing Pricing Sheet

Your care, whenever and wherever you need it

All these features are accessible via your TRU Member Portal, powered by WoW Health. Download the mobile app to keep them at your fingertips. And, access 24/7 customer support from the WoW team when you need guidance.



TRU Member Portal

Powered by  WoW Health

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